THE VIRTUAL
POSTGRES
VISION 2020
JUNE 23 - 24

SPONSORSHIP

PROSPECTUS

HOSTED BY

EDB
POSTGRES
POSTGRES VISION 2020 will explore the future of Postgres in the enterprise.
We are on the journey and the future is Postgres, and we’re going to help you get there.

Ed Boyajian
Opening Remarks, 2019
Be part of an elite group of companies shaping the future of open source data management and enterprise Postgres.

Have access to IT leaders, developers, and data professionals from Fortune 500 corporations, large government agencies, fast-growing start-ups, and the best and brightest Postgres Community leaders from around the world.

Share your company’s messaging with the most influential industry analysts and thought-leading press.

Spend quality time with your customers, prospects, partners, and industry leaders through our highly interactive virtual platform.
DEMOGRAPHICS

INDUSTRY

F500/G2000: 44%
SMB: 33%
ISV: 13%
GOV: 10%

ATTENDEES

SENIOR IT MANAGERS & EXECUTIVES: 30%
DATABASE ADMINISTRATORS (DBAs): 24%
ENGINEERS: 17%
DEVELOPERS: 10%
ENTERPRISE ARCHITECTS: 8%
CHIEF DATA & ANALYTICS OFFICERS: 7%

TECHNOLOGIES

ENTERPRISE MANAGEMENT TOOLS FOR DEVELOPERS AND DBAs
OPEN SOURCE RELATIONAL AND NoSQL DBMS
STORAGE, SERVER, SECURITY, AND NETWORKING HARDWARE
OPERATING DATABASES IN CONTAINERS USING KUBERNETES
CONFERENCE OVERVIEW

CONFERENCE THEMES

VISION
Thought leaders will share their insights on the Future of Postgres—what’s new, what’s next, and what we are aspiring toward.

REAL-WORLD
Your peers discuss their real-world stories of how Postgres is helping them outmaneuver competitors, reduce costs, and invest more in innovation.

TECH AND TOOLS
Experts share what’s new in Postgres, including tools for greater scalability, security, and availability, and deployment models like containers and cloud.

DEVELOPER
Professionals deliver insights on how developers are building scalable and secure applications using Postgres.

TUESDAY, JUNE 23
CONFERENCE DAY 1
CONFERENCE SESSIONS
Featured Keynotes
Breakout Sessions
Interactive Exhibit Hall

WEDNESDAY, JUNE 24
CONFERENCE DAY 2
CONFERENCE SESSIONS
Featured Keynotes
Breakout Sessions
Interactive Exhibit Hall
I highly recommend hanging around very smart people, taking to users, talking to more users, talking to yet more users. They will be happy to tell you about what they don’t like about what they are currently doing, and your goal is to fix it.

Dr. Michael Stonebraker
Database Pioneer and Adjunct Professor of Computer Science, MIT
# Sponsorship Packages & Benefits

## Sponsor Benefits Package

<table>
<thead>
<tr>
<th>Feature</th>
<th>Diamond ($20,000)</th>
<th>Gold ($7,000)</th>
<th>Silver ($2,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>30-Minute Keynote</td>
<td>●</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>45-Minute Breakout Session</td>
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<td>●</td>
<td></td>
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<tr>
<td>Featured Placement in Exhibit Hall</td>
<td>●</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Virtual Booth with Lead Generation</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Comprehensive Reporting with Detailed Lead Information</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Logo in Virtual Exhibit Hall</td>
<td>●</td>
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*only 2 available

## Pre-Event Recognition

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>2-3 Social Media Mentions</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Recognition on Conference Website</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition in Conference Attendee Emails</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition in Pre-Conference Marketing Outreach</td>
<td>●</td>
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</table>
# SPONSORSHIP

## PACKAGES & BENEFITS

### ON-SITE RECOGNITION

<table>
<thead>
<tr>
<th>Feature</th>
<th>Diamond ($20,000)</th>
<th>Gold ($7,000)</th>
<th>Silver ($2,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personalized announcement to attendees encouraging them to visit your booth</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Recognition on signage</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Recognition on collateral</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Recognition in Keynote Hall</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Announcements to attendees encouraging them to visit sponsor booths</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

### A LA CARTE

<table>
<thead>
<tr>
<th>Feature</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor the Leaderboard</td>
<td>$1,000</td>
</tr>
<tr>
<td>Sponsor the Attendee Survey</td>
<td>$500</td>
</tr>
</tbody>
</table>

*only 2 available

Additional promotional ads or signage at the Conference are available for purchase. Prices vary based on size/position - please inquire for details.
Please print your company name exactly as it should appear in all marketing and promotional materials for the conference. Once the form is complete, please email this page to info@PostgresVision.com and we’ll contact you shortly with more information and details.

**CONTACT INFORMATION**

NAME ____________________________________________________________

TITLE ____________________________________________________________

EMAIL __________________________________________________________

PHONE ________________________________

MAILING ADDRESS ________________________________________________

**COMPANY INFORMATION**

COMPANY NAME _________________________________________________

COMPANY WEBSITE ______________________________________________

Companies we do NOT wish to exhibit next to: __________________________

Companies we WOULD LIKE to exhibit next to: _________________________

**SPONSORSHIP SELECTION**

☐ Diamond  ☐ Gold  ☐ Silver

☐ Additional Promo Ads & Signage

☐ Sponsor the Leaderboard

☐ Sponsor the Attendee Survey
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