

Job Posting April 15, 2022

Title: Program Director, Natural Treasures

Reports To: President/CEO

FLSA: Exempt

Organization Description:

Thrive Regional Partnership, Inc. (Thrive) is a nonprofit regional placemaking organization with a mission to inspire responsible growth through conversation, connection, and collaboration. Thrive optimizes community enhancement opportunities while protecting the natural treasures and landscapes that define this special place.

Position Summary:

The Natural Treasures Programs Director reports to the President/CEO of Thrive Regional Partnership. Through effective volunteer engagement, collaborative leadership, and placemaking practices, the position is responsible for the successful initiation, planning, design, execution, and monitoring of several projects. The Natural Treasures Programs Director collaborates with multi-disciplinary teams of stakeholders to design strategies that sustain the natural assets of the region, which strengthen economic vitality and community character, as well as improve the health of people and the places we call home.

Essential Duties and Responsible include the following:

- Implement, monitor success of, and evolve existing programs related to Thrive's Natural Treasures impact area
- Develop program concepts and co-design emerging projects with stakeholders and prospective funders, as well as spearhead key activities that surface from emerging projects

- Build an understanding of and participate in opportunities that arise in adjacent organizations and regional projects
- Plan agendas, program elements, and strategy updates for key initiative meetings (i.e. quarterly Natural Treasures Alliance, steering committee meetings, technical committee meetings)
- Manage initiative meeting pre-communication, post-communication (and additional correspondence between meetings) with committee chairs, partners, steering committee members, and technical committee members
- Represent Thrive Regional Partnership in peer learning cohorts and/or peer-led initiatives where appropriate
- Track progress of strategies internally (i.e. Source of Truth documents, deliverables for grants, peer cohort efforts, and GIS dashboards)
- Collaborate with GIS data partners and Thrive Strategic Communications
 Director on outreach tools and strategies (i.e. FarmConnect tool, Cradle of Southern Appalachia map)
- Collaborate with Strategic Communications Director on storytelling in reports, digital media, videography, earned media, grant proposals, etc.
- Manage the continued financial viability of Thrive projects through sound fiscal management
- Ensure all project activities operate consistently, collaboratively, and ethically within the mission and values of Thrive Regional Partnership
- Other duties as assigned

Minimum qualifications:

- Four-year college degree with a minimum of 3-5 years of experience in significant project management in nonprofit or government work. Advanced degree and/or certificates in nonprofit, government, GIS, or business management a plus.
- Experience in community engagement; open-minded and empathetic character.
- Knowledge of placemaking practices and cultural diversity within demographic, rural, suburban, and urban communities.
- Experience in effective leadership and management of volunteers with a proven ability to work independently to successfully organize and prioritize multiple projects.
- Proven ability to work collaboratively and build consensus.
- Effective written, verbal, and presentation skills with professional attitude and demeanor.

- A passion for the prosperity of both people and place throughout the greater Chattanooga region
- Must have a valid driver's license and be eligible to legally work in the U.S.

Thrive Regional Partnership is dedicated to recruiting talented individuals with potential to lead in the company and in the greater Chattanooga region.

Benefits include:

- Starting Salary Range: \$51,000 55,000
- 401K with up to 10% company match, fully vested upon entry.
- Medical, dental and vision benefits
- Options for Flexible Spending Account (FSA), Health Savings Account (HSA), and Dependent Care savings
- Paid short-term and long-term disability insurance
- Remote work flexibility
- Generous paid time off
- Mileage reimbursement for in-person engagement meetings throughout the region
- Investment in professional and leadership development
- Meaningful work that is shaping the future legacy of the place we call home

To apply:

Interested applicants must respond no later than 5:00 PM Eastern on May 5, 2022. Candidates must include a persuasive cover letter, a resume, and references, combined into one PDF document of no more than 4 pages, in an email to jobs@thriveregion.org, to the attention of Bridgett Massengill, President and CEO.