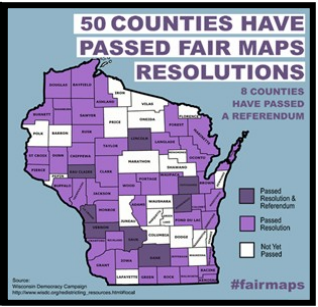




Fair Maps Wisconsin Newsletter

March 25, 2020: Vol. 1, #4



Message from the Fair Maps WI Coalition coordinator:

In these crazy, scary times of COVID-19, relationships are more important than ever before. Confusion is rampant and hearing from a trusted friend or relative can make all the difference for people who aren't sure what to believe. And that goes for voting as well. Please take some time – maybe an hour or two – to **call or text everyone you know and encourage them to go to www.myvote.wi.gov to request an absentee ballot.** Be sure to talk about the nonpartisan redistricting referendum, if it is on the ballot in your county or municipality (see list below).

Resources for accurate COVID-19 information in Wisconsin:

<https://www.dhs.wisconsin.gov/covid-19/index.htm>

Resources for accurate voting information in Wisconsin: <https://myvote.wi.gov/en-us/>

Fair Maps Facebook Live Event Tomorrow at 6:00 PM

Join Fair Maps WI Coalition on Facebook Live tomorrow, **Thursday, March 26th at 6:00 P.M.:**

<https://www.facebook.com/events/933944857054762/>

RSVP to the event page to be alerted when we go live!

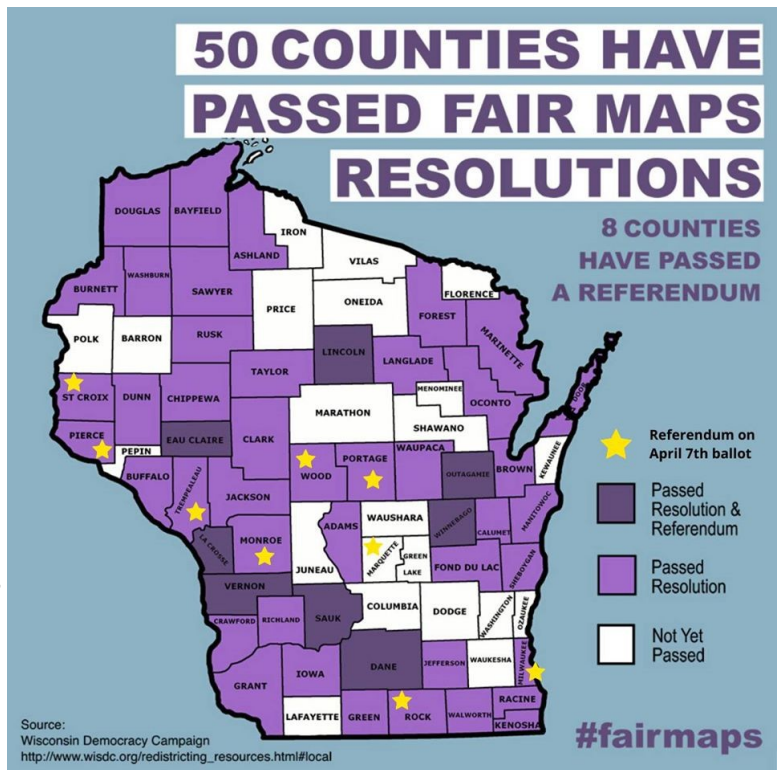
Fair Elections Project Director Sachin Chheda will explain the nonpartisan redistricting referendum that will be on ballots in the following places around Wisconsin on April 7th:

1. Marquette
2. Milwaukee
3. Monroe
4. Pierce
5. Portage
6. Rock
7. St. Croix
8. Trempealeau
9. Wood

Municipalities (14):

In Vilas County: Eagle River, Presque Isle, Arbor Vitae, Bolder Junction, Lac du Flambeau, Phelps, Plum Lake

In Oneida County: Hazelhurst, Pine Lake, Woodruff, L. Tomahawk, Rhinelander, Pelican, Crescent



This information is at fairmapswi.com/referenda.

(over)

Fair Maps WI Coalition Updates and Opportunities

Updated Website and New Radio Ad

Visit the newly updated Fair Maps WI Coalition website: www.fairmapswi.com. Thank you Holly Bland from Fair Elections Project for taking it on.

There is a new page, "**Vote Yes on April 7.**" It provides resources and information on the local Fair Maps referendum on the April 7 ballot: www.fairmapswi.com/voteyes.

The page includes a link to an **audio file of a 30-second radio ad** and its transcript. Most of these ads are running 20 times, either this week or next. Let us know if you hear them. The listeners are directed to the FairMapsWI.com website for additional information. They are airing in these locations:

1. Milwaukee--Resistance Radio, WRRD, 101.7 FM
2. Janesville—WCLO, 1230 AM/ 92.7 FM
3. Wood County—WGLX, 103.3 FM
4. Marquette County—WCWI, 106.1 FM
5. Rhinelander—WHDG, 91.3 (for Oneida and Vilas)
6. Pierce and St. Croix Counties—WEVR, 106.3
7. Monroe County—WCOW 97.1 FM
8. Trempealeau County, WWIS 99.7 FM/AM 1260

Referendum Education Materials Available

You will also find on this page a **shareable flyer to download and customize** to help you advocate for the referendum in your region. County and municipality is highlighted to direct you to what needs to be customized. There is a Spanish version as well! Thank you Kris Lennon!

Write Letters to the Editor

Continue writing letters to the editor, especially in counties with a referendum on the ballot. Carlene notes that a Social Media Toolkit is on the way. She asks that we write lots of LTEs! There have been a great number of them so far. Carlene has made a shareable folder for people to access sample LTEs – [Letters to Editor folder](#).

Digital Communications

Teams need to identify a social media captain to create a Facebook page and Twitter account for the team. Please let Carlene know who your team's social media captain is so she can forward content to the appropriate person.

Teams need to also identify a text captain to be trained on the use of Hustle, a texting app for reaching voters. There will be a Hustle text training in the near future. Please let Carlene know who should be included from your team. There will be several options available for folks to participate.