



She's Totally Trippin'

TRAVEL · STYLE · EMPOWERMENT



@shestotallytrippin



INTRODUCTION



Capricia is a Maryland-based, California wine-country native, with a zeal to redefine travel. Through her platform, **She's Totally Trippin'**, she puts a positive spin on the word, which often implies someone is delusional or crazy. Capricia created her brand for the wild, crazy and adventurous souls who don't wait for anyone to wander the world. Her content features flight deals, shopping hauls, travel hacks, itineraries, and more, providing a space where fears are dispelled, myths are debunked and dreams become tangible destinations.

STATISTICS

6.8K

Instagram
followers

15.3K

IG monthly
reach

69.8K

monthly
impressions

14.32%

engagement
rate

166

TikTok
followers



72.7% Women
27.2% Men



Most of followers
are from the U.S.



86.3% of followers
are age 18-44

Capricia's unique strength lies in her ability to find joy in every moment of her journey. Whether she's tasting her way through vineyards, soaring high above a safari or laughing and learning with locals, her content always reflects her unwavering enthusiasm and playful sense of humor. She is an adaptable traveler, effortlessly shifting between trip styles. From heartwarming getaways with her mom to introspective solo adventures to dreamy "baecations," Capricia's travel experiences resonate with an array of fellow and future explorers.



WORK WITH ME

Capricia is open to collaborations with travel, fashion, beauty, wine and lifestyle brands. She is especially interested in long-term partnerships and relationships that can be developed into continuous campaigns. Her services include but are not limited to:

- Blog Posts
- Travel Guides and Itineraries
- Brand Ambassadorship
- Product or Location Review
- Social Media Takeovers
- Aerial Drone Content
- Sponsored Social Content
- Content Writing & Consulting
- Promotions and Giveaways
- Affiliate Programs

Have something special in mind? Let's chat! Rates negotiable upon discussion.

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