I. Call to Order 6pm
II. Attendance

*Officers:*

President  Vice President  Secretary  Treasurer


-/14 Board Members Present

Attendance not mandatory due to last minute schedule changes

III. Changes to the Agenda
IV. Approval of Minutes Tabled to March meeting
V. Board Reports

*Executive Reports:*

i. Brandon Reid – President
   o Festival Updates: **March 31st is our deadline** about finalizing a footprint. We will assess our cash on hand, vendor signups and sponsorship sales and determine the next steps.
   o **ACTION ITEM:** Going to start the process for filling out permits.

ii. Marty Zuniga- Vice President
   o Festival Updates- AB offered the same amount with more bells and whistles. We are looking into other options at this time.
   o Talking with Square about a POS system that can be used at our liquor booths.
   o Waiting on a city for sponsorship request.
   o Royalty Pageant 27th at the Casino. Walk through on Friday with royalty members.
   o Ballpark village wants to offer us a venue to sell tickets on June 12th at the Bud Deck. We would get half the ticket sales ($5) of 230 tickets.
iii. Morgan Morris – Secretary
   - **ACTION ITEM:** Will work with Jenn to get a blast out on mail chimp to the vendors.

iv. Jason Johnson- Treasurer
   - Budget Adjustments are completed and will be sent to the full board to look over before voting on at our March Board Meeting.
   - $2230 in account and pending 5k donation from Show Me Bears.

Board Director Reports:

v. Todd Alan | Co-Director of Sponsorship
   - Trops/Narwells
     - **ACTION ITEM:** Todd will talk with Narwells and Jesse will talk with Trops about them being at festival with use getting a percentage of their proceeds.
   - Tents
     - We are not in the tent business, there might be some sponsors that might need some, but we are going to direct them to a preferred partner.
   - Pride Guide
     - Dottie and Arthur are working on this for a digital version. Get in contact with Fleishmanhillard to help with promotion possibly.
   - McDonalds should get back with us about their involvement within the next few weeks.

vi. Ellie Bledsoe | Director at Large
   - Will work with Vendor team about getting in contact with previous vendors / Mail Chimp with Morgan.

vii. Jordan Braxton | Director of Public Relations
   - Mayor’s Townhall had about ~30 people. Wants to start an LGBTQIA advisory committee.
   - Chicken Dinner on April 3rd or May 1st.

viii. Jesse Doggendorf | Co-Director of Sponsorship
   - AB didn’t go well, hard 20k.
   - BJC wants exclusity over direct patient care, in discussions to see if that will be an issue with another vendor we currently have signed up.
   - Has been talking with Target and their district has sent out a call to donate gift cards that range from 100-250 to us, waiting to see which stores want to participate. They also stated they can get us volunteers.
   - No big sponsors have denied coming back this year.

ix. Matthew Goodfellow | Director of IT
   - **ACTION ITEM:** Work on updating website to reflect Vendor and Parade registration on the website since right now it looks like its just for vendors.
x. Matt Harper | Director at Large
   o No Report

xi. Clayton Higginbotham | Director at Large
   o Work with Jesse about volunteers with Target.

xii. Dottie Klenke | Co-Director of Entertainment
    o Working on the Pride Guide with Arthur.

xiii. Frank Nowicke | Director of Vendors
    o Vendor Updates
    o No Refunds, no ifs ands or buts.
    o 42 vendors registered and paid
    o Jenn and Morgan will work on mailchimp

xiv. Arthur Nunn | Director Fundraising
    o **ACTION ITEM: Costco for water, look at grant opportunity.**

Coordinator Reports:

VI. Old Business
VII. New Business
VIII. Adjourn: 8:45pm