

OUTSIGHT INTERNATIONAL: **SERVICE OFFERING:** DATA PROTECTION IMPACT ASSESSMENTS (DPIAs)



Data protection impact assessments are becoming mandatory. We are here to help you meet the requirements of these new regulations in a straightforward manner.

What we offer

We are a team of seasoned development, humanitarian aid professionals and data scientists who guide you through the process of ensuring technology-based implementations are based on ethically and legally sound foundations, following good data practices. We can:

- Facilitate data protection impact assessments (DPIAs) for proposed projects;
- Identify the gaps in your existing practices to be ethically and legally compliant;
- Develop a remediation plan proposal to fit with your existing systems;
- Develop data ecosystem maps;
- Set-up information sharing protocols;
- Build capacity by training project staff to implement safeguards;
- Support the development of SOPs and document templates, as well as organizational policies;
- Ensure compliance with relevant data standards and protocols;
- Additional ad-hoc advisory services as needed.

We go beyond mere compliance and help your organisation proactively position itself to shape a collective future where technology supports the most vulnerable.

Why be compliant?

Design for Privacy and Protection - Data protection impact assessments required by the EU

The recent exponential growth of technology products — ranging from tailored services, to platforms driven by ‘big data’, to services incorporating both — has seen vast quantities of personal information collected by organisations, governments and companies. This opens up powerful new ways of designing aid programmes and interventions, whilst also risking high-impact data breaches. Social and population research linked to service provision can entail the compilation of enormous and detailed datasets about groups and communities. **The donor community — including EU Humanitarian Aid — now require their partners to demonstrate good data practices including the implementation of Data Protection Impact Assessments for projects that may process, store or share personal data. This includes names, photographs of people, and even CVs.**

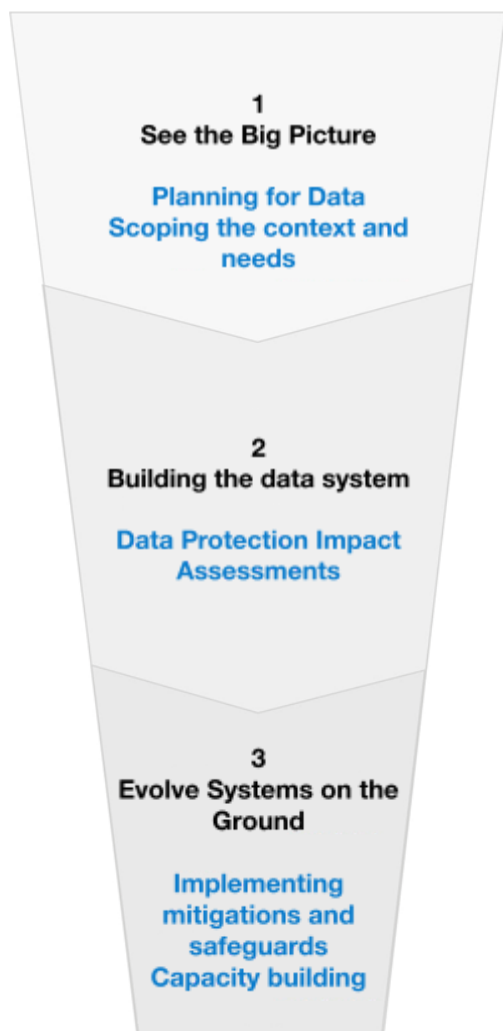
Data ethics goes beyond the procedural programming of safeguards and several guidelines and frameworks exist that can help build projects and teams on solid ethical foundations. In addition there are legal requirements that are binding. Many humanitarian actors now are subject to the European General Data Protection Regulations (**GDPR**), which also provides a high level of protections. We are ready to support you in implementing the most appropriate tools and frameworks to your operations: analysing your system in order to apply the most relevant adaptation without disturbing your day-to-day operations, in a smooth and efficient manner.

Building trust and enabling informed consent in complex settings

With the growing complexity of the data-driven services offered and the risk of social exclusion inherent in opting out of various technologies, individuals are disadvantaged when asked to provide informed consent for their data to be collected and used. This gulf between uptake and understanding has been met by legal frameworks implemented by governments and intra-governmental organisations (such as the EU’s GDPR), aimed at regulating data policies and enabling individuals to trust that their information is being handled responsibly. **We help your organisation anticipate needs**, and to actively shape the data ecosystems to meet said needs.

Implementing a methodological approach

Outsight International has developed a framework that enables organisations at various stages of project implementation to conduct a DPIA in accordance with national and international regulations and guided by organisational confidentiality rules and codes of conduct. We have extensive operational experience with humanitarian and development organisations looking to implement new technologies, and staff with broad and deep expertise in aid to expertly guide you through the process.



1. See the big picture: planning for data

Grasping the big picture may include focal point discussions to understand the organisations objectives and aims. Outcomes will be planned according to moral, legal and ethical propositions and policies. This process can be quick or be more in depth depending on needs. It takes a multi-prong approach to establish the right programme that integrates appropriate privacy solutions. The first step includes, assessing the existing set-up.

2. Build the data system and data protection impact assessments

We guide organisations to implement Data Protection Impact Assessments according to need for specific projects and contexts. We facilitate an understanding of the data system in its specific contexts, its strengths and vulnerabilities and provide clear implementable suggestions on how to strengthen systems for regulatory compliance and ethical considerations. This includes reporting on gaps identified, development of remediation plans.

3. Evolve systems on the ground: Implementation mitigations and safeguards

Support with implementing the recommended mitigation of the data protection impact assessment to eliminate programmatic or organisation-wide data protection risks and liabilities. Capacity building of organizations and staff. Support staff at all levels to understand and be proactive about the most important data, how it fits into their role and how to build an awareness of how to use this data ethically, morally and legally. Suggested policies, protocol as data workflows.

The team

Flexible teams built on diverse expertise

Outsight International builds teams based around the specific needs of an innovation initiative. Much like a [Hollywood movie](#) builds its production teams to match the right talent with a particular movie, Outsight compiles the right expertise to tackle the unique challenges of a particular initiative. Data ethics and bias mitigation are of special importance to our work, which is why we have launched the [Complete Picture Project](#), which seeks to address persistent biases and ensure that the most vulnerable benefit from new technologies.

Extended team capabilities

Because Outsight International draws on a broad pool of expertise, additional specialists can be added to the team to address unique project challenges. This flexibility also makes it possible to scale up efforts in response to periods of peak need during the initiative.

For more information on Outsight, digital health, data ethics and data protection please contact us at hq@outsight.international

SUSTAINABLE DEVELOPMENT GOALS

