Youth and Young Adult Grantmaking

Bidder’s Conference // April 2022
Agenda

Welcome
YYA Program Overview
YYA Evaluation
Logistics and Timeline
Questions
YYA Program Overview

What are you evaluating?
Provide training, professional development, mentorship, and supports needed to establish a youth grantmaking body.

With young people, co-develop a sustainable, youth-led grantmaking structure that enables young people to allocate resources that directly impact themselves and their peers.

Influence public and private funding streams to incorporate participatory practices by providing an established structure through which entities can allocate resources and participate.
Youth and Young Adult Grantmaking

Intent and Values

**Intent**
Youth grantmakers are decision-makers who are viewed, valued, and treated as peers. Adults and young people are learning together through this process.

**Values**
- Youth will establish operating values for the process they develop.
- YYA Grantmaking Management Team will plan and implement the early stages of this work with the values of Baltimore’s Promise as a guide:

  Humanity  Creativity  Equity  Hustle  Shared Accountability
YYA Grantmaking Structure

Youth Grantmaking Body
- Will be comprised of up to 15 young people ages 16 - 24 who are in school, employed, or not connected to school or work.
- Will learn about the Baltimore context, resource inequity issues and root causes, and existing resource allocation practices in public/private sectors.
- Will develop an RFP process within guardrails established by YYA Mgmt. Team (e.g., scope of funding, necessity of RFP process, etc.).
- Will lead processes beyond grantmaking (capacity building, communications, etc.).

Advisory Council
- Will be comprised of up to 18 adults + two youth Grantmakers + Mgmt. Team.
- Represents a diverse set of stakeholders: funders, youth development, community leadership.
- Will serve as advisors on the overall rollout, implementation, and evaluation of this effort.
- Direct connections with youth Grantmakers for education and mentoring.

Funder Learning Group
- Open to all funders investing or interested in learning with us through this process.
- Will hear updates and feedback and suggestions will be shared with Advisory Council and Management Team.
- Two funders on the Funders Learning Group can serve on Advisory Council.
- Direct connections with youth Grantmakers for education and mentoring.
YYA Grantmaking Expectations

• There will be a Request for Proposals (RFP), co-designed with the Youth Grantmakers, publicly released for the pooled fund.

• Decisions on who is ultimately funded will be made by the Youth Grantmakers based on an agreed upon set of criteria co-designed by Youth Grantmakers and Advisors.

• Based on the requirements of the resources in the pool, grantees will have data collection and reporting requirements tracked and co-managed by the Youth Grantmakers.

• Grantees will receive capacity building supports to not only advance their mission but to do so in a way that centers racial equity and youth leadership.
YYA Grantmaking Structure

• Provide training, capacity building, coaching, mentoring, and technical assistance for Youth Grantmakers.

• Fostering connections with trusted adults

• Exposing youth to a diverse set of activities and responsibilities related to process (e.g. communications, program, budgeting).

• Develop proposal process, decision-making process, and structure for continued engagement with grantees.

• Provide full and fair compensation for youth.
YYA Evaluation

What are the evaluation expectations
Evaluation + Data Collection

Purpose
To improve upon the YYA grantmaking strategy by understanding what each stakeholder group experienced during their interaction with the model, as well as the impact of their experience.

Youth Roles
Youth advisors will help shape this evaluation in every way: from choosing an evaluator and setting the evaluation strategy, to meaning making and finalizing knowledge products.

Key Learning
- Experience and roles youth had as part of the strategy, and the impact of this experience.
- What is needed to support transformative youth engagement.
- The impact that youth chosen grantees have on their communities.
- How the implementation and outcomes of this strategy compare to more traditional grantmaking.

Data collection
- Grantees will collect shared measures (e.g., WISEC) in BP’s Salesforce system.
- Youth and adult participants will share their experience through ongoing data collection aimed at continuous quality improvement.
Evaluation Needs

- Developmental Process Evaluation
  - What was the process of creating the YYA (e.g., who was involved, decision made, etc.)?
  - What is YYA (key components/activities)?
  - To what extent are these components pushing us toward our goals?

- Work alongside BP’s outcome evaluation
  - BP will be simultaneously conducting an outcome evaluation focused on the impact of the grantmaking process. Our primary data collection will focus on grantees and grantee programs.

- Partner in co-creating the evaluation
  - We want to expand our capacity by bringing on a partner as we all undertake this evaluation.
Evaluator Capacities

- Technical knowledge, skills and expertise in evaluation design, concepts, and approaches, and evaluating complexity
- Willing to be iterative and adaptable to scope, pace, and benchmarks
- Experience with participatory research and working with youth
- Participatory processes to engage stakeholders as participants, contributors, and co-learners
- Strong communications and storytelling skills
<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Description</th>
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<tr>
<td><strong>Scope of Work</strong></td>
<td>A scope of work that outlines expected deliverables/outputs, roles, responsibilities, and timelines. This should have some built in flexibility wherever possible.</td>
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<td><strong>Evaluation Plan</strong></td>
<td>A document that steers the evaluation and defines the evaluation questions. It should allow the initiative to assess implementation and identify lessons learned, key challenges and opportunities and identify areas project staff should pay specific attention to as the initiative evolves.</td>
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<td><strong>Information Gathering Tools</strong></td>
<td>Data collection tools that will enable the Consultant(s) to collect relevant information from key initiative stakeholders.</td>
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<td><strong>Logic Model and Theory of Change</strong></td>
<td>Development of a logic model that explicates the underlying theory of change in collaboration with stakeholders.</td>
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<td><strong>Ongoing Reporting and a Final Presentation</strong></td>
<td>Periodic updates/reporting (e.g., learning memos, etc.) that facilitate active learning, as well as a final evaluation product that includes recommendations.</td>
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Logistics and Timeline
Youth & Young Adult Grantmaking Cycle 1 Timeline

**May 2022**
- Cohort 1 Recruitment & Selection
- Process Eval Begins

**July-August 2022**
- RFP Development launch, and decision-making (Stage 1)

**October 2022 - September 2023**
- Grant Period.
  - Cohort assumes roles related to process: Program Officer, Comms, Capacity-Building, Budget & Finance, Data & Evaluation (Stage 2)

**May - June 2022**
- Cohort 1 Education and Context-Building (Stage 1)

**August-September 2022**
- Decisions Made, Award Letters Issued (Stage 1)

**September 2023-December**
- Cohort 1 and Cycle 1 Grantees Learning and Evaluation Period

**February 2024**
- Final Evaluation Report
RFP Timeline

April 20\textsuperscript{th} - submit written questions
April 22\textsuperscript{nd} - questions published on the RF website
May 4\textsuperscript{th} - Proposals are due by 5pm EST.
May 5\textsuperscript{th} - 24\textsuperscript{th} - We will review applications and interview on a rolling basis
May 25\textsuperscript{th} - Final Decision