



*UNLOCKING EVs AS A STRATEGIC GRID RESOURCE*



VEHICLE-GRID INTEGRATION COUNCIL

- SHAPE THE MARKET**
- DEMONSTRATE LEADERSHIP**
- STAY CURRENT**
- ACCESS EXPERTS**
- NETWORK WITH MARKET MAKERS**
- SAVE MONEY**

## ABOUT VGIC



Vehicle-Grid Integration Council (VGIC) is a national 501(c)(6) membership-based advocacy group committed to advancing the role of flexible EV charging and discharging through policy development, education, outreach, and research.

### VGIC MISSION

The mission of VGIC is to support the transition to a decarbonized transportation and electric sectors by ensuring the value from EV deployments and flexible EV charging and discharging is recognized and compensated in support of achieving a more reliable, affordable, and efficient electric grid.

### VGIC CORE PRINCIPLES

- Enable vehicle-grid integration
- Promote technology & business model neutral competition
- Collaborate broadly
- Maintain integrity and credibility



ED BURGESS | SENIOR POLICY DIRECTOR



**VEHICLE-GRID INTEGRATION COUNCIL**  
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# VGIC MEMBERS | 2020

## LEADERSHIP CIRCLE



## STARTUP MEMBERS



# VGIC | BENEFITS

## BENEFITS

### ADVOCACY & MARKET DEVELOPMENT

STARTUP LEADERSHIP CIRCLE

Join VGIC Policy Committee to shape market outcomes by identifying states and regions in which to intervene and advocate for VGI		●
Influence VGIC advocacy positions on issues, technical standards, EV charging utility rate design, and charging program incentive design to accelerate VGI market growth and increase EV sales		●
Connect with key utility and government decision makers through one-on-one meetings		●

### MARKET & REGULATORY INTELLIGENCE

Receive comprehensive market and industry updates through Monthly Policy Update webinar	●	●
Receive additional personalized attention regarding VGIC policy issues from VGIC leadership, as reasonable		●

### MONETARY SAVINGS

Save on regulatory activity costs through avoided governmental affairs and in-house legal staff expenses	●	●
Share costs to pursue your policy priorities through standing policy efforts or VGIC Special Projects	●	●

### MEMBERSHIP CATEGORY

ANNUAL MEMBERSHIP

STARTUP	\$6,500
LEADERSHIP CIRCLE	\$44,900

# VGIC | KEY ACCOMPLISHMENTS: 2020

## POLICY ENGAGEMENT

- Developed 23 unique regulatory filings
- Meet and greet with California Commissioners and Staff
- Co-authored letter to Governor Newsom's Task Force on Economic Recovery
- Featured on California Energy Commission's *Scaling VGI Panel* and Gridworks' *VGI Webinar*
- Press Release on Governor Newsom's Clean Transportation Executive Order
- Led diverse stakeholder coalition to engage with the California Public Utilities Commission on its implementation of landmark VGI legislation (SB 676)
- Built credibility with key agencies and policy staff through close communication and collaboration
- Active Contributor of V2G Alternating Current (AC) Interconnection Technical Subgroup
- Co-led VGI Working Group: Subgroup C on Policy Recommendations
- Directed outreach and discussion with Community Choice Aggregators
- Provided updates on key proceedings, including: EV rates and Transportation Electrification program applications, Submetering Protocol, Low-Carbon Fuel Standard Regulation, FERC Rulings and TE applications, LCFS regulation, FERC rulings

## POLICY OUTCOMES

- California Public Utilities Decision on implementation of SB 676 and VGI strategies adopts several key recommendations made by VGIC and represents a major development for California's VGI market.
- California Public Utilities Commission Decision on interconnection of V2G Direct Current (DC) and pilot interconnection pathways for V2G AC. This key decision acknowledges the role of the automotive industry in developing technical standards for V2G interconnection
- EVs added to scope of ongoing Self-Generation Incentive Program proceeding
- Vehicle-to-building backup power enabling technology pilot proposal recommended by California Public Utilities Commission Staff
- Up to 8% of utilities' Low Carbon Fuel Standard credit revenue must fund resiliency applications, including the use of EVs as backup power
- VGI Working Group Final Report released, with input from VGIC

# VGIC | TEAM



**ED BURGESS**  
**SENIOR POLICY DIRECTOR**

Ed is a leading expert in evaluation and design of policies and programs to advance deployment distributed energy resources, demand-side management programs, energy storage and grid integration of renewable energy. His analysis has given companies strategic insight into clean energy investment opportunities and has helped to guide regulations and policies in dozens of states across the country.



**SARAH BUSCH**  
**SENIOR DEVELOPMENT MANAGER**

Sarah manages market and membership development for VGIC. She is experienced in developing clean energy industries through non-profit group development and administration.



**ZACH WOOGEN**  
**POLICY SPECIALIST**

Zach is a consultant specializing in policy, regulatory, and market strategy efforts to advance the role of electric vehicles through leading market development practices. His core focus is on distributed energy resources, demand response programs, distribution system planning, microgrids and resiliency, and wholesale market participation.



**JAYLEENE WEST**  
**PROGRAM ENGAGEMENT SPECIALIST**

Jayleene optimizes the experience for the VGIC members. She is experienced in managing relationships between the private and public sector to advance renewable technologies that decarbonize the grid.



**LILY BACKER**  
**MARKETING MANAGER**

Lily manages marketing, communications, strategic partnerships, and events for VGIC. She brings 5 years of experience in marketing and business development for renewable energy and clean tech organizations