TRIANGULATING ON PEACEBUILDING OUTCOMES

Case of Nigeria

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TRIANGULATION ON PEACEBUILDING OUTCOMES

Measuring Peace

- Multi-dimensional
- Self-presentation biases
- More than the absence of violence
  - Yet integrated societies have fallen into conflict
- Separate it from good governance and development
## Potential Measures

<table>
<thead>
<tr>
<th></th>
<th>Attitudes</th>
<th>Behavior</th>
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<tbody>
<tr>
<td><strong>Direct</strong></td>
<td>Support for violence</td>
<td>Join a violent group</td>
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<td></td>
<td>Endorsement of policies (pro/anti-government)</td>
<td>Engagement in violence</td>
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<td>Prejudice</td>
<td>Attacks/violent incidents</td>
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<td><strong>Proxy</strong></td>
<td>Grievances</td>
<td>Engage in behaviors that provide support to violent groups</td>
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<td>Legitimacy of Government</td>
<td>Engage in behaviors that support peace (e.g., contact)</td>
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<td>Self-identity</td>
<td>Online engagement</td>
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<td>Social cohesion</td>
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Engaging Communities for Peace in Nigeria (ECPN)

Three components:

› Strengthen the capacity of local leaders to resolve disputes inclusively and sustainably

› Build trust by facilitating opportunities for people to collaborate across conflict lines on quick impact projects and natural resource management initiatives that address shared needs

› Foster engagement among community leaders and local authorities to prevent conflict
Community-level randomized controlled trial:

- Established a list of sites eligible for the ECPN intervention, where each site contained one farmer and one pastoralist community.
- Eligibility = experienced violent clashes within the past year and willingness to participate in the program
- From 30 eligible sites, we narrowed the list to 15 sites (30 communities).
- Randomly selected 10 of these 15 sites to receive the program and monitored 5 of the sites as a control group.
- Randomly selected ~50 people per community to survey at baseline and endline
Research Design

Individual pre-/post-program analysis

Three groups of respondents

- (1) ECPN committee participants (i.e., direct participants),
- (2) members of ECPN communities not directly involved in committees (i.e., indirect participants) and
- (3) control

287 individuals at baseline and endline

From initial 1,592 baseline respondents, we resurveyed ~20 per community
Outcome Measures

- Surveys
  - Direct Attitudes
  - Proxy behaviors (self-report)
  - Proxy attitudes

- Public goods game

- Behavioral observations
  - Markets
  - Social events
Results

Community-level: Trust

![Graph showing changes in average trust index score over surveys for intervention and control groups.](image-url)
Individual-level Effects

- Intergroup Contact
- Outgroup Trust
- Perceptions of Security
- Intergroup Cohesion
- PGG Donate
- Dispute Resolution
- PGG Amount

Est. Effect Size and 95% CI.

Direct Participants
Indirect Participants
Results

Individual-level: Trust

[Graph showing average trust index scores for Direct Participant (red), Indirect Participant (cyan), and Control (black) groups over Baseline and Endline surveys.]

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Mercy Corps
Summary of Statistically Significant Results

- Direct Attitudes: Insecurity (survey)
- Proxy Attitudes: Trust (survey)
- Proxy Behaviors: Contact (survey), Market contact (behavioral observations)
Null Results

**Expected direction**
- Intergroup cohesion endorsement experiment
- Public goods donate
- Social event interactions
- Percent experiment

**Opposite direction**
- Perceptions of dispute resolution
- List experiment
- Public goods amount
Recommendations

- What can be added relatively easy, recognizing time and financial constraints
- Use multiple methods and data sources to minimize bias
  - Qualitative and quantitative
  - Surveys and observations
  - Direct and indirect participants
- Consider systematically the various types of measures
- Examine trends in addition to each variable separately
- Replication
Thank You!