Interested in playing a role in the leading digital advertising event of the year? The NAI offers the opportunity to be a key sponsor of the 2020 Summit.

**ALL LEVELS OF SPONSORSHIP INCLUDE:**
- Company logo and website link on the NAI Summit 2020 Website
- Company recognition in the meeting space
- Inclusion in traditional and social media event promotions
- Company logo in 2020 Summit program
- Invitation to 2020 Summit VIP Dinner

**PLATINUM LEVEL SPONSOR**
$25,000 (Exclusive)
- Introduction by NAI leadership during Summit opening remarks
- 5-minute address to attendees during opening remarks
- Featured guest post on the NAI blog
- Ability to supply attendees with branded company items
- Signage and recognition as a Platinum Level sponsor
- Four registrations to the Summit ($2,396 value)
- Four invitations to the VIP dinner following the Summit ($2,000 value)
- Custom branding within the space

**GOLD LEVEL & VIP DINNER SPONSOR**
$15,000 (Exclusive)
- Ability to supply attendees with branded company items
- Signage and recognition as Gold Level and VIP Dinner sponsor
- Three registrations to the Summit ($1,797 value)
- Custom branding within the space
- Introduction by NAI leadership during VIP dinner following the Summit
- 5-minute address to VIP dinner attendees
- Two invitations to the VIP dinner ($1,000 value)

**SILVER LEVEL & NETWORKING HAPPY HOUR SPONSOR**
$10,000 (limited to 3)

Closing Summit event featuring networking with unique, interactive hors d’oeuvres and libations
- Ability to supply attendees with branded company items
- Signage and recognition as Silver Level and Cocktail Reception sponsor
- One registration to the Summit ($599 value)
- Two invitations to the VIP dinner ($1,000 value)
- Custom branding within the space

**CONTACT:** Leanny Prieto  
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EMAIL: leanny@networkadvertising.org

Continued
DIGITAL MOSAIC SPONSOR
$8,000 (Exclusive)
Add excitement to the Networking Happy Hour with a fun and interactive photo experience
- Ability to supply attendees with branded company items
- Branded folios for photos taken
- Signage and recognition as photo booth sponsor
- One registration to Summit ($599 value)
- One invitation to the VIP dinner ($500 value)
- Custom branding on photos

SPONSOR A FOOD TRUCK LUNCH
$7,500 (Limited to 3)
*Featuring Iconic New York eats: Halal Guys, Nathan’s Famous Hot Dogs, and Pizza Truck*
- Ability to supply attendees with branded company items
- Signage and recognition as lunch sponsor
- One registration to Summit ($599 value)
One invitation to the VIP dinner ($500 value)

SPONSOR A FOOD TRUCK BREAKFAST
$6,000 (Limited to 3)
*Featuring Rainbow Bagles and Bex Waffles*
- Ability to supply attendees with branded company items
- Signage and recognition as breakfast sponsor
- One registration to Summit ($599 value)
- One invitation to the VIP dinner ($500 value)

COFFEE BREAK SPONSOR
$5,000 (Limited to 4, 3 remaining)
*Fuel-up pit stops throughout the Summit*
- Signage and recognition as coffee break sponsor
- One registration to Summit ($599 value)
- One invitation to the VIP dinner ($500 value)

CHARGING STATION SPONSOR
$4,500 (Limited to 2)
Mobile charging stations to keep attendees powered up
- Signage and recognition as charging station sponsor
- One registration to Summit ($599 value)
- One invitation to the VIP dinner ($500 value)

MUSIC SPONSOR
$4,500 (Limited to 2)
*Beats from a Brooklyn based DJ to keep the Summit on-track and up-tempo*
- Signage and recognition as music sponsor
- One registration to Summit ($599 value)
- One invitation to the VIP dinner ($500 value)

UBER CREDIT SPONSOR
$2,000 (Exclusive)
Uber credit for attendees to get to and from summit activities
- Signage and recognition
- Custom email communication listing the Sponsor as the gifter along with a custom link and promo code, usable at any time during the Summit
- One invitation to the VIP dinner

20th ANNIVERSARY ATTENDEE GIFTS
$2,500 (Exclusive)
- Signage and recognition
- One invitation to the VIP dinner

If your company is interested in one of these opportunities, please contact Leanny Prieto at 651.434.9853 or leanny@networkadvertising.org for more information.