



## Clarke Inc. Reports 2022 Second Quarter Results

Halifax, Nova Scotia – August 11, 2022 – Clarke Inc. (“Clarke” or the “Company”) (TSX: CKI) (TSX: CKI.DB) today announced its results for the three and six months ended June 30, 2022.

### Second Quarter Results

Net loss for the three and six months ended June 30, 2022 was \$0.5 million and \$2.0 million, respectively compared to net income of \$3.1 million and \$7.1 million for the same periods in 2021. In the prior year, net income was primarily fueled by net gains on the Company’s investments. The Company had no investment dispositions or significant unrealized gains in the three and six months ended June 30, 2022, compared to net gains of \$5.9 million and \$14.2 million in the same periods in 2021. The Company’s operating businesses were significantly more profitable during the quarter compared to the same period in 2021. Hotel and management services revenues increased to \$12.6 million and \$22.2 million for the three and six month periods ended June 30, 2022, respectively, compared to \$6.0 million and \$11.7 million for the same periods in 2021, and income before tax of our Hospitality segment improved to \$1.7 million during the quarter, compared to a loss of \$1.4 million in 2021.

During the second quarter of 2022, the Company’s book value per common share<sup>1</sup> decreased by \$1.42, or 9.5%. The decrease was a direct result of the accounting treatment of the asset ceiling on the Company’s accrued pension benefit asset – primarily due to an increase in the estimated discount rate. The impact of this non-cash reduction to book value per share, net of tax was \$24.1 million, or \$1.70 per share. The impact of the accounting for the asset ceiling on the Company’s accrued pension benefit asset was partially offset by hotel net operating income<sup>1</sup> of \$4.8 million, or \$0.33. Our book value per common share at the end of the quarter was \$13.49 while our common share price was \$11.55.

Additional commentary on our second quarter results can be found in our Management’s Discussion & Analysis for the three and six months ended June 30, 2022.

### Other Information

Highlights of the interim condensed consolidated financial statements for the three and six months ended June 30, 2022 compared to the three and six months ended June 30, 2021 are as follows:

<i>(in millions, except per share amounts)</i>	<b>Three months ended June 30, 2022</b>	Three months ended June 30, 2021	<b>Six months ended June 30, 2022</b>	Six months ended June 30, 2021
	\$	\$	\$	\$
Hotel and management services	<b>12.6</b>	6.0	<b>22.2</b>	11.7
Provision of services	<b>2.0</b>	1.5	<b>2.3</b>	1.6
Investment and other income*	<b>0.4</b>	5.9	<b>0.8</b>	14.3
Net income (loss)	<b>(0.5)</b>	3.1	<b>(2.0)</b>	7.1
Comprehensive income (loss)	<b>(20.5)</b>	18.0	<b>(14.8)</b>	32.7
Basic earnings (loss) per share (“EPS”)	<b>(0.04)</b>	0.21	<b>(0.14)</b>	0.48
Diluted EPS	<b>(0.04)</b>	0.20	<b>(0.14)</b>	0.44
Total assets	<b>379.7</b>	372.2	<b>379.7</b>	372.2
Total liabilities	<b>187.9</b>	174.0	<b>187.9</b>	174.0
Long-term financial liabilities	<b>125.7</b>	136.0	<b>125.7</b>	136.0
Book value per share	<b>13.49</b>	13.50	<b>13.49</b>	13.50

\* Investment and other income includes unrealized and realized gains and losses on assets and liabilities, fair value changes of property and equipment and investment property presented in the statement of earnings (loss), interest income, pension expense/recovery and foreign exchange gains/losses.

<sup>1</sup> Book value per share and hotel net operating income are non-IFRS measures and ratios. Refer to the “Cautionary Statement Regarding Use of Non-IFRS Accounting Measures and Ratios” section of this press release and our June 30, 2022 MD&A for more information.

Further information about Clarke, including Clarke's Interim Condensed Consolidated Financial Statements and Management's Discussion & Analysis for the three and six months ended June 30, 2022, is available at [www.sedar.com](http://www.sedar.com) and [www.clarkeinc.com](http://www.clarkeinc.com).

### *About Clarke*

Halifax-based Clarke invests in a variety of private and publicly-traded businesses and participates actively where necessary to enhance the performance of such businesses and increase its return. Clarke's securities trade on the Toronto Stock Exchange (CKI, CKI.DB); for more information about Clarke Inc., please visit our website at [www.clarkeinc.com](http://www.clarkeinc.com).

### *Cautionary Statement Regarding Use of Non-IFRS Accounting Measures and Ratios*

This press release makes reference to "book value per share" and "net operating income" (or "hotel net operating income"). Book value per share and net operating income are not financial measures or ratios calculated and presented in accordance with International Financial Reporting Standards ("IFRS") and should not be considered in isolation or as a substitute to any financial measures or ratios of performance calculated and presented in accordance with IFRS. These non-IFRS financial measures and ratios are presented in this press release because management of Clarke believes that such measures and ratios enhance the user's understanding of our historical and current financial performance.

Book value per share is measured by dividing shareholders' equity of the Company at the date of the statement of financial position by the number of common shares outstanding at that date. Net operating income is defined as revenue less expenses. Net operating income measures operating results before interest, depreciation, and amortization. Clarke's method of determining these amounts may differ from other companies' methods and, accordingly, these amounts may not be comparable to measures used by other companies.

### *Note on Forward-Looking Statements and Risks*

This press release may contain or refer to certain forward-looking statements relating, but not limited, to the Company's expectations, intentions, plans and beliefs with respect to the Company. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "does not expect", "is expected", "budgets", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", "believes", or equivalents or variations of such words and phrases, or state that certain actions, events or results, "may", "could", "would", "should", "might" or "will" be taken, occur or be achieved. Forward-looking statements include, without limitation, those with respect to the future or expected performance of the Company's investee companies, the future price and value of securities held by the Company, changes in these securities holdings, the future price of oil and value of securities held by the Company, changes to the Company's hedging practices, currency fluctuations and requirements for additional capital. Forward-looking statements rely on certain underlying assumptions that, if not realized, can result in such forward-looking statements not being achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the Company to be materially different from the historical results or from any future results expressed or implied by such forward-looking statements. Such risks and uncertainties include, among others, the Company's investment strategy, legal and regulatory risks, general market risk, potential lack of diversification in the Company's investments, interest rates, foreign currency fluctuations, the sale of Company investments, the fact that dividends from investee companies are not guaranteed, reliance on key executives, commodity market risk, risks associated with investment in derivative instruments and other factors. With respect to the Company's investment in hotel and ferry operations, such risks and uncertainties include, among others, weather conditions, safety, claims and insurance, uninsured losses, changes in levels of business and commercial travel and tourism, increases in the supply of accommodations in local markets, the recurring need for renovation and improvement of hotel properties, labour relations, and other factors.

Although the Company has attempted to identify important factors that could cause actions, events or results not to be as estimated or intended, there can be no assurance that forward-looking statements will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. Other than as required by applicable Canadian securities laws, the Company does not update or revise any such forward-looking

statements to reflect events or circumstances after the date of this document or to reflect the occurrence of unanticipated events. Accordingly, readers should not place undue reliance on forward-looking statements.

For further information, please contact George Armoyan, President and Chief Executive Officer, at (902) 442-3413 or Tom Casey, CPA, CA, Chief Financial Officer, at (902) 420-6446.