Health care systems based on primary care have healthier people, spend less on health care, and have less health inequity – virtually the definition of value.

The Person-Centered Primary Care Measure (PCPCM) engages patients to report the 11 functions of primary care that make a difference. Its use across multiple levels of the system can have amplifying effects:

**Employers**
- Assess if the care they are purchasing is doing what patients, clinicians and payers have identified as what matters
- Require that systems support aspects of primary care that matter

**Healthcare systems and insurers**
- Identify where to invest to support those delivering high quality primary care
- Develop systems that support integrating, personalizing & prioritizing care

**Primary care practices**
- Meet patient needs by focusing attention on what matters
- Avoid burnout by organizing practice around the reason they went into health care

**Patients**
- Witnessing, reporting, and helping to focus attention and resources on integrating and personalizing care in a system that too often is fragmented and impersonal
- Participating in system improvement.

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