WORDS TO THE WISE

A lively evening showcasing Silicon Valley's top speech and debate students from East Palo Alto and San Jose

2020 SPONSORSHIP OPPORTUNITIES
SVUDL's inaugural Words to the Wise event took place with much success in 2019, setting the pace for another great year! This September, SVUDL is pleased to bring back Words to the Wise and we invite you to participate in this unique and exciting night as a sponsor.

After a cocktail reception in the Marcia & John Goldman Cultural Courtyard, guests will enjoy a Speech and Debate showcase featuring SVUDL's top students, who will focus on criminal justice reform, the national policy debate topic for the 2020-2021 school year, against a panel of experts. Audience members will get to vote on which argument they agree. Anat Catering, the in-house caterer for the JCC, will serve a delicious 3-course meal, after which the audience will participate in an entertaining Fund-A-Need with Emmy Award winning radio and TV personality, Liam Mayclem, best known as the host of “Eye on the Bay” on CBS 5 and as “The Foodie Chap” on KCBS Radio.

THROUGH SPEECH AND DEBATE, SVUDL EMPOWERS UNDER-RESOURCED STUDENTS, MANY OF WHOM WILL BE FIRST GENERATION COLLEGE STUDENTS, TO UNLOCK THE POWER OF THEIR VOICES TO BECOME ADVOCATES FOR THEMSELVES, THEIR FUTURES, AND THEIR COMMUNITIES.
## 2020 Words to the Wise

### Sponsorship Levels and Benefits

<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsorship Amount</th>
<th>EVENT TICKETS</th>
<th>MEDIA &amp; PR</th>
<th>MISSION ENGAGEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Platinum</strong></td>
<td><strong>$25,000</strong></td>
<td>Two tables of 10</td>
<td>Four featured articles on SVUDL website and social media pages</td>
<td>Top sponsorship recognition during the 2020 SVUDL Summer Debate Institute (SDI) at Santa Clara University and invitations for six (6) guests to observe the opening workshop of the SDI led by cast members from Hamilton (July 2020)</td>
</tr>
<tr>
<td><strong>Gold</strong></td>
<td><strong>$15,000</strong></td>
<td>One table of 10</td>
<td>Two featured articles on SVUDL website and social media pages</td>
<td>Sponsorship recognition during the 2020 SVUDL Summer Debate Institute (SDI) at Santa Clara University, and invitations for four (4) guests to observe the opening workshop of the SDI led by cast members from Hamilton (July 2020)</td>
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<tr>
<td><strong>Silver</strong></td>
<td><strong>$10,000</strong></td>
<td>One table of 10</td>
<td>One featured article on SVUDL website and social media pages</td>
<td>Sponsorship recognition during the 2020 SVUDL Summer Debate Institute (SDI) at Santa Clara University, and invitations for two (2) guests to observe the opening workshop of the SDI led by cast members from Hamilton (July 2020)</td>
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<tr>
<td><strong>Bronze</strong></td>
<td><strong>$5,000</strong></td>
<td>One table of 10</td>
<td>Recognition on SVUDL website and social media pages</td>
<td>Sponsorship recognition during the 2020 SVUDL Summer Debate Institute (SDI) at Santa Clara University (July 2020)</td>
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</table>

### Additional Details:

- **Recognition at the 2020 SVUDL Tournament #2** (December 2020)
- **Recognition at the 2020 SVUDL Tournament #1** (October 2020)
- **Top sponsorship recognition** for the SVUDL Teams competing in the 2021 National Association for Urban Debate Leagues (NAUDL) Championship Tournament (April 2021)

You can purchase individual tickets for $250 each and add a Fund-a-Need contribution with your sponsorship order! Complete and return the attached form or sign-up online at [www.svudl.org](http://www.svudl.org).
Please complete and return this form with payment or go online to www.svudl.org to sign up today! Questions? Contact Mecca Billings at mbillings@svudl.org.

2020 Words to the Wise

Sponsorship Form

Please complete and return this form with payment or go online to www.svudl.org to sign up today! Questions? Contact Mecca Billings at mbillings@svudl.org.

Check all that apply:

- Platinum $25,000
- Gold $15,000
- Silver $10,000
- Bronze $5,000

- Individual Tickets ________ x $250 each

- Fund-a-Need Amount: $______

TOTAL $__________

My check is enclosed, made payable to "Silicon Valley Urban Debate League."

I'd like to pay by credit card:

[ ] CREDIT CARD # ________

[ ] CVV CODE ________

[ ] EXPIRATION DATE ________

[ ] NAME ON CARD

[ ] SIGNATURE