Indy Autonomous Challenge 2021 Privacy Policy
Last revised: July 15, 2021

1. General

Energy Systems Network (an initiative of the Central Indiana Corporate Partnership) (we, us, our) is the organizer of the Indy Autonomous Challenge 2021 (IAC). We are committed to respecting privacy and personal information. This Privacy Policy sets out how we collect, store, use, and share personal information.

This Privacy Policy applies to personal information that we collect and process:

- via https://www.indyautonomouschallenge.com/ website (desktop and mobile version) (Website); and
- via other interactions you have with us including phone or online support and online or offline correspondence in connection with the IAC, including your application to participate in the IAC.

This Privacy Policy also contains additional information which applies to European individuals only. “European individuals” are individuals who reside in in the European Economic Area (EEA), the UK, and Switzerland.

By using our Website, you agree to the collection, use and sharing of your personal information as set forth in this Privacy Policy. If you do not agree to the terms of this Privacy Policy, you may not access or use the Website.

We may update our Privacy Policy to reflect changes to our information practices. If we do this and the changes are material, we will post a notice that we have made changes to this Privacy Policy on the Website for a reasonable period prior to implementing the changes, and we will indicate the date these terms were last revised at the top of the Privacy Policy. Any revisions to this Privacy Policy will become effective on the date stated in the notice.

This Privacy Policy does not apply to any other website, initiative or event operated or hosted by the Energy Systems Network or the Central Indiana Corporate Partnership.

Additional information for European individuals

Central Indiana Corporate Partnership, a not-for-profit corporation registered in the State of Indiana, USA, is the data controller for the purposes of the EU General Data Protection Regulation and the UK General Data Protection Regulation (together, GDPR) and any relevant local legislation.

2. Contact Us
If you have any questions about this Privacy Policy or our privacy practices, please contact us at: info@energysystemsnetwork.com.

3. Information We Collect

We collect, use and store different kinds of personal information about you, which we have summarised below.

- **Application Form Information**: first name, last name, email address, team name, telephone number, address (including city, state, zip), your country of residence, your country of citizenship, how you heard about the IAC and your affiliation with the registered team. We may also receive your date of birth, passport, and identification number connected to your J1 visa application from Purdue University to assist in facilitating the timely and efficient processing of your visa application.

- **Correspondence Information**: information contained in any correspondence and communications with us.

- **Technical Information**: device identifiers (such as your browser type, operating system, and your IP address (a unique address that identifies your computer on the Internet), the URL clickstream (i.e. where you have come from on the internet and where you go to, date and time) when you enter our Website and time spent on our Website.

- **Preferences Information**: information about your preferences in receiving marketing from us, your responses to any research and survey questions which we ask and your engagement with our marketing communications.

*Aggregated or Anonymized Information*

We also collect, use and share aggregated or anonymized data such as statistical or demographic data for any purpose. Aggregated or anonymized data could be derived from your personal information but is not considered personal information in law as this data will not directly or indirectly reveal your identity. If we combine or connect aggregated data with your personal information so that it can directly or indirectly identify you, we treat the combined data as personal information which will be used in accordance with this Privacy Policy.

4. How We Collect Information

We collect personal information:

(a) directly from you (for example, when you apply to participate in the IAC);

(b) through automated technologies and interactions (for example, as you interact with and use our Website); and
(c) (in limited circumstances) from Purdue University in connection with facilitating your application for a J1 visa to allow you to attend the IAC.

5. How We Use Information

We only use your personal information in accordance with applicable law. We may use your personal information for the following purposes:

- To process your application.
- To facilitate your participation in the IAC, including (where necessary) visa and/or housing assistance.
- To respond to your enquiries.
- To send you administrative communications related to the IAC and/or your application.
- To send marketing communications.
- To keep the Website safe and secure.
- To comply with our legal obligations and protect our legal and commercial interests.
- To improve the Website. For example, usage information we collect helps us to estimate our audience size and usage patterns, improve Website functions and maintain Website security.
- To fulfil any other purpose for which you provide it.

Additional information for European individuals

For European individuals, we rely on the following legal grounds for processing your personal information:

<table>
<thead>
<tr>
<th>Processing Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>To process your application.</td>
</tr>
<tr>
<td>To facilitate your participation in the IAC, including (where necessary) visa and/or housing assistance.</td>
</tr>
<tr>
<td>To respond to your enquiries.</td>
</tr>
<tr>
<td>To send you administrative communications related to the IAC and/or your application.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Legal Basis to Process your Personal Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Performance of a contract.</td>
</tr>
<tr>
<td>Our legitimate interests.</td>
</tr>
<tr>
<td>Our legitimate interests.</td>
</tr>
<tr>
<td>Our legitimate interests.</td>
</tr>
</tbody>
</table>
To send marketing communications. Your consent.

To keep the Website safe and secure. Our legitimate interests.

To comply with our legal obligations and protect our legal and commercial interests. To comply with our legal obligations.

To improve the Website. For example, usage information we collect helps us to estimate our audience size and usage patterns, improve Website functions and maintain Website security. Our legitimate interests.

6. Automated interactions and web technologies

The technologies we use for automated information collection may include those below. Our Website does not use online behavioral advertising techniques or targeted advertising.

A cookie is a small file placed on your device. It may be possible to refuse to accept cookies by activating the appropriate settings on your device and/or browser. You can find more information about cookies and how to manage them at www.allaboutcookies.org.

<table>
<thead>
<tr>
<th>Type of Cookie</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Essential Cookies</td>
<td>These cookies are essential to provide you with services available through our Website and to enable you to use some of its functionality. Without these cookies, the functionality that you request via our Website may not be possible to provide. We only use these cookies to provide you with that functionality.</td>
</tr>
<tr>
<td>Analytics and</td>
<td>These cookies are used to collect information about traffic to our Website and how users use our Website. The information gathered may include the number of visitors to our Website, the websites that referred them to our Website, the pages they visited on our Website, what time of day they visited our Website, whether they have visited our Website before, and other similar information. We use this information to help operate our Website more efficiently, to gather demographic information and to monitor the level of activity on our Website.</td>
</tr>
<tr>
<td>Performance Cookies</td>
<td></td>
</tr>
</tbody>
</table>

You can typically remove or reject cookies via your browser settings. To do this, follow the instructions provided in your browser (usually located within the “settings,” “help,” “tools” or “edit” facility). Many browsers are set to accept cookies until you change your settings. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies.

If you do not accept our cookies or similar technologies, some parts of the Website may then be inaccessible or not function properly and you may experience some inconvenience in your use of our Website.
Pages of the Website and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count users who have visited those pages or opened an email and for other related statistics (for example, recording the popularity of certain Website content and verifying system and server integrity).

7. **Sharing information**

We share your personal information only when it is reasonably necessary for the purposes set out above, it is legally required, or when permitted by you. We share personal information with third parties as follows:

- **With service providers:** We may share certain personal information with third party service providers to help us bring you the Website and process your application. These service providers are bound by contractual obligations to keep personal information confidential and use it only for the purposes of providing services to related to the IAC. For example, we use SKILD to assist us in processing your application.

- **In connection with changing the way we operate:** If we move or integrate parts of our organisation with another organisation, we may share information with that other organisation. If a change happens to our organisation, your personal information would remain subject to this Privacy Policy and protected by applicable law. We will also notify you if such a change occurs to allow you to exercise your data rights.

- **In connection with compliance with laws and the protection of our rights and the rights of others:** We may be required to access and disclose personal information in response to lawful requests, such as subpoenas or court orders, or in compliance with applicable laws. Additionally, we may access and share account or other personal information when we believe it is necessary to comply with law, to protect our interests or property, to prevent fraud or other illegal activity perpetrated through the Services, or to prevent imminent harm. This may include accessing and sharing personal information with professional advisors (such as lawyers, auditors and insurers), agents or government agencies, or law enforcement authorities.

- **To fulfil the purpose for which you provide it.**

We share information about you that has been aggregated or anonymized, including activity data (see above), such that it cannot reasonably be used to identify you in any way for any lawful purpose.

8. **How Long We Retain Information**

We only retain your personal information for as long as necessary to fulfil the purposes for which it was collected, including for the purposes of satisfying legal, accounting, or reporting requirements. To determine the appropriate retention period for personal information, we consider the amount, nature and sensitivity of the personal information, the potential risk of harm
from unauthorized use or disclosure, the purposes for which we process your personal information, whether we can achieve those purposes through other means, and the applicable legal, regulatory, tax, accounting or other requirements.

We will delete your information within 36 months of the completion of the IAC, unless we need to retain it for a longer period under applicable law or if we reasonably believe there is a prospect of litigation.

In some circumstances we may anonymize your personal information (so that it can no longer be associated with you) in which case we may use this information indefinitely without further notice to you.

9. **Securing Information**

We have implemented technical and organizational measures we consider appropriate to protect the confidentiality, integrity and availability of your personal information. However, we cannot guarantee that our safeguards will never be defeated, and information disclosed in a manner inconsistent with this Privacy Policy (for example, because of unauthorized acts by third parties that violate applicable law).

10. **International Transfers**

We are based in the United States and so information is transferred to and accessed by our personnel in the United States. By using the Website and making an application, you consent to the processing, transfer and storage of your information in and to the United States, where you may not have the same rights as you do under your local law. We will process your personal information in accordance with applicable law and with this Privacy Policy regardless of where your personal information is stored or accessed.

By providing your personal information through the Website and making an application, you acknowledge that your personal information is transferred to and accessed by our personnel in the United States.

**Additional information for European individuals**

Where our service providers or other third parties (identified above) based outside the EEA and/or the UK receive personal information, we ensure the transfer is either (a) to a country deemed to provide an adequate level of protection by a relevant government authority (e.g. the European Commission or the UK government) or (b) pursuant to standard contractual clauses approved by a relevant government authority (e.g. the European Commission or the UK government). Please contact us if you want further information on the specific mechanism used by us when transferring your personal information out of the UK, EEA or Switzerland.

11. **Accessing and Correcting Your Personal Information; Your Rights**
We will comply with any rights provided to you under applicable law. You may also contact us using the contact details above (Contact Us) to request access to, correct, or delete any personal information that you have provided to us. We may not accommodate a request to change information if believe the change would violate any law or legal requirement or cause the information to be incorrect.

Additional information for European individuals

If you are a European individual, you have the following rights in relation to the personal information we hold about you, unless provided otherwise by relevant local legislation:

- Request access to your personal information.
- Request correction of your personal information.
- Request erasure of your personal information.
- Object to processing of your personal information.
- Request restriction of processing your personal information.
- Request transfer of your personal information.
- Right to withdraw consent (where we rely on your consent as our basis for processing).

We respond to all legitimate requests within one month. If, taking into account the complexity and number of requests, we require longer to respond we may extend the timeframe by up to two further months, but we will notify you if this is the case. Where a request is clearly unfounded or excessive, we may either charge a reasonable fee or refuse the request.

You have the right to make a complaint at any time to your supervisory authority for data protection issues. However, we would appreciate the opportunity to address any concern you have in the first instance. Therefore, please contact us before contacting your supervisory authority.

- The relevant UK supervisory authority is the UK Information Commissioner’s Officer: [https://ico.org.uk/](https://ico.org.uk/).
- Information about the Swiss Federal Data Protection and Information Commissioner can be found here: [https://www.edoeb.admin.ch/edoeb/en/home.html](https://www.edoeb.admin.ch/edoeb/en/home.html)

If you need further assistance regarding your rights, please contact us using the contact details above (Contact Us).

12. Marketing

In relation to marketing communications, we will provide you with an “opt in” or “opt out” mechanism depending on where you are located when we collect your personal information. An
“opt in” mechanism will provide you the opportunity to positively indicate that you would like to receive our marketing communications and we will not send you any unless you have “opted in”. An “opt out” mechanism (e.g., “unsubscribe”) will provide you the opportunity to indicate that you do not want us to send you such communications, and if you “opt out” we will not send you any.

You may opt out of marketing-related emails by clicking on a link at the bottom of each such email, or by contacting us using the contact details above. You may continue to receive service-related and other non-marketing emails.

We will get your express opt-in consent before we share your personal information with any third party for that third party’s marketing purposes.

13. **Children**

The Website is not intended for children under 18 years of age, and we do not knowingly collect personal information from children under 18. If we learn we have collected or received personal information from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 18, please contact us and we will delete the information.

14. **Third-party links**

The Website may contain links to other websites. We are not responsible for the privacy practices of other websites. We encourage users to read the privacy statements of other websites that collect personal information.