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The Smart Energy Company™ Partners with Day & Ross to Build Largest Net-Metered Solar Array in Atlantic Canada

The Smart Energy Company™, New Brunswick's leading commercial solar energy developer, announced the completion of their recent project to install a 100kW solar array at the newly constructed, state-of-the-art Day & Ross trucking terminal at 651 Frenette Avenue in Moncton, NB, making it the largest net-metered solar array in Atlantic Canada. In addition to providing thousands in utility bill savings, the Canadian-made NOREASTER® solar array will offset 34.5 tons of equivalent CO2 emissions every year, which equates to 3.2 Hectares of carbon absorbing forest. The Smart Energy Company™ is pleased to have assisted Day & Ross in achieving this major milestone to reach their larger sustainability goals and demonstrate the positive trajectory of investing in renewable energy.

"This solar investment is really a testament to Day & Ross building for the future. Starting with our Moncton facility, our new terminals across North America will incorporate many of the latest safety and environmental designs," said Kevin Chase, Chief Financial Officer, Day & Ross.

"The Smart Energy Company completed the project on time and to our satisfaction. We have been impressed with how they have adapted to working during this pandemic and have provided great overall project management and guidance. They have helped improve our understanding of renewable systems as this solar installation in Moncton is a key step in our larger Day & Ross sustainability strategy," continued Kevin Chase, Chief Financial Officer, Day & Ross.

To learn more about NOREASTER® - the Canadian designed and manufactured product used for the 100kW solar array at the new Day & Ross terminal, visit:

thesmartenergycompany.ca/noreaster

"We are extremely pleased to have been able to help provide an innovative product for this project that will not only help Day & Ross achieve their goals, but also promote local innovation and manufacturing of products supporting solar energy in New Brunswick," said Mark McAloon, Chief Executive Officer, The Smart Energy Company™.

About The Smart Energy Company™: New Brunswick's leading commercial solar energy developer, whose projects to date account for over 40% of all grid-tied solar installations in New Brunswick. A proven track record for providing innovative Canadian-made solar energy products like NOREASTER® has enabled The Smart Energy Company™ to drive renewables forward in New Brunswick; and achieve 1 Megawatt of installed solar energy in 2021. Learn more at: thesmartenergycompany.ca

About Day & Ross: With over 8,000 employees, drivers, and owner operators in Canada and the US, Day & Ross offers a diversified portfolio of freight and delivery solutions to top brands across North America. The company got its start by hauling potatoes out of New Brunswick in 1950. Today, their key services include LTL/TL and cross-border transportation, logistics, dedicated fleets, and residential delivery.

For over a decade, Day & Ross has been recognized consistently as one of Canada's Best Managed Companies and was named a Top Company for Women to Work for in Transportation for the past three years. Their commitment to safety and sustainability is rooted in their family values and their care for their employees and the communities where they work and live. Learn more at: dayross.com