



# ADVERTISING AGREEMENT 2024

## Sacramento Lawyer Magazine | eNewsletter

Date: \_\_\_\_\_

Acct. Rep. \_\_\_\_\_

### Magazine Ad Details

	Size	Price
<b>VOL. 1</b> SCBA PRESIDENT 2024	<input type="text"/>	\$ <input type="text"/>
<b>VOL. 2</b> JOY 2024	<input type="text"/>	\$ <input type="text"/>
<b>VOL. 3</b> DAY 2024	<input type="text"/>	\$ <input type="text"/>
Sub-Total		\$ <input type="text"/>

### Client information

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Web address \_\_\_\_\_

### Agreement

Special instructions: see attached.

**TOTAL DUE** \_\_\_\_\_ \$

This amount will be billed with your first issue billing.  
Please note that additional ad design will be billed at quoted rates.

Authorized Signature: \_\_\_\_\_

Name of Authorized Signer: \_\_\_\_\_

### eNewsletter Banner Details

	Standard	Slim		Standard	Slim	
Jan	<input type="checkbox"/>	<input type="checkbox"/>	Jul	<input type="checkbox"/>	<input type="checkbox"/>	
Feb	<input type="checkbox"/>	<input type="checkbox"/>	Aug	<input type="checkbox"/>	<input type="checkbox"/>	
Mar	<input type="checkbox"/>	<input type="checkbox"/>	Sep	<input type="checkbox"/>	<input type="checkbox"/>	
Apr	<input type="checkbox"/>	<input type="checkbox"/>	Oct	<input type="checkbox"/>	<input type="checkbox"/>	
May	<input type="checkbox"/>	<input type="checkbox"/>	Nov	<input type="checkbox"/>	<input type="checkbox"/>	
Jun	<input type="checkbox"/>	<input type="checkbox"/>	Dec	<input type="checkbox"/>	<input type="checkbox"/>	
						Price
Standard 600px X 300px						\$ <input type="text"/>
Slim 600px X 150px						\$ <input type="text"/>

### Payment Information

Check made payable to: **Sacramento County Bar Association**  
 Mail to: Sacramento County Bar Association - Lawyer Magazine  
 8928 Volunteer Lane, Suite 250  
 Sacramento, CA 95826

Billed via invoice – pending credit approval. Advertiser understands that frequency discounts are forfeited if invoice is not paid within 30 days of the distribution date(s). I agree to these terms.

VISA    MasterCard    AMEX   Exp. Date   -

Card No.     -     -     CVC

Cardholder's name: \_\_\_\_\_

Signature: \_\_\_\_\_

I hereby authorize the advertisement(s) described herein to be published in SACRAMENTO LAWYER Magazine and/or in the weekly online e-newsletter of the Sacramento County Bar Association (SCBA). I acknowledge that SCBA, its weekly newsletter, and SACRAMENTO LAWYER Magazine may hold both me/advertiser and my/advertiser's agency liable, jointly or severed, for all payments. My/advertiser's failure to fulfill the terms of this contract will result in a shortened contract term and financial liability for any existing and additional costs, including costs of creating/amending/editing ad content. Cancellation by me/advertiser of this contract prior to its fulfillment must be submitted in writing and forwarded to the SCBA either by delivery, fax at 916-564-3780, or email: [scba@sacbar.org](mailto:scba@sacbar.org). Any advertisement that cannot be pulled from publication will still be my/advertiser's responsibility. I understand and acknowledge that no cancellations will be accepted if not submitted at least 30 days prior to the ad close date as provided to me. Cancellations will not be accepted over the phone. I further agree and understand that if any invoice is paid after the due date (net 10), the invoice is considered past due and frequency discounts are forfeited until my account is paid in full. Past due amounts will accrue interest at the rate of 1.5% or the maximum rate allowed by law (whichever is more) per month, from the date any such amount becomes past due. I have read and I understand the terms and conditions stated here. My signature on this advertisement order form serves as my agreement to abide by all terms referenced here.

- Client Submitting    Needs to be created
- Other (Attach special Instructions)



# ADVERTISING SPACE AGREEMENT 2024

## Sacramento Lawyer Magazine | eNewsletter

### Member Rates

#### Sacramento Lawyer Magazine Ad Pricing

Size	Three Issue	Two Issue	One Issue
Full Page	<b>\$1,100.</b> per issue	<b>\$1,200.</b> per issue	<b>\$1,300.</b> per issue
1/2page	<b>\$ 700.</b> per issue	<b>\$ 800.</b> per issue	<b>\$ 900.</b> per issue
1/4 page	<b>\$ 500.</b> per issue	<b>\$ 600.</b> per issue	<b>\$ 700.</b> per issue
1/8 page	<b>300.</b> per issue	<b>400.</b> per issue	<b>500.</b> per issue
Back Cover	<b>\$1,500.</b> per issue	<b>\$1,600.</b> per issue	<b>\$1,700.</b> per issue
IFC/IBC	<b>\$1,400.</b> per issue	<b>\$1,500.</b> per issue	<b>\$1,600.</b> per issue

#### E-Newsletter Banner Ad Pricing

Size	1 Month (4x)	6 Months (24x)	12 Months (48x)
Standard banner	<b>\$240.</b> \$60 per issue	<b>\$1,320.</b> \$55 per issue	<b>\$2,400.</b> \$50 per issue
Slim banner	<b>\$200.</b> \$50 per issue	<b>\$1,080.</b> \$45 per issue	<b>\$1,920.</b> \$40 per issue

### Non-Member Rates

#### Sacramento Lawyer Magazine Ad Pricing

Size	Three Issue	Two Issue	One Issue
Full Page	<b>\$1,400.</b> per issue	<b>\$1,500.</b> per issue	<b>\$1,600.</b> per issue
1/2page	<b>\$ 1,000.</b> per issue	<b>\$ 1,100.</b> per issue	<b>\$ 1,200.</b> per issue
1/4 page	<b>\$ 800.</b> per issue	<b>\$ 900.</b> per issue	<b>\$ 1,000.</b> per issue
1/8 page	<b>\$550.</b> per issue	<b>\$650.</b> per issue	<b>\$750.</b> per issue
Back Cover	<b>\$1,700.</b> per issue	<b>\$1,800.</b> per issue	<b>\$1,900.</b> per issue
IFC/IBC	<b>\$1,600.</b> per issue	<b>\$1,700.</b> per issue	<b>\$1,800.</b> per issue

#### E-Newsletter Banner Ad Pricing

Size	1 Month (4x)	6 Months (24x)	12 Months (48x)
Standard banner	<b>\$340.</b> \$85 per issue	<b>\$1,920.</b> \$80 per issue	<b>\$3,600.</b> \$75 per issue
Slim banner	<b>\$300.</b> \$75 per issue	<b>\$1,680.</b> \$70 per issue	<b>\$3,120.</b> \$65 per issue