2020 has seen a rough start with the COVID-19 pandemic. In the aftermath of this health crisis and its dramatic socio-economic consequences, we all have a duty to collaborate towards the adoption of a sustainable and inclusive approach to growth.

At our first virtual European SDG Summit, we want to encourage forward-looking dialogues and collaborations between businesses, industry federations and EU policymakers on how to build back better our economies and societies.

The Summit, organised in collaboration with our network, will incubate action-oriented collaborations aimed at:

- Increasing the resilience of enterprises;
- Rebuilding our societies and economies;
- Accelerating the implementation of the Sustainable Development Goals by 2030.

The European SDG Summit 2020 is organised in the framework of the European Pact for Sustainable Industry: a pan-European movement to invigorate leadership and engagement at local and international level towards a Sustainable Europe 2030.

The Pact is under the patronage of Frans Timmermans, Executive Vice-President of the European Commission.
WHY BECOME A SUMMIT PARTNER

- Be part of the European High-Level Sustainability Event of the year and gain access to its networking platform
- Position your company as Sustainability Thought Leader
- Promote your SDG-based activities at national and European level via the CSR Europe network
- Dialogue with High-Level EU policy-makers
- Build business and stakeholder intelligence around the key sustainability issues
- Display your company’s leadership on SDG implementation

5,000+ Participants
100+ Speakers
400+ Organisations
1 Virtual Platform
5 High-Level Plenaries
40+ SDG Roundtables
WHO WILL ATTEND

OUR TARGET AUDIENCE...

CROSS SECTORAL
- Business leaders, policymakers, industry federations, civil society organisations, NGOs/Foundation.

CROSS INDUSTRIAL
- Automotive, Chemical, Energy, Finance, Food, Transport and Logistics etc.

C-LEVEL
- CEOs, Managing Directors, Presidents, Director Generals, Directors etc.

ACROSS EUROPE & BEYOND
- Over 35 EU countries and key players such as China.

...FOR HIGH-QUALITY DISCUSSIONS
OUR FORMAT

We Bring you the Best Virtual Formats Available to ensure Highly Interactive Discussions in the framework of the European Pact for Sustainable Industry

INSPIRE

Plenary Session

• Be a Keynote speaker at the plenary conference attended by 1.000+ high level sustainability leaders
• Position your organisation as a highly engaged sustainability leader
• Be part of the European Pact for a Sustainable Industry, under the patronage of Frans Timmermans, Executive Vice-President of the European Commission.

RALLY FOR YOUR PEERS

Roundtable Session

• Be a speaker at one of the 40+ European and National Roundtables dedicated to the 17 SDGs challenges
• Build intelligence on the latest actions taken to achieve the 2030 Agenda
• Inspire your stakeholders on how to accelerate sector and cross-sector collaboration on the UN SDG’s

MEET & GREET

Networking

• Connect with world practitioners in private and public chat-rooms.
SUMMIT 2019: PAST SPEAKERS

BUSINESSES

ILHAM KADRI, CEO Solvay

HANS DAEMS, Group Public Affairs Officer for Hitachi Europe

HENNING OHLSSON, Managing Director, Epson Germany

PATRIZIA HEIDEGGER, Director of Global Policies and Sustainability, European ENvironmental Bureau (EEB)

KARMENU VELLA, Commissioner for Environment, Maritime Affairs and Fisheries, European Commission

Valentino Rossi, Head of Public Affairs, Enel

JEAN-ERIC PAQUET, Director-General Research and Innovation, European Commission

KATHRYN HIGGS, Senior Advisor, Business Integrity, Transparency International

POLICY-MAKERS

MANOELLE LEPOTRE, Senior Vice President Civil and Society Engagement, Total

THERESE NOORLANDER Sustainability Director Europe, Coca Cola

HENNING OHLSSON, Managing Director, Epson Germany

MARK FOLEY, CEO, EirGrid

DOMINIC NOLAN, Education Programme Manager, IBM

CIVIL SOCIETY

ILHAM KADRI, CEO Solvay

HANS DAEMS, Group Public Affairs Officer for Hitachi Europe

HENNING OHLSSON, Managing Director, Epson Germany

PATRIZIA HEIDEGGER, Director of Global Policies and Sustainability, European ENvironmental Bureau (EEB)

KARMENU VELLA, Commissioner for Environment, Maritime Affairs and Fisheries, European Commission

Valentino Rossi, Head of Public Affairs, Enel

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HENNING OHLSSON, Managing Director, Epson Germany

MARK FOLEY, CEO, EirGrid

DOMINIC NOLAN, Education Programme Manager, IBM
BENEFITS

POSITIONING

- Invitation of your CEO to the physical meeting with EU leaders for the inauguration of the European Pact for Sustainable Industry;
- Speaking slot at one of the 5 Plenary Sessions;
- Speaking slot at the European SDGs Roundtables;
- Mention in the CSR Europe White Paper;
- Access to private virtual networking room with other VIP speakers and guests;
- 1 branded publication (maximum size A4) to be made available on the Summit Library for Download and distributed via email to all attendees
- Submission of one poll to engage the audience at your SDG Roundtable
- Recognition during the welcoming and closing remarks at the 5 plenaries

VISIBILITY

- Logo on CSR Europe presentation slides
- Logo on virtual signage
- Logo on the event webpage
- Logo on the homepage of the CSR Europe website
- Logo in two articles of the Summit distributed via the monthly Newsletter
- Logo on LinkedIn post announcing sponsorship
- Logo on Twitter post announcing sponsorship
- Logo on social media posts announcing the European SDG Roundtables
- Article on your SDG Roundtable distributed via the CSR Europe Newsletter after the Summit
- Logo on the cover of event invitations
- Logo on the cover of programme update
- Logo on the Weekly Emails leading to the Summit
- Sponsorship Report
- Summit recording available on dedicated summit page

OPTIONAL

- Fully branded and equipped virtual booth
- Video message to share with attendees in one of the Weekly emails leading to the Summit

25.000 EUR (VAT EXCL.)
SUPPORTING PARTNERSHIP

BENEFITS

POSITIONING

• Speaking slot at the European SDGs Roundtables;
• Mention as “Supporting Partner” in the CSR Europe White Paper;

VISIBILITY

• Logo on virtual signage
• Logo on the event webpage
• Logo on title slide of the SDG Roundtable
• Logo in two articles of the Summit distributed via the monthly Newsletter
• Logo on one social media post on all the sponsors
• Logo on the cover of event invitations
• Logo on the cover of programme update
• Summit recording available on dedicated summit page

5.000 EUR (VAT EXCL.)
EVENT VISIBILITY

Extend your reach towards a diversified network of stakeholders via CSR Europe’s communication tools and channels:

- **+ 25,000** Twitter followers
- **+ 11,000** Website views monthly
- **+ 9,600** Followers on LinkedIn Page
- **Events Updates**
- **+ 15,000** Newsletter subscribers

- **578,650** Tweet reach
- **350** Original tweets
- **840,334** Tweet impressions
- **225** Retweets May 23
HOW WILL THE PARTICIPANTS USE THE OUTCOME OF THE EVENT?

Professional and personal learning 42%
Influence planning and strategy 25%
Share with relevant divisions 19%
Adapt and implement new process 12%
Other, please indicate 2%

IN 2019

99% OF PARTICIPANTS SAID THAT THEY ARE ‘LIKELY - VERY LIKELY’ TO RECOMMEND CSR EUROPE EVENTS TO OTHERS

CONTACT INFORMATION

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1030 Brussels, Belgium

www.csreurope.org/european-sdg-summit-2020
• Enjoy high visibility at our virtual European SDG Summit 2020

• Be part of our 2020 White Paper on the European Pact for Sustainable Industry

• Make the most of high-level networking and policy dialogues with DGs of the European Commission.

• Engage in sector and cross-sector SDG Roundtables with business & industry federations leaders

CSR
THOUGHT LEADERSHIP

POSITION YOUR ORGANISATION AS A KEY PLAYER OF THE SUSTAINABILITY AGENDA IN EUROPE