

## ALPHA KAPPA PSI

Dear Valued Sponsor,

The Alpha Kappa Psi Chi Delta Chapter at Saint Joseph's University is proud to announce our Second Annual Yellow Rose Banquet! The event will take place on March 28, 2020 to benefit our philanthropy, **Ryan's Case for Smiles!** This nonprofit is dedicated to helping pediatric patients and their families cope with treatment for cancer and other serious illnesses.

We are excited to offer your company an opportunity to partner with an emerging chapter of the oldest and largest professional business fraternity in the world. This partnership will connect your company with our fraternity members and their families as well as exclusive exposure at our fundraising banquet. Your sponsorship will help reach our goal of helping 1,000 children and their families in the Philadelphia area who are currently coping with cancer. You will also help fulfill the Saint Joseph's mission of Magis, meaning to "Live Greater". In turn, we will promote your company as one of the event's official sponsors with recognition throughout the evening in our online journal, banners, and website.

The sponsorship brochure includes information about our Banquet, the Chi Delta Chapter, and our sponsored charity. Together, we can help shine a light for these children and their families every day. All sponsorship proceeds will directly benefit Ryan's Case for Smiles.

If your company is interested in becoming an official event sponsor, please contact our Yellow Rose Banquet Chairman, Jacqueline Huvane, at (914) 560-6984 or [jacqueline.huvane@sju.edu](mailto:jacqueline.huvane@sju.edu).

Kind regards,

*Alpha Kappa Psi*

Alpha Kappa Psi

Please visit our website  
[akpsi-sju.com](http://akpsi-sju.com) for more details



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# WHAT IS



# Alpha Kappa Psi?



## Alpha Kappa Psi

is a co-ed professional business fraternity and is recognized as the premier developer of principled business leaders.

## This organization

is recognized as the oldest and largest professional fraternity in the world.



## As a chapter of

Alpha Kappa Psi, our mission is to educate our members and the public to appreciate and demand higher ideals in business and to further the individual welfare of members.

*Each Member Embodies Each Core Value Of*

**KNOWLEDGE**

**BROTHERHOOD**

**UNITY**

**SERVICE**

**INTEGRITY**

*So That We May Become Better Leaders.*

**263**

Active Chapters

**263,996**

National Members

Established In

**1904**





# The Chi Delta CHAPTER

of Alpha Kappa Psi



Each member is selected from a competitive and rigorous application process.



## AN OVERVIEW OF OUR BROTHERHOOD – CHAPTER STATISTICS

Chi Delta Chapter  
**ESTABLISHED**  
October 28th, 2017

Number of BROTHERS **106**



20 40 60 80 100 120 140

# of Alumni **61**



**49%**  
MALE

**51%**  
FEMALE



Total number of community service hours  
**1200+**  
hours per year

AVG GPA:  
**3.4/4.0**

Majoring and Minor in over 30 different areas of study

**Brother Majors:**

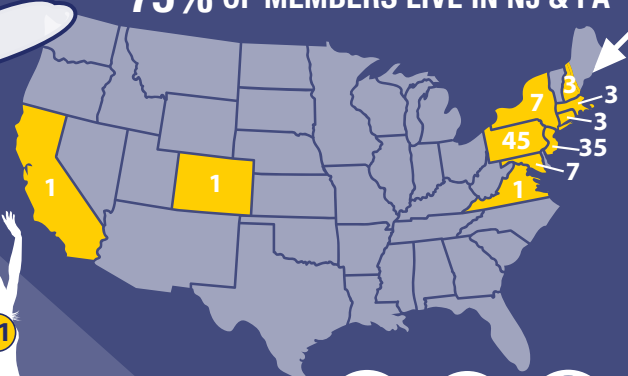
- 7 Risk Management and Insurance
- 12 Brothers are in the College of Arts & Sciences
- 12 Accounting
- 15 Marketing
- 15 Food Marketing
- 21 Business Intelligence & Analytics Majors
- 23 Finance
- 25 Are among other Business Majors including: Int'l Business, Sports Marketing, Managing Human Capital & more.

**24 BROTHERS ARE DOUBLE MAJORS**

**97% of members live in the Northeast**

**75% OF MEMBERS LIVE IN NJ & PA**

**25%**  
of brothers have studied abroad



We are involved in 80+ extracurriculars

## ABOUT



Each year, thousands of children are hospitalized due to cancer and other life-changing illnesses and injuries. Ryan's Case for Smiles is one of the few volunteer organizations **solely dedicated to helping sick children cope** with the stress of their illnesses and injuries. While others focus on research and treatments, we are committed to **improving the quality of life for children** and their families in the here and now.

Ryan's Case for Smiles grew from a single act of love from a mother to her son. The founder, Cindy Kerr, felt helpless when her son Ryan was first diagnosed with cancer. As a sewer, she made Ryan a bright cheery pillowcase for each admission to the hospital. They brightened his hospital room and put a smile on his face.

Research shows that after a life-changing childhood illness or injury, **20 percent of children and 30 percent of parents** meet the full clinical diagnosis of Post-Traumatic Stress Disorder (PTSD). The good news is that trauma can be minimized, and outcomes improved through stress reduction and coping strategies.

***Ryan's Case for Smiles provides hospitalized children with fun, bright pillowcases that give them an emotional boost and remind them they are not defined by their illnesses.*** This simple gift provides proven stress relievers that enhance the emotional well-being of the children and their families. Additionally, we provide resources to help entire families address the symptoms of pediatric traumatic stress (PTS).

Today, Ryan's Case for Smiles delivers pillowcases and provides coping resources to 360 hospitals across the country. Ryan's CFS has 120 chapters of volunteers across the United States and Canada and **reach approximately 75,000 families each year** with pillowcases and Coping Space materials. In the Philadelphia area, Ryan's Case for Smiles delivers approximately 1,500 pillowcases a month to our local hospitals! Ryan's Case for Smiles celebrated our **2 millionth pillowcase** delivered milestone on June 18th. There are so many more we would love to reach and with your support, we can provide the resources to support them.



ALPHA KAPPA PSI

*Presents*



THE 2ND ANNUAL

# YELLOW ROSE

## — BANQUET —

The Yellow Rose Banquet is an evening dinner to honor and celebrate Ryan's Case for Smiles, our partners in business, our brotherhood, and another successful academic year.

The Chi Delta chapter is the only chapter in the Northeast region to donate the proceeds of the Yellow Rose Banquet to our personal philanthropy, Ryan's Case for Smiles.

### Ryan's Case For Smiles

*"Helping Kids Feel Better To Heal Better"*



#### TICKETS:

*Alumni: \$70*

*Alumni +1: \$140*

*Friends & Family: \$80*

Where: The Hilton  
When: March 28th, 2020  
Attire: Business Professional

*There will be raffle baskets and silent auction items.*

ALL DONATIONS WILL DIRECTLY BENEFIT RYAN'S CASE FOR SMILES

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ALPHA KAPPA PSI



# YELLOW ROSE

## SPONSORSHIP

Alpha Kappa Psi Chi Delta has implemented a virtual online ad journal rather than a paper journal. Besides saving costs and the environment, other benefits to our sponsors are:

The journal will be played on large TV's during our Banquet. Advertisement is available 365 days 24/7 after the Banquet and viewed by all those visiting our website.

### THE YELLOW ROSE SPONSOR \$5,000

- *1 table (10 seats)*
- *Logo in the center of the banner above podium during the event*
- *The Yellow Sponsor virtual online journal ad*
- *Company logo displayed on akpsi-sju.com homepage*
- *Mentioned during speeches*
- *Guaranteed Professional AKPsi Event in Fall 2020*

### PLATINUM \$1,000

- *4 seats*
- *Logo on main banner above podium during the event*
- *Platinum Sponsor virtual online journal ad*
- *Company logo displayed on akpsi-sju.com homepage*

### GOLD \$500

- *2 seats*
- *Business name displayed on posters in the entryway of the Gala*
- *Gold Sponsor virtual online journal ad*

### SILVER \$300

- *Silver Sponsor virtual online journal ad*

### FAMILY & FRIENDS \$100

- *Online journal advertisement of your choice*

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