AfP’s United States’ Peace, Justice, and Democracy Working Group Webinar Series

*Preventing and Reducing Conflict and Instability in the United States: Shaping What Comes Next*

Starting Wednesday April 14th and Every Wednesday through the end of June

**Social Media Kit**

**Overview**
Throughout the Spring, **starting April 14th until the end of June**, the Alliance for Peacebuilding (AfP) and the U.S. Peace, Justice, and Democracy Working Group is hosting a series of weekly webinars, *Preventing and Reducing Conflict and Instability in the United States: Shaping What Comes Next*, with leading peacebuilding and conflict prevention experts, donors, and policymakers from across the country. The series focuses on the conflict dynamics driving instability, extremism, and toxic polarization, and more importantly, the political and policy changes needed to build a society that is just, secure, and fair for all Americans.

**Landing Page**
For additional information on upcoming webinars in the series, please refer to our landing page [here](#). The landing page is consistently updated with quotes, pictures, and resources following a webinar.

**Graphics**
Please find graphics for the webinar series and the April 14th event [here](#). Additional graphics for future events will be added shortly.

**Hashtag**
Please use the hashtag: #Peace4US when promoting this webinar series on Twitter and social media.

The discussion series kicked off on **April 14th from 1pm-3:30pm EDT** with two webinar sessions, *Bringing a Conflict Analysis Lens to the U.S.* and *Ways Corporations and Businesses Can Be Agents of Peace*.

**Session 1: Bringing a Conflict Analysis Lens to the U.S., 1pm-2:15pm EDT**
Speakers:
- Liz Hume (Moderator), Acting CEO & President, Alliance for Peacebuilding
- Nealin Parker, Co-Director, Bridging Divides Initiatives at Princeton University
● Nate Haken, Program Director, Fund for Peace
● Tim Phillips, Founder and CEO, Beyond Conflict
● Shailly Gupta-Barnes, Policy Director, Poor People's Campaign
● Monica Hummerick, Ohio Poor People’s Campaign

**Session 2: How Corporations and Businesses Can Be Agents of Peace, 2:15pm-3:30pm EDT**
Speakers:
● Jenny Vaughan, Human Rights Director, Business for Social Responsibility (BSR)
● Alan Fitts, Executive Director of International Government Relations, JP Morgan Chase & Co.
● Angela Baker, Head of Corporate Responsibility, Qualcomm

From April 21st until the end of June, there will be a weekly webinar every Wednesday from 2pm-3:30pm EDT. Please refer to the event series landing page for additional topics and speakers to be announced shortly.

**Sample Tweets**

1) @AfPeacebuilding & the US Peace, Justice, and Democracy Working Group are hosting a weekly webinar series to discuss conflict dynamics in the US w/leading experts, donors, & policymakers throughout the Spring, starting April 14. #Peace4US

Register: https://tinyurl.com/ye26j5vm
1) The US is a "flawed democracy" polarizing faster than any other democracy. Join @AfPeacebuilding for the launch of the webinar series, "Preventing and Reducing Conflict and Instability in the US," on April 14, 1-3:30pm ET! #Peace4US

Register: https://tinyurl.com/ye26j5vm

2) If we want to resolve conflict dynamics at home, we must first understand them. Join @AfPeacebuilding on April 14, 1-3:30pm ET for the launch of their new webinar series, "Preventing and Reducing Conflict and Instability in the US." #Peace4US

Register: https://tinyurl.com/ye26j5vm

3) Join @AfPeacebuilding for the launch of, “Preventing and Reducing Conflict and Instability in the United States,” on April 14! The first webinar ft. sessions on applying a conflict analysis lens to the US & ways corporations can build peace. #Peace4US

Register: https://tinyurl.com/ye26j5vm

4) @AfPeacebuilding co-leads the US Peace, Justice, and Democracy working group w/@urbanruralact to advocate for political & policy change needed to build sustainable peace. Join them on April 14 to kick off their new webinar series! #Peace4US

Register: https://tinyurl.com/ye26j5vm