



Emerging Leaders
Unlocking Human Potential



innocent

**Emerging Leaders
& innocent partnered
together to empower
small holder mango
farmers in India**



the setup



We worked with 38 small holder farmers over 4 days on:

- **mindset & behaviour change**
- **leadership**
- **financial literacy**
- **livelihoods**

They continued to meet in 'leadership hubs' for peer learning

We returned twice to mentor and support them

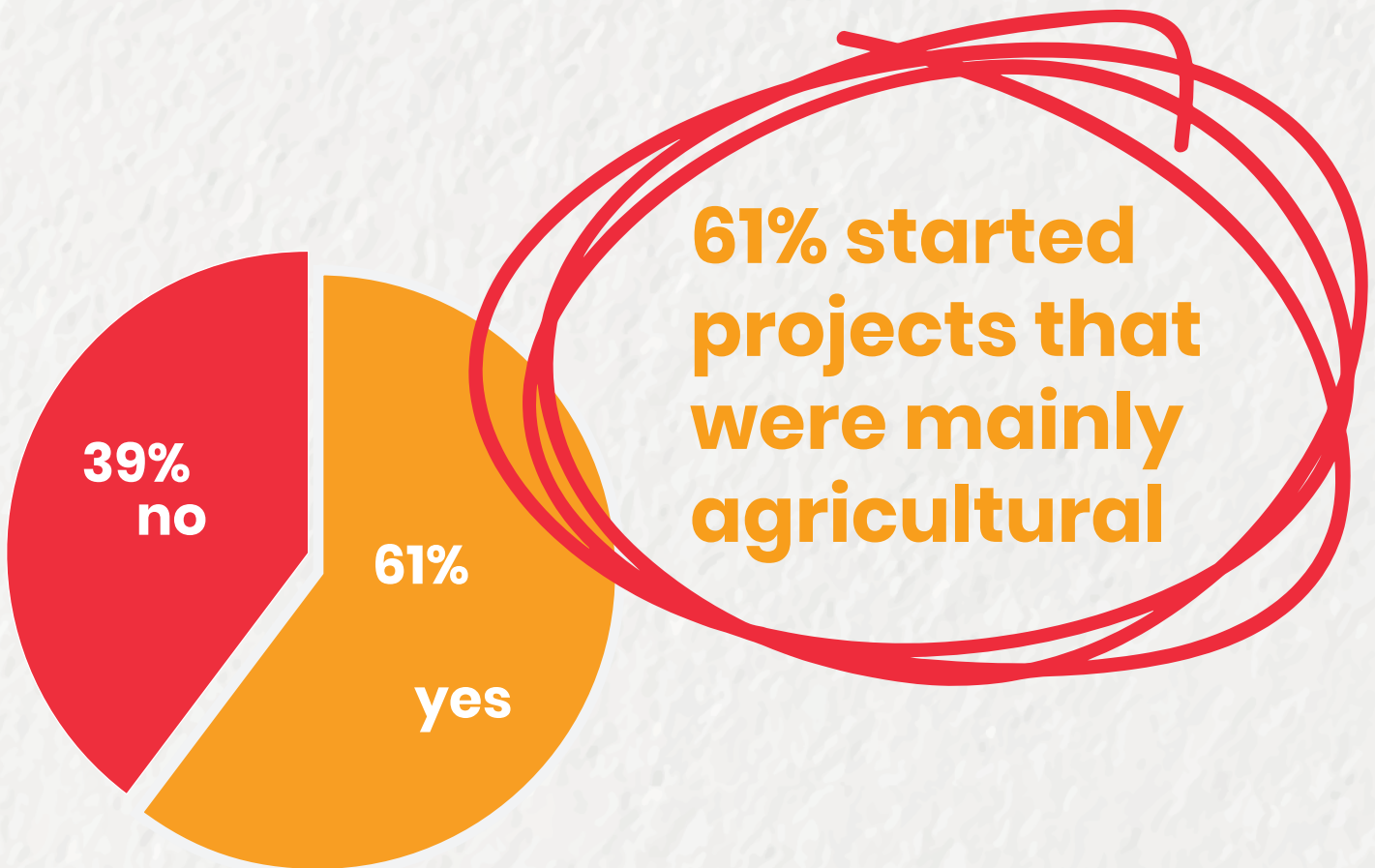


4 months later we returned & spoke with 100% farmers to figure out what the impact was...



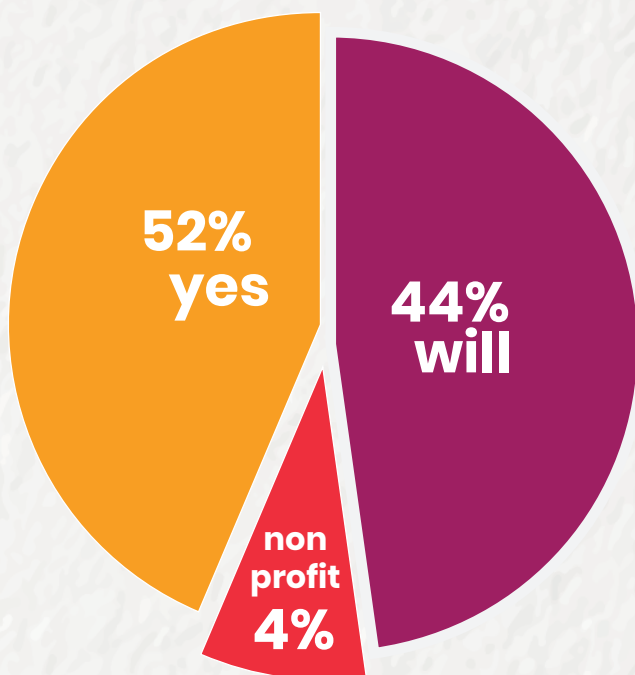
new projects

did they start projects?



profit / income generating

have those projects started
generating finance?



•52% created a project
generating income
within 4 months

•44% said their
project would generate
an additional income

•4% started non profit
projects

**average income
increase / month
of 78%**

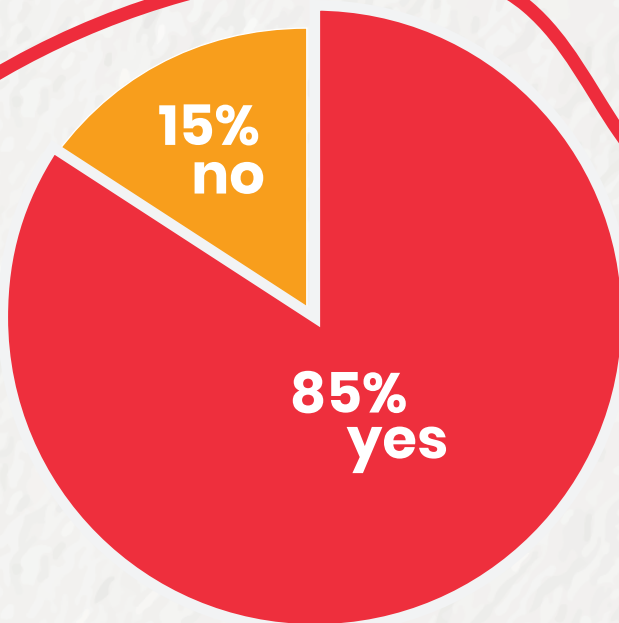
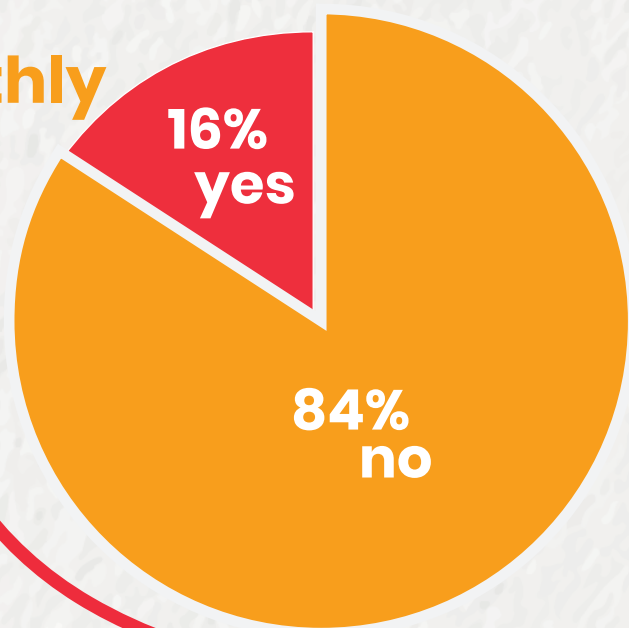
that's more than
an extra £250 per
month!

a focus on budgeting

do they budget?

before

the average monthly saving was **£19!**



now

the average monthly saving is now **£67!**

Gurumallaiah's story from the training

hear straight from the field

“The training highlighted the importance of saving.

The money that I have kept aside after paying all the laborers and other expenses, as part of my savings, I am going to consider as if it is not my money, but is reserved specifically for a purpose.

The money has now become a significant saving for future investments.”





the ripple effect

**the on-going impact
following the training**

following the training 34
farmers are mentoring
on average at least five!
other farmers!



- knowlege
- expertise
- best practice
- benefits of being FSA registered

#buildbackbetter



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