

**MONDAY, APRIL 8** 

THE GLASSHOUSE, NYC

@FASHIONSCHOLARSHIPFUND #FSFLIVE



## 6:30<sup>™</sup> Welcome

#### **OPENING REMARKS**

PALOMA ELSESSER / Model and Body Advocate

PETER ARNOLD / Executive Director, FSF

SHANNON ABLOH / CEO and Managing Director, Virgil Abloh Securities; President, The Virgil Abloh Foundation

### **FSF** Honors

TRACEE ELLIS ROSS / AWARD-WINNING ACTRESS, CEO AND FOUNDER OF PATTERN BEAUTY
INTRODUCED BY KARLA WELCH / Stylist and Founder and CEO of The Period Company

# FSF Presents: The Finalist Stage

BEN CALLAGHAN / SAVANNAH COLLEGE OF ART AND DESIGN, SAVANNAH CAMPUS
INTRODUCED BY JIAN DELEON / Men's Fashion Director. Nordstrom

OLIVIA MEYER / KENT STATE UNIVERSITY
INTRODUCED BY LINDA FARGO / SVP Fashion Office and Store Presentation, Bergdorf Goodman

CHIGOZIRIM NWOGU / NEW YORK UNIVERSITY
INTRODUCED BY SARAH BENADY / President, CELINE North America

JOSH TUNAC / ARIZONA STATE UNIVERSITY
INTRODUCED BY EUGENIA MIRANDA RICHMAN / Editor-in-Chief. WWD

## 7:45<sup>PM</sup> FSF Honors

PETE NORDSTROM / PRESIDENT AND CHIEF BRAND OFFICER, NORDSTROM, INC. INTRODUCED BY JAKARIE WHITAKER / Class of 2022, 2023, and 2024 FSF Scholar and Virgil Abloh™ "Post-Modern" Scholar

MICHAEL BURKE / CHAIRMAN AND CEO, LVMH FASHION GROUP INTRODUCED BY SPIKE LEE

## Winner Announcement

CHAIRMAN'S AWARD
FSF CLASS OF 2024 CASE STUDY COMPETITION

**ANNOUNCED BY JOHN TIGHE** / Board President, FSF and **VERA WANG** / Designer

Special toast compliments of Moët & Chandon Impérial Brut Champagne Wine and Spirits provided by Moët Hennessy USA

Shop Eric Emanuel's merch pop-up with 100% of proceeds benefiting FSF Enjoy bites from specialty culinary partner Ghetto Gastro Music by: DJ Gonnie Garko

#### SHARE OUR BIGGEST NIGHT OF THE YEAR

BY TAGGING #FSFLIVE,
AND BE SURE TO FOLLOW

@FASHIONSCHOLARSHIPFUND
ON INSTAGRAM, LINKEDIN,
AND FACEBOOK, AND

@POST\_\_\_\_MODERN
ON INSTAGRAM!

# Thank you for joining us in celebrating the 130 members of the FSF Scholarship Class of 2024 and the fourth cohort of Virgil Abloh<sup>TM</sup> "Post-Modern" Scholars.

The Scholars in the room with us tonight were the time to meet them and consider their work. which reflects the values and priorities of the (Environmental / Social / Governance). This year, we are awarding \$1.4+ million in Scholarship support to 162 college students, including 30 Virgil Abloh™ "Post-Modern" Scholars and 32 Community College Scholars. They ioin more than 3.000 undergraduates to whom the FSF has granted more than \$18 million in the past two decades alone. Each Scholar will now embark on a rigorous career awareness and workforce preparedness program and build a network that will serve them well as they graduate and begin their careers. After their Scholarship year, we will become a lifelong resource to each of them. Many of our FSF Alumni are in the room tonight.

Virgil Abloh was the change he wished to see in the world, and we at FSF are forever grateful to have worked alongside him in creating the Virgil Abloh<sup>tm</sup> "Post-Modern" Scholarship Fund in early 2020. We did so in time for Virgil to meet his first 20 "Post-Modern" Scholars and see them embark on a lifechanging set of experiences he directly helped design and implement. The outpouring of support in the aftermath

of Virgil's passing in late 2021 elevated the "Post-Modern" Fund to an important, continuing legacy-arguably the most transformational event in the FSF's long history.

We have sought to ensure that we would thoughtfully and rapidly put these funds to use and achieve the greatest possible impact in alignment with Virgil's vision, looking at the FSF's work overall and the urgency of need, reflecting on what we did very well and what we could do better. We are grateful to Shannon Abloh, the members of our Board who devoted countless hours to this process, and to the many partners and stakeholders who informed the work

Thanks to this collaborative and robust strategic planning initiative, the FSF Board of Governors has now ratified a new three-year plan calling for accelerated growth, program enhancements, and pilot programs to achieve an even more significant and demonstrable impact on all our Scholars, our Alumni, and the fashion industry itself. We learned a great deal, and we look forward to sharing our progress with you.

selected from 1,300+ applicants from 72 colleges and universities across the U.S. They are the best of the best. We hope you will take next generation of fashion talent and the 2024 FSF Scholarship Competition theme of ESG

# STRATEGIC PLANNING OUTCOMES

The Fashion Scholarship Fund's new three-year Strategic Plan is centered in a set of defined goals and objectives, anchored by analysis and informed by the insights of key stakeholders. These insights and proposed solutions reflect activities that are already underway and demonstrate our broader commitment:

#### **REMOVING FINANCIAL BARRIERS**

FSF Scholars from groups underrepresented in fashion often face persistent barriers, especially financial, to college graduation and successful career transition. These groups include BIPOC students, those who are first-generation to college, and those with demonstrable financial need.

- We will establish new Bridge Fund grants, designed to remove immediate financial barriers for our Scholars and enable more Scholars to undertake career-forming internships or similar opportunities they would not otherwise be able to afford.
- We will also test different strategies for supporting talented students—reaching students earlier in their academic journeys, and offering multi-year Scholarship and program support.

#### **PILOTING ALTERNATIVE PATHWAYS**

Students from colleges and universities that are not affiliated with the FSF, and students from less-traditional academic backgrounds such as those attending community colleges, are an important source of underrepresented talent. And for those students, FSF Scholarships have been largely unattainable.

 We will continue to pilot alternative pathways, expand the most promising initiatives, deepen our applicant recruitment, and build equity in the Competition process so that applying will itself become an important learning and career exploration opportunity.

#### **BUILDING CAPACITY AND ACCELERATING EXPANSION**

FSF Scholarships, especially the "Post-Modern" Scholarships, together with the preparation and support we provide, change our Scholars' career opportunities—and their lives.

- We will build capacity and accelerate the expansion of the number of Scholars from underrepresented backgrounds.
- The next cohort of Virgil Abloh™ "Post-Modern" Scholars will increase by 100%, to 60 students per year.

62%

FSF SCHOLARS ARE BIPOC

31%

FSF SCHOLARS DEMONSTRATED FINANCIAL NEED

15%

FSF SCHOLARS ARE THE FIRST GENERATION TO ATTEND COLLEGE From 20 students in the first cohort of Virgil Abloh™ "Post-Modern" Scholars, the number has grown each year; this year there are 30 new "Post-Modern" Scholars, bringing the total to 100. The percent of Scholars who are BIPOC has tripled since 2019, from 22% to 62%, as has the percent who demonstrate financial needfrom 11% to 31%-and who are first generation to college, from 4% to 15%. This is the place of strength from which we now embark on a new phase of organizational impact and innovation.

None of this would be possible without our partners, from our educators and Alumni to our "supporter-partners," including Shannon Abloh, our Board and Chairman's Circle members, tonight's sponsors, our Named Scholarship Funders, and the many, many corporations, individuals, and foundations that support our programs.

We hope to undertake an exciting new journey, together. Thank you.



JOHN TIGHE, PRESIDENT



PETER ARNOLD, EXECUTIVE DIRECTOR



Learn more about FSF's impact in our recently released 2023 Annual Report

VIRGIL ABLOH™ "POST-MODERN" SCHOLARSHIP FUND

AAFA EDUCATION FOUNDATION SCHOLARSHIP

**ALVANON X FSF SCHOLARSHIP** 

AMERICAN APPAREL & FOOTWEAR ASSOCIATION (AAFA) GLOBAL PUBLIC POLICY SCHOLARSHIP

**BURLINGTON STORES X FSF SCHOLARSHIP** 

DELTA GALIL X FSF SCHOLARSHIP

DICK'S SPORTING GOODS X FSF SCHOLARSHIP

**ERIC EMANUEL X FSF SCHOLARSHIPS** 

**FASHIONPHILE X FSF SCHOLARSHIP** 

**FASHION SCHOLARSHIP FUND CHAIRMAN'S AWARD** 

GLORIA VANDERBILT SCHOLARSHIP - BY ONE JEANSWEAR GROUP

KENNETH COLE X FSF SCHOLARSHIP

KOHL'S X FSF SCHOLARSHIPS

LEVI STRAUSS & CO. SCHOLARSHIP

LICENSING INTERNATIONAL FOUNDATION X FSF SCHOLARSHIP

MACY'S, INC. JEFF GENNETTE SCHOLARSHIP PROGRAM

MARTY'S LIGHT: THE MARTY STAFF SCHOLARSHIP

NEIMAN MARCUS GROUP X FSF SCHOLARSHIPS

NORDSTROM X FSF SCHOLARSHIPS

# 2024 NAMED SCHOLARSHIPS

PEERLESS CLOTHING X FSF SCHOLARSHIP

**PVH FORWARD FASHION X FSF SCHOLARSHIPS** 

RALPH LAUREN CORPORATION X FSF SCHOLARSHIP

**ROSS STORES, INC. SCHOLARSHIPS** 

RUNWAY OF DREAMS™ X FSF SCHOLARSHIP

DAVID E. AND JACQUELINE S. SIMON CHARITABLE FOUNDATION X FSF SCHOLARSHIP

SAP X FSF INNOVATION SCHOLARSHIP

SKIMS X FSF SCHOLARSHIPS

TIGHE FAMILY X FSF SCHOLARSHIP

TOMMY BAHAMA X FSF SCHOLARSHIP

**VERA WANG X FSF SCHOLARSHIP** 

WEISSMAN X FSF SCHOLARSHIPS

WHP GLOBAL X FSF SCHOLARSHIPS

WYNN RESORTS X FSF SCHOLARSHIP

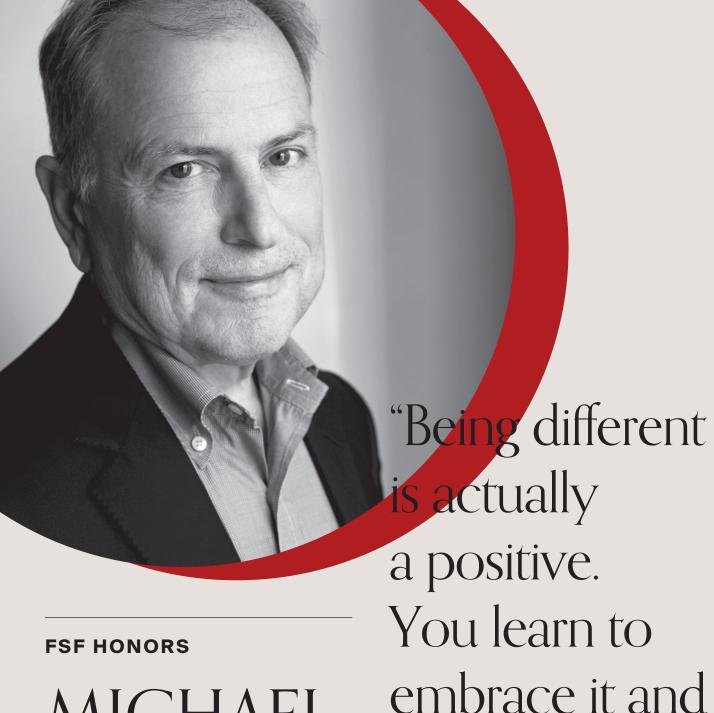
ALLAN J. ZWERNER SCHOLARSHIP

#### **COMMUNITY COLLEGE SCHOLARSHIPS**

PVH X FSF COMMUNITY COLLEGE SCHOLARSHIPS

THE VF FOUNDATION X FSF COMMUNITY COLLEGE SCHOLARSHIPS

TRUE RELIGION X FSF COMMUNITY COLLEGE BRIDGE SCHOLARSHIPS



# MICHAEL BURKE

CHAIRMAN AND CEO, LVMH FASHION GROUP not fear it."

# Special Thanks to Our 2024 SCHOLARSHIP SUPPORTERS

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LVMH | NEIMAN MARCUS GROUP | NORDSTROM | WWD

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TRACEE ELLIS

ROSS

AWARD-WINNING ACTRESS, CEO AND FOUNDER, PATTERN BEAUTY

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**FOUNDER & CHIEF CREATIVE** DIRECTOR, OFF-WHITE

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PRESIDENT. MANAGEMENT ONE

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EVP/CHIEF HUMAN RESOURCES OFFICER, **BURLINGTON STORES** 

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PRESIDENT AND CEO, [TC]

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#### **MATT LAUKAITIS**

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SENIOR VICE PRESIDENT MEMBERSHIP, AAFA

#### **MEGHAN WILLIS**

VP OF PRODUCT DEVELOPMENT, APPAREL & ACCESSORIES, UNDER ARMOUR

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**EVP/CHIEF MERCHANDISING** OFFICER, JCPENNEY

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CO-FOUNDER & MANAGING PARTNER, EMBER ADVISORY

#### JUNE DEFABIO

EVP GLOBAL STRATEGY, ABERCROMBIE & FITCH

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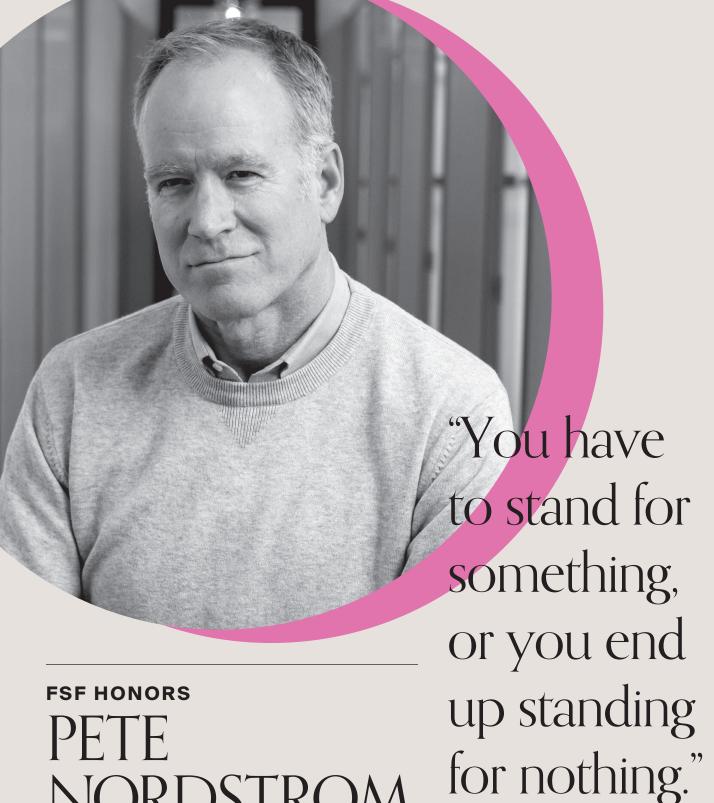
#### **ELECTA VARNISH**

**INDUSTRY CONSULTANT** 

#### **KENNETH WYSE**

PRESIDENT, WYSE CONSULTING

\*IN MFMORY



# **NORDSTROM**

PRESIDENT AND CHIEF BRAND OFFICER, NORDSTROM, INC.

# The Assignment: ESG

FSFs Class of 2024 Scholars – tomorrow's industry leaders – each created a case study that addressed an environmental, social, and corporate governance (ESG) priority as part of their application to FSF. The result was a portfolio of exceptional projects focused on solving important issues at the heart of our society, through fashion and adjacent industries.

We invite you to explore their projects throughout the evening, beginning with the six categories that emerged from their collective body of work:

#### THE COMMUNITY BUILDERS

These strategic thinkers leverage advocacy, brand identity, and ESG to **curate community.**They intertwine influencer marketing, education, and charitable giving to forge meaningful connections among consumers.

#### THE PROCESS VANGUARDS

These eco-trailblazers emphasize sustainable processes – transforming manufacturing, dyeing, resourcing, and recycling – to prioritize methods that significantly reduce waste.

#### THE ACCESSIBILITY ADVOCATES

Leading the charge in **universal usability,** this group promotes body positivity and disability-friendly designs, embodying a commitment to diversity in fashion.

#### THE UPCYCLERS

These carbon-zero pioneers champion the principles of the **circular economy,** breathing new life into existing textiles while prioritizing sustainable product life cycles, creative repurposing, slow fashion, and peer-to-peer sales.

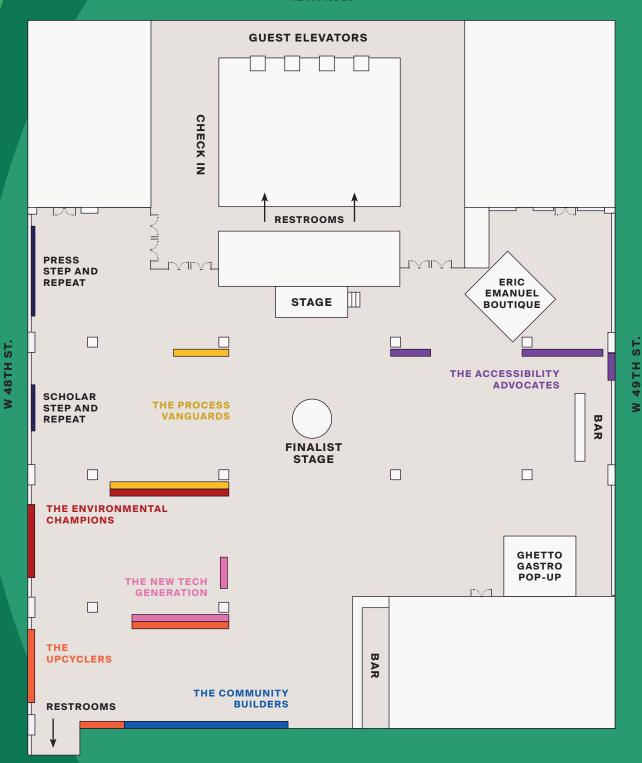
#### THE NEW TECH GENERATION

Using blockchain technology, artificial intelligence, and 3D modeling, these next-gen engineers enhance supply chain transparency while pioneering expansion into new, uncharted markets.

#### THE ENVIRONMENTAL CHAMPIONS

Dedicated to revolutionizing the industry with sustainable materials, these innovators use natural textiles, zero plastic, eco-friendly dyeing processes, and sustainable packaging to minimize environmental impact.

#### 12TH AVE.



# 2024 FSF SCHOLARSHIP RECIPIENTS

COLORS NEXT TO EACH NAME INDICATE WHERE TO FIND EACH SCHOLAR IN THE ROOM.
PLEASE REFER TO THE MAP ON THE PREVIOUS SPREAD FOR LOCATIONS.

### THE NEW TECH GENERATION

ALYSSA ALBANO
LEHIGH UNIVERSITY

ZACH CRAWFORD\*\*
PENSOLE LEWIS COLLEGE

AMARYLLIS DUNKLEE
THE UNIVERSITY OF TEXAS AT AUSTIN

ANNIKA GEISSBERGER
MARIST COLLEGE

LAURYN GIDDINGS\*\*
VIRGINIA COMMONWEALTH UNIVERSITY

LEEANN HUANG ARIZONA STATE UNIVERSITY

AMARI JONES\*\*
INDIANA UNIVERSITY

MAYESHA NUJHAT UNIVERSITY OF MINNESOTA

BELLE ST. CLAIR SAVANNAH COLLEGE OF ART AND DESIGN, SAVANNAH CAMPUS

PARTH SURI
UNIVERSITY OF SOUTHERN CALIFORNIA

JOSH TUNAC
ARIZONA STATE UNIVERSITY

JULIA YUAN WASHINGTON UNIVERSITY IN ST. LOUIS

### THE PROCESS VANGUARDS

KEV ADDISON\*\*
INDIANA UNIVERSITY

JAVI BENSON NEW YORK UNIVERSITY

BEN CALLAGHAN SAVANNAH COLLEGE OF ART AND DESIGN, SAVANNAH CAMPUS

ALYSSA COZZONI UNIVERSITY OF MISSOURI

TANIAH DAUGHTREY\*\*
THE UNIVERSITY OF NORTH CAROLINA,
GREENSBORO

JENNIFER DEBELLIS
FASHION INSTITUTE OF TECHNOLOGY

ELLIE DIPAOLO
DREXEL UNIVERSITY

ERIN KEEFE
THOMAS JEFFERSON UNIVERSITY

KAY KUHON
THE OHIO STATE UNIVERSITY

SEAN MCALPIN
AUBURN UNIVERSITY

DIANE MYERS
UNIVERSITY OF DELAWARE

PLERN RATTANAPRAKARN
ACADEMY OF ART UNIVERSITY

ASIA REDHEAD\*\*
SAVANNAH COLLEGE OF ART
AND DESIGN, SAVANNAH CAMPUS

MELISSA RICHARDSON SAVANNAH COLLEGE OF ART AND DESIGN, SAVANNAH CAMPUS

JORDAN SALYER
UNIVERSITY OF CALIFORNIA,
LOS ANGELES

SATCHEL SMITH\*\*
THOMAS JEFFERSON UNIVERSITY

IAN VAILLIENCOURT
UNIVERSITY OF WISCONSIN-MADISON

### THE COMMUNITY BUILDERS

MEGAN ALLEBORN UNIVERSITY OF DELAWARE

ANOUSHKA AMBAVANEKAR UNIVERSITY OF PENNSYLVANIA

FATMATA CAMARA\*\*
LIM COLLEGE

MADISON CHAN UNIVERSITY OF CALIFORNIA, BERKELEY

MADZ CORNETT
SAVANNAH COLLEGE OF ART
AND DESIGN, SAVANNAH CAMPUS

TAYLER GOMEZ
INDIANA UNIVERSITY

KATHERINE HAIDVOGEL IOWA STATE UNIVERSITY

DANAE HARRISON\*\*
SPELMAN COLLEGE

HELEN HU
UNIVERSITY OF PENNSYLVANIA

SYDNEE JOHNSON AUBURN UNIVERSITY

AMANDA KERR\*\*
SAVANNAH COLLEGE OF ART
AND DESIGN, ATLANTA CAMPUS

ELLIE MICHAELIS
THE OHIO STATE UNIVERSITY

JAZMINÉ MORROW\*\*
DREXEL UNIVERSITY

NAVENTI MUHAMMAD\*\*
SPELMAN COLLEGE

CHIGOZIRIM NWOGU\*\*
NEW YORK UNIVERSITY

MADDY OSBORNE\*\*

MADDY OSBORNE\*\*
SAVANNAH COLLEGE OF ART
AND DESIGN, ATLANTA CAMPUS

CHEYENNE OTERO
NORTH CAROLINA STATE UNIVERSITY

OLIVIA PORTER
CLEMSON UNIVERSITY

LEAH ROSENKRANZ
CORNELL UNIVERSITY

TAMMY WANG
THE UNIVERSITY OF NORTH CAROLINA,
GREENSBORO

ALAINA WODAREK
WEST VIRGINIA UNIVERSITY

### THE ENVIRONMENTAL CHAMPIONS

OLIVIA AKER
UNIVERSITY OF MISSOURI

GEO AREVALO
PENSOLE LEWIS COLLEGE

JULIANNA BUSA LIM COLLEGE

MALLORY BUTTS\*\*
SPELMAN COLLEGE

CIERRA CALMEISE\*\*
UNIVERSITY OF CINCINNATI

SAMMI FAY
UNIVERSITY OF SOUTHERN CALIFORNIA

MAHSA FIROOZKOUHI GEORGE BROWN COLLEGE

ELENA HARRIS
THOMAS JEFFERSON UNIVERSITY

HAVEN HATHAWAY
COLUMBIA COLLEGE CHICAGO

LATIFAH HIRCHI-VOGL COLORADO STATE UNIVERSITY

RACHEL HU

DREXEL UNIVERSITY

MARLEY JACOBS\*\*

SAVANNAH COLLEGE OF ART AND DESIGN, ATLANTA CAMPUS

GABRIELLE MOORE\*\*
CORNELL UNIVERSITY

NICOLE MORENO UNIVERSITY OF GEORGIA

HEATHER MOREY
LIM COLLEGE

# 2024 FSF SCHOLARSHIP

COLORS NEXT TO EACH NAME INDICATE WHERE TO FIND EACH SCHOLAR IN THE ROOM. PLEASE REFER TO THE MAP ON THE PREVIOUS SPREAD FOR LOCATIONS.

**BECCA PARKER** 

IOWA STATE UNIVERSITY

JACQUELINE PICARD

SAVANNAH COLLEGE OF ART AND DESIGN, SAVANNAH CAMPUS

**ASHLEY REDWAY\*\*** 

MARIST COLLEGE

**KARLA REINOSO** 

FORDHAM UNIVERSITY

**ANNABELLA THORNTON** 

COLUMBIA COLLEGE CHICAGO

**MAKAYLA TRAPP** 

COLORADO STATE UNIVERSITY

**DAVID VEGA** 

**COLUMBUS COLLEGE OF ART** AND DESIGN

**SHARON WU** 

DREXEL UNIVERSITY

#### THE ACCESSIBILITY **ADVOCATES**

**OLIVIA BYAM** 

COLUMBIA COLLEGE CHICAGO

**EUNICE CHONG** 

UNIVERSITY OF PENNSYLVANIA

**BENJAMIN CORYELL** 

VIRGINIA COMMONWEALTH UNIVERSITY

**SAM GASTON** 

COLORADO STATE UNIVERSITY

**ERIKA GESELL** 

VIRGINIA COMMONWEALTH UNIVERSITY

**VANESSA GISSEL** 

UNIVERSITY OF GEORGIA

KATE KAUFMANN

THOMAS JEFFERSON UNIVERSITY

**ALI LAMBRINOS** 

ARIZONA STATE UNIVERSITY

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