MEMBERSHIP BENEFITS

Our Value Proposition for an Impactful Sustainability Leadership
As a CSR Europe member, your company will gain access to a powerful network uniting over 10,000 enterprises at local, European and global level - all focused on scaling-up solutions for a sustainable growth.

**CSR Europe is the leading European business network for Corporate Sustainability and Responsibility.**

We are for systemic change. Therefore, following the SDGs, we support businesses and industry sectors to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.

At CSR Europe, we have developed a unique and enhanced framework of member company benefits to scale-up business transformation and sector/cross-sector collaboration.

Our membership focuses on **four core elements:**

1. The European Pact for Sustainable Industry
2. Communities of Practice
3. Policy Dialogue & Influence at European and National Level
4. Visibility & Reputation
MEMBERSHIP BENEFITS

The European Pact for Sustainable Industry

A Leadership Opportunity for Collaborative Action

As CSR Europe member, your company will be able to engage, at no extra cost, in the European Pact for Sustainable Industry.

The Pact aims at scaling up the impact of individual efforts made by companies, industry federations and EU leaders towards a Sustainable Europe 2030 that leaves no one behind.

By participating in the Pact, your company will benefit from:

1. **Guidance on partnerships**
   Receive support in the *incubation of practical collaborations* with value-chain peers, competitors, and other relevant stakeholders to tackle together sector and/or cross-sector sustainability challenges.

2. **Access to Local Sustainability Initiatives**
   Opportunity to join/develop collaborative platforms at national level via our National Partner Organisations.

3. **Policy Dialogue**
   Influence forthcoming policy initiatives linked to the Paris Agreement, the *EU Green Deal* and *Industrial Strategy*.

4. **Enhanced Visibility:**
   - Right to use the logo of the Pact to brand your on-going/upcoming collaborative efforts;
   - Logo of your company included on the web-page on the Pact;
   - Invitation to the European SDG Summit;
   - Inclusion of your company in the bi-annual Sustainable Industry Barometer, released to keep track of the level of maturity and integration of SDGs in the European industry sectors. The Barometer will also illustrate best practices of sector and cross-sector collaborations.
Communities of Practice
Entry-level and Advanced Best Practice Sharing and Capacity Building

With our Communities of practice (CoP), we aim to foster corporate sustainability leadership via peer-to-peer learning and capacity building.

In the framework of our priority areas (People, Materials, and Markets) CSR Europe has developed six CoP:

1. Future of Work
2. Just Transition
3. Beyond Due Diligence
4. Circular Economy
5. Responsible Tax
6. Total Impact Disclosure

As CSR Europe member, your company will benefit from:

- Unlimited access to all events (webinars, workshops, high-level roundtables etc.) organised throughout the year.
- Networking opportunities with experienced stakeholders and experts from the European Commission and the European Investment Bank (EIB).
- Briefing documents on relevant EU Policy updates (e.g. latest regulations on Human Rights, Corporate Disclosure, Circular Economy, etc.)
- The development of tools and benchmarking to mainstream sustainability within divisions and in company strategy.

PEOPLE
“We aim for an inclusive economic system and labour market that promote life-long employability”
- Future of Work
- Just Transition

MATERIALS
“We work together towards a carbon neutral, sustainable & circular economy, where sourcing & processing of materials takes place with respect for all human rights”
- Beyond Due Diligence
- Circular economy

MARKETS
“We endeavour to make sustainability driven investments through enhanced Total Impact Disclosure the new normal”
- Responsible Tax
- Total Impact Disclosure

Smart technologies & social innovation
CSR Europe is at the core of EU policy dialogue on sustainability with the Commission President, Commissioners, and a wider group of Directorate-Generals, such as Grow, Trade, Employment, Environment, Development, External Action Service, Connect.

Therefore, we are uniquely positioned at the crossroads of the EU sustainability and social innovation agenda and the UN 2030 Agenda.

As CSR Europe member, your company will benefit from:

- **Networking opportunities** with experts from the European Commission.
- **Detailed EU Policy Updates** (Issue Insights)
- **The policy dialogue with EU institutions** (e.g. consultations, feedback on specific topics, etc.)
- **An established, practical network of National Partner Organisations** with 600 experts
Visibility & Reputation
Be Recognised as Thought Leader

By joining the CSR Europe network, your company will be recognised as an active player who takes the United Nations’ Sustainable Development Goals as a compass and want to provide value to society and sustainable profitability.

As CSR Europe member, your company will benefit from enhanced visibility & reputation:

- **EXPRESS YOUR THOUGHT LEADERSHIP**
  As a member, your company will have an exclusive active role at our yearly SDG Summit.

- **ACCESS A LARGER AUDIENCE**
  CSR Europe members can promote your sustainability news in our monthly Newsletter (14,000+ sustainability experts worldwide) and social media channels: LinkedIn (9,700+ Followers) and Twitter (26,500+ Followers).

- **PROMOTE YOUR MEMBERSHIP**
  Permission to use CSR Europe’s name, logo, and statement of membership and to link it to the CSR Europe site ([www.csreurope.org](http://www.csreurope.org)) on your website.
CSR Europe welcomes in its network any company that is committed to improving its sustainability performance.

Our annual fee is €19,750. Membership can be initiated at any time, and fee is renewed annually based on your company’s operating budget.

For new members there is one-off on-boarding fee of €5,000. However, if the company is a member of one of our National Partner Organisations (NPO), you will be entitled to a 50% reduction on the one-time-only on-boarding fee.

Besides having full and free access to our European Pact for Sustainable Industry, Communities of Practice and Policy Dialogue at EU and National level, your company will also have:

1. A dedicated account manager for personalised support - to harmonise and match the priorities and challenges of your company with the many activities within CSR Europe (matchmaking, match-mapping).

2. Discount on our Services
10% (equivalent to 4 days of an account manager) of the annual membership fee can be used for one or more tailored service.

3. Exclusive access to services and projects that are delivered at national, European and global scale.

A Sample of Our Tailored Services

- Stakeholder Dialogue
- Materiality Assessment
- Responsible & Transparent Tax Behaviour Service
- Grievance Management Assessment
- Sustainability Report Review
- Benchmark
- Events (organisation of tailored conferences etc.)
- Report reviews
Leadership has three engagement mechanisms

Source: Grayson, Coulter & Lee, All-In: the future of business leadership, 2018

**Foundation**
Help companies to lay a foundation through providing support to enhance the level of maturity and integration of sustainability inside each company. In addition, we will help define the purpose, strategy and management systems as well as fostering a sustainability culture. Communities of practice that offer both entry-level and advanced learning opportunities through networking and practice sharing, webinars, benchmarks and workshops will be organized. The collaboration with the National Partners is key in delivering quality and innovation. Additional services to individual members will help to support change at a company level.

**Scale**
Develop and scale up solutions that will make systemic transformation possible. Collaborative platforms between companies from different industry sectors and sector platforms will be used with the aim of delivering high-level impact. CSR Europe will endeavour to create these platforms where participating companies set out a common target to be achieved through their collaborative efforts. The network of National Partners will be key in delivering the scale and impact required across all parts of Europe and their innovations and experience are essential to develop programmes with impact at a European and global level.

**System Change**
Advocate the development of a level-playing field and recognition of the role of business in the sustainability agenda through systematic and intensive engagement in a wide array of global/international, EU and National Policy Dialogues. A focus on means of implementation is necessary, including partnerships, sustainable financial systems, research and innovation, and enhanced monitoring and accountability.

The sustainability agenda towards 2030 is by necessity both a leadership and collaborative programme. Leading companies will have the opportunity to engage in collaborative platforms to bring along their sectors- and/or value chain peers and work together with other stakeholders. Leadership can only yield impact if systemic change and transformation of the entire eco-system is envisaged.
We endeavour to make sustainability driven investments through enhanced Total Impact Disclosure the new normal.

To strengthen the drive for Sustainable Growth and Inclusive Communities in support of the UN Sustainable Development Goals.

We anticipate, innovate & lead the practical transition to a carbon neutral, inclusive, sustainable and circular economy with respect for human rights across all stages of the Value Chain.

BY LEVERAGING THE POWER OF OUR 10.000 ENTERPRISES NETWORK TO MAKE SYSTEMIC CHANGE POSSIBLE:

AN ECONOMY WITH AND FOR PEOPLE
We aim for an inclusive economic system and labour market that promote life-long employability.

SUSTAINABLE RAW MATERIALS & VALUE CHAINS
We work together towards a carbon neutral, sustainable & circular economy, where sourcing & processing of materials takes place with respect for all human rights.

SUSTAINABLE MARKETS & FINANCE
We endeavour to make sustainability driven investments through enhanced Total Impact Disclosure the new normal.

Facilitate practical collaborative platforms with industry sectors, value chains and stakeholders.

Co-build with Policy Makers and Civil Society a Sustainable Europe 2030.

Increase the maturity and integration of sustainability management inside companies.

For more information, see our 2030 Strategy.
About Us

CSR Europe is the leading European business network for Corporate Sustainability and Responsibility. With 40+ corporate members and National CSR organisations, we unite, inspire & support over 10,000 enterprises at local, European and global level. We serve businesses & industry sectors in their transformation and collaboration towards practical solutions and sustainable growth. We enable systemic change and follow the SDGs, we want to co-build with the European leaders and stakeholders an overarching strategy for a Sustainable Europe 2030.