Vendor & Parade Terms and Conditions for PrideFest 2020

These Pride St. Louis Vendor & Parade Terms and Conditions for PrideFest 2020 ("Terms") are made by Pride St. Louis, Inc., a Missouri nonprofit corporation ("Organizer"), and are made to regulate and set rules for (i) PrideFest 2020, an event to take place in St. Louis, Missouri on June 27-28, 2020 (the "Event") and (ii) each participant who has a vendor / exhibit or a parade entry (each, an “Entry”), including all persons participating as part of an Entry at the Event (each, a “Participant”).

Organizer is a tax exempt educational and charitable organization under Section 501(c)(3) of the Internal Revenue Code dedicated to increasing the awareness of the general public of the presence of Gay, Lesbian, Bisexual and Transgender (GLBT) individuals in the community in an effort to eliminate prejudice and achieve harmony.

I. General Terms and Conditions

This Section I applies to all Participants, whether participating in the Event through (i) becoming a vendor / exhibitor (each, a “Vendor Participant”), (ii) participating as a parade entry (each, a “Parade Participant”), or (iii) both.

1. Important Dates; Prices. The following dates and prices shall apply to the Vendor Participants and Parade Participants at the Event.

<table>
<thead>
<tr>
<th>Non- Profit Vendor/Craft/Artist Pricing</th>
<th>Early</th>
<th>Regular</th>
<th>Late</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Date indicates last day of pricing)</td>
<td>Jan 1 - Jan 31st</td>
<td>Feb 1- May 16</td>
<td>May 17 +</td>
</tr>
<tr>
<td>Vendor Booth 10x10</td>
<td>300</td>
<td>600</td>
<td>700</td>
</tr>
<tr>
<td>Vendor Booth 20x10</td>
<td>500</td>
<td>1100</td>
<td>1200</td>
</tr>
<tr>
<td>Vendor Booth 30x10</td>
<td>700</td>
<td>1500</td>
<td>1600</td>
</tr>
<tr>
<td>Vendor Booth 40x10</td>
<td>900</td>
<td>1900</td>
<td>2100</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ale Carte Pricing</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electricity</td>
<td>300</td>
<td>300</td>
<td>300</td>
</tr>
<tr>
<td>Table &amp; 2 Chair Set</td>
<td>80</td>
<td>80</td>
<td>100</td>
</tr>
<tr>
<td>Service</td>
<td>Early</td>
<td>Regular</td>
<td>Late</td>
</tr>
<tr>
<td>--------------------------------------</td>
<td>--------</td>
<td>---------</td>
<td>--------</td>
</tr>
<tr>
<td>Vendor Parking</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>20lbs bag of ice</td>
<td>6</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Plotting Fee-Vendor May Choose</td>
<td>150</td>
<td>150</td>
<td>N/A</td>
</tr>
<tr>
<td>Location Based on Availability</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Guaranteed Corner Location</td>
<td>300</td>
<td>300</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Commercial Vending Pricing</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Date indicates last day of pricing)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Early</td>
<td>Regular</td>
<td>Late</td>
<td></td>
</tr>
<tr>
<td>Jan 1 - Jan 31st</td>
<td>Feb 1- May 16</td>
<td>May 17 +</td>
<td></td>
</tr>
<tr>
<td>Vendor Booth 10x10</td>
<td>800</td>
<td>1000</td>
<td>1200</td>
</tr>
<tr>
<td>Vendor Booth 20x10</td>
<td>1200</td>
<td>1100</td>
<td>1900</td>
</tr>
<tr>
<td>Vendor Booth 30x10</td>
<td>1700</td>
<td>2400</td>
<td>2700</td>
</tr>
<tr>
<td>Vendor Booth 40x10</td>
<td>2200</td>
<td>3100</td>
<td>3500</td>
</tr>
<tr>
<td><strong>Ale Carte Pricing</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electricity</td>
<td>400</td>
<td>400</td>
<td>400</td>
</tr>
<tr>
<td>Table &amp; 2 Chair Set</td>
<td>80</td>
<td>80</td>
<td>100</td>
</tr>
<tr>
<td>Vendor Parking</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>20lbs bag of ice</td>
<td>6</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Plotting Fee-Vendor May Choose</td>
<td>150</td>
<td>150</td>
<td>N/A</td>
</tr>
<tr>
<td>Location Based on Availability</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Guaranteed Corner Location</td>
<td>300</td>
<td>300</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Food Vending Pricing</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Date indicates last day of pricing)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Early</td>
<td>Regular</td>
<td>Late</td>
<td></td>
</tr>
<tr>
<td>Jan 1 - Jan 31st</td>
<td>Feb 1- May 16</td>
<td>May 17 +</td>
<td></td>
</tr>
<tr>
<td>Vendor Booth 20x10</td>
<td>900</td>
<td>1200</td>
<td>1400</td>
</tr>
<tr>
<td>Vendor Booth 30x10</td>
<td>1200</td>
<td>1600</td>
<td>1900</td>
</tr>
<tr>
<td>Vendor Booth 40x10</td>
<td>1600</td>
<td>2100</td>
<td>2500</td>
</tr>
<tr>
<td><strong>Ale Carte Pricing</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electricity (NO ELECTRICITY IS INCLUDED)</td>
<td>500</td>
<td>500</td>
<td>500</td>
</tr>
<tr>
<td>Table &amp; 2 Chair Set</td>
<td>80</td>
<td>80</td>
<td>100</td>
</tr>
<tr>
<td>Vendor Parking</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
</tbody>
</table>
### Parade Entry Pricing

| (Date indicates last day of pricing) | Early  
Jan 1 - Jan 31st | Regular  
Feb 1 - May 16 | Late  
May 17 + |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Profit; Non-Commercial</td>
<td>150</td>
<td>275</td>
<td>450</td>
</tr>
<tr>
<td>Commercial</td>
<td>350</td>
<td>475</td>
<td>700</td>
</tr>
<tr>
<td>Current Office Holder; Dignitary</td>
<td>50</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>Candidate</td>
<td>350</td>
<td>400</td>
<td>500</td>
</tr>
</tbody>
</table>

### Ale Carte Pricing

| Extra Cars (Above 2) | 25 | 25 | 25 |

FULL PAYMENT IS REQUIRED BEFORE THE EVENT IN ORDER FOR A PARTICIPANT TO PARTICIPATE IN THE EVENT.

ANY APPLICATIONS FROM A POTENTIAL PARTICIPANT RECEIVED AFTER JUNE 1, 2020 WILL BE CONSIDERED ON A CASE-BY-CASE BASIS AND ARE SUBJECT TO APPROVAL.

FULL PAYMENT AND ALL REQUIRED DOCUMENTS MUST BE RECEIVED BY MAY 1, 2020 IN ORDER TO BE FEATURED IN ANY PROMOTIONAL MATERIALS OR ONLINE MARKETING FOR THE EVENT.

2. Rights Related to the Event. The Organizer reserves all rights related to the event, including all rights as producer. Reproduction, broadcast, or commercial use of the Event or Event-related activities without the express consent of the Organizer is strictly prohibited.

3. Force Majeure. The Organizer will be liable or responsible to any Participant, or be deemed to have defaulted under or breached these Terms and Conditions, for any failure or delay in fulfilling or performing any term of these Terms and Conditions or any Event-related rules, when and to the extent such failure or delay is caused by any: (i) acts of God, including weather; (ii) flood, fire, or explosion; (iii) war, terrorism, invasion, riot, or other civil unrest; (iv) national or regional emergency; or (v) passage of law or governmental order, rule, regulation, or direction, or any action taken by a governmental or public authority (each of the foregoing, a “Force Majeure”), in each case, provided that such event is outside the reasonable control of the Organizer and the Organizer uses diligent efforts to end the failure or delay and minimize the effects of such Force Majeure.
4. **Participant Termination.** Participant may not terminate these Terms and shall not be entitled to any refund from the Organizer with regard to the Participant’s participation in the Event after applicable fees have been paid. A Participant may only terminate these Terms upon a material change in the Event, including a change in its timing, location, content, or purpose, but not including any change that is caused by or related to a Force Majeure.

   **While no Participant shall be entitled to a refund, each refund shall be in the sole discretion of the Organizer based upon the timing of the termination or cancelation, the number of Vendor Participants, etc.**

5. **Organizer Termination; Rejection and Refusal.** Organizer may terminate these Terms and the Participants participation in the Event, immediately upon if any Participant breaches these Terms or the Participants participation in the Event would cause harm to the Organizer or the Event, as determined in the sole discretion of the Organizer. No Participant shall be entitled to a refund from the Organizer if the Organizer terminates the Participant’s participation in the Event (or any portion thereof) pursuant to this Section 5.

   Organizer reserves the right to refuse applications by any Participant to participate in the Event if (i) the Participant’s participation is inconsistent or in conflict with the mission of the Organizer or the Event or (ii) the Participant’s participation could be detrimental or harm the successful completion or functioning of the Event, all as determined by the Organizer in its sole discretion.

   Finally, the Organizer reserves the right to exclude any potential Participant for any reason. The Organizer makes decisions based on creating and active and exciting Event.

6. **Release and Indemnification.** BY PARTICIPATING IN THE EVENT, PARTICIPANTS AGREE TO RELEASE, DISCHARGE AND HOLD HARMLESS THE ORGANIZER, AND ITS AFFILIATES, SUPPLIERS OF MATERIALS OR SERVICES RELATED TO THE EVENT (INCLUDING RETAILERS, AND ADVERTISING, PROMOTION, FULFILLMENT AND MARKETING AGENCIES) AND ALL OF THEIR RESPECTIVE EMPLOYEES, REPRESENTATIVES, DIRECTORS, OFFICERS, SHAREHOLDERS, AND AGENTS (COLLECTIVELY, “RELEASEES”) FROM ANY AND ALL CLAIMS MADE BY PARTICIPANTS OR ANY OTHER THIRD PARTIES, LIABILITIES OR DAMAGES RELATED IN ANY WAY TO THE OPERATION OF THE EVENT, AS WELL AS ANY AND ALL CLAIMS, DAMAGES OR LIABILITY FOR ANY INJURY, THEFT, LOSS, OR DAMAGE OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, WHETHER DIRECT OR INDIRECT, WHICH IS RELATED TO THE EVENT, PARTICIPATION OR ATTEMPTED PARTICIPATION IN THE EVENT.

   Organizer reserves the right to terminate, suspend, cancel or modify the Event, without notice. Releasees are not responsible or liable for any Force Majeure event. Organizer and Releasees make no representations and no guarantees (and shall not be liable for) regarding attendance at the Event.

7. **Laws; Regulations.** While participating in the Event, all Participants must follow all applicable laws and regulations in addition to these Terms. Any violations of any
applicable laws or regulations is strictly prohibited, and the Organizer shall not be liable
or responsible for any such violations. The Organizer reserves the right to terminate
each Participant’s participation in the Event (or any portion thereof) due to a violation of
any applicable law or regulation. No Participant or attendee at the Event may display,
offer for view, sell, or consume any illegal or contraband items at the Event.

8. Payments.

- Payment by MasterCard: MasterCard is a major sponsor of the Organizer and
the Event. As such, it is our preference that all vendors pay using their
MasterCard credit or debit card.
- Payment by all other Credit/Debit Cards: To cover credit/debit card processing
fees for non-MasterCard payments, the Organizer may charge an extra
processing fee.
- Payment by Check; Handling Checks: Checks, money orders and cashier’s
checks are cumbersome and time consuming for an all-volunteer organization.
All fees paid by checks must be pre-approved by the Organizer.

The Organizer will charge a $30 check processing fee. The Organizer reserves
the right to charge a $25 fee for any returned checks.

Payments by check must be postmarked by June 15th, 2019 to:
Pride St. Louis, 3738 Chouteau, Suite 200, St. Louis, MO 63110

9. Contact Information.

- Any questions or concerns regarding a vendor / exhibit put on by a Vendor
Participant must be directed to the following contact:

  Chap Nowicke
  Director of Vendor Relations
  vendor@pridestl.org

- Any questions or concerns regarding the parade from a Parade Participant must
be directed to the following contact:

  Jordan Braxton
  Parade Director
  Parade@pridestl.org

II. Vendor Participant Terms

This Section II applies to all Vendor Participants participating in the Event.

1. Removal: Organizer Directions. The Organizer and its representatives reserve the right
to remove any Vendor Participant or organized group of from the Event at any time as
well as the right to refuse privileges for any reason. Any Vendor Participant unwilling to
comply with these Terms is subject to immediate removal from the Event. All Vendor
Participants must follow the direction of the Organizer prior to and during the Event. The Organizer's staff will be identified as “Vendor” or “Board Member” representatives.

2. Required Meetings. **ALL St. Louis City and St. Louis County resident Vendor Participants** MUST attend one of the mandatory meetings, which are listed on the Vendor Page on the Organizer’s Website. Those located outside of the specified areas will be emailed a copy of the presentation to review.

All mandatory meetings will be held at the following address:

**Pride St. Louis**
3738 Chouteau Avenue
St. Louis, MO 63110

BECAUSE ALL MEETINGS ARE MANDATORY, ALL VENDOR PARTICIPANTS WHO FAIL TO ATTEND A REQUIRED MEETING MAY RESULT IN THE LOSS OF ANY FEES OR ENTRY COSTS PAID TO THE ORGANIZER AND DENIAL OF ENTRANCE OR PARTICIPATION IN AN EVENT ELEMENT.

3. Confirmation of Participation. Each Vendor Participant will receive confirmation of their participation via email at the email address provided during registration. Confirmation of each Vendor Participants participation in the Event will be sent to later than June 1, 2020.

4. Permits Generally. All Vendor Participants must have a valid permit, which will be provided by the Organizer prior to the Event.

5. Insurance; Waiver of Liability. The Organizer does not provide any insurance coverage and will not accept payments for insurance or insurance-related costs. Acceptable proof of insurance is a General Liability Declarations Sheet (GL Dec Sheet) or Acord Form (provided by the insurance carrier). The Organizer neither provides nor accepts payment for insurance. The Organizer will review all Proof of Insurance documents with the assistance of its Insurance Broker with final determination of acceptance made by the Organizer.

A waiver of liability **WILL BE REQUIRED** before any Vendor Participant may set up at the Event.

6. Unauthorized Alcohol Sales / Possession. Unauthorized sales of alcohol, illegal alcohol consumption and possession of any kind of outside alcohol or illegal substances at the Event grounds are prohibited.

7. Use of Event Spaces / Parks. The parking any vehicle on the grass and/or in violation of park regulations may result in ticketing and/or towing of a Vendor Participant’s vehicle. The Organizer accepts no responsibility and cannot intervene in these infractions and any subsequent actions by the City of St. Louis.

8. Food Vendor / Personal Care Product-Specific Terms.

- This Section shall apply to all Vendor Participants who are selling “food concessions.” “Food concessions” is defined as providing food items intended for consumption at the Event. With reasonable cause, as determined by the
Organizer in its sole discretion, the Organizer reserves the right to classify any Vendor Participant as a “food concessions” Vendor Participant. Food items are typically prepared on-site at the Event and offered for sale. A waiver of liability is required of all “food concession” Vendor Participant.

- **All food vendors must set up on Friday, June 26, 2019. Set up times will be provided at the vendor meetings.**

- Proof of insurance is required for all “food concession” Vendor Participants.

- **All food Vendor Participants must have a valid health permit.** The Organizer will obtain the health permit from the City of St. Louis on the food Vendor Participant’s behalf. Each food Vendor Participant must complete the health permit application and submit it to the Organizer no later than June 1, 2020. The fee for the health permit application is included in the cost of the booth fee(s).

Any vendor who receives approval after June 1, 2020 must obtain their own permit from the City of St. Louis at an additional cost to the Vendor Participant. After June 1, 2020, the Organizer will not be able to obtain permits on behalf of Vendor Participants, and “food concession” Vendor Participants will not be eligible for a refund for the cost of the permit. Any approved “food concession” Vendor Participant operating without a license will be forced to close immediately and will ineligible for a refund.

- Vendors selling any form of food or handmade personal care products must provide proof of insurance.

- The Organizer has decided to limit the number of “food concession” Vendor Participants this year to no more than twenty (20), but additional food concessions can be added upon approval by the Organizer. Beverage-only “food concession” Vendor Participants may be unlimited and will be based on providing what the Organizer judges to be the best variety of beverages for attendees.

- Any food vendor selling beverages must purchase all exclusive items through the Organizer’s commissary (as described below). Exclusive items include all branded soda, water, energy drinks, and sports drinks. “Food concession” Vendor Participants will be notified of these items at the mandatory vendor meetings.

- Food vendors may be required by the Organizer to submit a list of all menu items prior to the mandatory vendor meetings.

9. **Organizer Supply and Commissary Program.** The Event will have certain sponsorship and vendor arrangements that will allow the Organizer to supply Vendor Participants exclusively as part of the Event. The following items listed below must be supplied exclusively through the Organizer. Detailed pricing for pre-sale of items will be provided at required vendor meetings.
The following items will be provided to you, for a cost, exclusively through the Organizer. You may not purchase / sell the below items without obtaining them exclusively through the Organizer.

- Bottled Water (Free or For Sale).
- Soda Beverages.
- Energy Drinks.
- Bottled Juices.
- Lemonade, Fruit Punch and Other Flavored Beverages.
- ALL ALCOHOLIC BEVERAGES.

Commissary details will be provided at the required vendor meetings.

The Organizer will maintain an on-site commissary system to deliver items throughout the weekend of the Event as needed. There is no need to preorder.

**Alcohol**

Due to restrictions in the Organizer’s rental agreement with the City of St Louis, licensing and insurance issues, and sponsorships of the Event, the *sale and distribution of alcoholic beverages at the Event is the exclusive right of the Organizer*. The Organizer does not allow any vendor to sell alcoholic beverages as part of the festival.

**Beverages and Ice**

The Organizer reserves the right to determine brands of beverages that may be sold at individual vendor booths. All bottle water sales and distribution of such is the exclusive right of the Organizer.

**Ice**

*The Organizer is the exclusive ice provider at the Event.* Ice pricing and availability will be provided in detail at the mandatory vendor meetings.

10. *Ale Carte Items*. The following items can be purchased by a Vendor Participant in conjunction with their participation in the Event:

- **Table + Two (2) Chairs**: Items rented from the Organizer are to be returned in the same condition in which they were received. All rented items must be left in the Vendor Participant’s booth space and in working condition or a fine will be imposed. Lost or broken items will be charged: $80/table, $40/chair.

- **Electric** (limited to specific zones; electric is limited and on a first come, first served basis): Electric service is a very expensive endeavor. As such, the Organizer strives to locate Vendor Participants needing electric in clusters to keep expense to a minimum.

  Electric service is provided in sets of 2 - 115 Volt outlets carrying a MAXIMUM of 20 Amps (similar to a standard single wall plug at home). All “food concession” Vendor Participants will be provided 2 outlets per 10 x 20 space and additional electric is not available.
All Vendor Participants must comply with the electric requirements. Vendors who overload the circuits causing electricity to be interrupted will be charged $100 per occurrence, to be paid prior to restoration of their power.

- **Vendor Parking.** Vendor Participant parking passes are available for Participants who wish to park inside or adjacent to the Event. The Organizer will attempt work to provide parking as close to the Vendor Participant's booth space as is feasible. If the Vendor Participant’s vehicle is the Vendor Participant’s booth (i.e., cooler truck), the Vendor Participant will not be required to pay for a parking pass; however, the Vendor Participant will be required to leave that vehicle in the Event space throughout the Event (including overnight).

11. **Canvassing; Soliciting.** Only Vendor Participants with paid booth space may solicit / canvass within the Event and must be within ten (10) feet of their purchased booth space at all times when soliciting attendees. All canvassers/solicitors as part of a Vendor Participant must be clearly identifiable with the Vendor Participant that they are representing. Canvassers are to be respectful of space being utilized by other Vendor Participants and are asked not to conduct conversations, surveys, etc., within ten (10) feet in front of another Vendor Participant’s booth. Complaints from Vendor Participants regarding canvassers from a specific organization may result in that Vendor Participant being required by the Organizer to cease all canvassing activity. Cessation of canvassing will not result in any refund to the Vendor Participant.

12. **Vendor Booth Signage.** It is the responsibility of each Vendor Participant to create their signage.

13. **Specific Vendor Placing.**

   - **Guaranteed Corner Location** (limited to a specific number of booth spaces; first come, first served): A corner location is identified as any booth on the corner of the intersection.

   - **Plotting Fee** (vendor will have the option to choose their space during booth selection): An opportunity for a Vendor Participant to select a booth location during the selection process.

14. **Proof of Insurance.** Acord forms or other proof of insurance should be made out to:

    Pride St. Louis  
    3738 Chouteau Avenue, Suite 200  
    St Louis, MO 63110  
    Email form to: compliance@pridestl.org

III. **Parade Participants Terms**

This Section III applies to all Parade Participants participating in the Event.

1. **Removal; Organizer Directions.** The Organizer and its representatives reserve the right to remove any Parade Participant or organized group of from the parade at any time as well as the right to refuse privileges for any reason. Any Parade Participant unwilling to comply with these Terms is subject to immediate removal from the parade. All Parade
Participants must follow the direction of the Organizer prior to and during the parade. The Organizer's staff will be identified as “PrideFest Parade” or “Board Member” representatives.

2. **Required Meetings.** **ALL St. Louis City and St. Louis County** resident Parade Participants **MUST** attend one of the mandatory meetings, which are listed on the Parade Page on the Organizer's Website. Those located outside of the specified areas will be emailed a copy of the presentation to review.

All mandatory meetings will be held at the following address:  
**Pride St. Louis**  
3738 Chouteau Avenue  
St. Louis, MO 63110

BECAUSE ALL MEETINGS ARE MANDATORY, ALL PARADE PARTICIPANTS WHO FAIL TO ATTEND A REQUIRED MEETING MAY RESULT IN THE LOSS OF ANY FEES OR ENTRY COSTS PAID TO THE ORGANIZER AND DENIAL OF ENTRANCE OR PARTICIPATION IN AN EVENT ELEMENT.

3. **Confirmation of Participation.** Each Parade Participant will receive confirmation of their participation via email at the email address provided during registration. Confirmation of each Parade Participants participation in the Event will be sent to later than June 1, 2020.

4. **Parade Participant Representatives.**

   - All Parade Participants must assign one primary representative (“**Representative**”), and float / car / truck entries must additionally assign at least two walking monitors (“**Monitors**”) per vehicle.
   
   - The Representative shall be responsible for the actions of the Parade Participant prior to and during the parade, and shall act as a liaison between the Parade Participant and the Organizer.
   
   - The Representative shall check-in with the Organizer’s Parade Coordinators at 8th and Market no later than 11:00 AM on the morning of the parade (Sunday, June 28th). Check-in will begin at 9:00 AM.
   
   - All vehicles and/or placeholders for walking groups must be in place in staging area prior to check-in.
   
   - The Monitors are responsible for ensuring the safety of all Participants, attendees and spectators. The Monitors shall work with surrounding Participants to ensure full communication and cooperation with all. Monitors must stay with the Parade Participant unit at all times.

5. **Route and Placements.**
• The parade will begin at 8th and Market and travel West on Market past Tucker to 18th Street. Approved Parade Participants must print their appropriate Contingent Pass to access the staging area.

• **The Organizer determines placement of the Parade Participants in the parade.** Staging area and any specific placement will be emailed to each Parade Participant one week before parade date.

• Exact staging area is to be determined. Entry point to staging area for each Parade Participant will be given prior to parade day.

6. **Parade Participation Rules.**
   • No sound may be broadcast through an amplified means within the staging area. A Parade Participant may begin broadcast once the Participant’s contingent has completely passed through the intersection at 8th and Market.
   
   • No one may enter or exit the float while the float is in motion on the parade route.
   
   • A fire extinguisher must be on board each float/vehicle in the parade.
   
   • Horses and approved hooved animals are the **ONLY** animals allowed to walk in the parade.
   
   • Parade Participants must not present images or messages promoting or condoning violence, hatred, or judgement of any person or group.
   
   • All Parade Participants are responsible for any additional cleanup required or costs incurred as a result of their participation.
   
   • Glass is **NOT** allowed with any Parade Participant without prior approval.

   • **No combined groups are allowed to form one parade spot without the approval of and must adhere to all directives given if approved.**

7. **Distribution of Items and Materials.**
   • All Parade Participants are prohibited from the use, distribution, and/or consumption of alcohol or illegal substances during all phases of the parade. Any violation of this policy will result in immediate removal from the parade route and suspension from future parade participation.
   
   • Sale of any kind of goods or services to the crowd on the parade route is strictly prohibited except by the Organizer.
   
   • **Approved items include:** glow sticks, stress balls, key chains, plastic cups, temporary tattoos, beads, clothing, koozies, 3” frisbees and/or hats, condoms, dental dams and personal/sensual lubricant (only to persons 17 years of age or older).
   
   • No literature or paper may be thrown or distributed.
• **All items must receive approval from the Organizer.** Parade Participants must submit a detailed description of the items to be distributed, and the Organizer may request a sample item to be reviewed. The Organizer reserves the right to reject any items.

8. **Politician / Candidate Related Terms.**

• Current office holders are invited and encouraged to participate in the Event. If a current office holder who accepts this invitation is seeking re-election or other office at the time of the Event, no electioneering is allowed beyond a lapel pin on the incumbent. If the incumbent wishes to electioneer during the Event or the parade with banners, signs, etc., the rules and fees for candidates apply. Participants wishing to campaign and use such advertising may complete a registration, pay the fees and join in the general assembly of parade contingents.

• Candidates are required to pay the non-refundable fees along with submitting a piece of campaign literature.

9. **Fines.** Any Parade Participant who does not abide by these Terms or violates any applicable law or regulation will be subject to the following fines as cited by the Organizer. Each Parade Participant will be notified of any fine at the time of the infraction and fines will be invoiced after the Event. Any failure to pay a fine shall be grounds for refusal for participation in any future event hosted by the Organizer.

<table>
<thead>
<tr>
<th>Parade Fines</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Disregard for Laws and Ordinances</td>
<td>250</td>
</tr>
<tr>
<td>Prolonged Unscheduled Stopping</td>
<td>50</td>
</tr>
<tr>
<td>Amplified Sound Broadcasted in Staging Area</td>
<td>50</td>
</tr>
<tr>
<td>Violations Regarding Monitors or Representatives</td>
<td>25</td>
</tr>
<tr>
<td>Unapproved Throwing of Items</td>
<td>25</td>
</tr>
</tbody>
</table>