Context

CSR Europe, in collaboration with Edelman, is currently running the communication campaign #Pact4EU for a European Pact for Sustainable Industry to invigorate leadership and engagement towards a Sustainable Europe 2030.

Why a campaign? Because we all have a DUTY TO COLLABORATE constructively, actively and on an ongoing basis to:

- Care about people’s health, families, jobs, and environment;
- Increase the resilience of enterprises and support new forms of leadership, entrepreneurship that creates value to society;
- Achieve the UN SDGs and innovate economic activities within a socially inclusive, just, climate transition.

About the Webinar

CSR Europe, in collaboration with Edelman, will illustrate:

- How you can join the campaign and make your voice heard (spoiler alert: it is free and open to everyone);
- The social media toolkit we have prepared to mainstream the ongoing/planned collaborative actions undertaken to reach the SDGs;
- The next steps of the campaign leading to the European SDG Summit on 26-30 October.

Who should join:

- CSR Europe’s Corporate Members
- CSR Europe’s National Partner Organisations
- Companies who endorsed CSR Europe’s CEOs Call to Action
- Industry Federations

Contact:

Stefan Crets, CSR Europe Executive Director, if you wish to engage in the Pact.
Daria Delnevo, Senior Communication Manager, for the Campaign with Edelman.
## Schedule

<table>
<thead>
<tr>
<th>TIME</th>
<th>TOPIC</th>
<th>SPEAKER(s)</th>
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<tbody>
<tr>
<td>11.00 - 11.05</td>
<td>• Welcome &amp; Introductory Remarks</td>
<td>Jan Noterdaeme&lt;br&gt;Senior External Advisor&lt;br&gt;CSR Europe</td>
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<tr>
<td>11.05 - 11.15</td>
<td>• 1st Session: The #Pact4EU</td>
<td>Daria Delnevo&lt;br&gt;Senior Communications Manager&lt;br&gt;CSR Europe</td>
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<tr>
<td>11.15 - 11.45</td>
<td>• 2nd Session: The #Pact4EU at the European SDG Summit</td>
<td>Rowan Emslie&lt;br&gt;Head of Digital, Edelman Brussels</td>
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<td>11.45 - 11.55</td>
<td>• Q&amp;A Session</td>
<td>All the panelists</td>
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<td>11.55 - 12.00</td>
<td>• Next Steps</td>
<td>Daria Delnevo&lt;br&gt;Senior Communications Manager&lt;br&gt;CSR Europe</td>
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We look forward to your participation!