CONNECT WITH 300+ OF THE TOP DECISION MAKERS & INNOVATORS IN THE AGRICULTURAL SCIENCES AT AGTECH NEXT.

The agriculture industry, alongside changing food systems, is facing unprecedented risks driven by rapidly changing economic, environmental, and social conditions. For those prepared and bold, these very risks present opportunities to advance innovative solutions to benefit people, the planet, and their investors.

Convening at the Donald Danforth Plant Science Center, the largest independent, not-for-profit research institute in the world, St Louis’ bold AgTech NEXT will connect farmers to their investors and developers to their mentors. Join a global group of fellow innovators, pioneers, and thought leaders to share insights, to inspire others, and to be inspired.
The Danforth Center has been a leader in industry development for over 20 years, as well as curating leading events for the Ag community since 2009.

Investors, farmers, developers and government representatives will come together at AgTech NEXT, May 2020. Representing an international cross section of the entire Ag value chain, AgTech NEXT is the event and audience to communicate your mission to the industry.
DANFORTH CENTER

Founded in 1998, the Donald Danforth Plant Science Center has quickly grown to become the world’s largest not-for-profit independent research institute dedicated to plant science. Scientists at the Center are engaged in research that strives to enhance the nutritional content of plants, increase agricultural production to create a sustainable food supply, reduce the use of pesticides and fertilizer, develop new and sustainable biofuels, and generate scientific ideas and technologies that will contribute to the economic growth of the St. Louis region.

The research projects of the Center are funded through competitive grants and contract revenue from many sources, including the National Institutes of Health, U.S. Department of Energy, National Science Foundation, and the Bill & Melinda Gates Foundation.
The Danforth Center is uniquely positioned at the nexus of challenge and discovery,” said Sam Fiorello, chief operating officer of the Danforth Center and founder of the event. “We have been at the core of the ag innovation conversation for more than a decade and are pleased to present this new event that will be held at the Danforth Center annually.”
THE VENUE

As well as being a research facility, the Donald Danforth Plant Science Center is also well equipped to hold gatherings and functions with numerous indoor and outdoor spaces, conference rooms, meeting areas, auditoriums and a large main hall. These qualities make the Danforth Center a prime location to hold an industry event of the highest caliber.
LEVERAGE THE DANFORTH CENTER’S STATUS, REPUTATION & TOP-TIER FACILITIES TO PRESENT YOUR COMPANY ON A GLOBAL PLATFORM

WHY PARTNER?

We have fine-tuned the event to facilitate maximum face-to-face networking and meeting opportunities to encourage deal flow and dialogue.

AgTech NEXT will enable our partners to:

- Attract new clients and partners
- Source investment with market leaders
- Launch new products to industry and media
- Share new knowledge & research projects with industry
- Share your story on a global platform with the biggest players in the Ag Industry

We are offering a wide variety of partnerships so that you can tailor the way you present your message or project in the optimal way to your target audience.

Reach out to us to further customize your partnership.
PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNERSHIPS

PRESENTING PARTNER

The Platinum level partner enjoys premium visibility and branding throughout the 3-day event, and top tier association with the AgTech NEXT brand, including a highly desirable onstage speaking opportunity. Benefits include digital branding throughout the venue, a chance to address delegates on the AgTech NEXT main stage, media promotion, use of Danforth Center conference room and tickets to VIP Dinner on 5th May. The presenting partner will have up to 5 minutes of speaking to the conference attendees.
PLATINUM PARTNERSHIPS

WELCOME RECEPTION PARTNER

This high profile evening reception designed to launch AgTech NEXT 2020 will take place on Monday 4th May and is the official welcome to 300+ speakers, partners and delegates from industry, investment, academia and government. The Opening Reception takes place from 5:30-8:30 pm at 360 Rooftop in St Louis.

Alongside media promotion as a Platinum partner you have one day use of a Danforth conference room. You will also be provided two tickets to attend the VIP Dinner on 5th May.

INVITE ONLY VIP DINNER PARTNER

The AgTech NEXT VIP Dinner will give your organization the opportunity to network with senior Ag thought leaders and decision-makers, as well as investors, in an intimate at Vicia Restaurant. Alongside media promotion as a Platinum partner, you will have two tickets and the chance to address Dinner attendees as well as one day use of the Danforth conference room.
GOLD PARTNERSHIP

NETWORKING RECEPTION PARTNER

The official AgTech NEXT Reception will take place on Tuesday 5th May. This Gold partner will receive highest level visibility in onsite signage at the conference’s premier networking event. Expected attendance is over 300 representatives from the Ag community, from industry, academia, investment and government.
SILVER
PARTNERSHIP

PANEL OR PRESENTATION SESSION PARTNER

The company Panel or Presentation sessions are at the heart of AgTech NEXT, which occur in the main auditorium throughout the 3-day conference. Partners will be associated with a dedicated and thematically connected “presentation block” of companies or have the opportunity to receive branding with a panel discussion topic at AgTech NEXT, the partner may nominate speakers for consideration.
MEETING FACILITATOR PARTNER

Use your company brand to host two of the Danforth Center’s meeting rooms for the duration of AgTech NEXT.

These rooms will exclusively host meetings arranged between csuite executives and investors across the Ag industry, putting your brand front and center as they have their most important interactions and conversations.

Large print wall graphics and table top signage will greet every attendee who has booked a 1:1 meeting over the course of the event, and you will be featured in social media posts and mailers marketing those meeting spaces. At any given time up to 15 meetings will be happening simultaneously with your brand front and center of it all.
BRONZE PARTNERSHIPS

ALUMNI PARTNER
Alumni Partners will be provided visibility and access throughout AgTech NEXT. This partnership includes one complimentary pass, 25% discount on three additional passes, branding, and placement in program book, and invitation to a special dinner honoring alumni. A limited number of alumni at this level will be offered opportunities to provide 5 minute overviews that highlight trends in a subsector of agrifood innovation, introduce this year’s presenting companies, and participate in interviews for video clips on the AgTech NEXT website to demonstrate thought leadership.

BREAKFAST OR LUNCH PARTNER
The Breakfast or Luncheon partners receive branding throughout the McDonnell Atrium. These opportunities are available on either Tuesday or Wednesday of the conference. Partners can work with the AgTech NEXT leadership team on personalizing the space at additional costs. Framed signage to be placed at each table. The sponsor can place materials at each table during their prospective time. The Breakfast or Luncheon partners receive branding throughout the McDonnell Atrium and the Lewis & Clark Tent.

REFRESH & RECHARGE PARTNER
Everyone runs on caffeine and everyone needs a charge. You’ll have branding at one of two beverage locations. While attendees are getting charged up they will have facetime with your branded charging stations and get to relax in comfortable lounge furniture.
WIFI PARTNER

You want sole monopoly of AgTech NEXT’s digital network. On logging in to the only active network at our venue, every attendee, speaker and investor will be automatically redirected to your chosen website and brand and give visibility to your chosen audience. You will also be given a high-top round exhibit space on the show floor to make additional connections and keep the conversations going.
This new sponsorship offering provides a way for organizations to engage with conference attendees on topics impacting the ag and food industry in a unique and informal way.

Specifically, a $7,000 TableTalk NEXT sponsorship will provide your organization the opportunity to host a moderated conversation over lunch on May 5 at a branded table. Your TableTalk NEXT session will be moderated by a representative of your organization on a theme from an approved list, or you may suggest a topic for consideration*.

In addition to a table-top display of your company’s brand, your logo will be displayed on the AgTech NEXT website, event program book and table registration webpage. A TableTalk NEXT sponsorship also includes one complimentary pass to attend the full conference (a $1,400 value), one 25% discounted ticket and exhibit space.

*Suggested topics must be approved by conference organizers in order to assure that they adhere to the event theme.
COMMUNITY PARTNERSHIPS

COMMUNITY PARTNER

Community partners will be provided visibility and access throughout the AgTech NEXT. This partnership includes a complimentary pass, branding, and placement in program book. Includes exhibit space to demo your product/service and promote your business or organization to the broader community of agritech innovators, investors and partners. Exhibit space will be positioned throughout the AgTech NEXT conference event space within the Danforth Plant Science Center.
GET IN TOUCH

Want to know more or discuss a potential partnership?
Please reach out to us.

AMY ISSERSOHN
CHIEF OF STRATEGY
amysersohn@agtechnext.org