Middlebury Area Land Trust
TAM Trek Sponsorship

17th Annual TAM Trek, September 20, 2020

Sponsorship Levels – must be received by June 1 to guaranty inclusion in marketing materials

<table>
<thead>
<tr>
<th>Level</th>
<th>Value</th>
<th>Benefits</th>
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| Supporting  | $50 - $99 | • Sponsor listing in MALT printed newsletter, e-news to over 1,200 subscribers, and website
|             |         | • Business listed on event poster                                       |
| Key         | $100 - $249 | • Supporting benefits plus:                                              |
|             |         | • Sponsor banner prominently placed at event (provided by sponsor)       |
|             |         | • Free TAM Trek individual registration (can be transferred to a friend) |
| Major       | $250 - $449 | • Key benefits plus:                                                    |
|             |         | • MALT business member for 1 year (includes member discounts for camps, programs, and more) |
|             |         | • Sponsorship announced at the TAM Trek welcome                         |
| Champion    | $450 +  | • Major benefits plus:                                                  |
|             |         | • Business booth/table/display at event                                 |
|             |         | • One personalized email communication to registered racers and MALT members; email approved and sent by MALT to over 1,200 local subscribers |
| In-Kind Donation | Value TBD | • Donations of refreshments, aid station items, raffle and scavenger hunt prizes, and race awards are much appreciated |

Your sponsorship will directly support the TAM. Each year, it costs MALT about $15,000 to maintain the TAM. This is expected to increase significantly in future years as key volunteers transition into retirement. **TAM Trek participants appreciate knowing your business sponsors the TAM!**
Middlebury Area Land Trust
2020 TAM Trek Sponsorship

Please send in Sponsorship Form by June 1. Sponsorships received after June 1 may not be included on event brochure, poster, and t-shirt.

Business Name:
Contact Name:
Address:
Phone:
Email:

TAM Trek Sponsor
☐ Supporting: $50 - $99
☐ Key: $100 - $249
☐ Major: $250 - $449
☐ Champion: $450+

Sponsorship Amount:
In Kind Donation:
Total Donation Value:

All sponsors are featured on MALT’s NEW WEBSITE!

Share why you support the TAM and we’ll add it to your sponsor profile on our NEW WEBSITE!

______________________________________________________________________
______________________________________________________________________
______________________________________________________________________
______________________________________________________________________

Send form and payment to: MALT, PO Box 804, Middlebury, VT 05753 or donate online at www.maltvt.org and specify TAM Trek sponsorship. Send logos to info@maltvt.org.

Middlebury Area Land Trust is a 501(c)(3) nonprofit organization and conserves natural and productive landscapes while enhancing scenic, recreational, and educational opportunities.
Questions? (802)388-1007 ; info@maltvt.org