



**YOUR**



## TUNING IN TO COMMUNITY RADIO

Since 2004 femLINKpacific has provided an important media and broadcast platform including using the mobile 'suitcase radio' technology to bring women together to discuss issues that are important to them – broadcasting from where women's groups meet or the local market floor to reach policy and decision-makers. Our women's media network demonstrates that women are able to use media technology to enable women and young women of all diversities to access news and information but also produce their own content to highlight their priorities. Radio, especially community radio, has proven to be an effective tool for femLINKpacific to ensure the women of Fiji, especially rural women, have a voice in national decision-making. Radio, after all, is an accessible and inclusive information and communication platform for target groups and local government networks.

*"Persons living with disability are sometimes...not able to express our views in front of many people and then we [feel] isolated so when we work in Partnership that's where we get different people's views and ideas, and by listening...they are able to learn from us because they won't be able to experience the issues we go through because as a person with disability I know my issues well and I think it's a good way of [having a] partnership because once we work together we feel free to share our ideas"* Jyoti Naidu, Nadi

*"... for women in my community is the police post. When I go to attend our 1325 monthly meeting with femLINKpacific I will always talk about there is a lot of crime in my community and we don't have any police post. I think that the Nausori Police Force could be accessible at all times to all the community around them."* Sheleni Lata, Nausori

*"I want the government and the NGOs to [work] together to raise awareness on the prevention of domestic violence. The government [needs] to be more gender aware and gender sensitive especially for public services [like health]"* Karalaini, Nadi

*"I think it [high cost of living] also contributes to the domestic violence because with the young people getting married at the very young age... most of them are school dropout they are not able to get work and they get children from the very young age but it's not enough to cater for the family."* Vasemaca Naivalelevu, Nausori

*"I think [development] is about Information and Communication. Most of the women still do not have access to electricity so women are not aware of what is happening. For me personally looking at the National Development Plans and its impact on rural communities local government need to [provide] more training and awareness programmes in terms of Natural Disasters - women themselves should be involved especially in DISMAC."*

Fane Boseiwaqa, Tavua convenor

# Today FemTALK 89FM is a vibrant women-led community radio network promoting femLINKpacific's feminist values and the human rights

## OUR ASPIRATION:

## OUR FOCUS IS TO DELIVER ON THIS ASPIRATION

*A. We are a community radio station which continues to facilitate a vibrant multiracial rural community media network that remains a key tool in localizing Women, Peace and Security commitments in the Pacific!*

*B. We operate from community media centres that are well equipped and support production and distribution systems*

*C. Strengthening participation of young women including the Young Women's Leadership Team, rural women, disability rights activists and representatives of the LGBT community as media producers and broadcasters*

*D. Ensuring a diversified revenue base*

## Our Values:

We remain committed to our reasons for being, which define our important community.

These are:

- Access: we will ensure access for all young women of all diversities and rural women to participate and we are committed to removing barriers to participation.
- Independence: we produce content free from commercial and other external pressures.
- Participation: we will support rural women and young women to take charge of media creation, training and governance.
- Diversity: we encourage a diversity and plurality of perspectives, cultures and ideas.
- Innovation: we will celebrate quality, and support creativity and flexibility in programming and operations.



# OUR VISION

FEMLINK WILL BE A LOCAL, NATIONAL AND REGIONAL CATALYST FOR CHANGE THROUGH THE USE OF ACCESSIBLE MEDIA AND INFORMATION, COMMUNICATION AND TECHNOLOGY AS WE SEEK A PACIFIC REGION WHERE THERE IS GENDER JUSTICE, ECOLOGICAL SUSTAINABILITY, PEACE, FREEDOM, EQUALITY AND HUMAN RIGHTS



# OUR MISSION



OUR MISSION IS TO BE A STRONG AND EFFECTIVE FEMINIST COMMUNITY MEDIA AND POLICY NETWORK RECOGNISING AND AFFIRMING OUR MULTI-ETHNIC AND MULTI-FAITH FOUNDING PRINCIPLES.

# OUR FEMINIST PRINCIPLES

FEMLINKPACIFIC BELIEVES THAT ALL PERSONS ESPECIALLY WOMEN SHOULD BE TREATED EQUALLY REGARDLESS OF ACTUAL OR SUPPOSED PERSONAL CHARACTERISTICS INCLUDING GENDER, AGE, ETHNICITY, RELIGION, SEXUAL ORIENTATION, PRIMARY LANGUAGE, DISABILITY, ECONOMIC STATUS, FAMILY STATUS OR OPINION

## TO FIND OUT MORE:

### WEBSITE:

[www.femlinkpacific.org.fj](http://www.femlinkpacific.org.fj)

### TWITTER:

[@femlinkpacific](https://twitter.com/femlinkpacific)

### PODCASTS:

[soundcloud.com/femlinkpacific](https://soundcloud.com/femlinkpacific)

### FACEBOOK:

[facebook.com/femlinkpacific](https://facebook.com/femlinkpacific)

### YOUTUBE:

[youtube.com/user/femlinkpac](https://youtube.com/user/femlinkpac)