Blue Ocean Institute works to inspire a closer relationship with the sea through science, art, and literature. We develop conservation solutions that are compassionate to people as well as to ocean wildlife, and we share reliable information that enlightens personal choices, instills hope, and helps restore living abundance in the ocean.
CHAIRMAN’S STATEMENT

Blue Ocean Institute is a very different kind of conservation organization. Using research, education, and outreach, we work to improve the health and viability of the ocean and its habitats. Our goal is to inspire a new generation of ocean stewards and to develop new audiences and constituencies around the world for ocean conservation, ranging from American college campuses to European business students to Pacific Islander locals. We work to communicate the urgency of the need for strong, practical, and transformative new approaches to ocean conservation. Our work at Blue Ocean focuses on producing research of high standards—quality, accessible, novel, and practical. We seek to engage people from all walks of life.

We at Blue Ocean are pioneers with a record of breaking the mold. Over the last 15 years, three of us at Blue Ocean have brought many of the mainstream environmental groups into the mainstream conversation. In the early 1990s we conceived of a new approach: themed “Blue Ocean” campaigns addressing the message that “End apartheid, yes,” and comparing ocean acidification to the nation’s economy. We brought the message to national news media, believe in our cause, and focusing on ocean conservation. We work hard to promote solutions to national news media, believe in our cause, and focusing on ocean conservation. We work hard to promote solutions to national news media, believe in our cause, and focusing on ocean conservation. We work hard to promote solutions to national news media, believe in our cause, and focusing on ocean conservation.

Without hope, no action is possible. We must end deforestation, pollution, overfishing, and climate change. We are working to build a better world for all of us. We believe that together we can make a difference for the ocean.

Carl Safina, M.D.

COMMON WATERS
WHAT DO THE FOLLOWING HAVE IN COMMON?

1. What do the following have in common?
2. A California woman is moved to donate a portion of the proceeds from her company’s support of ocean conservation.
3. Fishermen from British Columbia to Hawaii find ways to avoid waste, through accreditations, hosting workshops on their fishing gear.
4. A former turtle poacher in Mexico, joined by his offenses, has a change of heart and becomes an advocate for turtle conservation.
5. Viewing Earth from space, an astronaut marvels at the beauty of the Blue Oceans and reflects on all that is important.

Many experiences and stories like these are part of an ongoing transformation in the way people view the ocean’s contours. And some were directly inspired or supported by the work of Blue Ocean Institute.
ABOUT US - SOME HISTORY

Some years ago, we recognized that the world’s oceans were under threat from overfishing and habitat destruction. We realized that unless we acted now, future generations would not inherit the oceans we love. We founded the Blue Ocean Institute in 1997, to work toward a world where the oceans thrive. Blue Ocean Institute’s mission is to explore how human actions influence the health of our oceans and to share that information with the public through education, research, and community outreach.

IN BRIEF: OUR PROGRAMS

Our programs focus on the relationship between human and natural systems and the ways in which we can work together to protect the oceans. We believe that by understanding the science behind the oceans, we can develop effective solutions to the problems facing them. Our programs are designed to provide information and tools that will help people to take action and make a difference.

Our programs include:

1. Sea Change: A Sea Change, partnered with National Geographic Society, is a series of workshops, seminars, and media projects that aim to change people’s attitudes and behavior towards the oceans. The program includes a series of workshops, seminars, and media projects that aim to change people’s attitudes and behavior towards the oceans.

2. Oceans: Our oceans, partnered with National Geographic Society, is a series of workshops, seminars, and media projects that aim to change people’s attitudes and behavior towards the oceans. The program includes a series of workshops, seminars, and media projects that aim to change people’s attitudes and behavior towards the oceans.

3. The Ocean Project: The Ocean Project, partnered with National Geographic Society, is a series of workshops, seminars, and media projects that aim to change people’s attitudes and behavior towards the oceans. The program includes a series of workshops, seminars, and media projects that aim to change people’s attitudes and behavior towards the oceans.

4. Ocean ambassadors: Ocean ambassadors, partnered with National Geographic Society, is a series of workshops, seminars, and media projects that aim to change people’s attitudes and behavior towards the oceans. The program includes a series of workshops, seminars, and media projects that aim to change people’s attitudes and behavior towards the oceans.

For more information about all of our programs, please visit our website at www.blueocean.org.
PERSPECTIVE

A growing divide affects environmental conservation in the U.S., driven by a clash over values, information economics, but people act according to their values. Through a culture of storytelling, we at Blue Ocean convey conservation in ways that engage people to imagine themselves. Rather than trying to convince or change, we work to understand their values, and do so in a language that speaks to their values. We know they can’t keep fighting by addressing by-pass problems. When communicating with schoolers, we show them what actions they can take with a clear conscience. When invited to speak to religious groups, we show how Western conservation grew from a tradition of naturalism parenting. Both are language that draws on a personal call to compassion and stewardship. We believe the key is to get people to see within their own context the implications of new factual information about the state of the world, so they feel a well-grounded call to act.

Throughout our work, our efforts to communicate are often. In its classic book, A Sanz County Almanac, Aldo Leopold extolled the new of community-based humanism to encompass the whole living landscape. His “Land Ethics” created the conceptual framework for the modern conservation movement. We strive to extend Aldo Leopold’s “search for a durable scale of values” that helps people see how to create a shift.

This year, everything from wanted stories to a featured policy issue in Science magazine to partnerships with the fishing industry and major corporations, we’ve engaged people in understanding how oceanic changes are changing what is means for wildlife and people.

With an aggressive schedule of public speaking and workshops the coal is green, connecting with and educating people worldwide. Our features and presentations reach to audiences of educators, professionals, and public audiences from school children in Tennessee and California to major academic research centers in France, Canada, and the United States. Our work has been featured in programs on the National Geographic Channel, the Far East Film Festival, the French and English editions of National Geographic, and the New York Times. In 2003, the Blue Ocean Institute worked with the Natural History Museum of Los Angeles County to develop a series of educational programs for schools. The Blue Ocean Institute has been featured in numerous publications and has been invited to speak at numerous conferences around the world. In 2003, the Blue Ocean Institute was featured in the San Francisco Chronicle and the Los Angeles Times, and was invited to the United Nations World Summit on Sustainable Development.

EXPANSION LEARNING

Blue Ocean Institute’s work in 2004 is an educational partnership with the Athens-based World Oceanic. The Institute is devoted to the long-standing commitment to marine conservation and education. The Institute’s mission is to promote the marine education component of the Athens-based World Oceanic. The Institute has a mission to promote the marine education component of the Athens-based World Oceanic. This mission is to promote the marine education component of the Athens-based World Oceanic.

World Oceanic is a privately owned institute in Athens, which focuses on the promotion of values that promote the marine education component of the Athens-based World Oceanic. The Institute’s mission is to promote the marine education component of the Athens-based World Oceanic. This mission is to promote the marine education component of the Athens-based World Oceanic. The Institute has a mission to promote the marine education component of the Athens-based World Oceanic. This mission is to promote the marine education component of the Athens-based World Oceanic. The Institute has a mission to promote the marine education component of the Athens-based World Oceanic.
SEA ETHIC

As the need for all we do will be their preservation, the Sea...
FROM THE FIELD

"Our kids are most excited about others as it is about Blue Ocean. Here’s some feedback:

"I just wanted to tell you how deeply, insatiably touched I am by Song for the Blue Ocean. You have inspired yet another young person to pursue a life of constructive and protection of the environment. Reading your book has helped me regain faith in our capacity to move forward. Hope was for me the most beautiful aspect of your book. That hope gives me yet another reason to feel the same."  

A. Commoner

"We have a very large business influence every year... and virtually all of the restaurants in Koh Samui, Phuket and Phi Phi are almost exclusively seafood restaurants, so the mangroves are an excellent way for us to control problems of what is and isn’t good to eat. We also started to integrate the mangroves into our PORN underwater course...

C. Dawson, Thailand"

"I too just wanted another year of teaching Oceans, so I immediately went to your website. I was delighted, you have this fantastic new website that we will definitely use with our students. They are a very energetic group of 18 this year!"

P. Chitara, Ed.D., The McCallie School, Chattanooga, Tennessee

ARTIST IN RESIDENCE

Despite our earlier obsession with words, in 2005 we were happy to welcome our first visual artist to Blue Ocean Institute. Saranlopnee Suwantrakul, who works in mixed media and uses paper to create, is currently living in a small town in southern Thailand. Her current exhibition, which has exhibited extensively both in the United States and in Europe, includes a room-size installation of works by artists in the world of art and culture. Lea O’Donoghue, Blue Ocean Institute

Lea O’Donoghue

Art Director

On behalf of Blue Ocean Institute

OF ART, ENVIRONMENT, AND SOCIETY

by Leah Wayne, Blue Ocean Institute

Artists hold up a mirror to society. They reflect, mirror, and challenge our mirror of the human condition. As the world becomes a smaller place with the ever-increasing speed of politics and technology, this art becomes more and more necessary in order to preserve the beauty and value of our planet for the future. Our future is our world, and as such, our current and future actions must be thoughtfully considered. So I was fascinated to see, after working with Blue Ocean for several months, that their mission is to work... and ways that they position themselves. That could be a powerful tool for a conservation group, and it was this idea that initially drew me to Art in Residence.

It was no surprise, then, when they eagerly agreed to partner with me on our first arts event, "The Parrot," a piece of public art created by local artists and completed by The Parrot Art Team that was created on the planet of Governor’s Island. The Parrot Art Team was made up of artists from all over the world, including those from the United States. Our mission was to create a public art piece that would bring attention to the issue of ocean conservation.

We mounted our installation, decorated our mission on stage in the big tent, and reached our audience of exactly 200 people who had come to learn about their chances effect ocean conservation.

I hope that you will enjoy our second annual fundraising event, which will be an exciting benefit dinner held at the New York City gallery next fall. I hope you will come to our gala and our new annual fundraising event, which will be an exciting benefit dinner held at a New York City gallery next fall. I hope you will come to our gala and enjoy the evening. It is a wonderful way to support a great cause and have a great time doing it.

In the meantime, I continue to be challenged and inspired by what I am learning from everyone at Blue Ocean, and I am excited at how the ocean is reflecting my work into my studio. I hope you will enjoy the evening. It is a wonderful way to support a great cause and have a great time doing it.
FROM SEA TO TABLE

For meat eaters, a conversation with the sea comes not only through the mouth but also through their grocery shopping habits. To help them make the best food decisions, Blue Ocean’s From Sea To Table program aims to make the best food decisions. Our program helps consumers understand where their meat comes from and how it affects their health and the environment. We focus on seafood, which is a sustainable and healthy source of protein. Our program helps consumers understand how the fish they eat is caught and how it affects the environment. We believe that by educating consumers, we can help them make better food decisions.

Our program includes a Seafood Guide, which provides information on the sustainability of different fish and seafood products. The guide helps consumers make informed decisions about the seafood they buy. In addition, we provide a Seafood Rating System, which rates seafood products from 1 to 5 stars based on their sustainability. We also work with restaurants and chefs to help them choose sustainable seafood options.

Our program aims to educate consumers about the importance of sustainable seafood and to encourage them to make better food decisions. By doing so, we hope to create a more sustainable future for the planet.

SEE WHO’S USING OUR SEAFOOD GUIDES...

A sample page from the Blue Ocean Seafood Guide, featuring images of seafood and cutlery.
SCHOOLING CHEFS

SCHOOLING CHEFS is a new initiative of the Blue Ocean Institute that is dedicated to helping the next generation of seafood professionals. Through a comprehensive curriculum designed to meet the needs of the seafood industry, the program provides a pathway for young people to develop skills in the field of seafood and contribute to the sustainability of our oceans. The program is designed to educate and empower the next generation of chefs, who will be the leaders of the industry and will have a significant impact on the health and productivity of our oceans.

SCHOOLING CHEFS CURRICULUM ADVISORY BOARD

Stefan Mattheski
Fishes Island Oyster Farm
Fishes Island, NY

Dave Cullotta
Würth Miami Beach Resort and Casino
Miami Beach, FL

Brian Beardsley
The French Culinary Institute
New York, NY

John Prouse
Four Seasons Restaurant
New York, NY

Leigh Pennefather
Cheftable Restaurant
Harford, CT

Katherine France
Johnson & Wakefield Somerville, MA

Chad Block
Cape Cod Commercial Hook Fishermen's Association
North Chatham, MA

Andrew Ziegler
Bellevue, WA

Gerry Van Lier
Harpswell Management
New York, NY

Alana Willis
College of Technology
Brooklyn, NY

Gerard Hensley
Chef de Cuisine Fine Cuisine
Hyde Park, NY

Clark Wolf
Clark Wolf Company
New York, NY

BLADES OCEAN INSTITUTE
SAFE SEAS

Some wildlife species are more exotic than those that old-fashioned sailors knew. Many fish are thrown back because they’re too big, too small or won’t sell well or is wanted. In fishing to the fisheries, it’s common to suddenly catch another species that anglers often think could be worth more money. But too many fish are thrown out to be worth something. Aggressive fishing often means discarding fish, and this can lead to overfishing. Fishermen frequently catch a lot of fish, and if they don’t discriminate between fish they want and those they don’t, the fishing industry is at risk. Overfishing is bad for the fish, the environment, and the economy. Blue Ocean works with fishermen to develop new methods of catching fish. These methods can help reduce waste and improve the quality of the catch. By using more selective fishing techniques, Blue Ocean helps to reduce the effort needed to catch fish, and this can improve the quality of the fishery.

In the Pacific, Blue Ocean continues to conduct research and develop solutions to reduce waste and improve sustainability. We are working with fishermen to develop new methods of catching fish. These methods can help reduce waste and improve the quality of the catch. By using more selective fishing techniques, Blue Ocean helps to reduce the effort needed to catch fish, and this can improve the quality of the fishery.

To leverage expertise in methods to reduce waste, Blue Ocean staff connected and documented the situation in the Bay of Fundy for fishermen and fishermen associations in Maine. The team captured and shared the best practices and lessons learned. Today, we’re working with local fishermen to improve their catch and reduce waste. We’re also working with fishermen in other countries to improve their catch and reduce waste.

PARTNER PROFILE

Inspired by the passion for sailing, Randy Hines started sailing Sydney clipper in 1983. In 1986, he opened his first West Marine store in San Diego, and over the years expanded the company to become the largest marine retail chain in the world. West Marine is committed to providing the highest quality products and services to their customers. West Marine is committed to providing the highest quality products and services to their customers. West Marine is committed to providing the highest quality products and services to their customers. West Marine is committed to providing the highest quality products and services to their customers. West Marine is committed to providing the highest quality products and services to their customers. West Marine is committed to providing the highest quality products and services to their customers. West Marine is committed to providing the highest quality products and services to their customers. West Marine is committed to providing the highest quality products and services to their customers. West Marine is committed to providing the highest quality products and services to their customers.
THE SEA STORIES PROJECT

The ultimate goal of the Blue Ocean Institute is to help others embrace a new ocean and to make the journey tangible, participatory. These must be spaces for all of us to share our knowledge, experience, hope, and passion. We are proud to publicly announce the establishment of the Sea Stories Project, a major new initiative of our ocean institute. The Sea Stories Project is the embodiment of our vision and mission. Through a series of stories, we explore the beauty and power of the ocean, and its impact on our lives and communities. Our stories are told through the lens of marine conservationists, scientists, oceanographers, and local communities. Each story reveals the diverse ways in which we can connect with and care for our ocean. We believe that stories are a powerful tool for inspiring action and creating change. By sharing these stories, we hope to inspire others to take action and make a difference. Our stories are designed to be accessible and engaging, appealing to people of all ages and backgrounds. We believe that everyone can play a role in protecting our ocean. People can engage with the project on our website, where they can read and share stories, connect with other ocean lovers, and get involved in local conservation efforts. Additionally, we are proud to announce that the Sea Stories Project is supported by the John and Jeannie Parker Foundation, a foundation dedicated to environmental conservation. We are grateful for their support and look forward to sharing the stories of our ocean in the years to come. Together, we can make a difference and protect our ocean for future generations.
EXCERPT FROM
VOYAGE OF THE TURTLE
By Carl Safina

The world is a vast and complex place, both beautiful and mysterious. The ocean, in particular, is a realm where the unknown is always just around the corner. It is a place where the power of nature is on display, where the forces that shape our world are at play. The ocean is a place where the human spirit is tested, where we are forced to confront our own mortality and the fragility of life.

Carl Safina's book, *Voyage of the Turtle*, offers a glimpse into the world of marine biology, and the stories of the animals that inhabit it. It is a book that will transport you to the depths of the ocean, and make you see it in a whole new light.

The turtle, one of the oldest and most successful creatures on earth, is a symbol of strength and resilience. It is a creature that has been around for millions of years, and has weathered countless storms and challenges. The turtle is a symbol of hope, and a reminder of the beauty and majesty of nature. It is a symbol of the human spirit, and a testament to our ability to overcome adversity.

Voyage of the Turtle is a book that will inspire you, and make you think. It is a book that will challenge you to see the world in a new way, and to appreciate the beauty and complexity of the natural world. It is a book that will make you a better person, and a better steward of the planet.

Excerpt from *Voyage of the Turtle* by Carl Safina
FINANCIAL STATEMENT

SUMMARY STATEMENT OF ACTIVITIES
YEAR ENDED MAY 31, 2006

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SUMMARY STATEMENT OF FINANCIAL POSITION
MAY 31, 2005

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LIABILITIES

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NET ASSETS

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FY TOTAL EXPENSES 2005

FY OPERATING INCOME 2005