Tracking YouTube “Attendance”

From the video post, click on “Analytics”

If it was a live video, the analytics will look like this:

You will want to track:
- Playbacks for Total views
- Peak concurrents for Live Views

If it was a premiered or pre-recorded video, the analytics will look like this:

Here you will need: views for the total views column

Here you will need: peak concurrents for the live views column