



Which ESG metrics will survive COVID 19?

9 July 2020

15:30-16:30 CEST

Cisco Webex

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Context

The COVID-19 pandemic showed to the financial community the rapid evolution of the materiality of environmental and social risks factors along with the capacity of the governance system to react to these shocks.

2020 was considered by many experts in the sector the pivotal year to tackle environmental risk factors. But since the beginning of the outbreak, health and safety consideration as well as other social factors rapidly took over the entire scene influencing all business decisions with financial and reputational consequences. ESG metrics were already used by investors to look at companies' practices but now more than ever the pandemic is bringing weight on the corporate decisions in relation to human capital, customers, and society at large. As companies face greater scrutiny during the crisis, ESG factors will now be a key layer of diligence in evaluating an investment, especially when looking at the resilience that companies require to better manage systemic risks and build back better from the pandemic outbreak. But which of the current ESG metrics will survive in the post COVID 19 scenario?

About the Webinar

The webinar will explore the reaction of companies and investors to the trend in which topics rapidly increased their materiality towards their stakeholders and how ESG metrics will impact investment decision to move from immediate crises responses into building-back-better.

Key learning points

- ✓ What is the impact of COVID-19 on Corporate Reporting and how companies will adapt their ESG disclosure in the future?
- ✓ Which topics are becoming material to stakeholders in this new-normal?
- ✓ How analysts and rating agencies are looking at measuring business performance through sustainability metrics in this new scenario, including considerations on resilience and business continuity?

Who should join:

- Companies: (Reporting, Sustainability team, ...)
- Investors (asset owners, asset managers, ...)

Schedule

TIME	TOPIC	SPEAKER(S)*
15:30 15:35	Welcome and introduction	Lorena Sorrentino Market manager CSR Europe
15:35 15:45	EUROPEAN STANDARDS ON ESG DISCLOSURE European Security Authority consultation on the harmonization of sustainability-related disclosures in the financial services sector.	Patrik Karlsson Policy Officer European Securities and Markets Authority (ESMA)
15:45 16:20	Materiality and ESG metrics post COVID19: an expert conversation with companies, investors and rating agencies <ul style="list-style-type: none"> ✚ Impact of COVID-19 on your company's/agency reporting practices? ✚ Which topics are becoming material to stakeholders in this new-normal? ✚ Measuring business performance through sustainability metrics adapted to the new post-COVID 19 scenarios. Moderated by Andrea Gasperini Head of AIAF Sustainability department and EFRAG former member of the European Lab Project Task Force on Climate-related Reporting	Giulia Genuardi Head of Sustainability Planning and Performance Management ENEL Martina Macpherson SVP-Partnerships & Engagement MOODY'S Donato Calace VP of Accounts and Innovation DATAMARAN Philip Vernardis VP - Asset Stewardship STATE STREET GLOBAL ADVISOR
16:20 16:28	Q&A	Moderated by CSR Europe
16:28 16:30	CLOSING	Lorena Sorrentino Market manager CSR Europe

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