



**COLLEGE SPORT  
RESEARCH INSTITUTE**

# A Conference on College Sport

2019 Program



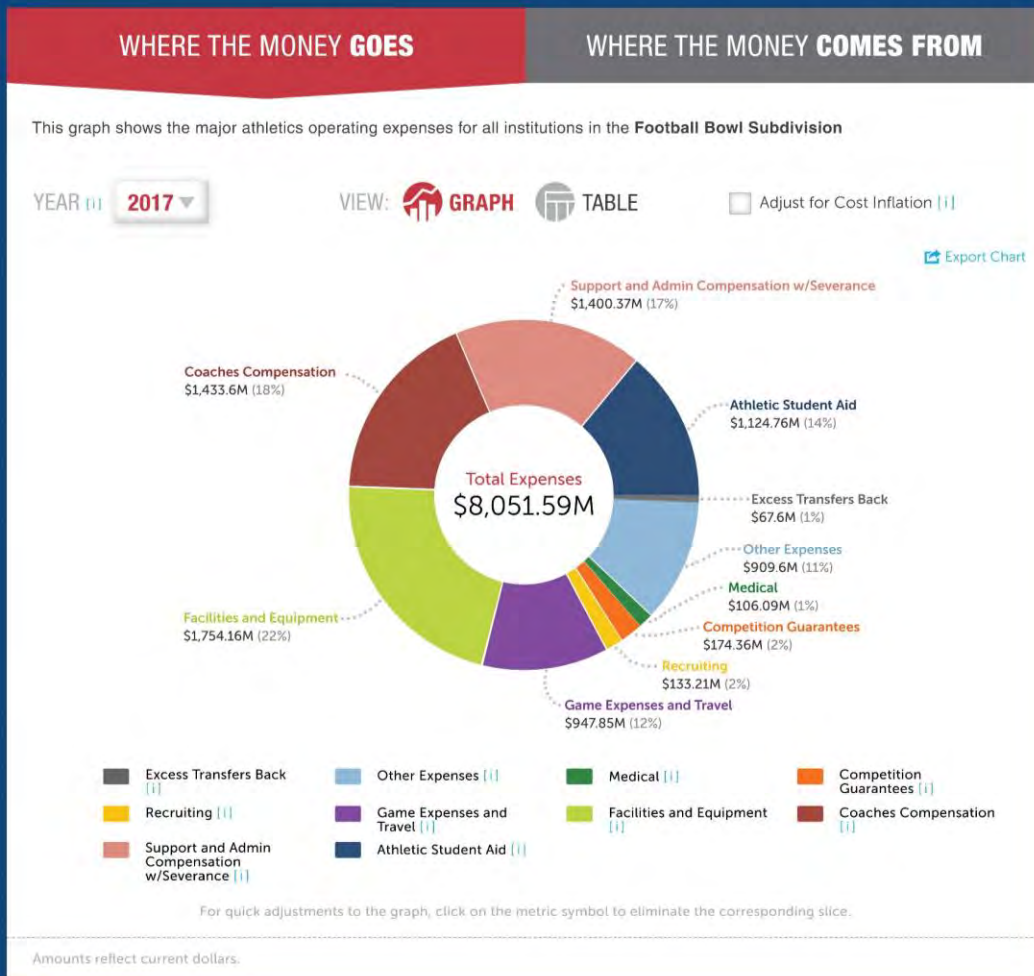
UNIVERSITY OF  
**South Carolina**

College of Hospitality, Retail  
and Sport Management



## College Athletics Financial Information (CAFI) Database

[cafidatabase.knightcommission.org](http://cafidatabase.knightcommission.org)



The CAFI Database provides unprecedented access to athletics revenues, expenses, and debt at more than 220 NCAA Division I public institutions.

---

# Students' Letter of Welcome

---



UNIVERSITY OF  
**SOUTH CAROLINA**  
College of Hospitality, Retail  
and Sport Management

April 3, 2019

Dear CSRI Conference Attendees,

On behalf of the University of South Carolina, the Department of Sport and Entertainment Management, and the Conference Team, we would like to welcome you to the 12th annual CSRI Conference! We have an incredible group of panelists, keynote speakers, and researchers here that are excited to share with you valuable information concerning significant issues in college sport today.

This year's Conference Team would like to personally thank Prof. Deborah Southall and Ms. Kim Boone for guiding us throughout the past several months and giving us essential roles in developing, planning, and executing this conference. The experience we have gained has allowed us to learn and perfect new skills that will prepare us for our future careers in this industry.

Many people have put time and effort into planning this year's conference. Congratulations to all those presenting, for this conference would not be possible without you all. Please let us know if there is any way we can be of assistance. We are thrilled to have each of you here in Columbia and look forward to learning from you during the next few days.

Thank you all for attending and being the reason this conference is so great!

Sincerely,

SPTE 444 Staff

---

# CSRI Letter of Welcome

---



UNIVERSITY OF  
**SOUTH CAROLINA**  
College of Hospitality, Retail  
and Sport Management

April 3, 2019

Dear CSRI Conference Attendees:

Welcome you to CSRI's 12<sup>th</sup> Annual *Conference on College Sport*. Since the first conference held at the University of Memphis in Spring 2008, the CSRI Conference has provided a forum for independent, impactful college-sport research, lively panel discussions, and provocative - and sometimes controversial keynote speakers. This year will be no exception. We hope you will enjoy your time in Columbia.

While the perspectives on college sport of CSRI attendees may vary, CSRI has always been about the opportunity to discuss our differences openly and honestly. There have been several instances where these discussions have resulted in heated and even loud exchanges. However, while we may disagree on college-sport issues and solutions we hope every CSRI conference attendee has always felt welcomed and respected.

As we reiterate each year, CSRI has a simple three-part mission: (1) encourage and support interdisciplinary and interuniversity collaborative college-sport research, (2) serve as a research consortium for college-sport researchers from across the United States, and (3) disseminate research focused on US college sport.

Over the past decade-plus, the research of CSRI attendees' has been disseminated nationally and internationally has become an integral part the growing body of college-sport knowledge. Over the years, the quality of the research presented at each CSRI conference has examined relevant and pressing college sport topics.

Just as the CSRI Conference on College Sport has grown in stature, CSRI's sponsored journal (*Journal of Issues in Intercollegiate Athletics - JIIA*), has become a highly-respected peer-reviewed academic journal. The journal's current co-editors - Dr. Thomas Aicher and Dr. Joseph Cooper are committed to maintaining the journal's rigorous standards and continuing to improve the journal's reputation. The journal's growth in reach and reputation reflects the efforts of previous JIIA editors and an outstanding editorial review board. The commitment of everyone involved with *JIIA* over the years has been incredible. Thank you does not convey the depth of our appreciation, but "thank you" nonetheless!

At the conclusion of this year's conference, the CSRI Conference will undergo a restructuring and revamping process. In an attempt to secure the CSRI conference's legacy and provide an opportunity for more faculty from across the country to be involved in conference planning, we are asking those of you who would be interested in serving on one of several committees to be developed, to respond to the call for volunteers when it is sent out, or let Mark or me know how you would like to be involved with the CSRI Conference moving forward.

We are excited about CSRI's future, and want to thank you for the opportunity to work together on moving the CSRI Conference boldly into the future.

Sincerely,

Richard M. Southall  
Director, College Sport Research Institute

Mark S. Nagel  
Associate Director, College Sport Research Institute

# CSRI

## Staff

### Director

Richard Southall, EdD – *University of South Carolina*

### Associate Director

Mark Nagel, EdD – *University of South Carolina*

### CSRI Conference Director

Ms. Kim Boone – *University of South Carolina*

### CSRI Faculty Liason

Prof. Deborah Southall – *University of South Carolina*

### CSRI Office Manager

Mr. Victor Kidd – *University of South Carolina*

## Executive Board

Jamal Brooks, MBA – *J. Brooks & Company*

John Gerdy, PhD – *Ohio University*

Billy Hawkins, PhD – *University of Houston*

Richard G. Johnson, JD, MBA

Fritz Polite, PhD – *Shenandoah University*

Dan Rascher, PhD – *University of San Francisco*

Allen Sack, PhD – *University of New Haven*

Ellen Staurowsky, EdD – *Drexel University*

## Journal of Issues in Intercollegiate Athletics (JIA) Staff

### Editors

Thomas Aicher – *Univ. of CO-CO Springs*

Joseph Cooper - *Univ. of Connecticut*

### Editor Emeritus

Chad Seifried

*Louisiana State University*

### Acquisitions Editors

Lamar Reams

*Old Dominion University*

Peter Han

*SUNY Cortland*

### Book Review Editor

Nels Popp

*University of North Carolina  
at Chapel Hill*

## JIA Editorial Review Board

Thomas Aicher - *University of Colorado (Colorado Springs)*

Thomas Baker – *University of Georgia*

Chris Barnhill – *Louisiana State University*

Jordan Bass – *University of Kansas*

Adrien Bouchet – *University of Tulsa*

Akilah Carter-Francique – *Prairie View A&M*

Kenyatta Cavil – *Texas Southern University*

Joseph Cooper – *University of Connecticut*

Drew Czekanski – *Coastal Carolina University*

Terry Eddy – *University of Arkansas*

Corinne Farneti – *Mount St. Mary's University*

Rhema Fuller – *University of Memphis*

Emmett Gill – *University of Texas – Austin*

Chris Greenwell – *University of Louisville*

Michael Hutchinson – *University of Memphis*

Landon T. Huffman – *Johnson University*

Matt Huml – *Texas Tech University*

Jonathan Jensen – *University of North Carolina*

James Johnson – *Ball State University*

Matthew Katz – *University of Massachusetts*

Nathan Kirkpatrick – *Samford University*

Adam Love – *University of Tennessee*

Christina Martin – *Troy University*

K.C. Mayer – *Roanoke College*

J. Michael Martinez – *Louisiana State University*

Chad McEvoy – *Northern Illinois University*

Alan Morse – *University of Northern Colorado*

Mark Nagel – *University of South Carolina*

Calvin Nite – *North Texas University*

Michael Odio – *University of Cincinnati*

Brent Oja – *University of Northern Colorado*

Amanda Paula-Koba – *Bowling Green State University*

Michael Pfahl – *Pfahl Bangkok University International*

Adam Pflieger – *Belmont University*

Lamar Reams – *Old Dominion University*

Steven Salaga – *University of Georgia*

Jarrod Schenewark – *Tarleton State University*

Nicholas Schlereth – *Coastal Carolina University*

Pete Schroader – *Pacific University*

Chad Seifried – *Louisiana State University*

Stephen Shapiro – *University of South Carolina*

Jimmy Smith – *Gonzaga University*

Brian Soebbing – *University of Alberta*

Crystal Southall – *Western Colorado University*

Richard Southall – *University of South Carolina*

Emily Sparvero – *University of Texas*

Ellen Staurowsky – *Drexel University*

Sarah Stokowski – *University of Arkansas*

James Strode – *Ohio Dominican*

Per Svensson – *Louisiana State University*

Brian Turner – *The Ohio State University*

Liz Wanless – *Ohio University*

Nicholas Watanabe – *University of Mississippi*

Anthony G. Weaver – *Elon University*

Erienne Weight – *University of North Carolina*

Ari de Wilde – *Eastern Connecticut State University*

Dylan Williams – *University of Alabama*

---

# SPTTE 444 Staff

---

## **Marketing & Social Media**

Andrew Glover

Amy Reeves

Aaron Rappaport

Carolina Burroughs

Eleni Collis

Julia Jaffee

Michael Rossi

Nicole Moore

Ryan Burns

## **Hospitality**

Gianna Messina

Kelsey Kennedy

Collin Wilson

Cassie Prescott

Bailey Boudreau

Jack Morton

Cory Morris

Annika Enstrom

Aiden McNerney

Tomas Miller

## **Registration**

Carleigh Vela

Emily Turybury

Clair Cooper

Graham Wiggins

Madeleine Collier

Anna Vergelli

Kristi May

Caleb Brian

Nick Stewart

Turner Anderson

Ryan Jordan

Matthew Reynolds

Sarah McKendrick

## **Operations**

Sam Brown

Ikeheem Anthony

Christopher Bender

Charles Patterson

James Fowler

Griffin Giles

Ryan Conley

Matt Hayden

Austin Listani

Donny Hughes

Isaac Solomon

Skyler Wise

## **Volunteer Coordinators**

Kelly Sullivan

Connor Tilson

Nathan Busch

Brandon Hill

Payton Martin

Colin Brewster

Joe Fulco

Kyler Glover

Ryan Massey

Alejandro Mazo

---

# Case Study Competition

---

## GRADUATE TEAMS

1. Drexel University
2. University of Wisconsin - Parkside
3. Indiana State University
4. University of South Carolina
5. Georgia State University
6. Georgia State University
7. East Carolina University
8. Belmont University

## JUDGES

Dr. Crystal Southall – University of Western Colorado

Rick Johnson, JD, MBA

Ms. Kelly Evans – University of South Carolina

## UNDERGRADUATE TEAMS

1. Nichols College
2. Limestone College
3. Winthrop College
4. Elon University
5. Drexel University
6. Radford University
7. University of Colorado - Colorado Springs
8. East Carolina University
9. Marist College

## JUDGES

Dr. John Barnes – University of New Mexico

Dr. Grace Yan – University of South Carolina

Dr. Tom Regan – University of South Carolina

---

# Keynote Speaker

---

## Dr. Damion Thomas

Sports Curator –

National Museum of African American History and Culture



Damion Thomas is the Museum Curator of Sports for the Smithsonian National Museum of African American History and Culture. He earned a Ph.D. in United States History at UCLA. Prior to joining the museum, he was an

assistant professor at the University of Maryland—College Park and the University of Illinois—Urbana/Champaign, where he taught courses that focused on sports in United States history, sports and U.S. race relations, and sports and black masculinity. He is the author of *Globetrotting: African American Athletes and Cold War Politics*.



---

# Keynote Speaker

---

## Prof. Kevin Blackistone

Professor of the Practice – Phillip Merrill College of Journalism  
University of Maryland / ESPN Contributor



Kevin Blackistone is a longtime national sports columnist now at The Washington Post, a panelist on ESPN's "Around the Horn," a contributor to National Public Radio and co-author of "A Gift for Ron," a memoir by former NFL star Everson Walls published in November 2009 that details his kidney donation to one-time teammate Ron Springs.

Blackistone was a sports columnist for AOL Fanhouse from October 2007 to March 2011 and

an award-winning sports columnist for The Dallas Morning News from September 1990 to September 2006. Blackistone is a recipient of numerous awards, including awards for sports column writing from the Texas Associated Press Managing Editors, for investigative reporting from the Chicago Newspaper Guild, and for enterprise reporting from the National Association of Black Journalists. Blackistone was a Davenport Fellow at the University of Missouri and a Wharton Business Journalism Fellow at the University of Pennsylvania. He was a Martin Luther King Fellow at Boston University as a graduate student. He has authored academic journal articles on diversity in sports media and hagiography in sports film documentary. He was a visiting lecturer at Beijing Sport University in summer 2014.

---

# Women in College Sport – Breaking the Glass Ceiling

---

Thursday, April 4, 12:30-1:45PM

**Moderator:** Dr. Haylee Mercado – University of  
South Carolina



**Jessica Jackson**, *Director of On-Campus Recruiting, USC Athletics*

Jessica Jackson has served as Director On-Campus Recruiting since January 2016 for the University of South Carolina Football department. Her responsibilities include coordination of all official and unofficial visits as well as managing recruiting compliance records.

Ms. Jackson served as a football recruiting and operations assistant while attending The University of Alabama as an undergrad, where she was a part of the 2011 and 2012 National Championship staff and contributed to four-consecutive No. 1-ranked recruiting classes.

Upon graduation she continued her career in athletics and joined the event staff with the Chick-fil-A Peach Bowl. While there Ms. Jackson helped coordinate the 2014 Peach Bowl's inaugural year in the College Football Playoffs playing a vital role in hosting teams and events for bowl week.

A Fayetteville, Georgia native, she graduated with honors in 2014 with a degree in Kinesiology and a Minor in psychology. She was a member of the rowing and weightlifting teams and the Theta Sigma Chapter of Alpha Kappa Alpha Sorority, Inc.

**Kathy Kroupa**, *Senior Associate Athletic Director for Internal Operations/SWA*

Kathy Kroupa, an administrator with nearly 25 years of collegiate experience, was announced as The Citadel's associate athletic director for internal operations/SWA on July 21, 2015. She was promoted to senior associate athletic director in September 2016. Kroupa provides oversight of the athletic department's internal operations including Compliance, Academics, Strength and Conditioning, SAAC, and is the department liaison to the Commandant's office and Human Resources. She supervises men's basketball, women's volleyball, track & field, cross country and men's tennis. Additionally Kroupa is involved in campus leadership serving on the Diversity Equity and Inclusion Council, the Presidential task force for Diversity and Inclusion, the Enrollment Management Council, the Moral Ethical Committee and the Housing Committee. Kroupa also currently serves on the Awards Committee for the National Association of Collegiate Women Athletics Administrators (NACWAA). A native of Weston, Connecticut, Kroupa is a member of the Gettysburg College Hall of Honor where she was a four year letter winner in Women's Soccer and Softball. She earned her bachelor's degree in psychology from Gettysburg in 1995 and completed her master's degree in counseling psychology from Radford in 1998.



---

# Women in College Sport – Breaking the Glass Ceiling

---

## **Victoria Jackson**, *Sports Historian*



Victoria Jackson is a sports historian and lecturer of history in the School of Historical, Philosophical, and Religious Studies at Arizona State University. Jackson writes and speaks about the intersection of sport and society, exploring how the games we play (and watch) tell us much about the communities--local, national, and global--in which we live. Her sports history course offerings include Sports in United States History, History of College Sports, History of Baseball: America's Pastime and American Dreaming, and History of the Olympic Movement. She studies the history of sport in U.S. higher education, and her research connects the effort to expand opportunity for college women in sport and the issues in big-time college sports which disproportionately affect young black men. She holds MA and PhD degrees from Arizona State University, and a BA from the University of North Carolina at Chapel Hill where she graduated summa cum laude and joined Phi Beta Kappa. Jackson was also a cross country and track and field athlete for UNC and ASU, a national champion for the Sun Devils at 10,000 meters, and a

professional runner endorsed by Nike. Jackson works with Sun Devil Athletics on a variety of history, education, and leadership initiatives for athletes, coaches, and the greater Sun Devil community. She is a member of the inaugural cohort of Global Sport Scholars affiliated with the Global Sport Institute at ASU. Jackson would like for her ASU school record in the 5,000 meters to be broken as soon as possible.

## MODERATOR:

### **Dr. Haylee Mercado**, *Associate Professor, University of South Carolina*

A native of North Dakota, Haylee Uecker Mercado received her Bachelor's in Elementary Education and Coaching from Minnesota State University Moorhead, her M.S. in Sport Management from Old Dominion University and Ph.D (2008) from Florida State University. Prior to getting her Ph.D., Mercado worked for the athletic department at Old Dominion University as the director of promotions during the construction and opening of the Ted Constant Convocation Center. Mercado teaches undergraduate courses in sport event management, sport facility management, managing part-time employees and facility operations. Her research interests and activities lie in the areas of facility sustainability (design, Green practices, and corporate social responsibility) and on the Hispanic or Latino culture; in particular, marketing of sport to the various Hispanic subcultures based on both generation and acculturation levels. This includes socialization into and through sport, motives for attending sporting events, sport values, and levels of sport and team attachment. Mercado's research has been presented at conferences including the Sport Marketing Association, IAVM and NASSM, and EASM. In 2009, Haylee was the only academic named to the IAAM Sustainability Committee. In 2015, she was named Dean Harry Varney Teacher of the Year.



---

# College Athlete Transition Issues

---

Thursday April 4, 3:30-4:30pm

**Moderator:** Mr. Victor Kidd



**Trish Dalton**, *Independent Director*

Trish Dalton is an award winning independent director/producer with 15 years of experience creating personal story, social impact documentaries. Her feature-length and short form documentaries cover subjects ranging from the occupation of Iraq to the US-Mexico border fence, and have been broadcast on Time-Warner, PBS and Ovation after screening at film festivals around the world, including: IDFA, Visions du Reel, SXSW, Miami, Denver Starz, Nashville, True/False, DOC NYC, Full Frame, and Tribeca. Dalton is currently collaborating with fellow director, Sharmeen Obaid Chinoy, a two time *Academy Award* and an *Emmy Award* winning documentary filmmaker, on a documentary about college athletes. Over the past two years, they have been collecting verite and interview footage from a number of players, their family members, coaches, NCAA employees, academics, and lawyers in an attempt to examine and 'bring to life' the world of high-revenue college sports.

**Natalie Graves**, *Athletic Counseling*

Natalie Graves is a licensed clinical social worker and an expert in the area of mental health and wellness for athletes. Graves owns a private practice (Natalie Graves Athletic Counseling) specializing in this discipline. A proud native of Chicago native, Graves earned a Bachelor's degree in Sociology from Chicago State University and a Master's Degree from the University of Chicago School of Social Service Administration. As a visiting scholar at the University of Maryland, Graves embraced the opportunity to study abroad in London, England in the Sport, Commerce, and Culture in the Global Marketplace Program. Additionally, Graves completed an Addictions Studies Program at City Colleges of Chicago Kennedy-King College. Through the course of her career, Natalie has worked with several social service agencies and Illinois school districts as a social worker. Her immense experience with youth, particularly athletes, led to the development of her practice Natalie Graves Athletic Counseling. As part of her private practice, she consults with schools, social service agencies, organizations and sports teams. Graves also created a one-of-a-kind sport social work clinical supervision group. Here, she meets with social work students and professionals to discuss sports-related social work cases and best practices. Natalie also works with athletes individually with issues that affect them on and off the field. A member of the University of Michigan's Social Worker and Sports Association.



**John Shoop**, *Former NFL/College Coach and Host of Going Deep: Sports in the 21<sup>st</sup> Century*

John Shoop earned his B.A. from the University of the South and his M.Ed. at Vanderbilt University. Shoop's football coaching career spans over 20 years with experience at the college and the professional level, with his most recent stops being at the collegiate level at the University of North Carolina and Purdue University. Coach Shoop has recently been outspoken towards the Ed O'Bannon case, dealing with athletes rights, and with the recent strike at the University of Missouri. His efforts with athlete activism has been covered nationally by the likes of the NY Times' columnist Joe Nocera.

---

# College Athlete Transition Issues

---



**Dr. Robert Turner**, *Assistant Professor, George Washington University*  
Robert W. Turner II is an Assistant Professor in the Department of Clinical Research and Leadership at The George Washington University School of Medicine & Health Science. He earned his Ph.D. in sociology at the Graduate Center, City University of New York. He also holds a position as a Research Scientist in the Center for Biobehavioral Health Disparities Research at Duke University. After attending James Madison University on an athletic scholarship, Dr. Turner played football professionally in the now defunct United States Football League, the Canadian Football League, and briefly in the National Football League. Dr. Turner is an active member of his local church and serves on the board of directors for the Boys and Girls Club of Greater Washington, D.C.

**Marcia Mount Shoop**, Author, theologian, minister

Healing is the heart of the work that I do. And the relationships that have formed as my family has moved around the country for over twenty years have helped clarify how this call toward healing unfolds.

Writing, consulting, teaching, leading retreats, spiritual direction, and exploring the sources of healing and connection in God's creation shape my vocation both inside and beyond the church and academy.

I am also an advocate for student-athletes. I am an active member of The Student-Athletes Human Rights Project, a network of scholars and activists dedicated to increasing the well-being of student-athletes.

Both my writing and my consulting work often address issues of race, gender, power, and justice in big-time sports. My book, *Touchdowns for Jesus and Other Signs of Apocalypse: Lifting the Veil on Big Time Sports*, is a big part of that effort. My newest book, co-authored with Duke Divinity School theologian, Mary McClintock-Fulkerson, addresses the tenacity of white culture and privilege in mainline churches. **[A Body Broken, A Body Betrayed: Race, Memory, and Eucharist in White-Dominant Churches](#)**, released from [Cascade Books](#) November 2015.



MODERATOR:



**Victor Kidd**, PhD Student, University of South Carolina

Vic Kidd, from Washington, D.C., received his Bachelor of Science in Psychology from Virginia State University and his Master of Science in Clinical Social Work from Howard University. Kidd's research areas of interest include athletic careers: transitions of youth, college and professional athletes, sport retirement, migration patterns and behavioral health of youth, college and professional athletes, and race and social issues in sport. Kidd currently serves as the secretary of Multicultural Student Affairs within the Graduate Student Association. He teaches SPTE 490-001 - Special Topics in Sport and Entertainment Management.

# Wednesday - April 3, 2019

| TIME         | EVENT   | LOCATION   |
|--------------|---|--|
| 9:15-9:45AM  | <b>Oral Academic Presentations – Session 1</b> <ul style="list-style-type: none"> <li>Charitable donation cuts: An analysis of the Tax Cuts and Jobs Act on college athletic donations from ticket sales. <b>Dylan Williams, &amp; Patrick Tutka</b></li> <li>Community first: The cautionary tale of an urban university and stadium development. <b>Alicia Cintron, Leland Brown III, &amp; Marion Hambrick</b></li> <li>Perceptions of college-athlete graduation rates: Are faculty in touch? <b>Ashley Kuhn</b></li> <li>Collegiate soccer players' perception of future plans after experiencing a program cut: A qualitative study. <b>Jeongwon Choi, &amp; Daewon Yoon</b></li> <li>You know the words: Content analysis of college fight songs. <b>Chris Hanna, Robert Thompson, &amp; James Morton</b></li> </ul> | Ballroom 1A<br>Ballroom 1B<br>Conference A<br>Conference B<br>Conference C |
| 9:50-10:20AM | <b>Oral Academic Presentations – Session 2</b> <ul style="list-style-type: none"> <li>Analysis of power-5 conference athletic department mission statements and strategic plans. <b>Chris Croft, Brian Crow, &amp; John Miller</b></li> <li>How to build a bowl game: Surviving in a cultural industry. <b>Chad Seifried, William A. Czekanski, &amp; Brian Soebbing</b></li> <li>Exploring Black women college-athletes' identity development: A qualitative study. <b>Miray D. Seward, &amp; Paul Harris</b></li> <li>NAIA basketball's move to one division: Good call or out of bounds? <b>Tim Wilson, &amp; Michael Benusches</b></li> <li>A qualitative analysis of the intersectional socialization of NCAA Division-I athletes across diverse identities. <b>Serena Archer</b></li> </ul>                           | Ballroom 1A<br>Ballroom 1B<br>Conference A<br>Conference B<br>Conference C |

# Wednesday - April 3, 2019

| TIME          | EVENT  | LOCATION   |
|---------------|--|--|
| 10:25-10:55AM | <b>Oral Academic Presentation – Session 3</b> <ul style="list-style-type: none"> <li>Athletic department involvement in strategic sustainability management. <b>Martin Barrett, Kyle S. Bunds, &amp; Jonathan M. Casper</b></li> <li>Lived experiences of injured collegiate athletes. <b>Kaitlin Pericak</b></li> <li>Black female college athletes’ sense of belonging at a Historically Black College/University (HBCU). <b>Ajhanai Newton</b></li> <li>A conceptual model to assess college-athlete satisfaction with stadium facilities. <b>J. Patrick Marsh, Jeffrey C. Petersen, Marshall J. Magnusen, &amp; Andrew R. Gallucci</b></li> <li>Dual role conflict and Power-Five FARs. <b>Crystal Southall, &amp; Joel Cormier</b></li> </ul>   | Ballroom 1A<br>Ballroom 1B<br>Conference A<br>Conference B<br>Conference C |
| 11:00-11:30AM | <b>Oral Academic Presentation – Session 4</b> <ul style="list-style-type: none"> <li>Following the money: Learning how revenues and expenses work in Division-I athletics. <b>Ryan King-White, &amp; Adam Beissel</b></li> <li>Is there support for support? Examining the use of online support groups for athletes with career-ending injuries. <b>Amanda L. Paule-Koba, &amp; Kaitlin Rohrs-Cordes</b></li> <li>The Recruiting Game: Then and Now? <b>Theodore L. Goudge</b></li> <li>Power-5 football recruiting visits: What messages are delivered? <b>Chris Corr, &amp; Richard M. Southall</b></li> <li>College football: A sesquicentennial perspective. <b>Olin L. Adams III, &amp; Jeffrey M. Long</b></li> </ul>   | Ballroom 1A<br>Ballroom 1B<br>Conference A<br>Conference B<br>Conference C |
| 11:30-1:00 PM | <b>Lunch on Your Own</b>   |  |
| 1:00-2:05PM   | <b>Academic Panels/ Workshops</b> <ul style="list-style-type: none"> <li>Perspectives on college athlete development and well-being. <b>Daniel L. Springer, Arden J. Anderson, Marlene A. Dixon, Darren D. Kelly, Erienne A. Weight, Ally C. Hartzell, &amp; Brad Bates</b></li> <li>Fandom, politics and hegemony: Activist scholarship &amp; college sport. <b>Crystal Southall, Tim Nevius, Ellen Staurowsky, &amp; Joel Cormier</b></li> <li>Should profits accrue to college athletes? <b>Ezzeldin R. Aly, Robyn Magee, Benjamin Hartmann, Jared Brown, Ecenur Yurdakaul, Yahia E. Aly, Jerry Goodsen, &amp; Abdulaziz Asswailem</b></li> <li>A guide to NCAA grant proposals &amp; other external funding sources for college sport research. <b>Lisa Rubin, &amp; Sarah E. Stokowski</b></li> </ul> | Ballroom 1A<br>Ballroom 1B<br>Conference A<br>Conference C                 |

# Wednesday - April 3, 2019

| TIME        | EVENT  | LOCATION   |
|-------------|--|--|
| 2:10-2:40PM | <b>Orl Academic Presentation – Session 5</b> <ul style="list-style-type: none"> <li>Education versus athletics: What would Division-I football and basketball players choose? <b>B. David Ridpath, Andrew Rudd, &amp; Sarah Stokowski</b></li> <li>The tipping point: Coaches work engagement and workaholism. <b>Marlene A. Dixon, Matt Huml, &amp; Elizabeth Taylor</b></li> <li>Beyond the lights: An examination of the perceived roles of race within intercollegiate athletic administration. <b>Leland Brown III, &amp; Alicia Cintron</b></li> <li>eGames are not sports: Why this distinction matters and why the NCAA is about to make a big mistake. <b>Adam G. Pfleegor, &amp; Colleen English</b></li> <li>"We need dawgs!" Narrative construction of athletic identity among Black pre-collegiate football players. <b>Victor D. Kidd, Chris Corr, Richard M. Southall, &amp; Mark S. Nagel</b></li> </ul> | Ballroom 1A<br>Ballroom 1B<br>Conference A<br>Conference B<br>Conference C |
| 2:40-2:55PM | <b>Break</b>   |  |
| 2:55-3:25PM | <b>Oral Academic Presentation – Session 6</b> <ul style="list-style-type: none"> <li>A Critical analysis of Black males' miseducation and exploitation through college sport and reform strategies for true education and empowerment. <b>Joseph N. Cooper</b></li> <li>Dealing with parents: Views from intercollegiate coaches. <b>Megan Parietti, &amp; Sean Dahlin</b></li> <li>Staff-to-facility imbalance within Division-I FCS and no-football athletic facilities operations departments. <b>Kelly P. Elliott, Camille A. Patterson, Timothy Kellison, &amp; Beth A. Cianfrone</b></li> <li>Recruiting and marketing athletes at HBCU's. <b>Jaime Orejan</b></li> <li>College-athlete experiences: A comparison of time demands of athletes and non-athletes. <b>Chuck Provencio, &amp; Yan Gioseffi</b></li> </ul>  | Ballroom 1A<br>Ballroom 1B<br>Conference A<br>Conference B<br>Conference C |
| 3:30-4:00PM | <b>Oral Academic Presentation – Session 7</b> <ul style="list-style-type: none"> <li>Career advancement for women in intercollegiate athletics: The role of social capital. <b>Donna C. Grove, &amp; Bonnie Tiell</b></li> <li>Does gridiron success yield applicant intrigue? An examination of the "Flutie Effect" through google trends search data. <b>Brian A. Turner, James O. Evans, &amp; Mark A. Beattie</b></li> <li>"We get bad jobs and no time to fix them": A Glass Cliff examination of Black coaching hires in Division-I football. <b>Robert Turick, &amp; Nicholas Swim</b></li> <li>"For the Culture": HBCU classic consumers' attraction, identification and retention. <b>Brigitte Burpo, Jessica Murfree, &amp; T. Christopher Greenwell</b></li> <li>Taking control: Role management in college athletics. <b>Arden J. Anderson</b></li> </ul>  | Ballroom 1A<br>Ballroom 1B<br>Conference A<br>Conference B<br>Conference C |



# Thursday - April 4, 2019

| TIME        | EVENT  | LOCATION         |
|-------------|--|------------------|
| 8:00AM      | Continental Breakfast  | Alumni Center    |
| 8:30-9:30AM | <p><b>Academic Poster Presentations #1 – Graduate Program Fair</b></p> <ul style="list-style-type: none"> <li>• Climbing the coaching ladder: The pathway of intercollegiate head coaches.<br/><b>Chris Croft, Pete Van Mullem</b></li> <li>• The competitive cap: A model for competitive balance in the NCAA.<br/><b>Mike Stocz, Alonzo Maestas, Jon Allen, &amp; Ryan Benner</b></li> <li>• Athletic nutrition facilities and their effect on performance in power-5 schools. <b>Johanna B. Lee, Brock A. Meckelborg</b></li> <li>• Intercollegiate athletics implementation of corporate social responsibility: Innovative initiatives in an Atlantic Coast Conference member institution.<br/><b>Tony Franklin, Jennifer Franklin</b></li> <li>• An empirical evaluation on the role of athletics in university social media communication.<br/><b>Travis Ryan, Scott Lasley</b></li> <li>• Can Division-II athletics assist students' adjustment to college?<br/><b>Evan Davis, Richard Hsiao, Leeann Lower, Elaine Blair, &amp; Robert E. Alman</b></li> <li>• The "male player rule": An analysis of collegiate coed field hockey athletes' perceptions.<br/><b>Chelsea A. Kaunert, Austin Heath</b></li> <li>• Help seeking behaviors in Division-II college athletes.<br/><b>Luke Harrison, Thomas Aicher</b></li> <li>• Does social media alter people's perception of sport? A football dynasty.<br/><b>Rachel Ragland, Cornell Foo, &amp; George Schaefer</b></li> <li>• Memberships in collegiate spectator sport as an alternative to the season-ticket model.<br/><b>Shelby Burnette</b></li> <li>• A systematic literature review of community college athletics' research and practice.<br/><b>Ethan Swingle</b></li> <li>• Post-traumatic stress disorder: An outcome of collegiate athletics?<br/><b>Joseph Herman II, Clay Bolton, &amp; Samantha Roberts</b></li> <li>• NCAA track &amp; field facility impact on program success.<br/><b>Caroline E. Mahler, Sara K. Stevens</b></li> <li>• The significance of the Black athlete then and now<br/><b>Naadiya Hopkins, Julian Capel, &amp; Noran L. Moffett</b></li> <li>• Does an organizational change lead to a coaching change? The impact of reclassification to Division-I on the head men's basketball coaching position.<br/><b>Anthony G. Weaver, Ryan Cranston</b></li> </ul> | Ballroom 1A & 1B |

# Thursday - April 4, 2019

| TIME            | EVENT  | LOCATION         |
|-----------------|--|------------------|
| 8:30-9:30AM     | <p><b>Academic Poster Presentations #1 – Graduate Program Fair (cont.)</b></p> <ul style="list-style-type: none"> <li>Stadium location impacts on revenue generation in power-5 schools.<br/><b>Alec P. Finch, M. Klein Klotz, &amp; Jiayao Chee Qi</b></li> <li>Introducing the event analysis methodology for college-sport research.<br/><b>Minyong Lee, Jiho Kim</b></li> <li>Technology boom (and bust): Culture change and the policy process in one Division-I athletic department.<br/><b>Alex Holt, Joey Gullikson, &amp; Pete Schroeder</b></li> <li>An exploratory analysis of premises liability issues in NCAA beach volleyball facilities.<br/><b>Kyra Henderson, Colby Sims, &amp; Brian Menaker</b></li> <li>Successes and failures: Perceptions of college-athletes on Title IX reporting.<br/><b>Nicole Johnson</b></li> <li>Exploring Black women college-athletes' identity development. A quantitative study.<br/><b>Miray D. Sewar, Paul Harris</b></li> <li>NCAA and international governing body alignment: Are NCAA soccer programs aligning with FIFA recommended practices?<br/><b>Lawrence W. Judge, David M. Bellar, Justin D. Studler, Nicholas Nordmann, Makenzie Schoeff, &amp; Jeffrey C. Petersen</b></li> </ul> | Ballroom 1A & 1B |
| 9:30-9:45AM     | <b>Conference Opening Ceremonies</b>   | Ballroom 2/3     |
| 9:45-9:55AM     | <b>Marcus Lattimore Foundation</b>   | Ballroom 2/3     |
| 10:00-11:00AM   | <b>12th Annual CSRI Conference Keynote: Professor Kevin Blackistone</b>  | Ballroom 2/3     |
| 11:00AM-12:30PM | Lunch on Your Own  |                  |
| 12:30-1:45PM    | <b>Panel #1: Women in College Sport – Breaking the Glass Ceiling</b>   | Ballroom 2/3     |
| 1:45-2:00PM     | Break  |                  |

---

---

# Thursday - April 4, 2019

---

---

| TIME        | EVENT   | LOCATION         |
|-------------|---|------------------|
| 2:00-3:30PM | <b>Screening: "Student Athlete"</b>   | Ballroom 2/3     |
| 3:30-4:30PM | <b>Panel #2: College Athlete Transition Issues</b>                          | Ballroom 2/3     |
| 4:45-7:00PM | <b>Case Study Competition</b>   | Conference 2A/2B |
| 4:45-5:15PM | Preparing Manuscripts for JIIA: Recommendations from the Editors            | Ballroom 2/3     |
| 5:15-6:00PM | JIIA Editorial Board Meeting  | Ballroom 2/3     |
| 7:30-9:30PM | <b>CSRI Social</b><br><b>The Senate - across the street from The Hilton</b> | The Senate       |
| 8:15-8:30PM | <b>CSRI Awards Ceremony</b>   | The Senate       |

## Awards

- 2019 CSRI Case Study Winners
- 2019 JIIA Outstanding Article Award
- CSRI Research Awards

# Friday - April 5, 2019

| TIME            | EVENT  | LOCATION                     |
|-----------------|--|------------------------------|
| 8:00AM          | Continental Breakfast  |                              |
| 8:15<br>9:00AM  | <b>CSRI Case Study Winners' Presentations</b>  | Conference A<br>Conference B |
| 9:00-<br>9:45AM | <p><b>Academic Poster Presentations #2 – Graduate Program Fair</b></p> <ul style="list-style-type: none"> <li>• The mental health effects of social media on college athletes. <b>Leah Howard</b></li> <li>• Engaging the athletically unengaged: A qualitative study to understand the phenomena of medically disqualified college athletes. <b>Regina Johnson</b></li> <li>• 4th and downs: An economic theory of governance and the NCAA. <b>Joshua Meddaugh, Jason Davis, &amp; Lisa Holland-Davis</b></li> <li>• Studying the effectiveness of using social media sports marketing at a Division-I university. <b>Ecenur Yurdakul</b></li> <li>• Bridging the gap between Florida A&amp;M athletics and the community. <b>Benjamin Hartmann</b></li> <li>• The correlation between international soccer and the future of USA women's/men's soccer. <b>Ezzeldin R. Aly, &amp; Abdulaziz Asswailem</b></li> <li>• Career opportunities for post-professional sports athletes deprived of a college education: Case-study analysis. <b>Jared Brown</b></li> <li>• The perception of college athletes wearing knee braces after an injury. <b>Jerry Goodson</b></li> <li>• “The year my mom was born”: An ethnography of care and kin in college football. <b>Tracie Canada</b></li> <li>• Gendered perspectives: Creating the ‘ideal’ track and field athlete. <b>Anna Posbergh</b></li> <li>• Best practices in sport management accreditation. <b>Heather Alderman</b></li> <li>• The excellence in management cup (2017-2018 athletic season). <b>Dylan C. Harriger, &amp; Shane Hudson</b></li> <li>• Dear college-athlete: What would you risk for social justice? <b>Naadiya Hopkins, Julian Capel, &amp; Noran L. Moffett</b></li> <li>• Measurements of organizational effectiveness in college athlete career development. <b>Daniel Wray</b></li> <li>• The history of Southeastern Conference football during World War II. <b>Jim Watkins</b></li> <li>• Exploring the impact of football’s concussion crisis on the behavioral reactions of NCAA Division-I football fans. <b>Montanna Viitala, Cody Cesarz, &amp; Tom Isaacson</b></li> </ul> <p>(Poster presentations cont. next page)</p> | Ballroom 1A &<br>Ballroom 1B |

# Friday - April 5, 2019

| TIME          | EVENT   | LOCATION   |
|---------------|---|--|
| 9:00-9:45AM   | <b>Academic Poster Presentations #2 (cont.)</b> <ul style="list-style-type: none"> <li>How do athletic department policy changes affect the secondary ticket market? <b>Mark L Howard</b></li> <li>Finding the Balance Between Academic and Sport Motivation: A Study of NCAA Division I Student-Athletes. <b>Keith Adams</b></li> <li>Descriptions of college athletes in the classroom: Views from sport management students. <b>Megan Parietti, Margaret Tudor, &amp; Emily Newell</b></li> <li>Crucial dialogue: Advancing athlete well-being through enhanced communication. <b>Todd Fraley, Stacy Warner, Christine Wilson, Michael Catalano, &amp; Gareth Jones</b></li> <li>The swirling-transfer college athlete experience: A case study. <b>Ethan Swingle</b></li> </ul>           | Ballroom 1A & Ballroom 1B                                  |
| 10:00-1030AM  | <b>Oral Academic Presentations – Session 8</b> <ul style="list-style-type: none"> <li>We sing to thee: Content analysis of college alma maters. <b>Chris Hanna, Robert Thompson, James Morton</b></li> <li>Examining the knowledge and perceptions of Division-II collegiate athletic administrators, staff, and coaches regarding gender equity and Title IX standards. <b>Justin B. Rodkey, Ellen J. Staurowsky, Kristy Kelly, &amp; Toni Sonderfeld</b></li> <li>Institutionalized racialization in power-5 college football and men's basketball. <b>Richard M. Southall</b></li> </ul>   | Conference A<br>Conference B<br>Conference C               |
| 10:35-11:05AM | <b>Oral Academic Presentations – Session 9</b> <ul style="list-style-type: none"> <li>Determinations of a value-based education approach related to the anti-doping movement within college athletics. <b>Dylan Williams, &amp; Ken Wright</b></li> <li>Experiences of Black athletic senior administrators. <b>Jonathan E. Howe, &amp; Carter A. Rockhill</b></li> <li>Did House Bill (HB) 1897 have any impact on the student athletic fee? <b>Kevin Ayers</b></li> </ul>   | Conference A<br>Conference B<br>Conference C               |
| 11:10-11:40AM | <b>Oral Academic Presentations – Session 10</b> <ul style="list-style-type: none"> <li>A socio-historical analysis of Black activism in college sport. <b>Joseph N. Cooper, Michael Mallery, Jr., Charles D. T. Macaulay, &amp; Donald McAulay</b></li> <li>An examination of an NCAA Division-II institution's LGBT climate: The impact of religion and ally identity on individual sexual and gender prejudice. <b>Chase M. L. Smith</b></li> <li>Leading college-athletes to success beyond the field: Assessing the potential for high impact practices in collegiate athletics. <b>Jessica R. Braunstein-Minkove, Nicolo A. Russolillo, &amp; Anthony G. Weaver</b></li> <li>A holistic approach toward elite athlete development. <b>Stacy Warner, &amp; Brennan K. Berg</b></li> </ul> | Ballroom 1A<br>Ballroom 1B<br>Conference A<br>Conference C |

# Friday - April 5, 2019

| TIME              | EVENT  | LOCATION   |
|-------------------|--|--|
| 11:45<br>12:15PM  | <b>Oral Academic Presentations – Session 11</b> <ul style="list-style-type: none"> <li>• Challenge of a lifetime: How collegiate sport-related adversity promotes resilience, strength and empowerment. <b>Mitchell Haroldson, &amp; Ellie Rudd</b></li> <li>• No-cause in California and beyond: Implications of NCAA show-cause penalty invalidation. <b>Brian E. Menaker, Jeffrey F. Levine, &amp; Ellen J. Staurowsky</b></li> <li>• Worthy of recognition? An examination of sport facilities named after individuals with racist pasts. <b>Nicholas Swim, Robert Turick, &amp; Anthony Weems</b></li> <li>• Welcome to CAMP: Collegiate achievement mentoring program as a means for athlete leadership and engagement in the classroom and the community. <b>Jason W. Lee, Matthew Ohlson, Elizabeth A. Gregg, &amp; Andrea L. Buenano</b></li> <li>• Emergence of college sports within HBCUs. <b>Robyn Magee</b></li> </ul> | Ballroom 1A<br>Ballroom 1B<br>Conference A<br>Conference B<br>Conference C |
| 12:20-<br>12:50PM | <b>Oral Academic Presentations – Session 12</b> <ul style="list-style-type: none"> <li>• Understanding the challenges and sources of support of Black college-athletes: A community cultural wealth perspective. <b>Ezinne Ofoegbu</b></li> <li>• A critical discourse analysis of the NCAA's response to federal investigation into men's college basketball. <b>Max Klein</b></li> <li>• New role adoption within Division-I collegiate athletic departments. <b>Ajhanai Newton, &amp; Joseph N. Cooper</b></li> <li>• How college athletics foster a sense of community and belonging. <b>Noah Lauridsen, &amp; Tiesha Martin</b></li> <li>• Female international athletes at American universities: Reasons to attend and experiences that followed. <b>Tammy Crawford, Simon Licen, &amp; Corrinna McGrath</b></li> </ul>   | Ballroom 1A<br>Ballroom 1B<br>Conference A<br>Conference B<br>Conference C |
| 12:55-<br>1:25PM  | <b>Oral Academic Presentations – Session 13</b> <ul style="list-style-type: none"> <li>• What happened in Vegas: Institutional brand identity storytelling through intercollegiate athletic iconography. <b>Jason W. Lee, Nancy Lough, &amp; Elizabeth A. Gregg</b></li> <li>• The recruiting promise: Reflections on the impact of participation in intercollegiate athletics 20 years post-football. <b>Brad Bates, Erianne A. Weight, &amp; Jake DeVries</b></li> <li>• The unexpected role of tragedy in shaping coaching perspectives. <b>Shaina M. Dabbs, Jeffrey A. Graham, &amp; Marlene A. Dixon</b></li> <li>• Practices used by NCAA Division-I Power-Five athletics programs to increase athlete inclusion. <b>Molly Harry</b></li> <li>• A qualitative comparison of Division-I and Division-III athletes' perceptions of transition process. <b>Allison B. Smith</b></li> </ul>  | Ballroom 1A<br>Ballroom 1B<br>Conference A<br>Conference B<br>Conference C |
| 1:25PM            | <b>Conference Concludes</b>  |  |

# MAP/ADDRESSES

**U of SC Alumni Center:  
900 Senate Street, Columbia, SC 29201**

**The Senate:  
1022 Senate St, Columbia, SC 29201**

**Thomas Cooper Library (Pictured on Map):  
1322 Greene St, Columbia, SC 29208**





The *Journal of Athlete Development and Experience (JADE)* is accepting manuscripts for the open-access journal via our website: <https://scholarworks.bgsu.edu/jade/>. *JADE* was founded to give voice to the athlete experience and address issues surrounding athlete development. Athlete development examines both athletic and personal development. Specifically, how athletes can become the best version of themselves on the playing field and in life.

The mission of *JADE* is to advance, promote, and disseminate original empirical research surrounding issues concerning athletes in high school through professional sports both in the United States and abroad.

Submissions to this journal that are cross-disciplinary and have clear applied and real-world uses are encouraged. All articles are peer-reviewed and intended for an audience of both academics and practitioners and should be written for the lay reader.

Any questions should be directed to the editors, Dr. Amanda Paule-Koba ([apaule@bgsu.edu](mailto:apaule@bgsu.edu)) and Dr. Sarah Stokowski ([stoko@uark.edu](mailto:stoko@uark.edu)).

Be sure to follow @JADE\_Research on twitter for updates!

