JOB TITLE: Product Manager, Social Impact

WHO WE ARE
SaverLife's work during COVID-19 has been featured in Forbes, MarketWatch, and KVTU. Within 2 weeks of the pandemic, our agile team began pushing $1,000 payments directly to families in need. Join us in helping our country respond and rebuild in this critical moment.

SaverLife (formerly EARN) is a nonprofit on a mission — to inspire, inform, and reward the millions of Americans who need help saving money. Through engaging technologies and strategic partnerships, we give working people the methods and motivation to take control of their financial future. As a purpose-driven nonprofit, SaverLife is uniquely positioned to lead a systemic change. Through our engaging SaverLife platform, we provide prizes, rewards, expert resources, gameplay, and support proven to incentivize saving and spur new behavior. Through our integrated network of employers, financial institutions, nonprofits, and advocacy groups we advance aspirational savings programs, analytic insights, and policy initiatives dedicated to a more equitable America.

PRODUCT MANAGER, SOCIAL IMPACT
Reporting to the Senior Director of Product and Strategy, you will be involved in every aspect of the product development process from brainstorming to launch to iteration. You will work cross-functionally with Marketing, Design, Data, and Engineering throughout the product development process. You will be expected to utilize your full range of product design, analytical, and communication skills. At each stage, you will anticipate what our users need, advocate for them and ensure the final product leads to our community’s long term financial health.

WHY THIS JOB IS EXTRAORDINARY
This is an exciting opportunity to work in a unique environment.

- We respond rapidly to anticipate the needs of our users in this fast-changing COVID world. You have an opportunity to have real impact in this critical moment with a 100% mission-driven organization.
- We are building innovative products to influence long-term savings behavior and build financial stability. You’re going to play a significant role in our commitment to rapidly iterate towards impact and scale during a critical period in our world’s history.
- Our direct-to-consumer product reaches over 250,000 people nationwide and is growing. You have a chance to improve the lives of millions of Americans largely ignored by the financial services industry.
We have real-time digital data on our members’ behavior and needs. We use it continuously to provide incentives, resources, and services help them succeed.

Through research and storytelling we continuously “make the case” for how savings can help address society’s most critical issues -such as health, housing, employment and economic stability.

Our small team means everyone participates on projects outside their domain. We’re always learning together about new markets, technologies, behavioral economics, data science, digital marketing techniques, advocacy efforts, and more.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Lead our user testing process to continually gather input from our users on the SaverLife experience and rapidly prototype new ideas
- Take broad, conceptual ideas and turn them into something useful and valuable for our users
- Work with the engineering and other cross-functional team members to conceptualize and ship meaningful features on-time with a clear measurement plan
- Define, document, and communicate objectives, requirements and constraints for product initiatives and releases
- Communicate development status and document progress toward milestones
- Monitor engagement and success metrics
- Perform market research, analysis, and user interviews

WHO YOU ARE

- You are a product rock star who wants to use your powers to improve the financial health and well-being of millions of US households
- You are a team player excited to help SaverLife reach its goals and help our Members reach theirs
- You are highly empathetic and have experience researching and understanding customer needs
- You are highly quantitative, analytical and business-minded with an ability to tackle complex problems in an organized way
- You are an excellent project manager and can break down big tasks, delegate, and ensure things get done on-time and well
- You approach problems with a lean mindset and are constantly asking “How might we validate this hypothesis in an easier, cheaper way?"
- You are comfortable working closely with an all-star Engineering team
- You are excited about working on a small team and have a willingness to do what it takes to get stuff done
- You are self-directed and able to work independently in a team-oriented and fast paced environment
- You love working with diverse teams and personalities, and people love working with you!

QUALIFICATIONS

- You have 2-4 years of Product Management experience at a FinTech, Gaming or a B2C Internet company
● You hold a Bachelor’s Degree or higher, or have equivalent experience
● Ability to handle detailed work accurately and quickly with the drive to meet deadlines on multiple projects.
● Proficiency with G Suite and MS Office
● Zendesk or other ticketing software experience a plus
● SQL is a plus
● Commitment to SaverLife’s mission and compassion for those SaverLife serves

NICE TO HAVE
● Experience with building apps
● Experience with gamification
● Experience with growing B2C marketplaces

OUR OFFER AND COMMITMENT
The salary and benefits package for this position is competitive.

SaverLife values diversity in our workplace and encourage people of color, women, people with disabilities, people who are lesbian, gay, bisexual, or transgender, and anyone belonging to any other federal or state protected category to apply for this position.

YOUR NEXT STEP
If this opportunity sounds like it’s for you, please submit a cover letter and resume to jobs@saverlife.org by April 30, 2020. If you are not sure if this opportunity is for you, are simply curious, or know someone who would be perfect, please email us.