The Canna Mom Show

A podcast talking about - caring for - and giving voice to women in the emerging cannabis industry one canna story at a time.

Created and hosted by Joyee Gerber
I'm Joyce Gerber, Founder, Creator and Host of The Canna Mom Show. My podcast is produced and recorded in Massachusetts and hosted by me.

The show was formed with the purpose of talking about, caring for and giving voice to women within the emerging cannabis industry, one canna story at a time.

With over 60 episodes released, we are on track to release 100 episodes by June 2021! Our main focus is to empower the stories and voices of women in cannabis.

The podcast is available on all major podcasting apps including: Apple Podcasts, Spotify and Stitcher. It is also accessible on MJBulls and HIP Lives Canada.
The Canna Mom Show was created and is hosted by Joyce Gerber, an attorney, advocate and writer.

Joyce is an energetic professional with experience in law, project management and community advocacy in both private and nonprofit sectors.

She is a cannabis entrepreneur invested in lifting the image of the emerging industry through storytelling.

Our goal with the show is to create a comfortable, inclusive space using humor and knowledge to change to overall perception of cannabis. To end the stigma, normalize and celebrate this wonderful plant for those in need of healing.

Joyce Gerber
The Canna Mom Show: Local Podcast with National Appeal

88 shows and 100 guests booked through June 2021!

Show downloads 10,000+ with guests from 20+ states and Canada

So great to hear Joyce bring light to this topic. Even better that she give voice to underrepresented actors in this field. Joyce is a calm, educated and articulate woman who lets her passion through.

- MermaidLori

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The Canna Mom Show: Nationwide Podcast Reach

Our social media following is expanding rapidly! Your BRAND will be front and center on all major social platforms exclusively for one month or one week (See Sponsorship Package details).

Instagram

Instagram followers: 2000+

Engagement Rate: 12.81%

Facebook

Facebook followers: 800+

LinkedIn

Company Profile followers: 700+

Personal Profile: 2300 connections

Mailchimp

Newsletter: 700+

Subscribers: 75% are 35-54 y/o

Open Rate: 25%

Happy Rosh Hashanah!

Wishing you all a sweet new year!

New episode alert!

Chick Lit Story Hour!

tune in to our Instagram live this afternoon to hear the first chapter of joyza's chick lit, a cannabis positive, female oriented novel!
“My mom (a registered nurse and caregiver for her mom) and I listened to this episode this morning while she cooked. We laughed, we cried, we learned, we schemed... and now as we pack up food to bring to my grandma’s, we are also packing The Healing Rose Boutique salve to help relieve my grandma’s chronic pain”.

Rachel Goldberg
Who’s Downloading?

Listener hotspots by location
The Women of The Canna Mom Show
Season 1 & 2 Guests

- **Shanita Penny**  
  Budding Solutions

- **Goldie Solodar**  
  The Knower

- **Emily Rios**  
  Former Felon turned Award Winning Cannabis Advocate

- **Valentia Valentine**  
  Founder of Synchronicity Holistic

- **Dr. Jenelle Kim**  
  JBK Wellness Lab

- **Tamala McBath**  
  National Cannabis Risk Management Association

- **Amie Reiman**  
  My Hip Life

- **Aja Atwood**  
  Trella Grow

- **Scheril Murray Powell**  
  Green Sustainable Strong

- **Dr. Carlie Bell-Biggins**  
  Monaco Natural Health Solutions

- **Doreen Sullivan**  
  My Bud Vase
Monthly Sponsorship Package

A One-Month Sponsorship Package (4 episodes) exclusive to one brand

- Mention in each episode
- Professionally recorded 30-60 second commercial
- Weekly posts on Instagram, Facebook, and LinkedIn
- Episode recording posted to YouTube
- Additional visibility for your company name in online descriptions for sponsored episodes
- Weekly (4x) newsletter feature story
- Optional: Submit a 500-word blog post to appear on thecannamomshow.com

Package Cost: $750 - LIMITED AVAILABILITY

To sign up for a monthly sponsorship, please email: Joyce@thecannamomshow.com
Six-Month Sponsorship Package

- Mention in one episode of your choosing
- Professionally recorded 30-60 second commercial
- Weekly posts on Instagram, Facebook, and LinkedIn
- Episode recordings posted YouTube with your company’s branding
- Feature in weekly newsletters throughout term of your sponsorship
- Optional: Submit up to five 500-word blog posts to appear on thecannamomshow.com

Package Cost: $3,000 non-exclusive / $3,750 exclusive

To sign up for a sponsorship, please email: Joyce@thecannamomshow.com
SIGN UP FOR A SPONSORSHIP TODAY

Contact us to learn more about our 2021 sponsorship packages and be sure to sign up on our website to enjoy weekly podcasts and information about cutting edge cannabis products and cannabis news.

Joyce@thecannamomshow.com
thecannamomshow.com
thecannamomshow