**About Poder Latinx**

Poder Latinx is a civic and social justice organization taking on an innovative, comprehensive civic engagement approach that intentionally integrates community organizing and leadership development into our programs. We breakdown Latinx cultural and generational identities with multiple points of contact year-round to inform hard to reach families and youth. We complement our outreach program with a robust get-out-the-vote strategy. Our work also includes issue-based organizing, leadership development, expanding the electorate in the Latinx community. We are committed to ensuring low-propensity Latinx voters, as well as Latinx communities impacted by economic, immigrant, and climate issues are represented and civically engaged.

**About the Poderosas Fellowship**

The Poderosas fellowship is a part of Poder Latinx’s community empowerment programs designed to provide leadership development and inspire Latinas across key electoral states to use civic engagement tools to increase voter participation in their communities for the 2020 elections and beyond. Our vision is for every Poderosa fellow to have the necessary tools to educate and engage their local communities to help close the gap in civic participation and increase the political representation of Latinxs in the U.S.

The fellowship will prepare and cultivate the Latina electorate as long term agents of change. Through a continuum of civic and voter engagement opportunities – starting with online, grassroots organizing, and leadership development – we are building a culture of civic participation among Latinas to shape a national narrative on Latinx lives and elevate issues important to our constituency. By grounding the work in the development of Latina leaders and tying their involvement to matters of local, statewide, and national concern, we ensure a lasting voice for the nation’s fastest-growing demographic.

The inaugural cohort will launch this network in Arizona, California, Florida, Georgia, Illinois, New York, North Carolina. The fellows will follow the academic year, kicking off in September/October and ending the program in August/September 2021.

**How we support our Poderosas - Training**

We know that to expect our cohort to deliver any goals, we must first equip them with the necessary tools and resources. For that, our Poderosas fellows will receive access to an extensive network of Latinas in the civic engagement space and receive the following trainings:

- What is the Latinx Electorate in the U.S (History and Data)
- What is relational organizing & its importance
- How to use digital organizing during COVID
- How to set a phone banking/texting campaign
- How to set-up a poll watchers program
- Latina Representation in the U.S & Gaining a seat at the Table
- Professional Resume Building and Coalition Building
- Media Training
- How to negotiate your salary?

**What the Poderosas impact looks like - Our goals**

www.PoderLatinx.org
All of our Poderosas will grow this network of Latinas involved in civic engagement and politics working to improve the lives of the Latinx community from across the country by achieving these goals with our support:

- Expand the Latinx electorate for the 2020 Presidential elections and beyond
- Collectively help build a unique universe of 5,000 Latina voters
- Organize and lead six civic engagement conversations in their local Latinx community
- Introduce new tools to help close that gap in civic participation and increase Latinx’s political representation in the U.S
- Promote and lead activities for Vote Early Day within their networks
- Help recruit Latinx Poll watchers for the 2020 election in their local community
- Serve as a spokesperson for the organization and represent our values to the best of their abilities
- Maintain a tracking system to report, evaluate and improve the fellowship
- The Poderosas fellows will also contribute to help meet Poder Latinx’s organizational field and digital goals.

Eligibility

- Ready to take what you learn and pass it on to others. We build, we grow, and we stay true to our mission if we share what we know with the communities we want to support
- Interested in learning the ins and outs of civic engagement
- Seeking to make a difference in your local communities
- Have organizing or program management experience, preferred but not required
- Able to build and maintain a coalition of Latinas in your local communities
- Have strong ties to the community and/or Latinx networks
- A Latina (Ages 18-28) aligned with our organization’s values and issues and knows how to navigate the cultural diversity of our Latinx community.
- Able to commit 10-15 hours weekly to the fellowship

How to prepare to Apply

- Polish Your resume & Prepare for an interview
- Collect your social media accounts - we recommend twitter
- Submit your application at [https://poderlatinx.org/poderosas](https://poderlatinx.org/poderosas)

Stipend

All the Poderosas Fellows will receive a $5,000 stipend

Timeline

- Applications deadline: October 14, 2020 (Poderosas will be selected on a rolling basis until the deadline)
- Program Kicks-off: October 15, 2020
- Latinas to the polls: October 15 - November 5, 2020 (Phone Banking/Texting/ GOTV)
- Professional Trainings and Community Building: November 5 2020 - August 2021
- Program Ends: September 2021

For any questions or more information email Monica at MSibri@PoderLatinx.org

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