CASE STUDY:

HOSPECO® SCENSIBLES® PERSONAL DISPOSAL BAGS (SBX50) WITH REFILLABLE DISPENSERS (SDW) AND CINCINNATI/NORTHERN KENTUCKY INTERNATIONAL AIRPORT





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THE PROBLEM

Cincinnati/Northern Kentucky International Airport is a fast-growing travel hub known for offering nonstop service to popular destinations from several budget-friendly airlines. Hundreds of thousands of passengers move through its concourses each month. Women's restrooms are outfitted with special receptacles for the disposal of menstrual care products; however, accumulated odors were creating an unpleasant environment. "Even when bins were emptied multiple times per day, odors would linger and permeate the restrooms," said Rae Jean Chambers, assistant supervisor of housekeeping.

THE SOLUTION

Airport housekeeping began using Scensibles® Personal Disposal Bags (SBX50). These discreet, single-use bags are made expressly for the disposal of sanitary pads, tampons, panty liners, and wipes. The easy-to-use bags with tie-handle closures completely conceal soiled products. The bags are embedded with a fresh fragrance to mask odors and antimicrobial agents to inhibit the growth of odor-causing bacteria.

Dispensers containing Scensibles Personal Disposal Bags were placed in each of the 130 bathroom stalls contained in 17-plus women's restrooms throughout the airport. They are also available in restrooms found in administrative and service areas of the terminal.

THE RESULT

The sealing capability of Scensibles Personal Disposal Bags, their fresh scent, and odor-fighting antimicrobial properties work together to solve the chronic odor problem that had been plaguing the airport restrooms. Reaction from travelers has been overwhelmingly positive as well. "We actually see a lot of posts on social media about the Scensibles bags," said Chambers.

Response from cleaners has been favorable, too, as Scensibles make emptying disposal bins faster, easier, and more sanitary.

"This is not only a perfect solution, but also a surprisingly affordable one," adds Chambers. "Our passengers appreciate them so much. We're going to keep using Scensibles."



Hospeco's Scensibles®, part of a complete, safe, and sanitary disposal system.