WHO TOA WIC SERVES

CHILD FOOD INSECURITY IN CUMBERLAND COUNTY

2018 14.1%
2020 (projected) 21.2%
Source: feedingamerica.org

PARTICIPANTS BY TYPE

- CHILDREN: 55.1%
- WOMEN: 21.5%
- INFANTS: 23.4%

AVG. CASELOAD BY CLINIC

- Portland: 1657
- Windham: 504
- South Portland: 101
- Westbrook: 558
- Brunswick: 78
- Bridgton: 68

Source: feedingamerica.org
TOA WIC Counselors made 36,914 referrals

- Healthcare: 44.4%
- Tobacco Helpline: 6.9%
- Breastfeeding Peer Counseling: 9.1%
- Dental Care: 9.1%
- Substance Treatment: 6.2%

Top 7 of 15+ Primary Languages Spoken

<table>
<thead>
<tr>
<th>Language</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>59%</td>
</tr>
<tr>
<td>Lingala</td>
<td>10.5%</td>
</tr>
<tr>
<td>French</td>
<td>9.4%</td>
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<tr>
<td>Arabic</td>
<td>4.7%</td>
</tr>
<tr>
<td>Somali</td>
<td>4.2%</td>
</tr>
<tr>
<td>Portuguese</td>
<td>3.6%</td>
</tr>
<tr>
<td>Spanish</td>
<td>2.5%</td>
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</tbody>
</table>

$1,843,744
IN WIC FOOD BENEFITS REDEEMED AT LOCAL GROCERY STORES

$9,575
IN WIC FARMERS MARKET VOUCHERS REDEEMED WITH LOCAL FARMERS
43% of infants & children with a low blood hemoglobin reading showed subsequent improvement.

38 out of 81 participants who reported smoking prior to pregnancy reportedly quit before giving birth.

83% of pregnant TOA WIC enrollees initiated breastfeeding.

Approx. 140 hospital grade electric breastpumps loaned.

"We started with a horrible latch, acid reflux, and she wasn’t nursing well at all! I turned to WIC to come in for weighted feeds, help with latching and coaching. I also turned to them for a breast pump on top of the one I had to see if that would help with production! WIC was only an email away for any questions and always supportive! We ended up having to fortify breast milk for extra calories and they were super supportive on that as well! I would have team members randomly reach out to just check on me and how my daughter was doing with nursing! I am so very thankful for this team!"

- TOA WIC Participant