More CEOs in Europe Support a New Deal for Europe

Over Summer, more than 100 new CEOs have endorsed CSR Europe’s Call to Action for an overarching Sustainable Europe 2030 Strategy. The count is now beyond 200 but we do not want to stop yet: CEOs still have the chance to endorse. In the meantime, the Agenda proposed by the President-Elect of the European Commission indicates that the Call will be well received. Endorse the Call Now. Read more.

Epson’s Approach to Supporting Robotics Education Across Europe

The Win-A-Robot Competition, illustrated at the Brussels SDG Summit Roundtable on Education and Sustainability, allowed the Japanese electronics company to spot and support talented students and researchers capable of simplifying and innovating robot programming. Read more.

How Diversity in STEM Can Boost European Industry & Innovation
Europe’s knowledge economy needs Science Technology Engineering and Math (STEM) talent to be able to solve societal challenges. The current shortage and serious lack of diversity in STEM is hindering companies’ ability to stay competitive and innovative. CSR Europe, together with IBM, Samsung Electronics, Amgen and Johnson & Johnson, launched the collaborative platform “Together for STEM” to tackle the issue. Companies are invited to join the Webinar on 12 September to learn about the Platform and how you can join us. Read more.

Join CSR Europe’s Biodiversity Platform for Impact

Biodiversity is declining at an unprecedented rate. “Business as usual” is no longer an option. We must take collective action now. CSR Europe, with its new "Biodiversity and Industry Platform", provides your company with that opportunity. Register and join the launching event on 24 September in Brussels, with the participation of experts coming from the European Commission and the European Investment Bank. Read more.

Digitalisation & Circular Economy

We are now more connected than ever before. Digitalisation and Circular Economy have the potential to drive our society and economy towards sustainability and to transform the way we do business and live our lives. Join our 5th edition of the Sustainability and Innovation Conference in collaboration with Huawei on the 10th of October to discuss how we can maximize the potential of these two trends for positive impact. Read more.
3 Examples of Companies Embracing Circular Economy

Transitioning away from a linear business model has its challenges. The experiences of Canon, Inditex and Rolls-Royce, however, show that it is possible, and companies can benefit from circularity, reducing waste and the sourcing of new raw materials. Starting from September 19, CSR Europe members will have the opportunity to discover best practices and tools useful for the implementation of circular business models across their value chain during the R2π webseries and later on at the conference on "Transitioning to Circular Business Models". Read more.

What Companies Need to Know about the New Chinese Corporate Social Credit System

With its diverse range of rating requirements, China's Corporate Social Credit System will monitor companies' behaviour and give scores accordingly. Failure to comply will expose EU companies to serious repercussions like sanctions or even blacklisting. With the System's rollout set for 2020, the European Chamber released the comprehensive study "The Digital Hand: How China's Corporate Social Credit System Conditions Market Actors" to address the gaps in public knowledge. Read the Report.

Mitigating Microplastics from Tyre and Road Wear
In its Strategy 2030 CSR Europe emphasised the practical impact of collaborative and cross-industry efforts. Asked by the European Tyre and Rubber Manufacturers Association (ETRMA), CSR Europe set up and facilitated the Tyre and Road-wear Particles (TRWP). Collaborative efforts have led to a better understanding of the actions on the environmental issues related to the generation and transportation of tyre and road wear particles (TRWP). Read more.

Markets

Bridging the Gap between Companies and Investors in Climate Related Reporting

The European Corporate Reporting Lab was established by the European Financial Reporting Advisory Group (EFRAG) following the launch of the European Commission’s Action Plan on Financing Sustainable Growth. As a member of its Project Task Force on Climate-Related Reporting, CSR Europe is contributing to the activities of the Lab with the objective of supporting corporate alignment with the Sustainable Finance Action Plan. Read more.

How Companies Can Pursue Transparency and Responsible Tax Behaviour

Public debate and scrutiny are increasing on Corporate tax payments. Tax matters are, therefore, increasingly included in companies’ wider social responsibility strategies with the objective of aligning tax policy with the...
company’s sustainability targets and developing a more responsible tax behaviour. Discover how CSR Europe new can support your company’s journey towards tax responsibility. Read more.

EU

What to expect from the von der Leyen Commission?

On July 16, President-elect Ursula von der Leyen presented to the European Parliament her agenda “A Union that strives for more”, which place sustainability at the cornerstone of her political vision. Read more.

National Partner Organisations

Zero Single-Use Plastic: Carole Dieschbourg Actively Supports IMS Luxembourg

CSR Europe News & Upcoming Activities

Discover Our Events!

View Our Calendar of Activities 2019

The Sustainable Development Goals

4 Years of Sustainable Development Goals, Where do Businesses Stand Today?
While most businesses have started to address the challenges posed by the SDGs, serious challenges remain when it comes to implementation. For this reason, CSR Europe developed the SDG Masterclass. Join the event on 15 October to discover how the Masterclass can support your company or sector association in driving internal business transformation. Read more.

Contribute to the next Newsbundle

The deadline for contributions for the next issue of the Newsbundle is September 23, 2019, at 17.00 (CEST).

If you would like to share relevant information on your CSR activities or events with the Newsbundle readers, please contact Daria Delnevo, dd@csreurope.org