



European SDG Summit



Impactful Partnerships to Build Back Better

Promoting Collaboration at Scale to Rebuild our Societies

2020 has seen a rough start, as the COVID-19 pandemic hit Europe at the beginning of March. Amidst a socio-economic crisis of which the severity of the consequences is as of yet unclear, policy-makers, businesses and civil society alike reflect on how to build back better our economy and societies.

‘Business as usual’ is no longer an option. Enterprises, large and small, must adopt a sustainable and inclusive approach to growth. They have to take into account their social, environmental and economic impact on society and human rights to the fullest degree and align their trajectory to the the 2015 Paris Agreement. Today’s COVID-19 crisis is another, very loud, wakeup call and has made the global quest for solidarity, recovery, and a better future even more pressing.

Long before the outbreak of COVID-19, over 380 CEOs united their voice, urging business, industry, policymakers, and civil society organisations to collaborate towards an overarching [Sustainable Europe 2030 Strategy](#). To make this call actionable,, CSR Europe has now initiated the [European Pact for Sustainable Industry](#): a pan-European movement, at local and international level to invigorate leadership and engagement towards a Sustainable Europe 2030, through constructive and active collaboration.

It is in this context, and in line with CSR Europe’s [2030 Strategy](#), [the Paris Agreement](#), and the EU [Green Deal](#) that we are organising the this year’s Summit: the [European SDG Summit](#).

It will be a special edition, as for the first time ever the event will be hosted entirely online and in collaboration with an entire network of national partners, uniting 10.000 enterprises in Europe. It will be a truly sustainability festival gathering businesses, industry federations, governments, and civil society to engage in forward looking dialogues and collaborate to build back better our economies.

Connecting 5000 Actors of Change

The Virtual European SDG Summit will be the pinnacle of the European Pact for Sustainable Industry and will focus on promoting collaboration and impactful partnerships to rebuild our societies and accelerate the implementation of the Sustainable Development Goals by 2030.

The 2020 European SDG Summit has a unique value proposition:

- ❖ Connecting +5.000 local, European and global actors of change through +40 digital sessions;
- ❖ A pan-European and local event, connecting European and global enterprises, small and large;
- ❖ A place for high-level policy-leaders, business and civil society to engage in forward looking dialogues;
- ❖ Mix of national and EU-level dialogues and innovation sessions under one common banner;
- ❖ Open and free to everyone.

Programme

For the duration of 1 week, **from 26 to 30 October**, we will incubate action-oriented collaborations focussed around the Sustainable Development Goals, through a series of webinars. Every day you can join:

Morning Plenary (90 minutes) co-hosted by a guest speaker from the Commission with business and civil society keynote speakers, followed by Q&A. *Each Plenary Session will be linked to a specific EU Green Deal policy.*

Afternoon National SDG Roundtables (60 minutes) *The topics and structures will be defined in alignment with CSR Europe's National Partners.*

Late Afternoon European SDG Roundtables (60 minutes) with 2-4 companies presenting or debating their experience in practical collaboration and strong interaction with participants. *The topics will be defined in alignment with CSR Europe's corporate members and NPOs*

Special Morning Plenary: The Inauguration of the European Pact for Sustainable Industry. Digitally or live-streamed: *A High-Level Meeting between representatives of the European Commission, CEOs and industry federation leaders.*

Become a Summit Partner – Be the co-host of one of the 40 sessions

Is your organisation willing to host or co-host a European or National SDG Roundtable? Collaborate with us and:

- ❖ Be part of the European High-Level Sustainability event of the year
- ❖ Promote your SDG-based activities via the CSR Europe channels
- ❖ Team-up with EU policy-makers on how to build back better
- ❖ Build business and stakeholder intelligence around the key sustainability issues

How? Express your interest and submit a proposal by July 10. Collaboration, on national and European level, is strongly encouraged.

Contact? For Corporate Members & Sector Associations: [Stefan Crets](#), Executive Director. For National Partner Organisations: [Hana Kreso](#), Project Manager.



We are ready to pioneer together for a Sustainable Europe 2030. And you?
Join us to take sustainability from strategy to action!