





Enhancing and Advancing Land Conservation

# MARYLAND LAND CONSERVATION CONFERENCE

PRESERVING FOR A PURPOSE

July 13 & 14, 2021 Ripken Stadium Aberdeen, MD











Forever Maryland is excited to welcome our partners, sponsors, speakers, stakeholders, and attendees to our inaugural land conservation conference. Today's conference is one of the first being held nationally, in person. We're able to do this responsibly with the low positivity rate here in Maryland (less than 1% as of June 17) and the high vaccination rate (72% of adults have received at least one dose).

It has been a crazy year. The 17-year cicadas have slowly disappeared after six weeks of major activity and we've begun to emerge from the COVID-19 pandemic.

This year's theme for the land conservation conference is Persevering with a Purpose. Forever Maryland is honored to bring together land trusts, local and state government, environmental nonprofits, community groups and members of the agricultural community for a packed two-day conference with distinguished leaders in land conservation; national speaker, Martha Williams, Principal Deputy Director, USFWS on the Biden Administration's 30 X 30 — Conserving and Restoring America the Beautiful, a federal update and question & answer session with U.S. Senators Cardin and Van Hollen, and a welcome from Maryland DNR Secretary Jeannie Haddaway-Riccio and Harford County Executive Barry Glassman. Other session topics include an Advancing Diversity, Equity, Inclusion and Justice within Conservation panel, a session on The Case for a Chesapeake National Recreation Area, a focus on leveraging public and private funds, a look at the latest conservation & restoration mapping tools, a special Chief Sustainability Officers Roundtable, a Maryland Land Trust Lightning Round, a Maryland Association of Counties (MACo) Conduit Street live Podcast, and so much more.

We could not have put together such an excellent conference without the assistance of our talented conference planning committee, many of whom are here today. Please join us at the evening reception with a celebratory local craft beer, on site, at the Good Hops Pavilion, as we commemorate the exchange of new ideas and meaningful discussions to advance land conservation in Maryland.

Cheers!

Nick Dilks

Nick Dilks

Forever Maryland Chair

Wendy Stringfellow

Forever Maryland President

## **Our Mission**

Forever Maryland forges networks of diverse collaborators to provide pathways for all generations to connect with and care for the beautiful and vitally important lands and waters of Maryland that sustain healthy, vibrant, and economically resilient communities. We do this by advancing land conservation statewide through education, advocacy, and outreach.



Enhancing and Advancing Land Conservation

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ALL SESSIONS ARE HELD IN THE MAIN/3RD BASE SIDE UNLESS OTHERWISE STATED

TUESDAY, JULY 13, 2021	
8:00 A.M.	Registration Opens
8:30 A.M.	Continental Breakfast & Networking
9:00 A.M.	Welcome from the Forever Maryland Foundation
9:05 A.M.	Morning Panel: Advancing Diversity, Equity, Inclusion, and Justice within Conservation
10:05 A.M.	Break
10:15 A.M.	Welcome & Keynote Speaker: Martha Williams, USFWS 30X30 & Restoring America the Beautiful
11:00 A.M.	Lightning Round: Maryland Land Trust Success Stories
12:00 P.M.	Lunch (Club Level Buffet Area)
1:05 P.M.	MACo Conduit Street Podcast (live recording): Post-COVID-19: A Conversation about Open Space, the State of Maryland's Local & State Parks, and Local Green Initiatives
2:05 P.M.	Concurrent Sessions I (3rd base and 1st base side)
3:10 P.M.	10 Minute Break/ Visit Exhibitors
3:20 P.M.	Concurrent Sessions II (3rd base and 1st base side)
4:30 P.M.	Conference Networking Hour (Good Hops Pavilion/Ground floor)
WEDNESDAY, JULY 14, 2021	
8:00 A.M.	Registration Opens, Continental Breakfast & Networking
9:00 A.M.	Welcome Address
9:30 A.M.	Panel I: How to Effectively Lobby for Conservation at the Local and State Level
10:30 A.M.	Break
10:45 A.M.	Facilitated Discussion: What are You Witnessing? A Collective Discussion on Emerging Issues Affecting Conservation, Land-use and Natural Resources
11:20 A.M.	Session: The Case for a Chesapeake National Recreation Area
11:40 A.M.	<b>Lunch &amp; Q&amp;A:</b> Federal Update and Q&A with U.S. Senators Ben Cardin & Chris Van Hollen (Virtual) (Club Level Buffet Area)
1:10 P.M.	Panel II: Chief Sustainability Officers Roundtable: Best Practices & Current Trends
2:15 P.M.	Summary & Closing Comments
3:15 P.M.	Local Farm Tour – Broom's Bloom Dairy (optional)

### THINGS TO DO IN

# **Harford County**

### Thank you for choosing to be a part of the 2021 Maryland Land Conservation Conference.

The Forever Maryland Foundation, sponsors, and conference planners invite you to explore Harford County during your visit. Check out the following options for things to do in Harford County:

- Explore downtown Havre de Grace and the promenade
- · Visit Swan Harbor
- Check out Susquehanna State Park
- · Hike the amazing trails within Stoney Demonstration Forest
- Experience Broom's Bloom
- Check out the Harford County Tourism's "Things to Do" listing for numerous other great activities and destinations.



Broom's Bloom Dairy is a preserved farm and market with an interesting mix of ancestral history and new beginnings. The farm and house date back to the early 1700's and are named after the colonial land grant for the area and the original owner of the land, John Broom. David and Kate Dallam, the ninth generation of Dallums to live and work the farm, run the farm now and sell old fashioned ice cream, farmstead cheese and pork sausage. In 2013, Broom's Bloom ranked fifth in TripAdvisor's list of "best ice cream shops in the U.S."

For more information, visit www.bbdairy.com call 410-399-2697 | email bbdairy@aol.com 700 South Fountain Green Rd., Bel Air, MD, 21865







## **Thank You**

Forever Maryland would like to thank the 2021 Conference Planning Committee for their effort in the planning of the 2021 Maryland Land Conservation Conference.

# 2021 CONFERENCE PLANNING COMMITTEE

Donald F. Boesch Rick Leader
Joel Dunn Don Owen
Michelle Grafton Ted Sudol
Ann Jones John Turgeon

# **Keynote Speakers**



### **TUESDAY, JULY 13 | 10:15 A.M.**

**30X30: CONSERVING & RESTORING** AMERICA THE BEAUTIFUL MARTHA WILLIAMS, U.S. FISH & WILDLIFE SERVICE

Preceding her appointment as Principal Deputy Director of the U.S. Fish and Wildlife Service, Ms. Williams served as the Director of the Montana Department of Fish, Wildlife and Parks from 2017 to 2020. There, she delivered leadership that embraced the diversity of Montana's natural resources and outdoor recreational values that also incorporated public expectations and values into the agency's direction. Previously, Ms. Williams was an Assistant Professor of Law at the Blewett School of Law at the University of Montana in Missoula, Montana and co-directed the University's Land Use and Natural Resources Clinic. She also co-supervised the Public Land and Resources Law Review and the Environmental Law Group. Ms. Williams served as Deputy Solicitor Parks and Wildlife at the Department of the Interior for two years, providing counsel to the National Park Service and the Fish and Wildlife Service.

### **WEDNESDAY, JULY 14 | 11:40 A.M.** FEDERAL UPDATE AND Q&A WITH U.S. SENATORS

**BEN CARDIN & CHRIS VAN HOLLEN (VIRTUAL)** U.S. SENATORS BEN CARDIN AND CHRIS VAN HOLLEN

A third-generation Marylander, Senator Ben Cardin has been a national leader on health care, retirement security, the environment and fiscal issues while representing the people of Maryland in the U.S. Senate and the House



of Representatives. First elected to the Senate in 2006, Senator Cardin currently serves as Chair of the Small Business & Entrepreneurship Committee and is a leading advocate for the Chesapeake Bay, which is the economic, historical and cultural heart of Maryland. Nationally, he is a champion of protecting our clean air and clean water. His commitment to reduce pollution and protect our environment fuels his work to broaden investments in safe public transit, as well as walking and bike trails.

Elected to the United States Senate in 2016. Senator Chris Van Hollen is committed to fighting every day to ensure that our state and our country live up to their full promise of equal rights, equal justice, and equal opportunity. Senator



Van Hollen is proud to have worked successfully with members of both parties to pass bipartisan legislation whenever possible on issues of common concern, including expanding medical research, protecting the Chesapeake Bay, fighting childhood cancer, and passing the ABLE Act to assist families with children with disabilities.





# **Ripken Stadium**

### **3RD BASE CLUB LEVEL**

Keynote address and all main sessions on Day 1 & 2 will be held on the 3rd base side

### **1ST BASE CLUB LEVEL**

Some concurrent sessions on Day 1 will be held on the 1st base side

Lunch will be served from the buffet area in the Club Level on both days

Networking reception will be held at the Good Hops Pavilion on the ground floor concourse from 4:30 P.M. - 6:00 P.M.





## **General Sessions**

**TUESDAY, JULY 13** 

**ALL SESSIONS HELD IN MAIN/3RD BASE SIDE** 

### 9:05 A.M. – 10:05 A.M. ADVANCING DIVERSITY, EQUITY, INCLUSION, AND JUSTICE WITHIN CONSERVATION

Curtis Bennett, National Aquarium Jan-Michael Archer, Maryland Environmental Justice Screen Tool

Meleny Thomas, South Baltimore Community Land Trust Inc.

Land conservation has long been criticized as a tool that can also be used for division and exclusion. What happens on the land impacts the whole community? Now is the time to intentionally invest in actions that: directly improve the health of the land; bring a new and diverse workforce on the land; encourage new, sustainable activities on the land; meet the needs of all communities; and prepare Maryland to be a leader in sustainable, healthy, communities and environment.

### 10:15 A.M. – 10:55 A.M. 30X30: CONSERVING & RESTORING AMERICA THE BEAUTIFUL

Martha Williams, U.S. Fish and Wildlife Service

Through the Conserving & Restoring America the Beautiful and Executive Order 14008, the Biden Administration has called for a recommitment to the conservation of US lands and waters for the benefit of all. Martha Williams will discuss her key leadership role with USFWS, her past successes and how we can reach the goal of protecting 30% of U.S. lands by 2030.



### **REALTIME SURVEY OR CODE**

Use this QR code to complete conference session short surveys in real time by pointing your phone camera at the QR code, then tap the

Survey Monkey link. This QR code can be used for all sessions. (Paper surveys are also available at the registration desk.)

### 11:00 A.M. - 11:55 A.M.

LIGHTNING ROUND: MARYLAND LAND TRUST SUCCESS STORIES: LOWER SHORE LAND TRUST, HARFORD LAND TRUST, SCENIC RIVERS LAND TRUST, LAND PRESERVATION TRUST, MARYLAND ENVIRONMENTAL TRUST.

This lightning round of presentations will showcase successes that land trusts are having at the local level and how it has positively impacted their communities.

### 1:05 P.M. - 1:55 P.M.

MACO CONDUIT STREET PODCAST: POST-COVID-19: A CONVERSATION ABOUT OPEN SPACE, THE STATE OF MARYLAND'S LOCAL & STATE PARKS, AND LOCAL GREEN INITIATIVES

Michael Sanderson & Kevin Kinnally, MACo Steuart Pittman, Jr, Anne Arundel County Executive Mark Conway, Baltimore City Councilmember Christiana Rigby, Howard County Councilmember Pete Lesher, Talbot County Councilmember

This session will feature a live recording of Maryland's most famous podcast – the MACo Conduit Street Podcast. Elected local government leaders from across the state will discuss various topics regarding open space, local green/ sustainable initiatives, and how the state and local governments improve following a monumental year of park usage during the COVID-19 pandemic.

# Concurrent Sessions TUESDAY, JULY 13

### 2:05 P.M. - 3:10 PM.

# SESSION A: LEVERAGING FUNDS FOR CONSERVATION; LEVERAGING PRIVATE FUNDS FOR LAND CONSERVATION

Nick Dilks, Ecosystem Investment Partners
John Griffin, Chesapeake Conservation Partnership
Learn from two outstanding conservation leaders,
Nick Dilks (Ecosystem Investment Partners) and
John Griffin (Chesapeake Conservation Partnership
and former Secretary of Maryland Dept. of Natural
Resources), about the latest on how to leverage
private funds for conservation projects of all types.

# SESSION B: COMMUNICATION AND RAISING AWARENESS — WHAT MAKES A COMPELLING STORY

Lara Lutz, Bay Journal Edwin Remsberg, Remsberg Inc. Caitlyn Johnstone, Alliance for the Chesapeake Bay Bryn Stole, The Baltimore Sun

It's never been so important to tell the story of conservation. Listen to the prospective of a world-renowned photographer, a science storyteller, and leading journalists/writers to learn how you can improve how you communicate with the public, your organization's supporters, and more.

**ROOM: 3RD BASE/MAIN** 

**ROOM: HOME BASE** 

### INTERACTIVE SESSION C: THERE'S AN APP (OR PROGRAM) FOR THAT!

Roundtable Discussion led by: David Lilliard, Catoctin Land Trust Erin Valentine, Scenic Rivers Land Trust

Looking for the right platform for design & collaboration, communications, or community engagement? In this session, participants will share info on their favorite apps and programs — live on the big screen. So bring your questions, tech secrets, and be prepared to share!

**ROOM: 1ST BASE** 

### 3:10 P.M. - 4:30 PM.

# SESSION D: LEVERAGING FUNDS FOR CONSERVATION; LEVERAGING GOVERNMENT FUNDS

Heidi E. Dudderar, Esq, Maryland Department of Natural Resources

Megan D'Arcy, Rural Maryland Council Lucille Walker, Southern Maryland Heritage Area Consortium (SMHAC)

Genevieve LaRouche, Chesapeake Bay Field Office, USFWS

Never before have there been so many options to utilize funds to help your organizations do more. This session features multiple speakers who are connected to government funding sources. Learn how your organization can be prepared to utilize these important programs and funding sources.

**ROOM: HOME BASE** 

# SESSION E: COMMUNICATION AND RAISING AWARENESS — CONNECTING WITH THE NEXT GENERATION

Mamie Parker, PhD., MA Parker & Associates Steve McHenry, MARBIDCO

Gregory A. Bowen, AICP, American Chestnut Land Trust

Though there are many things to disagree on nowadays, what is commonly agreed upon is that now is the time to connect with and support the next generation of conservation and natural resources leaders. Join a conversation with amazing leaders who are doing just that.

**ROOM: 1ST BASE** 

### SESSION F: CONSERVATION & RESTORATION MAPPING TOOLS

Kevin Coyne, Maryland Department of Natural Resources

Mark Southerland, PhD., Tetra Tech Louis Keddall, Chesapeake Conservancy

Conservation and restoration mapping tools are constantly evolving. These tools are critical for prioritizing projects and for helping prioritize the approach to installation of proper best management practices. Join us for a discussion on the latest with these vital tools.

**ROOM: 3RD BASE/MAIN** 



addressed. From invasive species and stewardship, to issues of water quality, a changing climate, and more, this session is about sharing and discussing what challenges attendees are facing – and why these emerging issues are so important to address now.

### 11:20 P.M. - 11:35 P.M.

### THE CASE FOR A CHESAPEAKE NATIONAL RECREATION AREA

Joel Dunn, President & CEO, of Chesapeake Conservancy

### 9:30 A.M. - 10:30 A.M.

# ALL SESSIONS HELD IN THE MAIN/3RD BASE SIDE HOW TO EFFECTIVELY LOBBY FOR CONSERVATION AT THE LOCAL AND STATE LEVEL

Moderator: Ken Ulman, Margrave Strategies Beth Hill, Maryland Forests Association, Inc. Dru Schmidt-Perkins, DSP Policy Advocates Kristen Harbeson, Maryland League of Conservation Voters

Reed Perry, Chesapeake Conservancy

Yes, you can lobby. Yes, there is a difference between advocacy and lobbying. Yes, you need to be involved in local and state policy if you are to properly help protect the important natural resources within your community and county. This panel, moderated by former Howard County Executive Ken Ulman, features seasoned advocates for forestry, clean water, parks, open space, and more. Learn how you too can properly affect policy and build lasting partnerships with government leaders.

### 10:45 A.M. - 11:15 A.M.

WHAT ARE YOU WITNESSING? A COLLECTIVE DISCUSSION ON EMERGING ISSUES AFFECTING CONSERVATION, LAND-USE AND NATURAL RESOURCES

Nancy Nunn & Josh Bollinger, Harry R. Hughes Center for Agro-Ecology

This discussion, facilitated by the Harry R. Hughes Center for Agro-Ecology, is a time for attendees to share what they feel needs to be immediately

### 11:35 A.M. - 12:55 P.M.

## FEDERAL UPDATE AND Q&A WITH U.S. SENATORS BEN CARDIN & CHRIS VAN HOLLEN (VIRTUAL)

Joel Dunn, President & CEO, of Chesapeake Conservancy, in a conversation with Maryland's U.S. Senators Ben Cardin and Chris Van Hollen.

This question and answer session and federal update will touch on exciting federal initiatives like Chesapeake WILD, a Chesapeake National Recreation Area, Bay TMDL progress and more.

# 1:10 P.M. – 2:10 P.M. CHIEF SUSTAINABILITY OFFICERS ROUNDTABLE: BEST PRACTICES & CURRENT TRENDS

Moderator: Mark Conway, Baltimore City Jennifer Aiosa, Baltimore County Alyssa Hastings, City of Salisbury Ashleigh Diaz, City of Bowie Gina Mathias, City of Takoma Park

Successful conservation and environmental initiatives are a community-wide endeavor. Learn the perspective of local government Sustainability Officers from around the state who are working with non-profits, corporations, and other governmental partners to build a culture of environmental stewardship and lasting conservation impact.

# **Speaker Biographies**



### **TUESDAY, JULY 13**

### **JAN-MICHAEL ARCHER**

### UNIVERSITY OF MD SCHOOL OF PUBLIC HEALTH

Jan-Michael Archer is a doctoral student at the University of Maryland's School of Public Health and UMD-NSF Global STEWARD Fellow. Frustrated with the general lack of diversity and inclusion in conservation groups Jan left outdoor education to pursue a career in research, policy, and action. As a member of the Center for Community Engagement, Environmental Justice, & Health (CEEJH) Jan has worked across public, private, and nonprofit sectors to develop mapping tools and low-cost sensor networks that empower community members to collect, visualize, and interpret environmental data in their own neighborhoods.

### **CURTIS BENNETT**

### **NATIONAL AQUARIUM**

Curtis Bennett and his team develop long-lasting relationships with local residents and stakeholders, and collaborate with them to develop environmental programs and projects that meet the needs of the community. Curtis also ensures that the Aquarium intentionally integrates and applies principles of diversity, equity, inclusion and justice within its conservation mission. Curtis began his career in environmental education and community engagement in 2003 as a naturalist at the Maryland National Capital Park and Planning Commission.

### **GREGORY A. BOWEN, AICP**

### AMERICAN CHESTNUT LAND TRUST

Greg Bowen is a member of the American Institute of Certified Planners and has over 30 years experience in land preservation and public policy. Prior to joining the staff, he volunteered on three land trusts and was on the ACLT Board for over 3 years. He is a member of the Maryland Sustainable Growth Commission and is chair of its Rural Economies Workgroup. Greg is a lifetime resident of Calvert County, growing up on a tobacco farm near the Patuxent River. His passion is preserving Calvert's working landscapes and its ecological and culture assets.

### **MARK CONWAY**

### BALTMORE CITY COUNCIL MEMBER/CHESAPEAKE CONSERVANCY

Mark Conway is the Executive Vice President of Programs at the Chesapeake Conservancy, and oversees the organization's programs, partnership with the National Park Service, and the work of the Conservation Innovation Center. He serves on Forever Maryland's Board of Directors. Previously, he was the Executive Director for Baltimore Tree Trust and the Deputy Director of CitiStat. Mr. Conway is Baltimore City Councilman for District 4. He holds a Master of Arts in Public Policy and a Bachelor of Arts in Government, Politics and Philosophy from the University of Maryland.

### **KEVIN COYNE**

### MARYLAND DEPARTMENT OF NATURAL RESOURCES

Kevin Coyne manages the Maryland Department of Natural Resources' Center for Geospatial Products and Services. Part of DNR's Chesapeake and Coastal Service, his group works with various units within the agency, as well as other partners, to analyze and map ecological and environmental data to manage Maryland's natural resources. Online mapping resources such as MERLIN and the Coastal Atlas provide detailed information about those resources. He has been with the agency for over 20 years and has a B.S. in Civil Engineering from Drexel University and an M.S. in Biological Resources Engineering from the University of Maryland.

### **MEGAN D'ARCY**

### **RURAL MARYLAND COUNCIL**

Megan's life work has focused on land conservation, resource stewardship, and an understanding that the relationships between people and their environment can influence culture and positively shape the future. She has spent the last 15 years of her career in the land trust community with an intense focus on working

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with landowners to navigate complexities associated with conservation easement stewardship and the preservation of agricultural land. In 2009, Megan moved to the beautiful Eastern Shore of Maryland for a position with Eastern Shore Land Conservancy. Most recently, Megan accepted a position with the Rural Maryland Council, an independent state agency located within the Maryland Department of Agriculture. The mission of the Council is to improve the quality of life of people living in rural Maryland.

### **NICK DILKS**

### **ECOSYSTEM INVESTMENT PARTNERS**

Nick co-founded EIP in 2006, and has over 24 years of experience in environmental offsets markets, land conservation, real estate investing, and private equity fund management. Prior to EIP, he served as the Vice President for Real Estate with The Conservation Fund. Over the decade he spent there, he completed some of TCF's most complex and innovative transactions—helping TCF conserve over two million acres nationwide, worth \$1 billion. He was a founding member of the Board of the Chesapeake Conservancy for ten years and is a founding Board member of Forever Maryland, currently serving a Chair. Nick holds an MBA from the University of Maryland and a BA in Environmental Science and Policy from Duke University.

### **HEIDI E. DUDDERAR, ESQ**

#### MARYLAND DEPARTMENT OF NATURAL RESOUCES

Heidi Dudderar oversees the administration of Program Open Space, the Rural Legacy Program, other federal and state grant programs, and DNR property management agreements. Prior to joining the dedicated team at DNR, Ms. Dudderar was in private practice as a transactional and land use attorney and subsequently served as Associate Director of the State Department of Assessments and Taxation and as Deputy Legislative Officer on Governor Hogan's staff.

### **IOHN GRIFFIN**

### CHESAPEAKE CONSERVATION PARTNERSHIP

As Partnership Coordinator, John works to advance large landscape conservation initiatives in the Chesapeake Bay watershed by convening diverse, multi-disciplinary stakeholders. The Partnership seeks to extend the conservation of large landscapes throughout the region to benefit multiple values, including sustainability; scenic, historic and cultural heritage; working lands; important bio-diversity and wildlife habitat; water quality and supply; and overall quality of life. John is the former Secretary of Maryland Department of Natural Resources

under two Governors, the Deputy Secretary of the department, the General Manager of the Washington Suburban Sanitary Commission, and served as Chief of Staff for Governor Martin O'Malley. John is on Forever Maryland's Board and serves as Secretary.

### **CAITLYN JOHNSTONE**

### CHESAPEAKE BAY PROGRAM/ALLIANCE FOR THE CHESAPEAKE BAY

Caitlyn Johnstone is a master naturalist, science writer, and communications and outreach advisor. As a specialist for the Chesapeake Bay Program she travels the watershed of our nation's largest estuary, where her interest lies in the relationship between human and environmental wellbeing as part of the larger, interconnected ecosystem. She currently resides on her native Eastern Shore.

### **LOUIS KEDDALL**

### CHESAPEAKE CONSERVANCY

Louis is a member of the high resolution land cover team and leads geospatial projects for several conservation projects here at the Chesapeake Conservancy. Louis has a Master of Arts degree in Geographical Sciences from the University of Maryland College Park, and a Bachelor of Arts degree in Geography from Virginia Tech. A local resident of Virginia and Maryland areas, Louis is excited to join the Conservancy in protecting the Chesapeake Bay watershed by applying his geospatial experience for environmental analysis and conservation.

### **KEVIN KINNALLY**

### MARYLAND ASSOCIATION OF COUNTIES (MACO)

Kevin leads MACo policy staff in review of legislation to advance county positions. He works with MACo affiliate organizations to develop information helpful to MACo communications and advocacy efforts. The legislative affairs areas he covers include state budget and fiscal issues, elections, finance, taxes and revenues, emergency services, pensions, and intergovernmental relations. He is also the liaison to Budget & Finance and Emergency Management affiliates, Elections Officials, Tax Collectors Affinity Group (within MDGFOA), and the Large Counties Coalition Chapter Organization. He is the main host of the famed Conduit Street Podcast.

### **GENEVIEVE LAROUCHE**

### U.S. FISH & WILDLIFE SERVICE

Genevieve LaRouche has been the Project Leader for the U.S. Fish and Wildlife Service's Chesapeake Bay Field Office since 2012. Genevieve started her career on Long Island's barrier beaches as a Biological Technician



for the Nature Conservancy, protecting piping plovers and least terns. She was hired by Fish and Wildlife Service's Headquarters as an Economist where she calculated the value of wildlife-related recreation for the National Survey of Fishing, Hunting and Wildlife Related Recreation. She later served as a Special Assistant in the Director's Office in Washington D.C. Genevieve is also one of the founding members of the Greater Baltimore Wilderness Coalition and the Delmarva Restoration and Conservation Network.

### **KATIE LAUTAR**

### **BALTIMORE GREEN SPACE**

Katie Lautar is the Executive Director of Baltimore Green Space and took the helm of the organization after seven years working as the Program Director. Katie has over 16 years of experience in community organizing, designing non-profit programs, and creating educational programs. She earned a Masters Degree in Environmental Education from Lesley University, while living outdoors in different bio-regions. She earned her Bachelors degree at Goucher College in Elementary Education with a Minor in Peace Studies. She directed youth development and education programs at Strong City Baltimore and is a founder of the 2640 Cooperative. She also has considerable experience in consensus building models and collaborative program development.

### **PETE LESHER**

### TALBOT COUNTY COUNCIL MEMBER

Pete is serving his first term on the Talbot County Council and currently serves as Vice President. He was born in Allentown, Pennsylvania, graduated from Lafayette College and holds a Masters degree in history from Columbia University. Mr. Lesher's other civic engagements include serving as Chairman of the St. Michaels Historic District Commission, on the board of the Maryland Humanities, on the Maryland Heritage Areas Authority, on the Council of American Maritime Museums, and as an accreditation peer reviewer for the American Alliance of Museums.

### **DAVID LILLARD**

### **CATOCTIN LAND TRUST**

David Lillard is executive director of Catoctin Land Trust, and coordinates the Heart of Maryland Conservation Alliance. He serves on the steering committee of two other RCPs, including the Safe Water Conservation Collaborative in West Virginia, which he helped form in 2017 while on staff with West Virginia Rivers Coalition.

### **LARA LUTZ**

### CHESAPEAKE BAY JOURNAL

Lara has been writing and editing for the Bay Journal since 2002, serving as managing editor and associate director before becoming editor and executive director in 2021. She has worked as a writer and editor focused on environment and heritage in the Bay region since 1995, with nonprofits, government agencies and businesses among her clients and employers. She is the author of Virginia Indians at Werowocomoco (National Park Service); Watershed Moments (Chesapeake Bay Trust); and Chesapeake's Western Shore (Arcadia Publishing). She holds a B.A. in English from Shippensburg University of Pennsylvania and an M.A. in English from Binghamton University of New York.

### **STEVE MCHENRY**

### MARYLAND AGRICULTURAL & RESOURCE BASED-INDUSTRY DEVELOPMENT CORPORATION (MARBIDCO)

Stephen McHenry has served as MARBIDCO's Executive Director since December 2006. The majority of his career has been devoted in one way or another to serving the rural citizens of Maryland. He previously served as Executive Director of the Rural Maryland Council and Director of Government Affairs for the Maryland Municipal League. Steve is a founding member and past chair of the Microenterprise Council of Maryland and Partners of Rural America. He serves on the boards of LEAD Maryland Foundation, the Maryland Forests Association, and the Keystone (Cooperative) Development Center. He also served for six years on the administrative council of the Northeast Sustainable Agriculture Research and Education Program (NESARE).

### MAMIE PARKER, PHD

### MA PARKER & ASSOCIATES/ECOLOGIX GROUP CONSULTING

Dr. Mamie Parker is a professional fish and wildlife biologist and a conservation success coach. She is President of MA Parker and Associates and Principal Consultant at EcoLogix Group. Dr. Parker is the chairwoman of the Student Conservation Association (SCA), the first Black woman to be elected to this position. She recently served as chair of the Department of Wildlife Resources Commission and is on the Board of Directors of The Nature Conservancy-Virginia Chapter, and the National Wildlife Federation. Featured on NPR Morning Edition radio show, Parker made history as the former FWS Head of Fisheries in this country. The President presented her the Presidential Rank Award, the highest recognition given to federal government senior executives.

### STEUART PITTMAN, JR

### ANNE ARUNDEL COUNTY EXECUTIVE

Steuart Pittman, Jr. was elected Anne Arundel County Executive after his first campaign for public office in 2018. Steuart's philosophy of government is both conservative and progressive. As a farmer, he worked hard against onerous regulations that had no public benefit and promoted policies to make the industry commercially viable. As a Director of the Anne Arundel County Soil Conservation District, he pushed for compliance with erosion and sediment control standards to protect local waterways. His strategy is to engage communities from every sector and to practice transparency and data-driven policymaking.

### **STEVE QUARLES**

### FOREVER MARYLAND, IMMEDIATE PAST PRESIDENT

Steve is a retired attorney who practiced law in Washington, D.C., focusing on the Endangered Species Act, Migratory Bird Treaty Act, and other federal wildlife laws; and renewable energy. Mr. Quarles previously served as Deputy Under Secretary of the Interior; special counsel to the U.S. Senate Committee on Energy and Natural Resources; member of the Mineral and Energy Resources Board, National Academy of Sciences; and Assistant to the Representative, Ford Foundation, Brazil. He is serving or has served on the boards of Bat Conservation International, NatureServe, National Wildlife Refuge Association, American Forest Foundation, Pollinator Partnership, Pacific Forest Trust, Maryland Environmental Trust, and Maryland Hazardous Waste Siting Council. Mr. Quarles graduated from Princeton University and Yale Law School, and taught on a Fulbright grant at Aligarh Muslim University in India.

### **EDWIN REMSBERG**

### REMSBERG, INC.

Edwin Remsberg began his career by combining his visual talents, interest in photography, and generations of farming heritage to document Maryland's agricultural community. These early experiences laid the groundwork for themes and relationships that remain central to him as a mature photographer. Edwin started out by traveling around the state of Maryland as a photographer for the Baltimore Sun. Today, Edwin runs his own visual communications company, Remsberg Inc. that collaborates on projects with organizations such as Maryland Department of Agriculture, Maryland State Arts Council and National Council for the Traditional Arts.

### **CHRISTINA RIBGY**

### HOWARD COUNTY COUNCIL MEMBER

Christiana has spent over a decade working in the government and nonprofit sectors with organizations such as the U.S Fish and Wildlife Service, Public Interest Research Group (PIRGS), Alice Ferguson Foundation, and United Way of Central Maryland. In 2018, Ms. Rigby was elected to represent District 3 on the Howard County Council. At the Council's first legislative meeting in 2018, Ms. Rigby was nominated to serve as the Chair of the County Council, responsible for guiding the body through its first year in office. From 2018 - 2019, she served as the youngest woman to Chair of the Howard County Council.

### **MICHAEL SANDERSON**

### MARYLAND ASSOCIATION OF COUNTIES (MACO)

Michael is the Executive Director of MACo and manages general day-to-day operations of the Association, Board of Directors and Executive Committee (officers), and legislative advocacy. The legislative affairs areas he covers include business affairs, health and human services, government liability and courts, housing and community development, and public safety and corrections. He is also a liaison to Administrators, Health, Human Services, Corrections, and Attorneys affiliates and a member of the Local Government Insurance Trust Board of Directors.

### MARK SOUTHERLAND, PHD

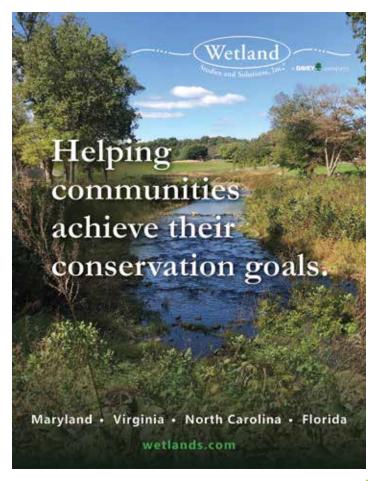
#### TETRA TECH

Mark Southerland has a Ph.D. in ecology and has spent the last 30 years working as a consultant to monitor, assess, and restore ecosystems in the Chesapeake Bay watershed. He was the primary author of the EPA national program guidance on biological criteria and has been supporting healthy watersheds projects for EPA and CBP for the last 10 years. Mark was previously chair of the Maryland Water Monitoring Council Board and Howard County Environmental Sustainability Board, and is currently on the Science Council of the Maryland Academy of Sciences, Safe Skies Maryland, Patapsco Heritage Greenway, and Howard County Conservancy Board.

### **BRYN STOLE**

### THE BALTIMORE SUN

Bryn Stole is a reporter for The Baltimore Sun covering Maryland state government and politics. He has been an investigative reporter and Washington correspondent for The Advocate in New Orleans, and covered crime and criminal justice for that paper. He was also a staff writer at The Greenwood Commonwealth in Mississippi.



### **MELENY THOMAS**

### SOUTH BALTIMORE COMMUNITY LAND TRUST

Meleny Thomas is the Development Without
Displacement Director (Executive Director) for the South
Baltimore Community Land Trust, a published author,
poet, and youth and family advocate. She has over 15
years of experience serving youth and families in various
capacities. Meleny is pursuing a PhD in Public Policy
with a specialization in Nonprofit Management and
Leadership. Presently, her work focuses on mobilizing
youth and community leadership around environmental
injustice and affordable housing development. Meleny
believes in equitable fair development and continues to
advocate for marginalized communities like the one she
resides in.

### **ERIN VALENTINE**

### SCENIC RIVERS LAND TRUST

Erin joined the Scenic Rivers team in 2019. A publishing and communications professional with nearly 20 years of experience helping nonprofits further their missions through well-crafted messaging, Erin assists in executing Scenic Rivers' annual public outreach plan, helping to build wide-spread awareness of the conservation and preservation programs. Prior to joining Scenic Rivers, Erin was the Development and Communications Coordinator for the Chesapeake Bay Trust and a developmental editor for the Water Environment Federation in Alexandria, Virginia, which fostered her passion for water and environmental issues.

### **LUCILLE WALKER**

### SOUTHERN MARYLAND HERITAGE AREA CONSORTIUM

Lucille Walker has been the Executive Director of the Southern Maryland Heritage Area (Destination Southern Maryland) for the past five years. She is also Chair of the Maryland Heritage Area Coalition, Vice-Chair of the Southern Maryland Agricultural Development Commission (SMADC) and serves on a number of statewide boards and steering committees including the Mallows Bay-Potomac River National Marine Sanctuary Council. She is currently guiding the Southern Maryland Heritage Area through the process of becoming a national heritage area, with legislation introduced into the U.S. Congress under the leadership of Majority Leader Hoyer and Senator Cardin, with support from Senator Van Hollen.

### **WEDNESDAY, JULY 14**

### **JENNIFER AIOSA**

### **BALTIMORE COUNTY**

Jenn serves as Baltimore County's Chief Sustainability Officer where she leads the county's efforts to mitigate the impact of climate change and to promote enterprisewide sustainability initiatives.

Jenn most recently served as Executive Director for Blue Water Baltimore, where she lead the environmental nonprofit's efforts focused on clean water, green stormwater infrastructure, climate resilience and community engagement and managed the organization's annual \$3.5M budget. She previously also served as Vice President and Director of Programs at the Chesapeake Conservancy, as Senior Scientist for the Chesapeake Bay Foundation, and in senior roles for both the Maryland Department of Planning and Maryland Department of Natural Resources. She earned a Bachelor of Science in Marine Sciences from the University of South Carolina and a Master of Science in Environmental Sciences from the University of Virginia.

### **JOSH BOLLINGER**

### HARRY R. HUGHES CENTER FOR AGRO-ECOLOGY

Josh Bollinger is the Communications Coordinator for the Harry R. Hughes Center for Agro-Ecology, a nonprofit organization affiliated with the University of Maryland College of Agriculture and Natural Resources. The Hughes Center promotes environmentally sound and economically viable agriculture and forestry as Maryland's preferred land use through research, outreach and collaboration. Josh organizes the Center's outreach efforts and works to connect with stakeholders to further its mission.

### **ASHLEIGH DIAZ**

### **CITY OF BOWIE**

Ashleigh received her Bachelors from Towson University in Anthropology and English but went on to apply those studies to the environment, receiving a Master in Marine Affairs and Policy from the University of Miami. After graduate school she was an ORISE scholar for the EPA in the Office of Water before starting her career with the City of Bowie. She has been there for five years and is the lead on sustainability and climate related issues and planning for the City.

### **IOEL DUNN**

### CHESAPEAKE CONSERVANCY

Joel Dunn is President and CEO of Chesapeake Conservancy, a nonprofit organization based in Annapolis, MD dedicated to protecting Chesapeake landscapes that are vital to the health of the Bay and its cultural heritage. Prior to joining the Conservancy, Dunn spearheaded government relations and project management in the Chesapeake region for The Conservation Fund. His work helped establish protection for National Parks, National Wildlife Refuges and National Trails, including the Captain John Smith Chesapeake National Historic Trail. Dunn has also worked on Capitol Hill and in conservation science.

### **BARRY GLASSMAN**

### HARFORD COUNTY EXECUTIVE

County Executive Glassman began elected public service in 1990 representing the northern district on the Harford County Council for two terms, including service as council vice president. In 1998, he won a seat in the Maryland House of Delegates, where he chaired the Harford Delegation for many years until the late Sen. Bob Hooper recommended then-Del. Glassman as his replacement in the state Senate.

Elected to the Maryland Senate in 2010, then-Sen. Glassman served as Senate chair of the Harford Delegation, co-chair of the Legislative Fire and EMS Caucus and a member of the Senate Finance Committee. agriculture, energy, environment and labor. Jeannie and her husband reside in Talbot County. They are avid boaters who also enjoy fishing and hunting.

### **AYLSSA HASTINGS**

### **CITY OF SALISBURY**

Alyssa Hastings joined the City of Salisbury in 2018 and is the City of Salisbury's first Sustainability Specialist. Alyssa holds two bachelor's degrees from Salisbury University-in Political Science and another in Environmental Studies — and she is in the process of earning a Masters of Natural Resources in Global Sustainability through Virginia Tech. Alyssa is active in many civic organizations, has led the Salisbury Green Team, and serves on the board of Wicomico Environmental Trust.

### **KRISTEN HARBESON**

#### MARYLAND LEAGUE OF CONSERVATION VOTERS

Kristen Harbeson, Political Director, joined in 2015 after five years as senior staff to Chairman Maggie McIntosh. During her tenure with the legislature, she worked for the Environmental Matters Committee. After a BA from Hampshire College in 1996, Kristen graduated with an MA in history and museum studies from the University of Delaware in 2000, moving to Baltimore to work at the USS Constellation Museum. Her passion for policy, however, led her to shift to advocacy work, first at Preservation Maryland and then the National Conference of State Historic Preservation Officers.

### **IEANNIE HADDAWAY-RICCIO**

SECRETARY OF THE MARYLAND
DEPARTMENT OF NATURAL RESOURCES

Jeannie Haddaway-Riccio is an Eastern Shore native, born and raised in Talbot County, Maryland. Her professional experience includes working for the Maryland Department of the Environment's Air and Radiation Management Administration and the National Audubon Society's Maryland-DC Office.

From 2004 to 2014, she served in the Maryland House of Delegates where she worked on a variety of issues including economic and environmental policies. In 2014, she joined the Hogan Administration serving most recently as Deputy Chief of Staff, advising on issues related to natural resources,

### Maryland's Next Generation Farmland Acquisition Program Assists a New Generation of Farmers!

The "Next Gen Program," and the "Small Acreage Next Gen Program," helps qualified young and beginning farmers who seek to purchase farmland, but need specialized financial assistance to enter (or continue in) the agricultural profession in exchange for helping to preserve the farmland. A "beginner farmer" has not owned a farm or ranch (or owns less than 20 acres currently), has not operated at farm or ranch as a principal operator for more than 10 years and has at least one year of farming experience.

To apply, contact the respective county agricultural land preservation staff (in the county the farm is located) at least one month in advance, to discuss the suitability of a subject farm being permanently preserved.

The Next Gen Program application deadline (including all required application forms) is on the last day of the month, and must be submitted to the office in Annapolis. Further information about the Next Gen Program can be obtained by contacting Allison Roe, Financial Programs Specialist, at (410) 267-6807, or by visiting MARBIDCO's website at: www.marbidco.org.

### **BETH HILL**

### MARYLAND FORESTS ASSOCIATION, INC.

Beth Hill is a lifelong resident of the Eastern Shore of Maryland with more than 20 years of experience in the sawmill, piling and timber industry. She previously served as the General Manager of Dorchester Lumber Company Inc., a family owned business founded in 1950. She served on the Governor's Commission for Protecting the Chesapeake Bay through Sustainable Forestry (2005-2006) and currently serves on the Maryland Sustainable Forestry Commission, Delaware Forests Association Board of Directors, and was appointed by Governor Larry Hogan in 2018 to as the forestry representative on the Maryland Agriculture Commission.



### **GINA MATHIAS**

### CITY OF TAKOMA PARK

Gina Mathias is the Sustainability Manager for the City of Takoma Park and has 20 years of experience in the environmental field. In her current role with Takoma Park Gina is focused on developing and implementing plans to lead the City in achieving its goal of net zero greenhouse gas emission city-wide by 2035, and incorporating equity and resiliency into all new sustainability programs for the municipality. Gina serves as the Chair of the Built Environment and Energy Advisory Committee at the Metropolitan Washington Council of Governments; and has served as President of the National Board of Directors for EcoWomen, a national nonprofit dedicated to advancing women working in the environmental field.

### **NANCY NUNN**

### HARRY R. HUGHES CENTER FOR AGRO-ECOLOGY

The Harry R. Hughes Center for Agro-Ecology is a 501(c)(3) corporation affiliated with the University of Maryland College Park and the University System of Maryland. Founded in 1999, the Center brings together diverse interests from the agricultural, forestry and environmental communities for the purpose of retaining Maryland's working landscapes and the industries they support while protecting and improving the health of the Chesapeake Bay and its tributaries.

### **REED PERRY**

### CHESAPEAKE CONSERVANCY

Reed Perry serves as Chesapeake Conservancy's Manager of External Affairs, helping the organization to garner support for its conservation initiatives on the federal, state, and local level. Reed began his career on Capitol Hill as an intern for the U.S. House

of Representatives and then as a staff member with former U.S. Senator Barbara Mikulski. After serving as a Fellow for Chesapeake Conservancy in 2017, Reed studied environmental economics and policy at the Duke University Nicholas School of the Environment where he completed his Masters of Environmental Management.

### **DRU SCHMIDT-PERKINS**

### **DSP POLICY ADVOCATES**

Dru Schmidt-Perkins began DSP Policy Advocates in 2018. Dru has over 30 years nonprofit experience. She has been a powerful advocate at the national, state and local levels. And for almost 20 years ran a strong organization that was lean, effective and successful. She brings these experiences to organizations to help them succeed.

### **KEN ULMAN**

### MARGRAVE STRATEGIES

Ken Ulman is the President of Margrave Strategies, an innovative strategic consulting firm that provides a comprehensive array of economic development, planning and visioning services to institutions, businesses and other groups throughout Maryland and the mid-Atlantic. The firm's principal initial client is the University of Maryland College Park Foundation, where Ulman serves as Chief Strategy Officer for Economic Development. Ulman previously served two terms as Howard County Executive, where he took Maryland's sixth-largest jurisdiction to new heights in education, healthcare, environmental protection and economic development. Ken serves on Forever Maryland Board of Directors.



# LIGHTNING ROUND SPEAKER BIOS

### **ANN H. JONES**

### **BALTIMORE COUNTY LAND TRUST ALLIANCE**

Ann is the director of the Baltimore County Land Trust Alliance. She administers the Rural Legacy Program for Piney Run and is the Conservation Director for the Land Preservation Trust. A resident of Howard County, her preserved farm that has been in the family for 276 years. In addition to serving on the Advisory Council of Forever Maryland, Ann has served on the boards of the Howard County Conservancy, MET and the Howard County Agricultural Preservation Board. She received her undergraduate degree from Western Maryland College and earned a Master's degree in Urban and Regional Planning from Johns Hopkins University.

### **KRISTIN KIRKWOOD**

#### HARFORD LAND TRUST

Kristin Kirkwood is the eighth generation to operate her family farm, Newark Farms, in White Hall where she lives with her husband, Chet, and two children, Forest and Sage. Kristin joined Harford Land Trust in 2017 after many years with a global consulting firm managing projects ranging from timber traceability to combating wildlife trafficking. She holds a Bachelor of Science in Finance from the University of Maryland, College Park and a Master of Arts in Sustainability and Natural Resource Management from Harvard University.

### SARAH KNEBEL

### SCENIC RIVERS LAND TRUST

Promoted to Executive Director in September 2019, Sarah joined Scenic Rivers in early 2015. Sarah lead Scenic Rivers through the national accreditation process, which it was awarded in August 2019 by the Land Trust Accreditation Commission. Previously, she worked in various sectors, focusing on sustainable agriculture, habitat restoration, nature education, and water quality monitoring. Sarah has a BS in Environmental Science and Policy with a concentration in Environmental Restoration and Management from the University of Maryland, College Park. In her spare time, she explores nearby forests, rivers, and mountains by hiking, cycling, sailing, and climbing.

### **KATE PATTON**

### LOWER SHORE LAND TRUST

Kate Patton has been Executive Director of LSLT since 2006. Prior to coming on as ED of LSLT, she owned and operated the Globe Theater, in Berlin, MD, for 17 years. Her experiences in the business community include serving as President of the Berlin Chamber of Commerce, Chair of the Worcester County Arts Council and she was instrumental in developing longstanding Berlin events, including the monthly Arts Night and the successful application for Berlin's designation as an Arts and Entertainment District.

In 2002 she received the Governor's Award of Excellence for Small Business in the Arts. Kate's environmental background includes working with the citizen's group Clean Water Action after graduating from the University of Richmond in 1986. She is the 2021 Aileen Hughes Award winner – recognized for her exemplary conservation leadership.

### **IOHN TURGEON**

### MARYLAND ENVIRONMENTAL TRUST

John Turgeon has spent the last seven years with the Maryland Environmental Trust and took over as Executive Director in February 2020. Previously, he was the Director of Land Protection and Public Grants with the Willstown Conservation Trust, in Newtown Square, PA, and spent the prior three years with the Maryland-National Capital Park and Planning Commission.

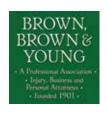
John received a Bachelor's degree Geography from State University of New York College at Plattsburgh and a Master's degree Regional Planning/Public Policy from University at Albany, SUNY.

# **Thank You Sponsors!**

















































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