2,718 - AVERAGE MONTHLY PARTICIPATION
- 582 Women
- 626 Infants
- 1,510 Children age 1-5

CLINIC CASELOADS

A TEAM OF EXPERTS
- 4 Registered Dietitians
- 2 International Board Certified Lactation Consultants
- 4 Dietetic Technicians
- 3 Certified Lactation Counselors
- 2 Breastfeeding Peer Counselors

SUPPORTING LOCAL RETAILERS
- $1.95 Million in Grocery Store Vouchers Distributed
- 34 WIC-Approved Grocery Stores in Cumberland County
- $8.575 in Farmers Market Vouchers Distributed
- 20+ WIC-Approved Local Farms

PARTICIPATION BY TYPE

- Infants 23%
- Breastfeeding 9.3%
- Pregnant 7.4%
- Non-Breastfeeding 4.7%
- Children 55.6%

38,655 REFERRALS to health care providers, 211, dental care, substance treatment, breastfeeding peer counseling, tobacco help line, farmers market, and other social services
85% of 434 pregnant enrollees recertified after delivery; 367 initiated breastfeeding.

"Thank you so much!! I really can’t express how thankful I am for all the support.. this is so important to me and you guys are really making it possible."

PEER BREASTFEEDING PROGRAM PARTICIPANT

97 HOSPITAL-GRADE BREASTPUMPS LOANED

BREASTFEEDING RATES BY DURATION

57% ≥ 3 MONTHS
46% ≥ 6 MONTHS
FRUITS & VEGETABLES

$222,418

82% OF TOTAL FRUIT & VEGETABLE VOUCHERS ISSUED WERE REDEEMED

53%

Improved hemoglobin level of infants & children with previously low hemoglobin reading. Goal for 2020: 60%

SMOKING

Of 84 pregnant enrollees who reported smoking 3 months prior to pregnancy, 31% reporting quitting prior to WIC enrollment.

Of 59 pregnant enrollees who reported smoking at WIC enrollment, 18% reported quitting before the child was born.

REPORTED INFANT & CHILD EXPOSURE TO SECONDARY SMOKE

TOA

STATE-WIDE

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TOA WIC SAYS FAREWELL TO A FRIEND

Wishing you a Wonderful Retirement

KAREN B.