Thousands of our unhoused neighbors struggle with hygiene every day.

We started a mobile hygiene movement to change that, and now we're teaching the world how to do what we do.
Our Mission

LavaMae⁷ is a non-profit accelerator changing the way the world sees and serves our unhoused neighbors.
All our programs are rooted in Radical Hospitality®—meeting people wherever they are with extraordinary care.
2019 At a Glance

8,575 guests received critical services.

496 volunteers delivered Radical Hospitality.

99 partners joined us on the street.

8 mobile hygiene programs trained and launched.
Mobile Hygiene
San Francisco | Oakland | Los Angeles

We bring showers and toilets on wheels to the street to help our unhoused neighbors rekindle dignity, restore hope, and unlock the opportunity that comes with being clean. We partner with like-minded service providers to bring targeted assistance/resources to our shower guests on a regular basis.
In 2019, our Mobile Hygiene program provided **18,354** showers to **6,075** guests.

**18** partners, who served **3,796** of our guests, joined us on the street.
Power in Partnership: Project Ropa

Founded by Caitlin Adler in 2016, Project Ropa addresses the challenges unhoused people face obtaining and keeping clean clothes. Her approach allows guests to choose clothing that fits their style.
Knowing that showers are critical to accessing opportunities like housing and jobs, we’re immensely proud every time our guests move forward.

In November, our long-time guests Jimmy & Richard secured housing in San Francisco. They’re enjoying a fresh start with their friend, Toodles.
Pop-Up Care Villages
San Francisco | Oakland

We host one-stop villages that bring dozens of partners to the street to dramatically improve access to critical services such as showers, haircuts, medical, employment, mental health, and much more.
In 2019 we hosted 7 Pop-Up Care Villages, bringing 81 partners to the street to deliver critical services to 2,500 guests.
Power in Partnership: Pause Now

"I want to share a story about a guest, who hesitated to do a meditation but came to the bus towards the end of the event to try it. Fifteen minutes later, he emerged with tears in his eyes. He said the meditation "brought him home."

Jackie Corwin, Founder
Volunteers

Our volunteers are the heart and soul of our work. Their dedication to serving our guests with RadicalHospitality make them our heroes.
In 2019, we had the honor of working with 496 volunteers who helped us deliver Radical Hospitality to our guests.
Maria

"Lava Mae helped me stay clean, optimistic, and in touch with who I was. They treated me as an equal, and were crucial in helping me secure supportive housing. Now, I’m giving back by volunteering with them. I feel like I’m finally living the life I deserve."
Replication

We’re teaching the world how to take critical services for our unhoused neighbors to the street by providing free toolkits, mentorship and training for communities that want to launch LavaMaex-designed programs such as mobile hygiene.
Out of the 26 organizations we've directly trained, 8 launched in 2019 serving communities from Portland, Oregon to Charlotte, North Carolina.
Dale Pittman, Co-Founder

WAVE Project, Detroit

"I would first off, love to thank you for all your generosity and sharing of resources. You have been such a huge help in this process. I am not sure where we would be without you. Thank you for all you do!"

Dale Pittman, Co-Founder
Corporate Partnership: The Right to Shower

Unilever's The Right to Shower is a social enterprise donating profits to mobile hygiene initiatives, including Lava Mae. We draw on our expertise to advise the brand, identifying and recommending initiatives for The Right to Shower to fund.
In 2019, The Right To Shower worked with Lava Mae to identify and fund 13 mobile hygiene programs that now serve 20 communities.
We made headlines in 2019, from local news to national coverage, continuing to inspire the world with our work.
Thanks to the hard work and generosity of so many, we were able to serve more guests and teach more communities how to build mobile hygiene than ever before.
Funds Raised:
$2,100,000

Funds Invested:
$1,100,000 Mobile Hygiene
$278,000 Pop-Up Care Villages
$157,000 Replication
2019 Expenditures

- Program Services: 71%
- Administrative: 23%
- Development: 6%
2019 was our biggest year yet. Thank you to everyone who helped make it possible.