



# FY2020 ANNUAL REPORT

Photo by W Foster

**ANNUAL REPORT**

*July 1, 2019 - June 30, 2020*



**FOREVER**

**MARYLAND**

Advancing and Enhancing Land Conservation

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*a year's overview*

# WHERE WE ARE NOW

Photo by W Stringfellow

## **Board of Directors**

Steve Quarles,

*Chair*

Nick Dilks,

*Treasurer*

James R. O'Connell,

*Secretary*

Will Cook

John Griffin

Jim Morris

Barry Salisbury

Adair Stifel

Ken Ulman

Mary Burke,

*MET Board Liaison*

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Bill Leahy,

*Chair*

Rob Etgen

Ann H. Jones

## **Staff**

Wendy Stringfellow

*President*

Tricia Clarke

*Director of Meetings*

Dina Lansinger

*Keep Maryland Beautiful*

*Grants Coordinator*

As we look back on Forever Maryland's inaugural year, it will be remembered as a year of many firsts. After five years of planning, the Foundation launched in September 2019 with the assistance of Maryland's land trusts and state leaders. It has been a successful year, despite the circumstances in recent months with the coronavirus global pandemic, national financial uncertainty and social unrest.

Here are just a few highlights of the past year:

- We worked with local and state land trusts to advance land conservation in Maryland by listening to their needs and providing tools to enhance their efforts.
- We supported Regional Conservation Partnerships which are proven to be efficient and effective.
- We responded to the pandemic by replacing the conference with a series of webinars on climate, conservation and collaboration featuring national and state leaders.
- We successfully managed Maryland Environmental Trust's Keep Maryland Beautiful Grants Program and awarded over \$300,000 to 80 nonprofits, land trusts, and municipalities to support and protect natural resources in urban and rural areas.
- We expanded our website to offer innovative tools and resources for land trusts, landowners and land conservationists. Visit our website at [www.ForeverMaryland.org](http://www.ForeverMaryland.org).
- We worked with state government leaders to help secure funding to preserve more open spaces for public use through Program Open Space funding.

We are grateful to Maryland Environmental Trust, as the lead sponsor of Forever Maryland, and to all our partners who share our goal and vision to boldly advance land conservation.

On behalf of the Board of Directors and staff at Forever Maryland, thank you for your support!



*Steve Quarles*

Chair



*Wendy Stringfellow*

President

*last year's*

## ACCOMPLISHMENTS



### Engagement

Expanded Membership to 2,600.



### Education

Provided **six** successful **webinars** on climate, conservation and collaboration featuring national and state leaders.



Shared a newly created **Webinar Library** with our constituents.



### Advocacy

Joined Partners for Open Space Steering Committee to advocate for **Program Open Space Funding**.



### Leadership

Welcomed **10** inaugural Board members and **three** Advisory Council members.



Hired Forever Maryland's **first** President.



### Outreach

Successfully managed *Maryland Environmental Trust's* **Keep Maryland Beautiful Grants** Program and, in conjunction with our partners, awarded over **\$300,000** to **80** nonprofits, land trusts, and municipalities to support and protect natural resources in urban and rural areas. For a full listing of grant recipients please visit [www.ForeverMaryland.org/grants-page](http://www.ForeverMaryland.org/grants-page).



Received two grants to support **Regional Conservation Partnerships** in the Heart of Maryland from Land Trust Alliance and Network for Landscape Conservation.



Expanded our website to offer **innovative tools** (Land Trust Locator Map, Shared Statewide Events Calendar, etc.) and **resources** (COVID-19 Resources, Grants, Maps, etc. ) for land trusts, landowners and land conservationists which can be accessed at [www.ForeverMaryland.org](http://www.ForeverMaryland.org).



Photo by B Salisbury

*fiscal year overview*

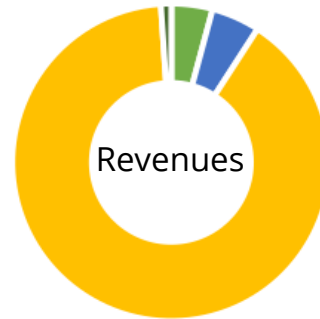
# NUMBERS & GRAPHS



Photo by R Etgen

## Revenues

Conference & Events	\$35,585
Contributions	\$41,907
Grants and Contracts	\$762,500
Investment Income/ Gains	\$8,995
<b>Total Revenues</b>	<b>\$848,987</b>



- Conference & Events
- Contributions
- Grants and Contracts
- Investment Income/Gains



- Programs
- Development
- Administration

## Expenses

Programs	\$273,309
Development	\$112,313
Administration	\$99,404
<b>Total Expenses</b>	<b>\$485,026</b>

## Programs

Advocacy	\$35,794
Maryland Environmental Trust	\$144,818
Keep Maryland Beautiful	\$30,953
Heart of Maryland Alliance	\$61,744
<b>Total Programs</b>	<b>\$273,309</b>



- Advocacy
- Maryland Environmental Trust
- Keep Maryland Beautiful

\*Unaudited at the time of publication.

The Forever Maryland Foundation was founded to promote and enhance land conservation statewide through education, advocacy, and outreach. Thank you to our **Founding Donors**. Your generous contributions support the efforts of Forever Maryland to advance the mission of land conservation across the state.

## Founding Donors

August 1, 2019- September 29, 2020

### **Conservation Champion** \$10,000+

The Helena Foundation

### **Land Leader** \$5,000-\$9,999

Dr. Wilson and Mrs. Nancy Coudon

Nick and Martina Dilks

Tod and Barry Salisbury

### **Preservation Proponent** \$1,000-\$4,999

Anonymous

Rick Bailey

Ms. Louisa C. Duemling

Mr. Robert Johnson

Mr. Steven and Mrs. Suzanne Quarles

Mr. & Mrs. James Riepe

Stephenson Pope Babcock Foundation

Adair Stifel

Ted Sudol

### **Environmental Advocate** \$500-\$999

Mr. Mark Collins, Jr.

Mr. and Mrs. David L. Greene

William and Phyllis Kilby

William Leahy

Holly Stone

### **Open Space Supporter** \$100-\$499

James Beattie

Nelson Bortz

Jeanne Braha

Ms. Marney S. Bruce

Dr. Elizabeth Ruppert Bulmer and

Dr. Mark Bulmer

Ms. Mary Burke

Virginia and Paul Burke *in memory of*

*John Hutson*

Sherry Buttrick

Mr. Bruce S. Campbell III

Charles Soil Conservation District

William Cook

Nessly Craig *in memory of William Servary*

Mr. and Mrs. Hal Delaplane

Mr. James Draper

### **Open Space Supporter** \$100-\$499 (Continued)

Robert Etgen

John Griffin

Mr. C. A. Porter and Patricia Hopkins

Ms. Ann Holmes Jones *in memory of John Hutson*

Ms. Constance Lieder

Mr. Scott and Susan Menzies

Jim Morris

George and Beth Murnaghan

Mr. William and Louisa Newlin

Renae Olver

Ms. Linda Orff *in memory of Robert Orff*

Kate Patton and Steve Farr

William D. Pleasants and Claudia F. Pleasants

Mr. Alan and Amy Schmaljohn

Mr. Simon Sidamon-Eristoff

Mr. William and Rev. Caroline Stewart

Wendy Stringfellow

Ms. Lynn Vonderhorst

Eileen & Harry V. Webster Jr.

Vernon H.C. and Lucy Wright

### **Ally** \$10-\$99

Anonymous

The Aybar Family *in honor of The Aybar Five*

Ms. Carol Bartram

Ms. Marney S. Bruce

Mr. & Mrs. Scott and Stephanie Camillo

Katie Colamonaco

Ms. Jane Halil

Mr. Darryl Harris

Mr. Richard Hill and Ronnie Hay

Mr. Larry and Mrs. Nancy Isaacson

Mr. Henry Jenkins, II

Mrs. Ellen Kelly

Mr. Wallace Lippincott

Lizabeth McDowell

Marsha McLaughlin

Kristen Pennington

Reed Creek Farm LLC

Jack Shaw and Sue Shaw

John S. Weske

# Founding Donors

August 1, 2019- September 29, 2020

(Continued)

## Grants

Land Trust Alliance

Network for Landscape Conservation

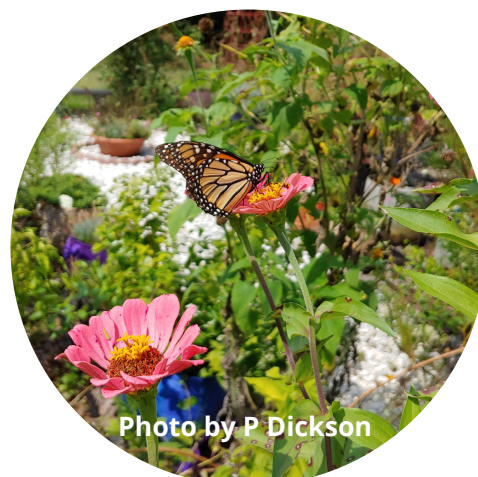


Photo by P Dickson

Thank you to our 2020 Webinar Sponsors who continued to support the Foundation when we pivoted from a conference to a webinar series due to COVID-19.

### Lead Sponsor



### Presenting Sponsor

## Helena Foundation

James and Sylvia Earl

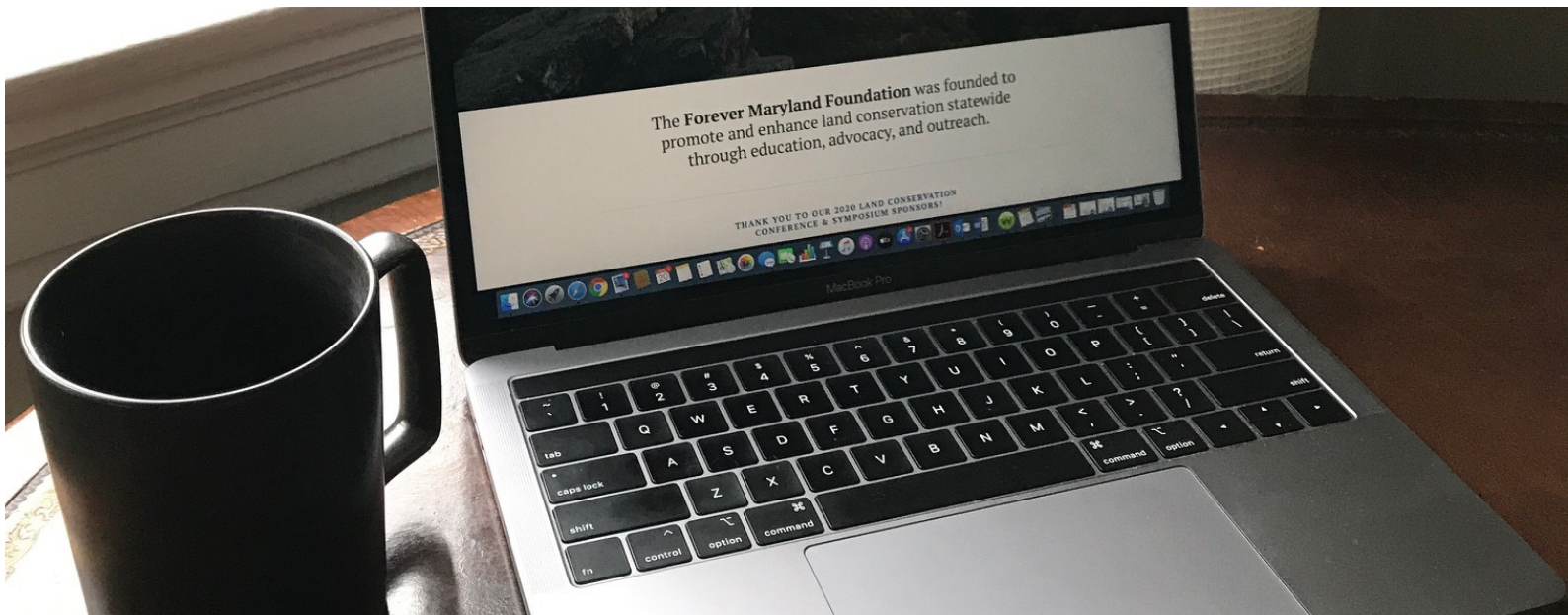
### Webinar Champion



### Webinar Advocate



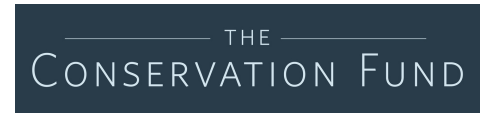
### Webinar Supporter



# THANKS TO OUR PARTNERS



AMERICAN  
BATTLEFIELD  
TRUST ★ ★ ★



Ecosystem  
Investment  
Partners



ecotone  
ecological restoration

Helena Foundation  
James and Sylvia Earl



Keep Maryland  
**BEAUTIFUL**  
KEEP AMERICA BEAUTIFUL AFFILIATE



Land Trust Alliance  
Together, conserving the places you love



MARBIDCO  
growing rural ventures™



DHCD  
Maryland Department of Housing  
and Community Development



Network for Landscape  
CONSERVATION



PARTNERS for OPEN SPACE



**RMC**  
Rural Maryland Council





**FOREVER**  
**MARYLAND**

Enhancing and Advancing Land Conservation

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