SPONSORSHIP PACKAGE
• The overarching theme for the 2020 Summit is **sustainability**.

• The event will be marked by the **inauguration of the European Pact for Sustainable Industry** to move from volume-driven economy to value-to-society.

• Through our sessions, CSR Europe and EBS will highlight a new approach to business with a focus on **sustainable transformation** and the impact that companies have on both society and the environment.

• The Summit 2020 will introduce **5 pillars** around which sessions are structured.

• Each pillar will be addressed through **numerous types of sessions**.

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**Towards a Sustainable Europe**

**PROGRAMME**

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**26 OCTOBER**

- **Opening Ceremony of the Summit**  
  (Audience: EU and Business Leaders)

- **Gala Dinner**  
  (Audience: EU and Business Leaders)

- **Award Ceremony**  
  (Audience: EU and Business Leaders)

**27 OCTOBER**

**MORNING PLENARY**

- **1 SESSION**: Inauguration of the European Pact for Sustainable Industry  
  (Audience: EU, Business Leaders, and Industry Federations)

- **2 SESSION**: Financing Systemic Transformation  
  (Audience: EU Stakeholders and Leading Investors)

**AFTERNOON SDGS ROUNDTABLES**

- **15 SDGS ROUNDTABLES**  
  (Audience: EU and Business Leaders, and Industry Federations)
WHY BECOME A SUMMIT PARTNER

- Be part of the European High-Level Sustainability Event of the year and gain access to its networking platform
- Position your company as Sustainability Leader
- Promote your SDG-based activities via the CSR Europe and the European Business Summit channels

- Influence EU policy-makers
- Build business and stakeholder intelligence around the key sustainability issues
- Become a Thought Leader on SDG implementation

1800+ Participants
200+ Speakers
400+ Organisations
1 Outstanding venue: Egmont Palace
150 Journalists
15 SDG Roundtables
WHO WILL ATTEND

Organisations
- 400+ Organisations & companies represented
- 10+ Industry sectors represented

Participants
- 500+ Participants in morning plenary session
- 200+ Participants in afternoon roundtable sessions
- 35+ Countries represented

Speakers
- EU policy-makers
- 55 Speakers from a wide range of businesses
• Be a **Keynote speaker** at the plenary conference attended by 450 high level sustainability leaders
• **Position your organisation** as a highly engaged sustainability leader
• **Inaugurate the European Pact for a Sustainable Industry**

• Be a **speaker** at one of the 15 Roundtables dedicated to key SDGs challenges
• **Engage and Network** with other experts and policymakers
• **Inspire** your stakeholders on how to accelerate cross-sector collaboration on the UN SDG’s

• Host 10-minute **speed-dating sessions** to meet and greet potential stakeholders
• **Engage with world practitioners** in Structured Networking
SPEAKERS 2019

BUSINESSES

ILHAM KADRI, CEO Solvay

HENNING OHLSSON, Managing Director, Epson Germany

HANS DAEMS, Group Public Affairs Officer for Hitachi Europe

Valentino Rossi, Head of Public Affairs, Enel

POLICY-MAKERS

PATRIZIA HEIDEGGER, Director of Global Policies and Sustainability, European ENvironmental Bureau (EEB)

JEAN-ERIC PAQUET, Director-General Research and Innovation, European Commission

KARMENUVELLA, Commissioner for Environment, Maritime Affairs and Fisheries, European Commission

KATHRYN HIGGS, Senior Advisor, Business Integrity, Transparency International

CIVIL SOCIETY

MANOELLE LEPOUTRE, Senior Vice President Civil and Society Engagement, Total

THERESE NOORLANDER Sustainability Director Europe, Coca Cola

MARK FOLEY, CEO, EirGrid

DOMINIC NOLAN, Education Programme Manager, IBM

HENNING OHLSSON, Managing Director, Epson Germany

KATHRYN HIGGS, Senior Advisor, Business Integrity, Transparency International

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PARTNERSHIP BENEFITS

POSITIONING

• Speaking slot at CSR Europe’s “Towards a Sustainable Europe” Plenary Sessions;
• Speaking slot at the SDGs Roundtables;
• 1 C-level speaking slot for an existing roundtable of partner’s choice;
• Access to EBS Speakers Room - a private setting to meet other VIP speakers and guests during the event;
• 4 additional free invitations for Summit Partner’s guests to attend the Summit;
• 2 invitations for the Business Leaders Lunch - an exclusive opportunity to network with the most senior Summit attendees, including EU policy leaders and Member States representatives (the event is by-invitation-only);
• Possibility to facilitate up to 2 contacts and subsequent interviews with the press
• 1 branded publication (maximum size A4) or small gift to be distributed to all attendees in the delegate conference bag

VISIBILITY & HIGH-LEVEL NETWORKING

• Logo on CSR Europe presentation slides
• Logo on signage
• Logo on event banners in and outside the conference room
• Logo on EBS website
• Logo on EBS publications (Press Release)
• Logo on EBS banners
• Logo on CSR Europe website - event webpage
• Logo in monthly Newsletter
• Logo on social media channels announcing sponsorship
• Logo on social media posts announcing SDG Roundtable
• Article on your SDG Roundtable distributed via the CSR Europe Newsletter
• Logo on the cover of event invitations
• Logo on the cover of programme updates

25.000 EUR (VAT EXCL.)

OPTIONAL

• One-page advertisement on the EBS website (1,000 EUR)
• Fully branded and equipped booth (4x2m) located in the Networking village for two days of the Summit (8,900 EUR)
EVENT VISIBILITY

Extend your reach towards a diversified network of stakeholders via CSR Europe’s and EBS’ communication tools and channels:

+ 25,000 Twitter followers
+ 5,500 Followers on LinkedIn Page

+ 8,600 Members on LinkedIn Group

+ 11,000 Website views monthly
+ 15,000 Newsletter subscribers

578,650 Tweet reach
350 Original tweets
840,334 Tweet impressions
225 Retweets May 23
99% OF PARTICIPANTS SAID THAT THEY ARE ‘LIKELY - VERY LIKELY’ TO RECOMMEND CSR EUROPE EVENTS TO OTHERS
• Enjoy a high visibility speaking slot at the CSR Europe and/or the European Business Summit 2020
• Make the most of high-level networking and attend policy dialogue meetings with European Commission DGs
• Engage in SDG Council roundtables with business sectors

POSITION YOUR COMPANY AS A HIGHLY ENGAGED LEADER THAT DRIVES THE SUSTAINABILITY AGENDA IN EUROPE