Welcome to SIS

We are an organization that supports solutions for a sustainable future in CEE. We do that through our educational programs, our global conversation platforms and our foresight & sustainability research.

Key numbers for the first 6 years

7500+ Youth in educational programs
450+ Business ideas incubated
200K+ Euro awarded to start-ups
1,7 million+ Online viewers in events
5300+ Offline participants in events
150+ Partners from 10+ countries
7 countries Active across Central and Eastern Europe
Our Vision and Mission

**Vision**
To prepare for a sustainable future 100K+ people from 30 countries, powering a global movement of future-proof entrepreneurs, scientists and policy makers.

**Mission**
Our mission is to empower individuals and organizations to understand future transformations and to develop sustainable tech, policy, and entrepreneurial solutions.
Our approach for a Sustainable Future

Educational Programs:
We support in an integrated way all stages of solutions development - from early stage youth ideas and research ideas from scientists to MVP-ready start-ups and mature SMEs and NGOs. Our hybrid methods of learning offer blended education through 1:1 mentorship, self-paced digital materials, workshops and peer-to-peer learning.

Conversation & research programs:
We bring all relevant stakeholders to the table (public, private, civic and academia) in large international meetings and foresight-based workshops to map solutions and create future scenarios.
What we do: Educational Programs in CEE

**Future Makers**
Digital incubator for tech and non-tech solutions engaging 50 start-ups/year from 6 CEE countries. We offer an intensive 3 month program, international mentorship, expert works and 15K euro awards.

**Sustainability Academy**
E-learning platform for SMEs in sustainability. Starting with December 2023, SA is active in 4 CEE countries working with several thousands SMEs with a 20+ hours of self-paced expert-driven educational content, webinars and B2B opportunities.

**Transformator**
Intensive 3 month education program present in 4 CEE countries for 20+ SMEs focusing on sustainability strategies. The Program offers hybrid learning settings, and consultancy hours with international experts.

**Games of Science**
Educational program in public speaking for young researchers in Romanian universities and research centers. The program also offers financial support to the 150+ participants.
The first educational and social platform offering sustainability-focused courses to SMEs seeking to deepen their knowledge on sustainability and develop an integrated sustainability strategy, in the national languages of four countries - Romania, Bulgaria, Serbia, and Croatia.

Launched in 2023, the platform engaged over 50 experts, entrepreneurs and collaborators in the development of the 12 educational modules. Less than a year after its launch, the platform hosts over 3000+ members from all Romania’s 41 counties.

The Sustainability Academy has become one of the main sources of information about sustainability in Romania, attracting a community of over 7,000 followers. The published content has more than 4,400,000 views and a total watch time of 9,700 hours.

Written publications such as HotNews, Ziarul Financiar, and Start-up.ro have adapted materials and articles from the Academy. In addition to these, the Sustainability Academy made a notable presence at the IlikeIT show and received an invitation to participate in the Banii in mișcare show.

After rounds of feedback from both the Academy collaborators and the users of its platform, the need to develop a module dedicated to the hospitality industry emerged. The HoReCa industry is almost all composed of SMEs, many of which wanting to green their activities and their industry. This is the latest module to be launched in February 2024.
The inception of the Sustainability Academy was rooted in a vision to contribute meaningfully to the achievement of the United Nations Sustainable Development Goals (SDGs). Understanding that SMEs play a crucial role in fostering economic growth and innovation, the Sustainability Academy aims to empower these businesses with the knowledge and tools needed to embrace sustainability. By aligning the educational content with the SDGs, the Academy sought to address a broad spectrum of sustainability challenges and opportunities, encouraging a holistic understanding of environmental, social, and economic pillars.

**Modules and topics:**
- Introduction to Sustainability
- Principles of Sustainable Business Development
- The Natural Capital and Transitioning to a Circular Economy
- Sustainable Business Models: Case Studies from local countries and Internationally
- Legal, Financial, and Administrative Challenges Related to Sustainability Obligations
- Developing a Sustainable Business Strategy
- Sustainable Production
- Sustainability in the Supply Chain
- Using Technology for Sustainability
- Green Investments and Financial Instruments for SMEs
- Taxonomy and Non-Financial Sustainability Reporting
- Modules tailored to various industries

**20h+ of content**

**25+ experts & entrepreneurs**

**11 modules**

**4500+ units completed**
Our philosophy is distinguished by the holistic approach to sustainable development within the entire country, without focusing exclusively on large urban centers. Although big cities seem to be the epicenters of economic activity and numerous SMEs, we believe that a significant shift towards a greener future must be systemic and include all regions of the country.
**Transformator** started in Romania in 2021, following a complicated pandemic time to many SMEs and NGOs. The Program supported in the first 3 years over **60 SMEs and NGOs** to transform their business model and become more sustainable in their approach.

The **curriculum** is developed and implemented by the experienced Social Innovation Solutions team including graduates of programs in sustainable finance and sustainability from Harvard, Cambridge and Stanford, as well as over **75 experts and business leaders**.

The year 2023 marked the **third edition of the program**, attracting over **100 applications for the 3-month intensive program.**
What does the program offer?

**Program**
- 3-month intensive free-of-charge, program with several offline/digital workshops, assignments or mentorship opportunities.

**Sustainability**
- Sustainability audit and support for developing a sustainability strategy
- Educational module in Sustainable Business Making
- Workshops in sustainable finance, strategy, tech for sustainability, digital comms and sustainability legislation.

**Investment**
- Investment pitch sessions with CEE investors interested in sustainable companies

**Exposure**
- Media and PR exposure
- Consultancy hours with experts from global companies
- Networking and learning opportunities with alumni from similar programs in Serbia, Bulgaria & Croatia.

**Community**
- Access to over 25 mentors, experts and investors
- 2 days of bootcamp
- 1 individual 3-hour session on strategy with an Advisory Board: expert, entrepreneurs & investors
Mentors & Experts

Andrada Rosca
-renante, 2023

Mirea Ale
President, Ing. Argeșen

Dragos Anastasu
President, Informații, Răzvan Divașu

Ana Murray
Country Director, Atlantia

Victor Căpescu
Project Manager, Directoare

Roxana Suzlu
Sustainability and Environment Manager, Directoare

Dragos Nicolaeșcu
CEO, Vini România Consulting

Andreea Ghicelu
Sustainability Consultant & Head of Reporting Division, The CSR Agency

Răzvan Yeluțu
Manager Gândire, 2023

Liviu Stan
Sfișt Director Public & Director Parchet, Gândire, Echipă

Tudor Juravlea
Career Sponsor & Inbound Designer, Innovation Factory / Directoare, 2023

Daniela Lăcău
Product Manager Manager, HOTWebGraf

Corina Radu
Director | Sustainability, Coach, 2023 Manager

Claudiu Butucu
Director General, Argeșen

Magdalena Constantin
Director General, Gândire

Ionuț Gheorgheșcu
Manager Gândire, 2023

Tudor Staniciu
Director General, Gândire, 2023

Luminita Roșca
Director General, Gândire, 2023

Irina Elena Petcu
President, Asociatia Companiilor de Media

Matthieu Gregori
Managing Partner, ECOMOS

Theodor Gheorgiu
Investment Manager, Ion 24

Oana Gheorghe
Director General, Amiantit, Socabilitat, Ion 24

Adolfo Dabu
Head of Public Affairs, Confidentiala Energetica, Conecta

Ioana Costas
General Manager, Energetica

Mihaela Hîță
Public Affairs Manager, The Coca-Cola Company

Thea Gherdian
Chief Revenue Officer, Nestlé SA

Oana Nicolae
Director General, Socabilitat, Ion 24
Participants 2023

- București: 62%
- Sibiu: 14%
- Cluj-Napoca: 9%
- Alba Iulia: 5%
- Oradea: 5%
- Iași: 5%
- Oradea: 5%
- Cluj-Napoca: 9%
Social Innovation Solutions's equity-free digital incubator for CEE (Central and Eastern Europe) early-stage startups. Future Makers supports individuals to transform their ideas into viable go-to-market products or services.

Previous editions: 2018-2023

- 6 successful editions
- 29 winners
- 220 teams
- 125,000€ awards
- 545 applications
- 7 countries
Future Makers digital course that helps participants build their: Business Model Canvas, Business Plan, Business Executive Summary, Business Deck & Elevator Pitch.

- A group of 80-100 international trainers, mentors & experts.
- SDG focused curriculum for the programs.
- More than 15 workshops, guest sessions and community meetings during each Future Makers incubator.
- Series of practical challenges that develop the start-ups & their teams.
- Learning journey taking place in SIS internal digital platform.
- 15K euro awards for both incubators.
- 14 teams selected for the investment pitch session.

**Key aspects**

2023 Grand winners

- Quantified Health
- eHelper

Health Cohort

Open Innovation Cohort
Awards & Recognitions

"Promoting the Entrepreneurial Spirit" Award from the European Commission
European Enterprise Promotion Awards

"Inclusive Entrepreneurship Initiative" Award
Future of Emerging Europe
What we do:
Conversation Platforms

**Climate Change Summit**
International event focusing on solutions to climate challenges engaging hundreds of key stakeholders at EU, CEE and Romanian level. CCS is also a global conversation platform, reaching 1.6 mil viewers at the first 2 editions.

**Future Summit**
Series of events focusing on trends in technology, sustainability and skills. FS also engages local stakeholders in foresight exercises about cities in 2040.

**Sustainable Futures**
Working groups based on 10 SDGs engaging key Romanian stakeholders in solution-mapping exercises and scenarios of sustainable development.
International event focusing on solutions to climate challenges engaging hundreds of key stakeholders at EU, CEE and Romanian level. CCS is also a global conversation platform, reaching 1.6 mil viewers at the first 2 editions.

<table>
<thead>
<tr>
<th>Year</th>
<th>Participants</th>
<th>Online Viewers/day</th>
<th>Media Articles</th>
<th>Speakers</th>
<th>Partners</th>
<th>Events</th>
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<td>380.000+</td>
<td>320+</td>
<td>60+</td>
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<td>2023</td>
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<td>90+</td>
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<td></td>
<td>840.000+ in total</td>
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Blue Stage
700 participants
- Speeches from international experts, policy makers and entrepreneurs on climate related issues at European and CEE level;
- Panels on issues relevant to main partners.

Green Stage
approx. 150 participants
- Speeches from scientists & entrepreneurs on actionable climate solutions;
- Panels on issues relevant to Romania with key public & private stakeholders.

Selected international & local speakers talk in sessions on climate issues in different settings, 20 events, 800+ participants:
- Speeches & panels with students & youth in 5 universities;
- Official meetings in the Parliament, Government and the Ministry of Environment;
- Meetings with business, civic, and youth organizations members (e.g. Romanian Business Leaders, Foreign Investors Council, BVB, Aspire, CCIFER);
- Workshops at the European Commission, EFdeN Sustainable City, Cărturești;
- Other types of activities such as guided tours, conferences and working groups inside communities (full list on the next page).
What we do: Research, AI and Trends

Research and Trends Analysis

Through **Solutions**., the SIS business arm, we support entrepreneurs, companies, and policymakers to better understand the challenges & opportunities of the future.

We create trends reports on a variety of fields, offer consultancy and education in foresight, trends, and sustainability, as well as event design and implementation.

Solutions. has also created **GRAI**, the first AI-sustainability consultant for SMEs.
Who we are?

We are a group of 20 professionals ranging from 20 to 45 years old with experience in various fields like: research, event organizing, education & incubation, marketing or science.

70+ We work with over 120 international mentors, experts and advisors in all our programs.

215 Cumulated years of experience from the SIS team members, including extended team.

Advisory Board
Selected Partners

Financial

BCR
BRD
GROUPE SOCIETE GENERALE
Coca-Cola Foundation
Coca-Cola România
ERSTE Stiftung
EMAG
Enel
EY
e-on
KAEFER
Kaufmann
KAEFER
Kaufmann
LME
The German Marshall Fund of the United States
STRENGTHENING TRANSCONTINENTAL COOPERATION
mastercard

Organizational

SECRETARIATUL GENERAL AL GUVERNULUI
CONCORDIA
Foreign Investors Council
UiPath Foundation
NIBOS
WWF
HR Club
CEB
Innovation Labs
Design Thinking Society
CCIF
AIESEC
EDUCATIVA
 clutch
Sara green
EDUCATIVA
ACADEMIA

Techcelerator
PANO RENDER
ROTSAL
PANO RENDER

Autonom
OMV Petrom

VOLVO
VINCI
Bayer
Raiffeisen
BANK
SAP
Unicredit Bank
Microsoft
UiPath
UNANSAR
ARWIN
Bindfender
Socotie Generale
European Climate Foundation
URSUS
Danone
ALD Automotive

Departmental pentru Dezvoltare Durabila
Ministerul Antreprenoriatului
Ministerul Mediului
Ministerul Dezvoltării
Ministerul Dezvoltării Locale
How to get in touch with us

**General inquiries:** hello@innovationsolutions.eu

**Fundraising & Representation:**
Ciprian Stanescu, President
ciprian.stanescu@innovationsolutions.eu

Roxana Cojocaru, Executive Director
roxana.cojocaru@innovationsolutions.eu

**Admin inquiries:**
silvia.mihaiescu@innovationsolutions.eu