Strategic Action During COVID
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GKCCEH MISSION STATEMENT

Provide leadership, accountability and oversight in the Kansas City area to support a framework that addresses the causes of homelessness and increases access to stable housing.
“NEW NORMAL”

- ONGOING EVALUATION
- STRATEGIC PLANNING
- EDUCATION
- CREATING CLIENT SERVICE ACCESSIBILITY
NEEDS

- FUNDING
- CLIENT ACCESSIBILITY TO SERVICES
- WAYS TO MEET INCREASED NEED

SOLUTIONS

- COLLABORATIVELY APPROACH FUNDERS
- REACH OUT TO GOVERNMENT LEADERS
- INCREASE TECHNOLOGY
EMERGENCY ASSISTANCE ADVISORY GROUP
03 NAEH FRAMEWORK
PLANNING

- MEMBERSHIP
- GKCCEH STAFF
- COMMITTEES
- BOARD

DRAFT POLICY/PROCESS/PLAN

APPROVAL
GKCCEH COVID-19 RESPONSE FRAMEWORK STRATEGIC PRIORITIES

1. Implement Comprehensive Landlord Engagement Plan
2. Acculturate CoC Members to Prevention and Diversion
3. Design & Implement Equity-based Decision-Making Model
4. Develop and Implement Cross-system Prevention and Discharge Planning Protocol Outside the Homeless Sector
5. Research & Prepare Situation Report on Unsheltered Persons
6. Research and Publish Projections of Housing Assets and Resources Needed in the Local Community

CV-19 Framework Action Agenda
Mission Statement: Implement Comprehensive Landlord Engagement Plan
Project Manager: Heather

Join a group with decision-making power
Engage Local Govt.
Provider/Agency Buy-in
Landlord Direct Engagement
Landlord Portfolio/Dashboard
Define how a racial equity lens applies to this project

What does success look like for this project

1) All CoC programs follow a universal, uniform, streamlined process for accessing LL when needed - all providers work collaboratively with each other to ensure that clients ‘next on the list’ have quick and easy access to LLs amenable to working with them.

2) LLs have easy access to appointed staff able to serve as problem solvers, regardless of which program is being affected.
### Mission Statement: Acculturate CoC Members to Prevention and Diversion
*Project Manager: Marqueia*

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<th>Performance Dashboard</th>
<th>Training Resources Online &amp; Print</th>
<th>Funding Strategy for Prevention &amp; Diversion</th>
<th>Diversion Staff Role</th>
<th>This is the point of entry; equitable access is the critical first step</th>
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**What does success look like for this project?**

System is structured to engage and support those with the most dire circumstances and conserve its resources by utilizing P&D methods for those most likely to self-resolve.
What does success look like for this project? 1. CE Staff are able to make timely referrals and understand/project what housing options are becoming available in real time. 2. Ability to be more planful and productive at Housing-related meetings.
**Mission Statement: Situation Report on Persons Who Remain Unsheltered**

**Project Manager: Johnathan (+Shida)**

| Implement Housing-focused Intervention in Encampments | Research Outreach Practices & Data | Learn Why People Remain Unsheltered & Understand Stigma | Research Other CoCs and National Best Practices | Client-centered System Approach | Focus solely on the individual and productive relationships |

**What does success look like for this project?** We will know we have succeeded if we understand stigma and reasons people are unsheltered and can come up with solutions to address those things head on, or there is a clear pathway around them AND clients express that those methods are appropriate and beneficial for them.
What does success look like for this project?
The CoC is able to prove (show data) individuals historically impacted by structural inequity in our system are being lifted up. An Action Plan and regular conversations are prioritized in the community, regardless of perceived success. Continuous examination of our system to ensure it is equitable.
NEXT STEPS
MOVING FORWARD

EA ADVISORY GROUP

STRATEGIC PLANNING/NAEH FRAMEWORK

MEMBERSHIP
THANK YOU

Does anyone have any questions?

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COORDINATED OUTREACH, RESOURCES AND ENGAGEMENT
CHARACTERISTICS OF IMPACTFUL STREET OUTREACH

- Programs and services are street-based
- Focus on Most Vulnerable
- Equitable Access
- Person-centered, Trauma-informed & Culturally-responsive
- Focused on Safety & Harm Reduction
- Housing-focused
- Collaborative

Impactful street outreach is systemic, coordinated and comprehensive; it is conducted on behalf of the community rather than one agency.
C.O.R.E. is community-wide, multi-agency collaborative that brings together professionals from different disciplines to provide street-based case management and support services to those living in unsheltered environments including encampments, abandoned buildings, under bridges and overpasses, etc.
C.O.R.E.
PURPOSE

1. To meet people where they are and move them from the streets to stable housing using a Housing First approach.

2. Map and track every camp and its occupants.

3. Provide resources to meet immediate needs as a means of engagement in a conversation about housing.

4. Identify opportunities for Rapid Resolution and immediate housing intervention (DV, Youth, HIV/AIDS, Mental Health Crisis, etc.)

5. Preparation for PIT Count.

6. COVID Intervention (provide masks, restructure camps, etc.)
Currently the team is comprised of representatives from:

• Hope Faith
• Veterans Administration
• Veterans Community Project
• Greater Kansas City Coalition to End Homelessness
• ReStart
• Community Services League
• Truman Medical Center
• Community LINC
• KCPD Crisis Intervention Team
WHAT WE KNOW:

TO DATE, WE HAVE IDENTIFIED OVER 100 CAMPS IN THE KC METRO AREA
Since May 30, 2020 when we began tracking encounters, outreach teams have engaged with 57 unduplicated individuals. Of those:

• 92% have not been assessed through Coordinated Entry and are not on the By Name List
• 88% self-report chronicity (Current episode over 1 year, or four episodes in the last three years totaling 12 months or more)
• 43% self-report Mental Health/Substance Use Disorder
• 3 individuals identified as Veterans
If your agency provides housing and/or support services to people experiencing homelessness, please considering joining the C.O.R.E. Team. Participation in the group can help outreach workers fulfill grant requirements in a safe manner.

C.O.R.E. Team meetings are held every other Tuesday at 4pm at Hope Faith.

If you are interested, please contact a C.O.R.E Team member:

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Marqueia Watson    mwatson@gkcceh.org
Chance Dulin       cdulin@restartinc.org
“Connecting people to housing and services takes time, coordination, and focused resources, one person at a time.”

—Alisa Oruna
City Senior Advisor on Homelessness
Santa Monica City, CA Office of City Manager