TAP Animator Creed: Virtual Learning Edition

1 we show respect

We are a team. We live up to the same expectations as we would in person.

2 we take care of our technology

We respect all equipment. We mute ourselves when we are not speaking. We do not talk over our teammates.

3 we focus

We have a lot to learn. ALL our attention is focused on the class. We do our best to limit distractions around us. We wear headphones if possible.

4 we participate

We speak up; we ask for help when we need it.

5 we own the content

This is our class. This is our opportunity to learn more about the animation field.

6 we attend class

Our voices and ideas are valued. We log into class on time and stay until the end whenever possible.
Welcome to The Made In New York Animation Project NeON Summer Edition!

Session 2 - Ideas and Storyboard
Opening

Share Verbally or in the Chat:

Name a title of a story that is meaningful to you!

(ex. stories passed down orally, a family story, from mainstream media, myth, legend, etc.)
Technical Lesson: Idea and Storyboard
Terminology
Character

The main person/animal/personification that the audience follows in a story.
Plot

The events that happen in the story. The traditional formula is an introduction, rising action, climax of the story, falling action, then resolution.
Setting

Where the story takes place. Is it in the past or future? On Earth or a completely new world?
Conflict/Resolution

A challenge or problem the character faces and how they solve/don’t solve the problem.
Theme

The moral or the lesson of the story. What do you want the people watching/reading your story to learn from?

- Survival
- Peace and War
- Love
- Circle of Life
- Suffering
- Deception
Tone

The overall emotion of the story. How do you want the person to feel when watching/reading your story?
7 Archetypes of a Story
Rags to Riches

The story centers around a character that lacks something, gaining what they desire and learning a lesson from this newfound desire.
The other 7 Archetypes

Overcoming the Monster

A story that involves a hero who must overcome an evil force.

Comedy

A light and humorous story that is meant to keep the audience laughing and entertained.

Tragedy

A story that centers around a hero with critical flaw or cruel fate. The ending of a tragedy usually is unfortunate.
The other 7 Archetypes

The Quest

A story that centers around a hero embarking on a journey for an object or to get somewhere.

Voyage and Return

A character is sent to a new land, where they learn important lessons that they take back home with them.

Rebirth

A character is forced to change their ways and becomes a better person.
Video Demonstration
Square six, the aftermath or consequences.

Square 6: The aftermath or consequences.
What is a Storyboard?

A storyboard is a visual representation of a film. Similar to a comic book (but with much more panels), it is a breakdown of camera direction, dialogue, and other details of the script. This is the base in which animation for a film/TV show begins.

Examples: Establishing Shot, Emotional, Over the Shoulder, POV
Camera Angles Examples

Establishing Shot

Over the shoulder

Monsters, Inc. (2001)
Animatic

An animatic is a storyboard in moving form. The boards are cut, edited, and timed to reflect what the film/show will eventually look like and the timing is.
Sound is often added to the animatic to get a better feel for what we are watching.
TAP Film
The Button
The Button: Reflection

What is the importance of storyboarding in a film production?

Did you notice any similarities or differences between the animatic and the final film?

Share it!
Advanced Examples
UP and Moana
Career Opportunities

Storyboard Artist

Visualizes stories and sketches frames of the story

Concept Artist

An individual who generates a visual design for an item, character, or area that does not yet exist

Screenwriter

A writer who practices the craft of screenwriting, writing screenplays on which mass media, such as films, television programs and video games, are based.
Resources

**Clip Studio Paint**

A digital drawing and painting program. A cheaper alternative to Photoshop.

**Procreate**

An iPad exclusive drawing/painting program. Known for its simple and easy to use interface.

**Storyboarder**

A tool especially useful for the storyboarding process as well as making Animatics. For Win/Mac/Linux.
Questions & Answers
Frequently Asked Questions

How do you come up with a story?

Stories are everywhere! Simplicity is key, so start jotting down any idea.

Do you come up with the character first, or the plot?

Either way works. It depends on whether you want to create a character focused story, or it’s the plot that carries the characters.

How do you create a character that an audience can engage with, even as a villain?

Think about traits the character shares with you. Being a villain is just a role in the story, not their personality.
Therapeutic Intervention
Therapeutic Intervention

Share Verbally or in the Chat:

Think about the story archetypes that you have learned today.

Is there one that you are drawn to more than the other?
Therapeutic Intervention

Take 10 minutes to conceptualize and create a 3-part story inspired by the resilience of the main character overcoming an obstacle:

- Character in an environment with a task.
- An obstacle in the main character's way.
- How the character overcomes the obstacle.
Think about your character in the story you’ve created and create a power pose that represents their strength in how they overcame the obstacle.

Hold this pose for 60 seconds in your own body.
Therapeutic Intervention

Things to notice while in pose:

- Does the pose require you to take up more physical space, or is it small and compact, or somewhere in between?
- Do you feel weighted energy or lofty and lightness or somewhere in between while holding this pose?
- Does the pose feel balanced or off balanced?
- What else do you notice?
- How do you feel in this pose?

Share it!
Closing

Share Verbally or in the Chat:

What would you title your 3-part story?
Materials needed for next group:
Paper, writing utensil(s)
If you would like to share your ARTWORK and have the chance to have your work featured in our Mega Groups, send submissions to:

submissions@theanimationproject.org

If you have QUESTIONS ABOUT THE SUMMER PROGRAM that are not answered on the FAQ page of our website, reach out to:

neonsummer@theanimationproject.org

If you have QUESTIONS ABOUT INCENTIVES that are not answered on the FAQ page of our website, reach out to:

tapincentives@theanimationproject.org
Thank you for attending this group!

Visit https://www.theanimationproject.org/minyap-neon-summer-edition-faqs for FAQs, group materials, access to slide presentations, and Mental Health Resources.

Check out our social media for more information about the TAP Weekly Challenges!