



"WORKING FOR GENDER JUSTICE, ECOLOGICAL SUSTAINABILITY, PEACE,
FREEDOM, EQUALITY AND HUMAN RIGHTS FOR ALL IN OUR PACIFIC"

OUR STORY

femLINK was formed and established in 2000 beginning with the Blue Ribbon Peace Vigil, providing a space for the families of the hostages held during the coup of 2000 to have a safe space to talk. A feminist media group emerged, linking the UNSCR 1325 to the vision of FemLINK and connecting it to women's stories. As an accredited media organisation with the Media Industry Development Authority of Fiji, femLINK produces a range of media initiatives including community radio broadcasts, with our own community radio network – FemTALK 89FM, and publishes a range of resource materials, supporting women's networking, media monitoring and research.

Since 2007, femLINK has developed and sustained a regional media and policy network on UN Security Council Resolution 1325, whilst maintaining our commitment to advancing gender inclusive peacebuilding practice. This network includes and involves the substantive participation in Bougainville and Papua New Guinea, Marshall Islands, Solomon Islands, Tonga and Vanuatu.

femLINK assumed the role of the Pacific secretariat of the Global Partnership for the Prevention of Armed Conflict (GPPAC) in 2009 and has since then developed an important model of integrating feminist practice and the goals of UNSCR1325 in a community of practice committed to advancing conflict prevention and human security.

Between 2010 – 2012 femLINKpacific was also instrumental in the development of the Pacific Regional Action Plan on Women, Peace and Security and continues to provide advice as well as advocate for national, regional and global strategies to ensure the full realisation of these commitments.



Guiding Principle

FemLINK is founded on fundamental and universally recognized human rights and freedoms, specifically the principle that all persons, especially women, should be treated equally regardless of actual or supposed personal characteristics including (but not limited to) gender, age, ethnicity, religion, sexual orientation, primary language, disability, economic status, family status or opinion.

Vision

FemLINK will be a catalyst for change. We seek a world where there is gender justice, ecological sustainability, peace, freedom, equality and human rights for all.

Mission

Our mission is to be a strong and effective feminist community media and policy network recognising and affirming our multi-ethnic and multi-faith founding principles.

Values

FemLINK's values are determined by its guiding principles and the following core values:

a. Feminist practices

a. These will include feminist principles of accountability, advocacy, consultation, diversity, equality and inclusion, joy and celebration, leadership, power sharing, safety and education and mentoring.

b. Empowerment

a. We stand in solidarity with women, the disabled and the under-served communities, and support their efforts to take control of their own lives and fulfill their rights, responsibilities and aspirations. We ensure that key participants and organisations representing the under-served communities are partners in the design, implementation, monitoring and evaluation of femLINKpacific's programmes.

c. Non-violence

a. We use non-violent means and practices to promote justice and create the enabling environment for the under-served and the larger community.

d. Democratic practices

a. We act to transform structures and processes that are barriers to women's meaningful participation in peace and security. We use an inclusive and participatory approach to involving women at the community level which includes following practices that promote democracy throughout femLINKpacific's work and operations.

Our objectives

- a. Promote human rights of all women through the use of all forms of media.
- b. Improve the economic rights of women and the economically disadvantaged through awareness, information sharing and education programmes, workshops and meetings as well as on radio, print and visual modes of the media.
- c. Provide practical assistance and resources that would be easily accessible to women and girls to facilitate their development.
- d. Facilitate the advancement and raising awareness of girls and women's need for self-empowerment, raising of economic status through communication strategies, multimedia and print and production of audio-visual materials.

Gender Equality, Peace & Human Security

We believe women of all diversities must play a significant role in preventing and reducing all forms of violence, and find lasting solutions to conflict and insecurity, including during natural disasters

Our work will ensure:

Stronger networking and collaboration between all stakeholders at local, national and regional level including in regional and global inter-governmental processes

Enhanced community media based information and communication systems at all stages of disaster preparedness, response, risk reduction and management

Local women's rights organizations are trained and up-skilled in the immediate humanitarian response and recovery process

Humanitarian Action Plan (HAP) and Disaster Management legislation and systems incorporate principles of the UN Security Council Resolutions and the Convention on the Elimination of all forms of Discrimination against Women

Media and ICTs

Working with a diverse group of producers and broadcasters, we will support the production and distribution of radio and multimedia content and publications to raise awareness of women's leadership and participation at all levels of decision-making

Our work will:

Demonstrate the role and use of feminist media

Increase application of Global Media Monitoring and will contribute to the increased visibility and awareness of regional and national gender equality goals through the media

Increase leadership roles and participation of young women in national and regional media production and training platforms

Support collaborative media campaigns and initiatives on women's disability rights, young women's health priorities and LGBTQ rights

Political Participation and Good Governance

We want to see women, young women and the under-served communities access key information and communication platforms and participate in public dialogue and decision-making and lead shifts in public and political opinion

Our work will:

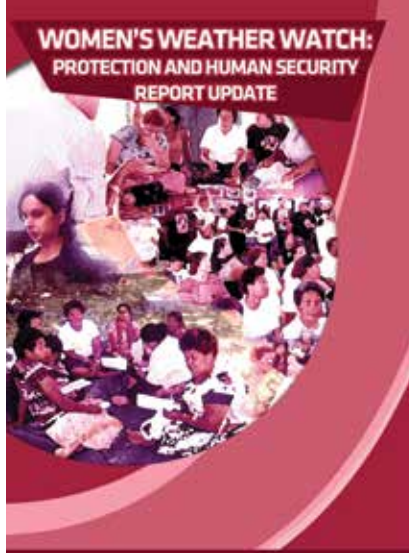
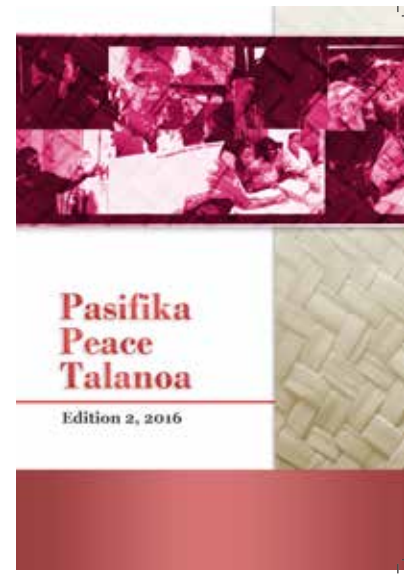
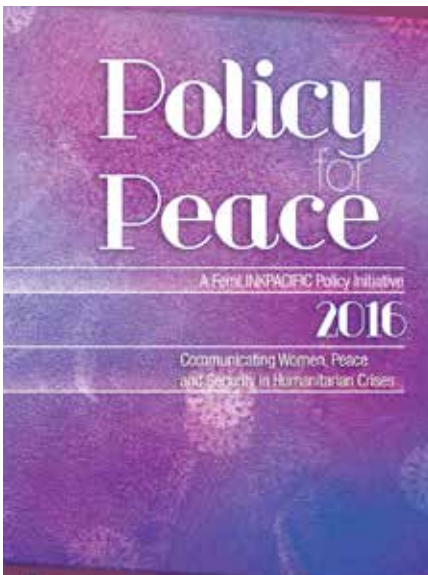
Demonstrate production and use of home-grown feminist research, such as our Women's Human Security First reports to build and share feminist knowledge

Ensure continued coordination and support for a Rural Women's Leadership Network to support and increase participation in local and national governance processes

Institutional Arrangements & Organisational Strengthening

We will continue to collaborate with CSOs, donors and development partners and strengthen our own internal governance systems and processes including our finances and operations as well as our human resource capacities.

OUR PUBLICATIONS



FemTALK 89FM is the flagship radio station of a Pacific women-led regional media alliance. With a community media and radio station philosophy that brings women together on common issues rather than divide them because of their ethnicity we continue with a multiracial approach for our community media productions. FemTALK 89FM Suva remains an important broadcast hub of regional priorities raised by our network partners. Capitalising on regional network meetings – such as the Regional CSO Forum on Peace and Human Security and

the Pacific Feminist Forum, we have been able to produce content for broadcast and podcast, and for our YouTube channel which bridges the gap in content for and about Pacific Island women. We are strengthening media alliances with the UNWomen Media Compact, producing and contributing features and advocacy messages to regional media allies, in particular Islands Business International (IBI) and RNZI as well as to the global community radio network (AMARC – the World Association of Community Radio Broadcasters).



We have forged partnerships with Fiji Television (producing 3 seasons of Radio with Pictures) as well as DIGICEL Fiji (conducting a series of SMS campaigns to enhance our Women's Weather Watch alerts and information-communication systems).

Because of our media initiatives more local women leaders are appearing in national media via Radio with Pictures on Fiji TV, FemTALK89FM Suva broadcasts and quoted in Op-Eds

We are contributing to building a Pacific network that demonstrates through feminist practice, strengthening a Pacific civil society network on peace and security. This includes people and organisations from the communications, ecumenical, peacebuilding movement and so on.

Building on the legacy of the Pacific feminist movement, and since we began our early work on awareness raising and advocacy on UN Security Council Resolution 1325 (UNSCR 1325), we are now acknowledged for our work on peace and security:

"The gender peace and security network which leads feminist peace advocates in Bougainville, Fiji, Tonga and Solomon Islands set up by FemLINK is another important network that has been long standing and it's a really important thing and primarily they were established to advance work and implementation on UNSCR1325. The work of 1325 according to information put out by FemLINK says that it involves closer collaboration between governments with some recognition by government on the

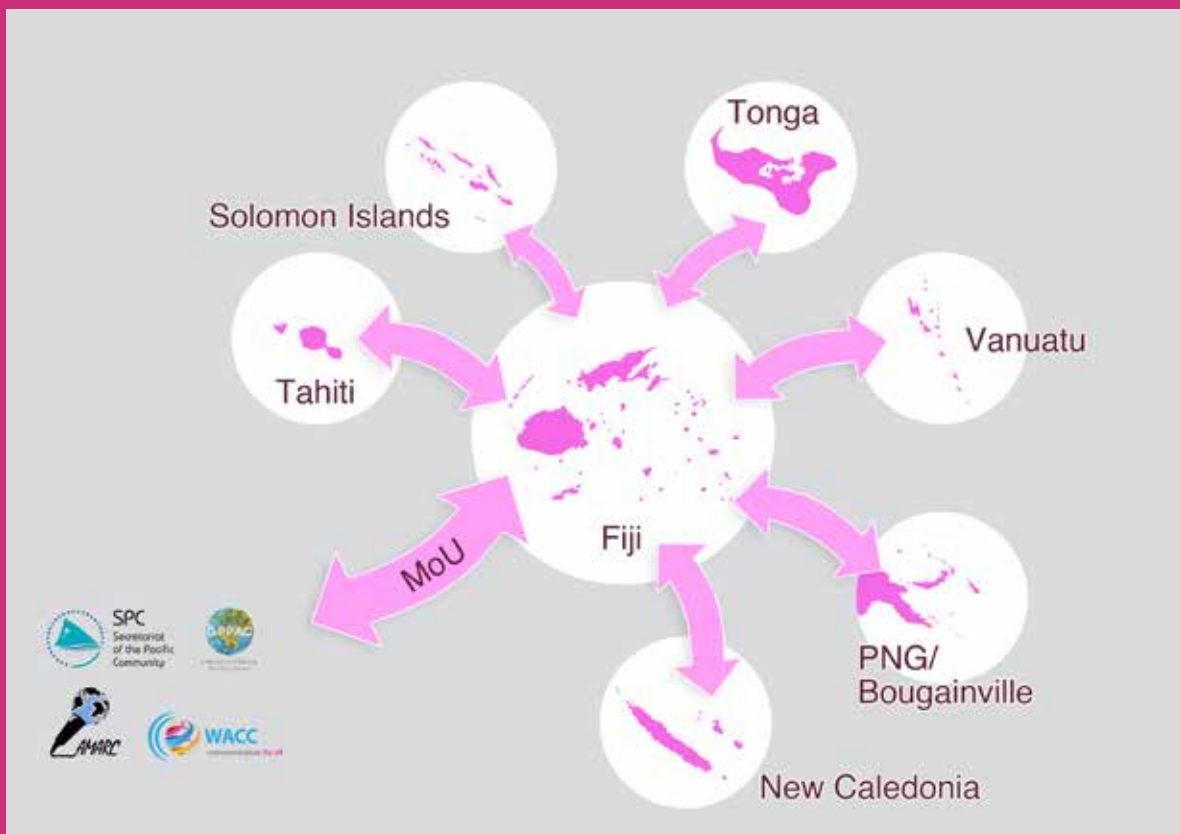
role of women in relation to that Security Council resolution and you may know that the Pacific Leaders Forum adopted the Pacific Regional Plan of Action on women's peace and security. That's from the lobbying coming from FemLINK and that network so congratulations!" – Claire Slatter, Opening of the Pacific Feminist Forum

By the end of 2016, we have built on our feminist "1325" media and policy network model (2007 – 2010) and extended our network linking with a core set of partners from Fiji, Papua New Guinea – including Bougainville, Solomon Islands, Tonga, Vanuatu as well as developing partnership in Tahiti and New Caledonia. These women and CSO led groups are committed to enhance collaboration and adapt our regional network model and practice at the local and national level.

While we continue to convene the regional secretariat of GPPAC Pacific (since 2009), our outreach and collaboration has not been limited to the GPPAC focal points.

Since 2015, we have commenced convening an annual Regional CSO Forum on Peace and Human Security bringing together our Fiji and regional network partners as well as developing partnerships with similar networks also working in the Pacific. These include the Pacific Conference of Churches, WACC Pacific, AMARC Pacific, Transcend Oceania, the Haus of Khameleon and Conciliation Resources.

Our collective goal is to progress Gender Inclusive Conflict Prevention and Human Security and to work together to strengthen the regional inter-governmental architecture.



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