

| <b>Attachment A: Year 1-3 Activities</b>                                                              |                                                                                                                                                         |                                                                                                                                                                  |               |                                  |
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| <b>YEAR 1 ACTIVITIES</b>                                                                              | <b>WHO IS RESPONSIBLE / PARTNERS</b>                                                                                                                    | <b>MEASUREMENT OF SUCCESS/OUTCOME</b>                                                                                                                            | <b>BUDGET</b> | <b>POTENTIAL FUNDING SOURCES</b> |
| Convene partners to consolidate network and activities.                                               | Board , Antrim County EDC, Networks Northwest, Village of Mancelona, Mancelona Township                                                                 | Annual meeting.                                                                                                                                                  |               |                                  |
| Facilitate apprenticeship pilot program                                                               | Staff and/or Contractor, TBAISD, Communities in Schools, Mancelona Public Schools, Home Builders Institute, Local Businesses, Northwest Michigan Works! | 5 students and 2 businesses participating in apprenticeship program.                                                                                             | \$25,000      | EDA, USDA                        |
| Fund blight removal or remediation within Village of Mancelona.                                       | Staff and/or contractor, Village of Mancelona, Antrim County, NLEA, MML, MEDC, MSHDA                                                                    | Blight remediation plan in place.                                                                                                                                | \$25,000      | MEDC, MSHDA                      |
| Create incentive program or financing program for housing rehabilitation.                             | Staff and/or contractor, MEDC, MSHDA, USDA, Networks Northwest, Village of Mancelona, Mancelona Township                                                | Housing rehabilitation plan in place.                                                                                                                            | \$25,000      | MEDC, MSHDA, USDA                |
| Develop and connect local trail systems.                                                              | Staff and/or contractor, MDNR, Antrim Conservation District, Antrim County, Mancelona Township, Village of Mancelona, Networks Northwest                | Wetzel Lake trail plan approved and grant dollars allocated. Village of Mancelona - Mancelona Township Recreation Plan in place. Regional trails plan initiated. | \$100,000     | MDNR, USDA                       |
| Develop marketing materials geared towards business owners interested in doing business in Mancelona. | Staff and/or Contractor, Mancelona Chamber of Commerce Village of Mancelona, Mancelona Township, Explore 131 North, Northwest Michigan Works!           | Web presence established and printed materials distributed.                                                                                                      | \$10,000      | USDA, EDA                        |

| Placemaking                                                               | Staff and/or contractor, Mancelona Chamber of Commerce, Village of Mancelona, Mancelona Township, Explore 131 North, Networks Northwest, MSUE, Food and Farming Network or Northwest Michigan | Farmers Market organized for Tar Lake or Dura property - grand opening Summer 2018 with at least 5 vendors, weekly.                            | \$5,000   | USDA, SNAP, EDA, MDARD                                          |
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| Develop short-term fundraising plan                                       | Board (led by Board Chair or fundraising committee chair)                                                                                                                                     | Develop and launch a campaign to raise first three years' operation funding.                                                                   | \$8,000   | Public/Private Grants, Individual Donations, Corporate Sponsors |
| YEAR 2 ACTIVITIES                                                         | WHO IS RESPONSIBLE / PARTNERS                                                                                                                                                                 | MEASUREMENT OF SUCCESS/OUTCOME                                                                                                                 | BUDGET    | POTENTIAL FUNDING SOURCES                                       |
| Raise operations funding for first three years.                           | Board (led by Board Chair or fundraising committee chair)                                                                                                                                     | Stabilize and sustain operating revenues for programs in order to deliver impacts and outcomes. Success = funding secured by December 31, 2018 | \$8,000   | Public/Private Grants, Individual Donations, Corporate Sponsors |
| Fund blight removal or remediation within Village of Mancelona.           | Staff and/or contractor, Village of Mancelona, Antrim County, NLEA, MML, MEDC, MSHDA                                                                                                          | Two properties receive funding.                                                                                                                | \$300,000 | MEDC, MSHDA                                                     |
| Create incentive program or financing program for housing rehabilitation. | Staff and/or contractor, MEDC, MSHDA, USDA, Networks Northwest, Village of Mancelona, Mancelona Township                                                                                      | Two properties receive funding.                                                                                                                | \$100,000 | MEDC, MSHDA, USDA                                               |

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| Develop and link local trail systems.                                                                 | Staff and/or contractor, MDNR, Antrim Conservation District, Antrim County, Mancelona Township, Village of Mancelona                                                                          | Regional trails plan complete and priority linkages/connections identified. Grant funding secured for two priority linkages. | \$200,000     | MDNR, USDA                       |
| Develop marketing materials geared towards business owners interested in doing business in Mancelona. | Staff and/or Contractor, Mancelona Chamber of Commerce Village of Mancelona, Mancelona Township, Explore 131 North, Northwest Michigan Works!                                                 | Web presence established and printed materials distributed.                                                                  | \$10,000      | USDA, EDA                        |
| Placemaking                                                                                           | Staff and/or contractor, Mancelona Chamber of Commerce, Village of Mancelona, Mancelona Township, Explore 131 North, Networks Northwest, MSUE, Food and Farming Network or Northwest Michigan | Farmers Market expanded at Tar Lake or Dura property with at least 10 vendors, weekly.                                       | \$5,000       | USDA, SNAP, EDA, MDARD           |
| <b>YEAR 3 ACTIVITIES</b>                                                                              | <b>WHO IS RESPONSIBLE / PARTNERS</b>                                                                                                                                                          | <b>MEASUREMENT OF SUCCESS/OUTCOME</b>                                                                                        | <b>BUDGET</b> | <b>POTENTIAL FUNDING SOURCES</b> |
| Staff and/or Contractor(s)                                                                            | Board                                                                                                                                                                                         | Talented staff.                                                                                                              | \$60,000      |                                  |
| Fund blight removal or remediation within Village of Mancelona.                                       | Staff and/or contractor, Village of Mancelona, Antrim County, NLEA, MML, MEDC, MSHDA                                                                                                          | Two properties are receive funding.                                                                                          | \$300,000     | MEDC, MSHDA                      |
| Create incentive program or financing program for housing rehabilitation.                             | Staff and/or contractor, MEDC, MSHDA, USDA, Networks Northwest, Village of Mancelona, Mancelona Township                                                                                      | Two properties receive funding.                                                                                              | \$100,000     | MEDC, MSHDA, USDA                |
| Develop and link local trail systems.                                                                 | Staff and/or contractor, MDNR, Antrim Conservation District, Antrim County, Mancelona Township, Village of Mancelona                                                                          | Regional trails plan complete and priority linkages/connections identified. Grant funding secured for two priority linkages. | \$200,000     | MDNR, USDA                       |

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| Develop marketing materials geared towards business owners interested in doing business in Mancelona. | Staff and/or Contractor, Mancelona Chamber of Commerce Village of Mancelona, Mancelona Township, Explore 131 North, Northwest Michigan Works!                                                 | Web presence established and printed materials distributed.                               | \$10,000 | USDA, EDA              |
| Placemaking                                                                                           | Staff and/or contractor, Mancelona Chamber of Commerce, Village of Mancelona, Mancelona Township, Explore 131 North, Networks Northwest, MSUE, Food and Farming Network or Northwest Michigan | Farmers Market expanded at Tar Lake or Dura property with at least 15 vendors, bi-weekly. | \$5,000  | USDA, SNAP, EDA, MDARD |