Use this playbook to engage your team in the events, fundraisers, volunteer opportunities, and other exciting ways that help Hamilton Families end family homelessness. Take a look and get plugged in!

**Corporate Grants**

Many corporations have a foundation that makes grants to nonprofits, and most corporations have a corporate giving program created to spread good will in the community. Help us find great corporate funding opportunities by:

- Inviting us to apply for one of your current corporate foundation grants.
- Secure a General Operations donation at the beginning of your fiscal year

**Matching Gifts**

As an employee benefit and goodwill gesture, many companies offer to match employee charitable donations or volunteer time up to a certain amount. More than half of Fortune 500 companies have a matching gift program, with 18 million people employed by companies that offer a match.  Encourage employees to match their gifts by:

- Including a matching gift portal on your company’s intranet.
- Notify us when you submit an eligible donation

**Event Sponsorships**

Sponsorships can involve donating money for events, materials, or products to support Hamilton Families, often in exchange for public recognition. What opportunities for sponsorship can you offer? Do you share any audiences with Hamilton Families? Do your products or services connect with our mission to end family homelessness in the San Francisco Bay Area? Consider sponsoring one of our events like our:

- Hamilton Families Annual Benefit (sponsorship opportunities range from $5,000 to $100,000).
- Mother’s Day Brunch Celebration.
- Teen Empowerment Day.

**Lunch-n-Learns**

Our virtual, in-person, and on-site discussion events are great ways to learn about what the families in our programs are experiencing in their journey toward stability and the challenges that our staff are facing to serve them. Get involved in the conversation by:

- Hosting a fireside chat with a couple of our in-house subject matter experts during your employee retreats.
- Inviting some of our staff on-site to meet your teams during a happy hour or other events.

**Volunteering and Skills Sharing**

Put those company-sponsored volunteer hours to use! At Hamilton Families, we have numerous on-site volunteer activities like painting and gardening, but we’re also happy to offer many in-office opportunities to maximize your time! Can you make “Welcome Home” kits? Could you apply your expertise to fill a service gap in our programs? Let us know! Start volunteering with Hamilton Families by:

- Asking your team or office to volunteer on-site or virtually for a few hours to help families experiencing homelessness.
- Including Hamilton Families as a favorite nonprofit in your company’s volunteer engagement plan.

**Group Fundraising**

Corporate partners can be donors, of course, but you are also positioned to be our best fundraisers. Whether you dedicate an office “spare change” jar to our cause or create a peer-to-peer fundraiser, corporate partners are our most powerful allies.

- Starting group peer-to-peer fundraisers with your work teams and colleagues using our amazing online fundraising platform.
- Asking your vendors and business neighbors to join or share our fundraising campaigns.
- Kicking off a Venmo/CashApp fundraising challenge.

**Join our Board or Mission Committee**

Make a deeper impact by joining our Board of Directors or our Mission Committee for young professionals. Share the opportunity with your whole office or team.

JOIN your friends, family, and neighbors to #EndFamilyHomelessness for families in our community today. For more information, visit hamiltonfamilies.org.
### JANUARY
1: New year, new you! Make a resolution to volunteer with us this year.
4: Winter break isn’t quite over - volunteer in our Children’s Program and teach kids to ice skate at Yerba Buena.
1-31: Assemble move in kits filled with cleaning supplies and bedding for families moving into our Transitional Housing Program.

### APRIL
1: Put together Spring Break kits with your office filled with water bottles, beach towels, and more!
8-12: Host a Spring Break field trip for our Afterschool Program at a museum or the zoo.
20: Happy Volunteer Appreciation Day! Register for our Volunteer Appreciation Event with your team.
22: Show off your green thumb this Earth Day by sprucing up our rooftop garden with beautiful flowers.

### JANUARY
1: Join our Community Forums during Homelessness Awareness Month to advocate for families in your community.
1-30: Join our Winter Coat Drive by donating new winter coats to families.
23: Sponsor a Thanksgiving Dinner at one of our residential programs.
28: Make a starting donation to your Hamilton Heroes fundraiser and encourage others to give by 12/31.

### FEBRUARY
1-29: Did you know that half of the families we serve are African American? For Black History Month, put together Black History themed activity kits for our Children’s Program.
6: Attend our Mission Committee recruiting event for young professionals.
9: Host pizza parties for our residential programs on National Pizza Day.
14: Volunteer with kids in our programs on Valentine’s Day to make “Hamil-tines.”

### MARCH
1: Host a “Mardi Gras Kids Carnival” at our residential programs.
2: Host an office-wide new book drive for children and youth on Read Across America Day.
14: Host a pie making class in our Children’s Program for Pi Day.
17: Happy St. Patrick’s Day! Get your office involved by putting together leprechaun catching kits.

### APRIL
1: Put together Spring Break kits with your office filled with water bottles, beach towels, and more!
8-12: Host a Spring Break field trip for our Afterschool Program at a museum or the zoo.
20: Happy Volunteer Appreciation Day! Register for our Volunteer Appreciation Event with your team.
22: Show off your green thumb this Earth Day by sprucing up our rooftop garden with beautiful flowers.

### MAY
1-31: Join our Community Forums during Affordable Housing Month to advocate for affordable housing in your community.
14: Did you know that 75% of the families we serve are led by single moms? Support or sponsor our Mother’s Day brunch.
29: Help the families in our programs kick off the summer season by hosting a Memorial Day BBQ in Golden Gate Park.

### JUNE
1-30: Join us this year and be an early sponsor of our Annual Benefit Block Party! #HFBenefit24
1-30: School’s out for summer! Host a Friday-Fun Day excursion for kids residing at our Shelter and Transitional Housing during summer break.
19: Organize a kid-friendly learning opportunity about the significance of the Juneteenth holiday.

### JUNE
1-30: Have you sponsored the Hamilton Families Annual Benefit yet? You won’t want to miss this party! #HFBenefit24
2-4: For Labor Day Weekend, organize one last fun summer outing in the sunshine for the families in our programs.
15-30: Did you know 30% of the families we serve are Hispanic? Help organize a kid-friendly learning opportunity for Hispanic Heritage Month.

### AUGUST
15: Volunteer at our Back to School parties and help promote the importance of an education.
16: School is back in session! Volunteer in our Children’s Program on a weekly basis as a tutor or mentor.

### SEPTEMBER
1-30: Join our Community Forums during Homelessness Awareness Month to advocate for families in your community.
1-30: Join our Winter Coat Drive by donating new winter coats to families.
23: Sponsor a Thanksgiving Dinner at one of our residential programs.
28: Make a starting donation to your Hamilton Heroes fundraiser and encourage others to give by 12/31.