Arizona Republican primary polling

April 2023
Methodology

J.L. Partners polled a representative sample of 550 registered Republicans and undeclared voters who would request a ballot in 2024 presidential primary.

- Fieldwork dates of 10th April to 12th April 2023
- Sample collected using mixed methods:
  - Live landline call for 198 responses (36%)
  - Live mobile call for 132 responses (24%)
  - SMS-to-web for 220 responses (40%)
- Quotas were added to ensure representative data: on gender, age, education, partisan registration (Republican or independent), race, congressional district, and participation in previous primary elections
- The sample was weighted back to the population using data on the same variables: on gender, age, education, partisan registration (Republican or independent), race, congressional district, and participation in previous primary elections
- 5-minute survey
- Margin of error: 4.2%
The Senate
Kari Lake holds a 28 point lead in the AZ Senate race, with Mark Lamb on 8%.

Now looking ahead to the 2024 Republican Primary for U.S. Senate in Arizona, if the candidates were the following, for whom would you vote to be the Republican nominee for U.S. Senate?

- Kari Lake: 38%
- Karrin Taylor Robson: 10%
- Mark Lamb: 8%
- Blake Masters: 7%
- Abe Hamadeh: 4%
- Jim Lamon: 3%
- Someone else: 2%
- Undecided: 29%
Now looking ahead to the 2024 Republican Primary for U.S. Senate in Arizona, if the candidates were the following, for whom would you vote to be the Republican nominee for U.S. Senate? [Trump voters only – registered Republicans only]
DeSantis primary voters give Lake a 16 point advantage over Robson

Now looking ahead to the 2024 Republican Primary for U.S. Senate in Arizona, if the candidates were the following, for whom would you vote to be the Republican nominee for U.S. Senate? [DeSantis voters only – registered Republicans only]

- Kari Lake (32%)
- Karrin Taylor Robson (16%)
- Blake Masters (9%)
- Mark Lamb (8%)
- Jim Lamon (4%)
- Abe Hamadeh (2%)
- Someone else (3%)
- Undecided (27%)

Now looking ahead to the 2024 Republican Primary for U.S. Senate in Arizona, if the candidates were the following, for whom would you vote to be the Republican nominee for U.S. Senate? [DeSantis voters only – registered Republicans only]
Half of those who do not have a presidential primary preference are undecided about who to support

Now looking ahead to the 2024 Republican Primary for U.S. Senate in Arizona, if the candidates were the following, for whom would you vote to be the Republican nominee for U.S. Senate? [Non-Trump or DeSantis voters]

- Kari Lake: 13%
- Karrin Taylor Robson: 13%
- Mark Lamb: 8%
- Blake Masters: 4%
- Jim Lamon: 3%
- Abe Hamadeh: 1%
- Someone else: 7%
- Undecided: 51%
In a head-to-head, Kari Lake has a 32 point lead over Mark Lamb for U.S. Senate

Now, if the Republican primary for US Senate were held today and the race was between Kari Lake and Mark Lamb, for whom would you vote?

- All: 54%
- Kari Lake: 22%
- Mark Lamb: 22%
- Undecided: 24%
The Presidency
Trump leads DeSantis by 23 points in the Arizona presidential primary

All registered Republicans who are likely to vote

- Donald Trump: 47%
- Ron DeSantis: 24%
- Liz Cheney: 4%
- Mike Pence: 4%
- Nikki Haley: 3%
- Vivek Ramaswamy: 2%
- Mike Pompeo: 1%
- Tim Scott: 1%
- Glenn Youngkin: 1%
- Asa Hutchinson: 0%
- Someone else: 2%
- Undecided: 11%
In a head-to-head, Trump leads DeSantis by 17 points

All registered Republicans who are likely to vote

- Donald Trump: 52%
- Ron DeSantis: 35%
- Undecided: 13%

If the 2024 Republican Primary for President of the United States were held today and the candidates were Donald Trump and Ron DeSantis, for whom would you vote? [Registered Republicans only]
Lake is Arizona Republicans’ preferred choice for VP, with Haley in second place

Of the following, who would you like to see as the Republican Vice-Presidential candidate? [Registered Republicans only]

- Kari Lake: 22%
- Nikki Haley: 15%
- Ben Carson: 8%
- Kristi Noem: 7%
- Tulsi Gabbard: 6%
- Mike Pence: 5%
- Tim Scott: 5%
- Marjorie Taylor Greene: 3%
- Vivek Ramaswamy: 3%
- Glenn Youngkin: 2%
- Kim Reynolds: 0%
- Someone else: 9%
- Unsure: 15%
Lake is the top choice for VP amongst Trump primary voters

![Bar chart showing preferences for Republican VP candidate]

Of the following, who would you like to see as the Republican Vice-Presidential candidate? [Trump voters only] [Registered Republicans only]
Haley is the top choice for VP amongst DeSantis primary voters

Of the following, who would you like to see as the Republican Vice-Presidential candidate? [DeSantis voters only] [Registered Republicans only]

- Nikki Haley: 26%
- Kari Lake: 12%
- Ben Carson: 10%
- Tulsi Gabbard: 9%
- Tim Scott: 9%
- Kristi Noem: 8%
- Glenn Youngkin: 6%
- Mike Pence: 4%
- Marjorie Taylor Greene: 1%
- Kim Reynolds: 1%
- Vivek Ramaswamy: 1%
- Someone else: 4%
- Unsure: 9%
Those who are not voting for Trump or DeSantis do not have a clear preference for VP

Non-Donald Trump or DeSantis voters

- Nikki Haley: 15%
- Ben Carson: 9%
- Mike Pence: 8%
- Kari Lake: 7%
- Kristi Noem: 5%
- Tulsi Gabbard: 4%
- Tim Scott: 4%
- Vivek Ramaswamy: 2%
- Marjorie Taylor Greene: 2%
- Kim Reynolds: 1%
- Glenn Youngkin: 0%
- Someone else: 16%
- Unsure: 28%

Of the following, who would you like to see as the Republican Vice-Presidential candidate? [Non-Donald Trump or DeSantis voters] [Registered Republicans only]
Further analysis: issues and favourability
The economy, elections and border security top the most important issues for primary voters

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>The economy and inflation</td>
<td>24%</td>
</tr>
<tr>
<td>Election integrity and holding fair elections</td>
<td>22%</td>
</tr>
<tr>
<td>Border security and immigration</td>
<td>18%</td>
</tr>
<tr>
<td>National security</td>
<td>11%</td>
</tr>
<tr>
<td>Government spending and taxes</td>
<td>8%</td>
</tr>
<tr>
<td>Abortion</td>
<td>4%</td>
</tr>
<tr>
<td>2nd amendment and gun policy</td>
<td>4%</td>
</tr>
<tr>
<td>Crime and public safety</td>
<td>3%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>2%</td>
</tr>
<tr>
<td>School choice and parental rights in education</td>
<td>2%</td>
</tr>
<tr>
<td>Unsure</td>
<td>3%</td>
</tr>
</tbody>
</table>

Which of the below issues is the most important issue facing the United States right now?
Lake voters put election integrity as their major concern

Which of the below issues is the most important issue facing the United States right now? [Lake voters only]

- Election integrity and holding fair elections: 32%
- The economy and inflation: 20%
- Border security and immigration: 19%
- National security: 12%
- Government spending and taxes: 6%
- 2nd amendment and gun policy: 4%
- Abortion: 3%
- Crime and public safety: 1%
- School choice and parental rights in education: 1%
- Healthcare: 0%
- Unsure: 1%
Robson and Lamb voters are more focused on the economy and inflation

Which of the below issues is the most important issue facing the United States right now? [Robson and Lamb voters only]

- The economy and inflation: 31%
- Border security and immigration: 15%
- National security: 11%
- Election integrity and holding fair elections: 11%
- Government spending and taxes: 9%
- 2nd amendment and gun policy: 5%
- Crime and public safety: 4%
- Abortion: 4%
- School choice and parental rights in education: 4%
- Healthcare: 2%
- Unsure: 4%
Undecided voters in the Senate race put the economy and the border top

Undecided voters

- The economy and inflation: 22%
- Border security and immigration: 20%
- Election integrity and holding fair elections: 14%
- National security: 10%
- Government spending and taxes: 7%
- Abortion: 7%
- Crime and public safety: 5%
- Healthcare: 5%
- 2nd amendment and gun policy: 4%
- School choice and parental rights in education: 2%
- Unsure: 5%

Which of the below issues is the most important issue facing the United States right now? [Just voters who are currently undecided in the Senate race]
Amongst likely primary voters, Lake has the highest net favorability on +45 while Robson is on +3

Below is a list of political figures, please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you don’t recognize a name, choose so.
Amongst Trump primary voters, Lake has a +91 net approval rating

[Diagram showing approval ratings for Kari Lake, Mark Lamb, and Karrin Taylor Robson among Trump voters]
Amongst DeSantis primary voters, Lamb has the highest net approval

<table>
<thead>
<tr>
<th></th>
<th>Very favourable</th>
<th>Somewhat favourable</th>
<th>No opinion</th>
<th>Never heard of</th>
<th>Somewhat unfavourable</th>
<th>Very unfavourable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mark Lamb</td>
<td>20%</td>
<td>27%</td>
<td>19%</td>
<td>29%</td>
<td>4%</td>
<td></td>
</tr>
<tr>
<td>Karrin Taylor Robson</td>
<td>23%</td>
<td>29%</td>
<td>13%</td>
<td>21%</td>
<td>10%</td>
<td>4%</td>
</tr>
<tr>
<td>Kari Lake</td>
<td>32%</td>
<td>29%</td>
<td>7%</td>
<td>21%</td>
<td>11%</td>
<td></td>
</tr>
</tbody>
</table>

Below is a list of political figures, please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you don’t recognize a name, choose so. [DeSantis voters only – registered Republicans only]
Those voting for neither Trump or DeSantis favor Robson

Below is a list of political figures, please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you don’t recognize a name, choose so. [Non-Trump or DeSantis voters only]
Lake voters have a positive view of Lamb and a negative view of Robson

Below is a list of political figures, please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you don’t recognize a name, choose so. [Lake voters only]
Robson and Lamb voters lean negative on Lake

Below is a list of political figures, please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you don’t recognize a name, choose so. [Robson and Lamb voters only]
Amongst undecideds in the Senate race, all candidates have a net positive rating

Below is a list of political figures, please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you don’t recognize a name, choose so. [Just voters who are currently undecided in the Senate race]
Mode analysis
Now looking ahead to the 2024 Republican Primary for U.S. Senate in Arizona, if the candidates were the following, for whom would you vote to be the Republican nominee for U.S. Senate?
Now, if the Republican primary for US Senate were held today and the race was between Kari Lake and Mark Lamb, for whom would you vote?

### Senate VI: Lake vs Lamb: by mode

#### Cell
- Kari Lake: 58%
- Mark Lamb: 19%
- Undecided: 23%

#### Landline
- Kari Lake: 50%
- Mark Lamb: 23%
- Undecided: 27%

#### Text
- Kari Lake: 56%
- Mark Lamb: 23%
- Undecided: 21%
Thinking ahead to the 2024 Republican Primary for President of the United States, if the primary were held today and the candidates were the following, for whom would you vote?
Presidency VI: Trump vs DeSantis: by mode

If the 2024 Republican Primary for President of the United States were held today and the candidates were Donald Trump and Ron DeSantis, for whom would you vote?

- **Cell**
  - Donald Trump: 58%
  - Ron DeSantis: 30%
  - Undecided: 12%

- **Text**
  - Donald Trump: 47%
  - Ron DeSantis: 42%
  - Undecided: 11%

- **Landline**
  - Donald Trump: 53%
  - Ron DeSantis: 30%
  - Undecided: 17%
Of the following, who would you like to see as the Republican Vice-Presidential candidate?
Demographics: responses by landline
Demographics: responses by cell
## Demographics: responses by text

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>3% Male, 65+</td>
<td>22%</td>
<td>157</td>
</tr>
<tr>
<td>3% Female, 65+</td>
<td>31%</td>
<td>163</td>
</tr>
<tr>
<td>3% Hispanic</td>
<td>58%</td>
<td>163</td>
</tr>
<tr>
<td>3% Male, 36-50</td>
<td>18%</td>
<td>163</td>
</tr>
<tr>
<td>3% Female, 36-50</td>
<td>23%</td>
<td>178</td>
</tr>
<tr>
<td>6% Male, 51-64</td>
<td>16%</td>
<td>163</td>
</tr>
<tr>
<td>6% Female, 51-64</td>
<td>3%</td>
<td>163</td>
</tr>
<tr>
<td>6% Hispanic</td>
<td>3%</td>
<td>178</td>
</tr>
<tr>
<td>6% Male, 18-35</td>
<td>15%</td>
<td>178</td>
</tr>
<tr>
<td>6% Female, 18-35</td>
<td>3%</td>
<td>178</td>
</tr>
<tr>
<td>6% Hispanic</td>
<td>3%</td>
<td>178</td>
</tr>
<tr>
<td>2% Male, 65+ probably voting</td>
<td>19%</td>
<td>114</td>
</tr>
<tr>
<td>2% Female, 65+ probably voting</td>
<td>17%</td>
<td>114</td>
</tr>
<tr>
<td>2% Hispanic, definitely voting</td>
<td>13%</td>
<td>108</td>
</tr>
<tr>
<td>2% Male, definitely voting</td>
<td>17%</td>
<td>111</td>
</tr>
<tr>
<td>2% Female, definitely voting</td>
<td>13%</td>
<td>108</td>
</tr>
<tr>
<td>2% Hispanic, no degree</td>
<td>16%</td>
<td>105</td>
</tr>
<tr>
<td>2% Male, no degree</td>
<td>17%</td>
<td>110</td>
</tr>
<tr>
<td>2% Female, no degree</td>
<td>16%</td>
<td>105</td>
</tr>
<tr>
<td>5% Male, no vote</td>
<td>19%</td>
<td>114</td>
</tr>
<tr>
<td>5% Female, no vote</td>
<td>17%</td>
<td>110</td>
</tr>
<tr>
<td>5% Hispanic, no vote</td>
<td>16%</td>
<td>105</td>
</tr>
<tr>
<td>5% Male, probably vote</td>
<td>17%</td>
<td>110</td>
</tr>
<tr>
<td>5% Female, probably vote</td>
<td>16%</td>
<td>105</td>
</tr>
<tr>
<td>5% Hispanic, probably vote</td>
<td>16%</td>
<td>105</td>
</tr>
<tr>
<td>2% Male, participated in previous primaries</td>
<td>31%</td>
<td>166</td>
</tr>
<tr>
<td>2% Female, participated in previous primaries</td>
<td>18%</td>
<td>119</td>
</tr>
<tr>
<td>2% Hispanic, participated in previous primaries</td>
<td>16%</td>
<td>106</td>
</tr>
<tr>
<td>2% Male, 51-64, participated in previous primaries</td>
<td>3%</td>
<td>163</td>
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<tr>
<td>2% Female, 51-64, participated in previous primaries</td>
<td>3%</td>
<td>163</td>
</tr>
<tr>
<td>2% Hispanic, 51-64, participated in previous primaries</td>
<td>3%</td>
<td>163</td>
</tr>
<tr>
<td>2% Male, 18-35, participated in previous primaries</td>
<td>15%</td>
<td>178</td>
</tr>
<tr>
<td>2% Female, 18-35, participated in previous primaries</td>
<td>3%</td>
<td>178</td>
</tr>
<tr>
<td>2% Hispanic, 18-35, participated in previous primaries</td>
<td>3%</td>
<td>178</td>
</tr>
<tr>
<td>6% Male, participated in previous primaries</td>
<td>4%</td>
<td>84</td>
</tr>
<tr>
<td>6% Female, participated in previous primaries</td>
<td>8%</td>
<td>96</td>
</tr>
<tr>
<td>6% Hispanic, participated in previous primaries</td>
<td>6%</td>
<td>94</td>
</tr>
<tr>
<td>6% Male, probably vote, participated in previous primaries</td>
<td>2%</td>
<td>89</td>
</tr>
<tr>
<td>6% Female, probably vote, participated in previous primaries</td>
<td>2%</td>
<td>91</td>
</tr>
<tr>
<td>6% Hispanic, probably vote, participated in previous primaries</td>
<td>2%</td>
<td>91</td>
</tr>
<tr>
<td>2% Male, definitely voting, participated in previous primaries</td>
<td>1%</td>
<td>115</td>
</tr>
<tr>
<td>2% Female, definitely voting, participated in previous primaries</td>
<td>0%</td>
<td>116</td>
</tr>
<tr>
<td>2% Hispanic, definitely voting, participated in previous primaries</td>
<td>0%</td>
<td>116</td>
</tr>
<tr>
<td>2% Male, no degree, participated in previous primaries</td>
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<tr>
<td>2% Female, no degree, participated in previous primaries</td>
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<td>2% Male, probably vote, participated in previous primaries</td>
<td>0%</td>
<td>89</td>
</tr>
<tr>
<td>2% Female, probably vote, participated in previous primaries</td>
<td>0%</td>
<td>91</td>
</tr>
<tr>
<td>2% Hispanic, probably vote, participated in previous primaries</td>
<td>0%</td>
<td>91</td>
</tr>
</tbody>
</table>

Note: The table above shows the distribution of responses for various demographic categories.
Arizona Republican primary polling

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